# Regulations for participation in the "Charity by ZED" promotional campaign

## Art. 1 THE ORGANIZER OF THE CAMPAIGN

The organizer of the "Charity By Zed" promotional campaign (hereinafter referred to as the "Campaign") is DIZING SRL, a Romanian legal entity, with its registered office in Romania, str. Principala no. 557, loc. Brusturi, Jud. Neamt, J27/1112/ 1993, CIF RO4041496, legally represented by Todireasa Loredana, as administrator, (hereinafter referred to as the "Organizer").

## Art. 2 GENERAL INFORMATION ABOUT THE CAMPAIGN

The campaign will take place between 11.11.2022 and 14.02.2023 exclusively online ("worldwide"), in accordance with the provisions of these participation regulations (hereinafter, the "Regulations"), developed pursuant to OG no. 99/2000 regarding the marketing of market products and services, in force on the territory of Romania on the date the Campaign begins, both in Romanian and in English, and which is mandatory for all participants.

The Regulation and any additional documents to it will be available for consultation by the participants on the official website of the Campaign, namely https://www.zedsly.com.

If the Regulation cannot be viewed due to unforeseen problems, a duplicate can be obtained by a written request addressed to the Organizer at the email address contact@zedsly.com.

Participation is free. Participants in the Campaign are not charged any additional costs, other than the normal costs of participating in the Campaign and, if applicable, awarding the prize, such as the cost of purchasing the participating packages, Internet costs for accessing the page official website of the Campaign, the Regulations and registration in the Campaign, travel costs for picking up the prize, etc.

# **Art. 3 MECHANISM AND CONDITIONS OF PARTICIPATION**

Any person, from Romania or abroad, who has turned 18 by 10.11.2022 can participate in this campaign, which between 11.11.2022 at 20:00:00 and 14.02.2023 at 23:59:59, purchase the "Charity by Zed" Package exclusively from the page https://www.tshirt-factory.ro/vendor/zed directly or from the page https://www.zedsly.com respectively the "Charity By ZED" package consisting of a t-shirt and 2 sheets of stickers to the present regulation, being thus automatically registered to participate in the draw to win the prize described in art. 4 below.

Each purchase made under the conditions stipulated above constitutes an entry into the draw.

Only orders actually paid, and in full, during the Campaign period and which have passed the legal return deadline, will be considered eligible for participation.

Failure to deliver the shirt during the Campaign period does not affect the right to participate in the draw. The maximum time for the shirt to leave the factory is 21 days after full payment.

Entrants must retain and present proof of payment for the shirt(s) for validation as a winner and prize award.

The organizer reserves the right to make changes to the regulations during the Campaign, the changes to be made public on the official website of the Campaign, namely https://www.zedlsy.ro

The purchase of packages even after the end of the Campaign does not give the right to those who make those purchases to claim any right, benefit or advantage specific to the Campaign.

Employees and collaborators of the Organizer involved in the organization and running of the Campaign, as well as their spouses, relatives and relatives of the first degree, cannot participate in the Campaign.

#### Art. 4. THE PRIZE

The prize consists of a Lamborghini Huracan car, 724C2, year of production 2016, GRAY color with VIN: ZHWEC1ZF2GLA03723

The value of the prize is between 150,000 EURO and 200,000 EURO VAT included (without taxes).

The organizer offers to change the prize at the request of the winner, in the amount of 100,000 euros. Therefore, if the winner does not want to take possession of the car at the end of the draw, he can choose to receive the amount of 100,000 euros in the indicated account that belongs to him by written request.

The organizer will fully bear the income tax related to the value of the awarded prize, in the name and on behalf of the winning natural person, in accordance with the tax legislation applicable in Romania.

From the date of the transfer of ownership of the vehicle, all legal expenses related to this asset shall be borne by the winning natural person.

## Art. 5 DESIGNATION AND VALIDATION OF THE WINNER, AWARD OF THE PRIZE

The draw to determine the winner and award the prize will take place on 15.02.2023 via the "https://csrng.net" software. The organizer can decide to change the extraction software, without being held responsible, provided that the software is certified.

All fully paid orders from the Campaign period will be taken into account in the draw.

The drawing will be carried out electronically, by means of a computer program with distribution and random drawing, which will select the winner and a number of 5 (five) reserves, from a database containing all entries in the Campaign.

After the designation of the winner, the Organizer will start the process of his validation, on which occasion the fulfillment of the participation conditions specified in art. 3 above, as well as compliance with all the provisions of this regulation.

The participant who has been designated the winner will be contacted by phone call to the mobile phone number provided when purchasing the t-shirts participating in the Campaign, between 9:00 a.m. - 5:00 p.m., 3 (three) times in a maximum of 3 (three) working days from the date of the winner's designation. Therefore, the telephone number provided must be correct and up-to-date so that it can be used to identify and contact the participant, if he is named a winner.

If the participant who has been designated the winner cannot be contacted after the 3 (three) working days, the reserves will be contacted in the order in which they were drawn from reserve 1 to reserve 5 and the process of previously described validation.

In order to go through the validation process, the participant will provide the Organizer at the time of telephone contact with the information necessary for his identification and validation.

The telephone conversations will be recorded in order to be used as evidence in any appeals related to the process of validating the winner and awarding the prize offered in the Campaign, as well as for the purpose of verifying the way in which the relationship with the Campaign participants is managed.

During the call, the participant will be asked to:

a. declare the following information: name, surname, age;

b. to make the copy of the identity document available to the Organizer at the email address contact@zedsly.com within 3 (three) working days from the moment of contact and phone validation, documents absolutely necessary to validate the participant as a winner, award the prize and withhold and remit income tax.

The participant must send the documents requested during the phone call, within the specified term.

By participating in the "Charity By ZED" advertising campaign, the participant also agrees with the assignment of the right to the image to the Organizer and to the partner Tshirt Factory SRL. The assigned right will be used in connection with the performance of advertising in relation to this advertising campaign.

If the participant does not send the requested documents within the aforementioned period, it will be invalidated and the reserves will be contacted for awarding the prize, in the order in which they were drawn from reserve 1 to reserve 5 and the previously described validation process will be resumed .

The participant will receive an email confirming receipt of the documents and, if they are not correct and/or complete, the participant will be notified to resend the documents.

If the participant does not resend the correct and complete documents, it will be invalidated and the reserves will be contacted for awarding the prize, in the order in which they were drawn from reserve 1 to reserve 5 and the validation process described previously will be repeated.

After the completion of the validation process, the participant (the person designated as the winner following the draw or one of the reserves, as the case may be) will be informed by email of the result of the process (valid/invalid) within a maximum of 5 (five) working days.

A participant will be validated as a winner only if all the requirements and provisions of this regulation are met and respected, any violation or non-compliance will invalidate him as a winner and lead to the loss of the right to award the prize, without benefiting from any compensation, of any kind, from the Organizer.

If neither the person designated as the winner following the draw nor the 5 (five) reserves are validated, the prize will not be awarded and will remain the property of the Organizer. The conditions for validating the reserves are the same as in the case of the person initially designated as the winner.

The announcement of the winner and the prize will be made by publishing it on the official website of the Campaign, respectively https://www.zedsly.com in the "Winner" section within a maximum of 10 (ten) working days, calculated from the date of validation the winner, in accordance with the obligation imposed on the Organizer by the provisions of art. 42 paragraph (2) of OG no. 99/2000 regarding the marketing of market products and services.

For awarding the prize, the participant validated as a winner will appear in Mogosoaia, Ilfov, Strada Ciobanului 5, Promax Park, Tshirt Factory Hall. in order to fulfill the formalities regarding the acquisition of the right of ownership of the Lamborghini Huracan brand car described in art. 4 above within a maximum of 10 (ten) working days from the receipt of the email by which he was informed of the result of the validation process.

In this sense, the Organizer will draw up an invoice with the value of 22 Euros, in lei equivalent, as the case may be, which it will hand to the winner, and a Handover Record that will be signed, in two copies, by the Organizer and the winner with the occasion of handing over the car when the transfer of ownership from the Organizer to the winner will take place.

The name and surname of the winner, telephone number, identification data from the identity document, number and date of issue and validity period of the identity document and driver's license will be indicated in the minutes, the number of the order designated as the winner, prize description.

All taxes related to the registration of the car in the name of the winner, as well as any other taxes related to putting it into circulation on public roads will be borne by the winner.

If the participant validated as a winner does not show up at the date and place indicated above or the prize is refused by him, the prize remains in the possession of the Organizer and the winner will be invalidated, the Organizer being entitled in such a situation to freely dispose of it in the manner it considers necessary or suitable for its interests.

## **Art. 6 CONTESTATIONS AND DISPUTES**

Participants can lodge a complaint regarding the running of the Campaign which will be sent to the Organizer at the email address contact@zedsly.com or by courier/ to the Organizer's headquarters in Romania.

Such an appeal can be filed, at the latest until 01.05.22 inclusive. Appeals will be resolved within 30 days from the date of their communication.

Any disputes arising between the Organizer and the participants regarding any aspect related to the running of the Campaign and the awarding of the prize, will be settled amicably, through any alternative dispute resolution method, and in the event that

amicable/alternative settlement is not possible or will fail, the disputes will be settled by the competent courts in Romania.

# Art. 7. PERSONAL DATA PROCESSING

Information on the processing of personal data can be found in Appendix no. 1 to this regulation.

This regulation was drawn up and signed in a single original copy, today, 11.11.2022, the date of authentication by the notary public.