



Affinity Plates

A Revolution for Number Plates



After 110 years, we're bringing
a revolution to the number
plate market



Fourdot Director

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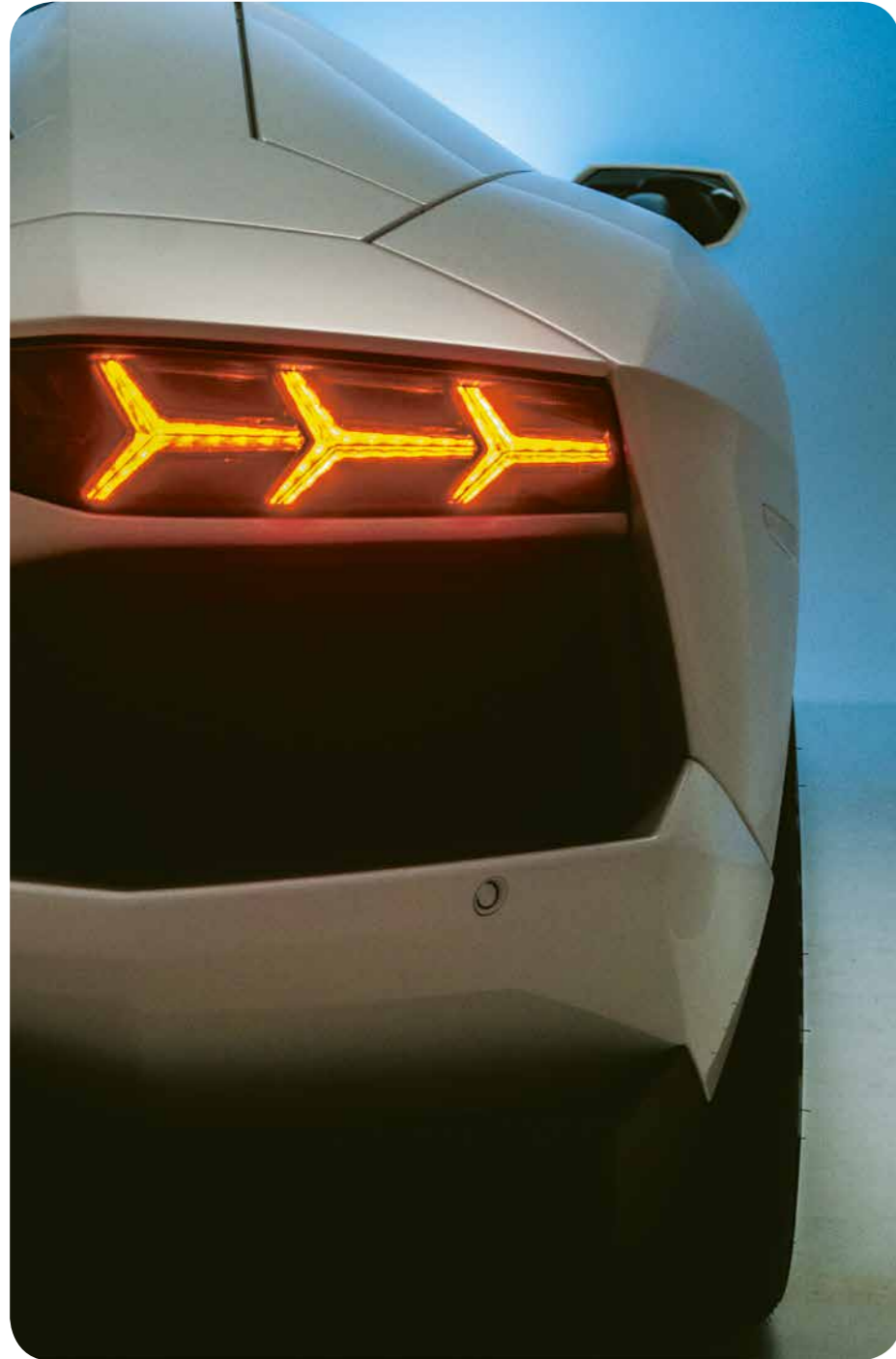


You can't use up creativity.
The more you use, the more you have.



Maya Angelou





Who is Fourdot?

Fourdot is a DVLA-registered company that designs, manufactures and distributes designer number plates in the UK.

Established by a group of like-minded, design-focused car enthusiasts in 2012, Fourdot strives to give its customers bespoke products to customise their cherished cars into truly unique vehicles that reflect their individual style.

Fourdot's 14-strong team encompasses in-house technical, creative and manufacturing expertise, with its HQ in Elstree, London, and its production facility in Weymouth, Dorset.

We offer a truly personal and unique product to the UK market, with locally-sourced materials guaranteeing the highest quality standards.

We hope that this new product will help change your view on the design possibilities of number plates.

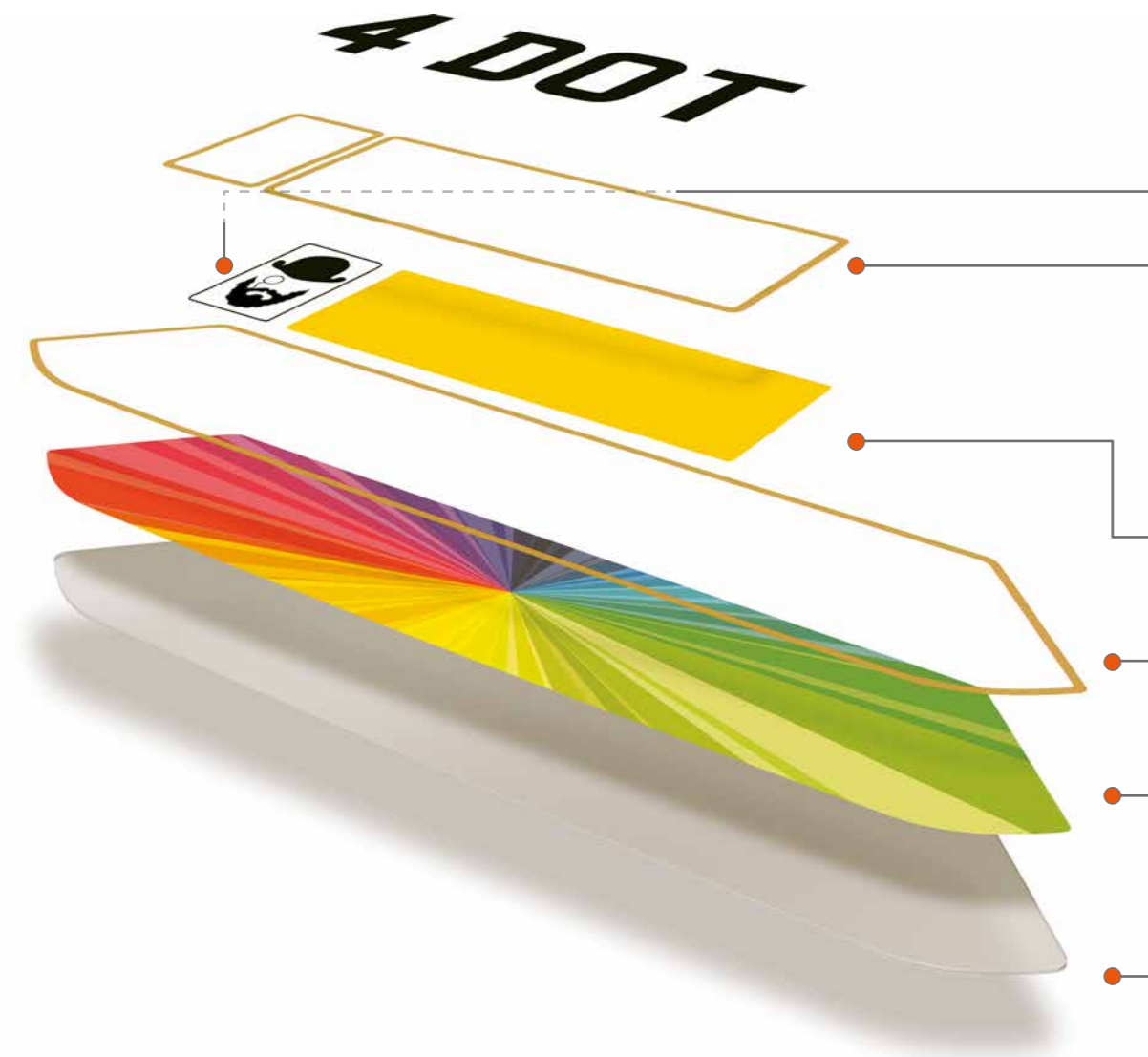
What is an Affinity Plate?

An Affinity Plate is a designer number plate, tailor-made for a customer's vehicle in shape and style.

Affinity Plates combine five customisable areas, resulting in unlimited options for our customers.

Affinity Plates are a truly bespoke, luxury product.





Customisable parts

- Affinity™** Your company logo, interests, sport, charity or other Affinity expressed as a logo.
- Trims** Multiple edge finishing options including colour, thickness and effects for the reflective area and plate perimeter.
- Reflective** Shaped, or a classic rectangle reflective can be chosen to suit your tastes.
- Wallpaper** Hundreds of adaptable wallpapers including textures, patterns and solid colours. Chosen by you to suit your style.
- Shape & Clear Edge®** Precision crafted, uniquely shaped to complement the aesthetics of the car's bodywork. The clear edge is a glass-like transparent border, softening the transition between plate and bodywork.

Before



After



Our plate configurator

Creating your own Affinity Plate is easy with Fourdot's web-based plate configurator.

Developed in-house, the configurator allows you to customise each element of the Affinity Plate for your chosen car model.

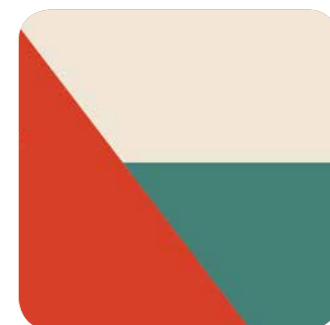
All Affinity Plates designed within the configurator are compiled and sent directly to our factory where the order is checked and processed.

www.fourdot.co.uk/configure.php





Car: Porsche Boxster Spyder
Wallpaper: Urban Cityscape
Reflective: Classic
Trims: Solid Neon Blue
Affinity: None



Car: Audi TT
Wallpaper: Painted Pebble
Reflective: Classic
Trims: Solid Crimson / Solid Teal
Affinity: TT (Mountain Circuit)



Car: Aston Martin DB9
Wallpaper: Black Carbon Fibre
Reflective: Shaped
Trims: Solid Black
Affinity: None



Car: Audi A3
Wallpaper: Red & Black Triangles
Reflective: Classic
Trims: Solid Black
Affinity: None



Producing unique content

The Fourdot creative team produces all available wallpapers and Affinities in-house using a variety of methods, ranging from digital design to water colours.

We produce hundreds of wallpaper choices, from subtle textures and beautiful patterns to colourful and fun scenes.

All wallpaper designs are scalable and moveable when being applied to an Affinity Plate, meaning that a single wallpaper can produce a myriad of different effects.

All our Affinity icons are hand drawn and cover lots of passions such as race circuits, star signs, British county flags and more humorous characters.

State-of-the-art manufacturing

Fourdot Precision is our state-of-the-art manufacturing facility based in Dorset, home to our vast range of specialist equipment.

This includes our Zund cutter for kiss-cutting our retro reflective and our top-of-the-range laser cutter that cuts our plates leaving a glass-like finish.

Affinity Plates join the production line as soon as the order is confirmed and are continuously monitored for quality throughout the manufacturing process.

At Fourdot Precision our customers' Affinity Plates will be twinned with their Xdot® fitting template. They will also have special adhesive strips pre-applied to their plate in a configuration best fitting for their vehicle, prior to packing.





Designing a plate shape

The Fourdot technical design team starts by white light 3D laser scanning a vehicle in order to get all the bodywork data to an extremely high level of accuracy.

The raw scans are stitched together to create a perfect 3D model of the vehicle's number plate recess.

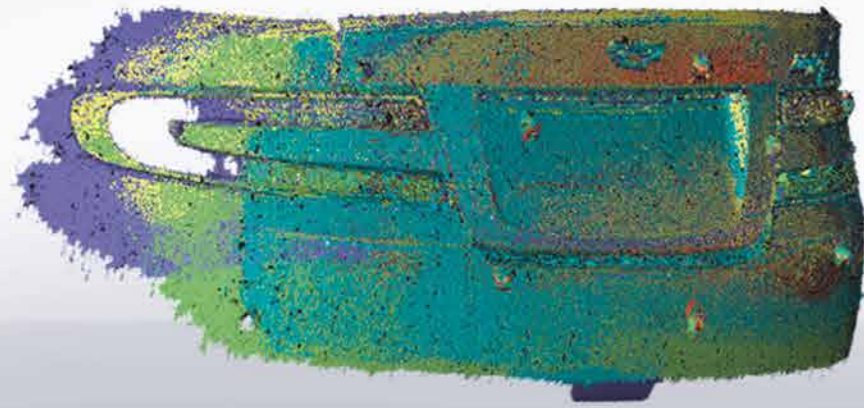
From this 3D model, our product designers can begin shaping a plate that complements the vehicle. Some plates fit snugly in the recess, whilst others allow for more exotic lines.

Each Affinity Plate goes through much iteration and takes upwards of 40 hours of technical and design work before it can be approved.

We have over 70 custom plate shapes.

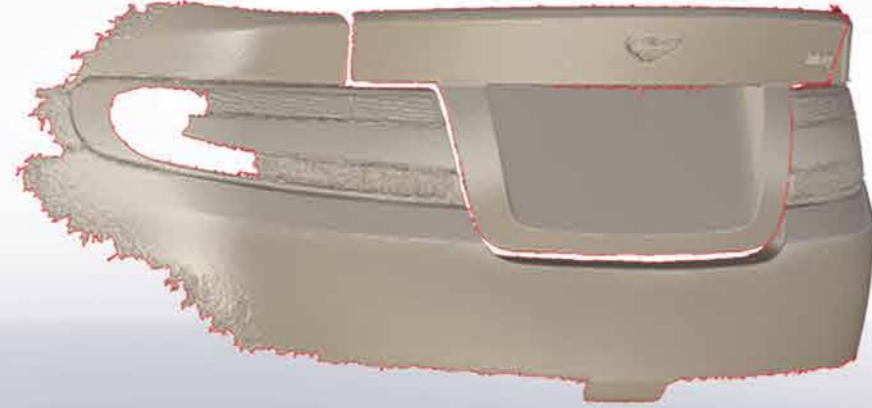
STAGE 1

Raw scans assembled to create a rough shape of the recess



STAGE 2

STL mesh stitched together from multiple scans, ready for re-modelling



STAGE 3

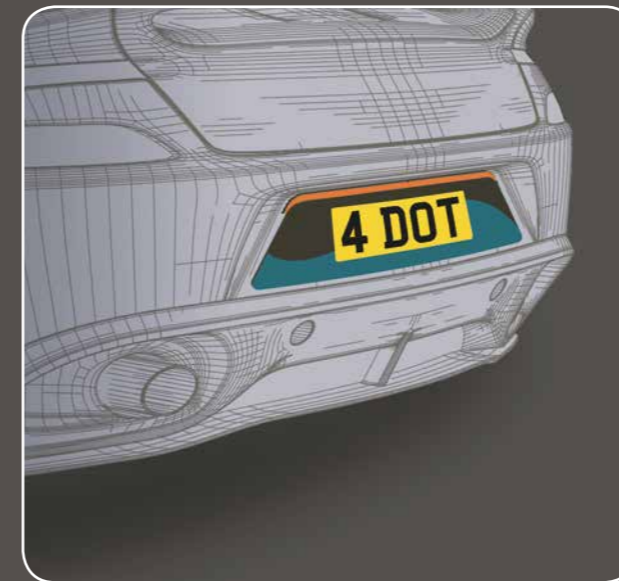
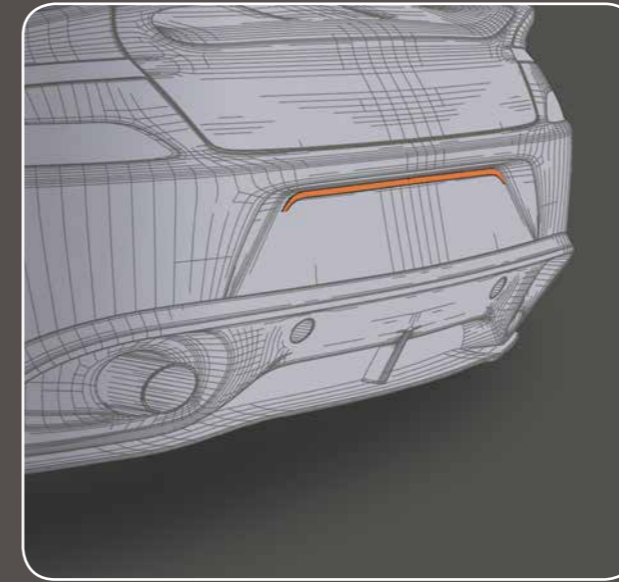
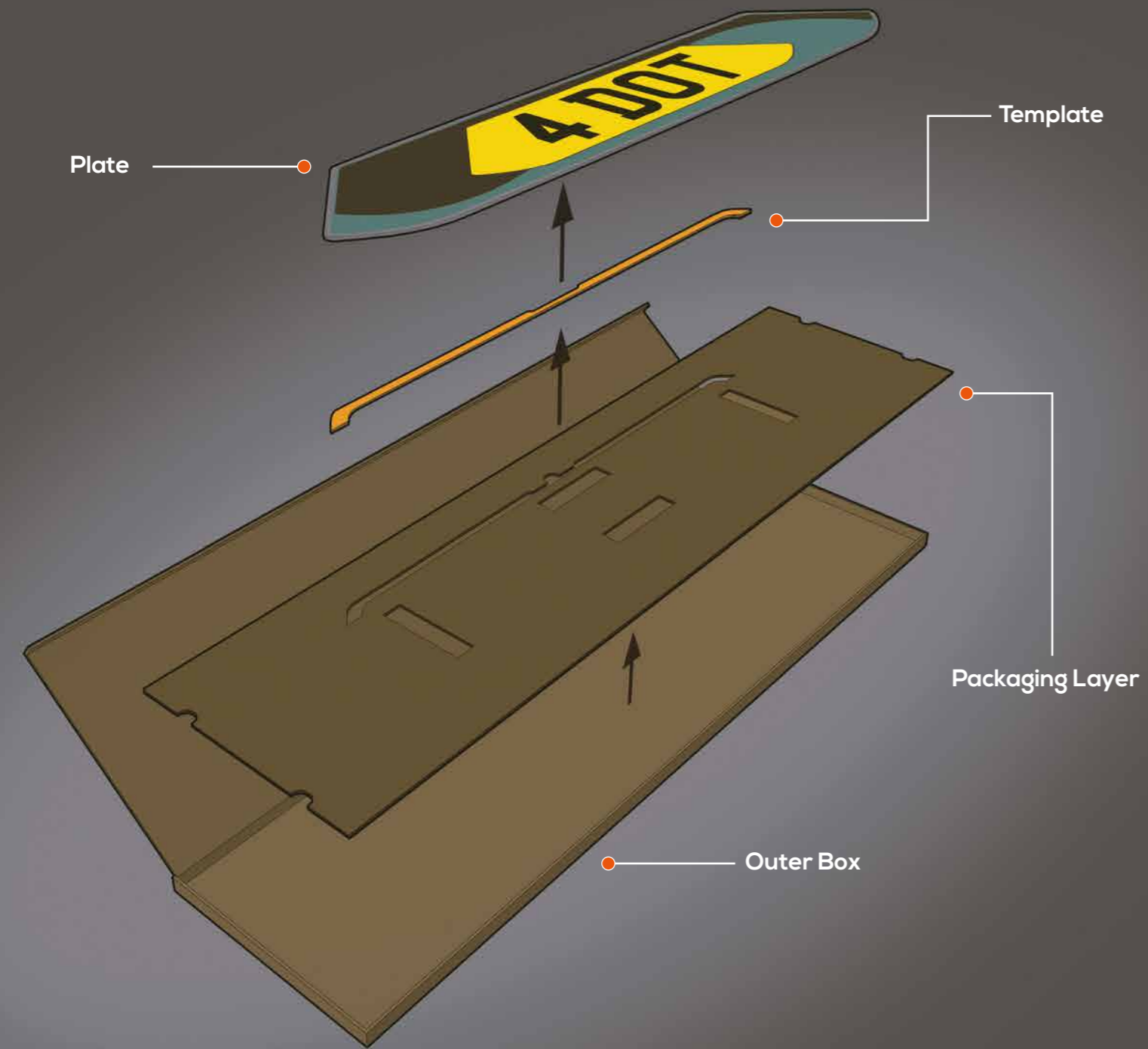
Reverse engineered wireframe CAD model



STAGE 4

Finalised rendered CAD model of recess





Xdot[®] templates

Xdot[®] is our patented fitting guide for number plates.

Xdot[®] is an easy-to-use templating system that helps our customers fit their plates perfectly.

Xdot[®] templates are unique to each vehicle model and are provided within the packaging of every order.

Ordering a Number Plate

Before number plates can be released Proof of Entitlement and Proof of Identity must be supplied. These can be scanned and uploaded on our website, emailed or the originals sent in the post.

You can upload documents at the point of ordering or later through the 'manage account' function.

Finalised plates will be sent directly to the address detailed on the vehicle's V5C.

Accepted proof of entitlement

V5C (Registration Certificate page 2)

V5C/2 Section 10 (New keepers Supplement)

V750 (Certificate of Entitlement)

V778 (Retention Document)

V11 (Vehicle Tax Disc Renewal Form)

V379 (Temporary Registration Certificate)

V948 (Number Plate Authorisation Certificate)

Accepted proof of identity

Driving License

Utility, Telephone or Council Tax bill

Bank or Building Society Statement

Passport

Foreign Identity Card

Pricing

Affinity Plates

All Affinity Plates are introduced at the same price regardless of customer's design or plate shape. All Affinity Plates are covered for three years under our standard Warranty. Please visit www.foudot.co.uk for T&Cs.

£165

Prodot® Design Service

Those looking for a truly one-off plate of their own design or to commission something special can call 020 8387 1560 or email info@fourdot.co.uk to book a consultation with one of our designers. This service can also be used for one-off plate shaping for special vehicles.

£POA

Corporate

Want your fleet to stand out from the crowd? We can use your corporate branding to create a plate style for all your company vehicles. The possibilities are quite endless so please call 020 8387 1560 or email info@fourdot.co.uk to book a consultation with one of our designers.

£POA

Corporate

Affinity Plates are perfect for companies looking for a subtle, yet effective way to brand their company cars or fleet vehicles.

Fourdot offers basic services, such as adding a brand logo on an Affinity Plate, to a fully-bespoke design encompassing the client's brand identity.

Special plate shape designs can also be commissioned for unique or promotional vehicles.



Corporate fully-bespoke prototype plates



Gift cards

Affinity Plates make the perfect present and can be easily purchased through our online gifting system.

A physical gift card will be sent out along with a personalised message and instructions detailing how to use your gift code.

Affinity Plates are a totally unique gift, perfect for the style-conscious individual and a great addition to a cherished registration.



Legal

All Affinity Plates produced by Fourdot are legal and conform to BS AU 145d and the Vehicle Excise and Registration Act 1994.

The UK Police Force, civil service and ANPR operators were all consulted during our research and development to make sure the improvements we are making to number plates benefit the police and the public alike.



Fourdot is authorised by the DVLA and our supplier identity number is 48070.

Societal benefits

Due to the unique shaping of each Affinity Plate they cannot be stolen and re-fitted to another model of vehicle as they will not fit.

All Affinity Plates are bespoke with customers' chosen wallpapers, Affinity icon and trims, giving them a unique look for the public and the police to look out for. Flash recognition is increased greatly.

All Affinity Plates come with pre-applied acrylic foam tapes, which create an incredibly strong, yet safe, bond between the plate and your car, hindering quick removal.

Having no screw fixings, Affinity Plates will not suffer from long-term damage such as staining or delamination caused by water ingress.



Contact information

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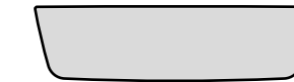
Plate catalogue

...continuously expanding

Aston Martin



DB9 2004-2010



DB9 2014



Vanquish Volante 2014



Vanquish 2014

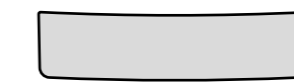


Rapide S 2014

Audi



A1 Sportback 2014



A3 Sportback 2010-2012



A3 Saloon 2014



A4 Saloon 2014



A4 Avant 2008-2012



A5 Sportback 2014



A6 Saloon 2014



A6 Avant 2014



A7 2010-2014



Q5 2014



Q7 2009



TT 2008



R8

Bentley



Continental GT 2003-2013

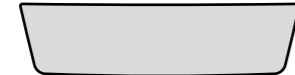


Continental GTC 2014

BMW



1 Series Hatch 2014



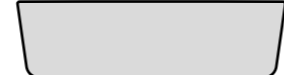
1 Series Coupé 2007-2013



2 Series Coupé 2014



3 Series (E92) Coupé 2007-2013



3 Series Saloon 2014



Z4 M-Sport 2014



5 Series Touring 2007-2010



5 Series Touring 2010-2013



5 Series Gran Turismo 2009-2013



6 Series M-Sport 2014



X6 2014



7 Series 2014



X1 2014



M6 2014



i3 2014

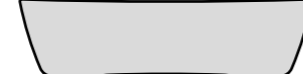
Ferrari



355 Spider 1994-1999



360 Modena Coupé 1999-2004



458 Italia 2009



458 Spider 2014



California 2014

Fiat



500 2014

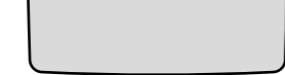
Jaguar



XK Coupé 2014



XF Sportbrake 2014



F Type Coupé 2014

Lamborghini



Aventador 2014

Land Rover



Range Rover Evoque 2014



Freelander 2 2014



Range Rover (L322) 2009-2013



Range Rover (L405) 2014



Range Rover Sport 2009-2013



Range Rover Sport 2009-2013
(Split Tailgate)



Range Rover Sport 2014

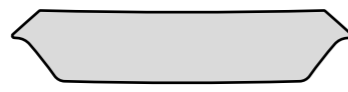
Lexus



CT 2014



RX 2008-2012



IS 2014



GS 2014

Maserati



Gran Turismo 2014



Gran Coupé 2014



Ghibli 2014

Mercedes-Benz



A Class 2014



CLA 2014



C Class Saloon 2011-2013



C Class Estate 2011-2013



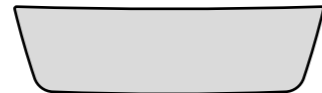
C Class Coupé 2011-2013



E Class Saloon 2014



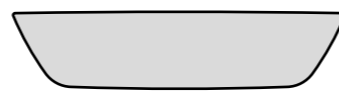
E Class Estate 2014



M Class 2014



SLK 2014



SL Coupé 2014

Mini



Cooper Hatch 2014



Countryman 2014



Cooper Coupé 2014



Countryman (Cooper S Variants)
2014



Paceman 2014

Peugeot



RCZ 2014



208 2014

Porsche



911 Carrera (997) 2004-2008



911 Carrera (997) 2008-2011



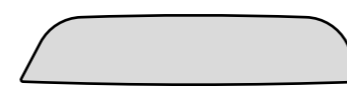
911 Carrera (991) 2014



911 Turbo (991) 2014



911 GT3 (991) 2014



Boxster (981) 2014



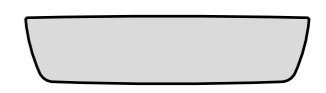
Boxster Spyder (987)
2009-2011



Cayman (981) 2014



Panamera 2014



Cayenne 2014

Volkswagen



Polo GTi 2014



Scirocco 2008-2013



Beetle 2014

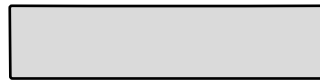
Volvo



V60 2010-2013



XC70 2014



XC90 2014

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