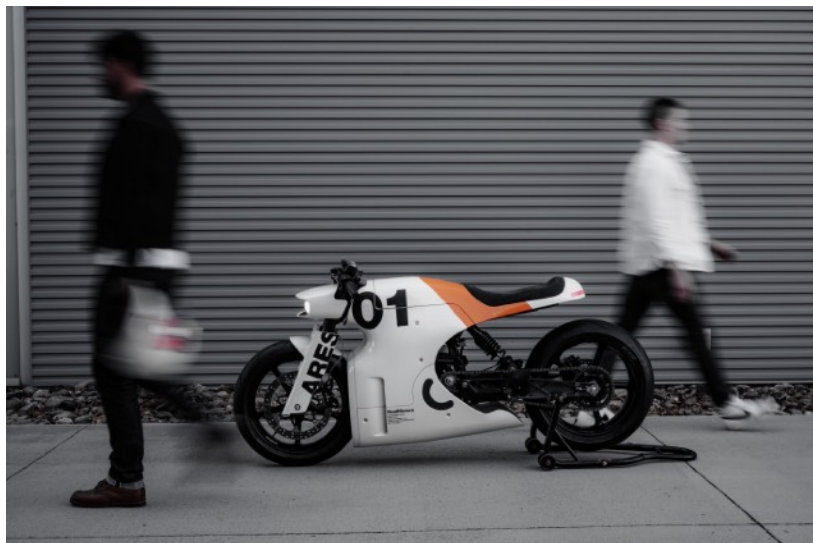


Introducing Project : ARES, Real Motors' Bold Entrance into the Electric Cafe Racer Arena

The electric motorcycle landscape is about to embrace a new breed of electric motorcycle with the introduction of Real Motors' Project : Ares, a Sci-fi movie inspired electric cafe racer that merges retro futuristic aesthetics with the power of modern technology. As a newcomer that dares to redefine the boundaries of electric mobility, Real Motors is setting a new benchmark for performance and style in the electric motorcycle sector.

Real Motors, a US based company, though a relatively fresh face in the electric motorcycle industry, brings together a seasoned team of visionaries from diverse backgrounds, including automotive, consumer electronics, and vehicle design expertise. This eclectic mix of the creative talent is mirrored in the creation of Project Ares, which stands not just as a vehicle, but as a statement — a testament to the company's philosophy that a motorcycle should be an icon that reflect one's persona, and be an extension to one's body.



Electric Analogue

In essence, the 'Electric Analogue' concept is the Project's call to return to the basics, where technology's only role is to enable the thrill of the ride. It's a call to designers, engineers, and riders alike to embrace a future where the ultimate luxury is simplicity, and the highest form of sophistication is the ability to deliver an unfiltered experience, reminding us that at the heart of every journey is the pure, exhilarating freedom of motion. It gives the electric vehicle a character through subtle feedback from the electrical and mechanical components working together, and it feels almost, analogue.



“We believe the best way to describe the freedom and power you feel when you ride your bike, is that you forget it’s there. it’s yourself that gained a superpower and became 10 years younger...” - Real Motors

Performance

The exact specification is not available at this moment but the company says the power is comparable to 700cc -900cc ICE motorcycle. However, the low end torque is unmatched, enabling the bike to beat pretty much everything on the market when pulling away from a stop, which is expected from an electric power train.

Real Motors is also developing a track focused prototype. At the core, the company is pushing the boundary of engineering. The prototype racer serves as a platform for continued research of vehicle dynamics, material and new motor and battery technologies.

Availability

The Ares model is currently under development and several iterations of prototypes will be developed. Current target of production is late 2025. Real Motors offers a wait list to join for people who are interested when pre-order opens in the future. Pricing is not available at this moment, but the company says the MSRP starts under \$20,000 and the first year production quantity will be limited.

