

CAKE launches the Bukk platform in full production

A new path to a customizable electric off-road performance



CAKE, the Swedish maker of premium lightweight, electric motorcycles unveils the Bukk platform, a highly customizable version of the Limited Edition Bukk electric off-road performance motorcycle that was launched in November of 2022.

CAKE continues to deliver a category-leading power-to-weight ratio with its electric drivetrain, forged aluminum frame and CAKE designed components; the lightest configuration is 89 kilos/195 lbs. With "Jante" the newly CAKE developed IPM motor maxing at 16kW, and the quick swap 72V battery, the Bukk delivers 456 Nm of instant torque accelerating from 0-45 in 2.15 seconds.



Between its distinctive design and its light but powerful drivetrain, riders of the Bukk can expect unmatched agility, flight, and speed in the ambience of nature without polluting their surroundings. The Bukk comes in two categories, the Bukk Superlight being an A1 (13kW) and the Bukk Powerlight being an A2 (16kW). There is also a trio of suspension combos, from Öhlins, WP and Formula to choose from as well as the choice between pure off-road or street legal versions.



"With the Bukk platform, CAKE is bringing unmatched light electric performance to where you want to ride it, take it on the road to lead you to the trail or the track", says Stefan Ytterborn, Founder and CEO of CAKE. "Our goal of pairing responsibility to the environment with designing and manufacturing the highest quality and most innovative electric off-road performance motorcycles is what inspired the Bukk. After years of development, we have accomplished the truly most optimized IPM (interior permanent magnet) motor with radial flux for efficiency and power. The result is the most advanced air-cooled drivetrain in the industry, providing innovation in performance, low maintenance, and user experience, all to maximize performance in light off-road vehicles. The Bukk Limited Edition had an incredible reception and sold out after just a week when it launched, and with this new model, we are continuing to promote the extended life cycles and sustainability of our electric platforms. Like everything we do at CAKE, purpose and inclusion drives us, and the depth of customization offered by the Bukk allows riders to configure it for their own purpose.

We learn and develop with each CAKE product, instilling durability in every component to keep them running in peak condition while respecting our environment." continues Ytterborn.

The Bukk is the latest example of CAKE's commitment to combine riding pleasure with responsibility in the drive towards a zero-emission society. The Bukk is easily configured pre-purchase via [ridecake.com](https://www.ridecake.com) or post-purchase via the CAKE Connect app. In addition, the Bukk is equipped with advanced connectivity features that allow for upgrades for new features and global remote support, making the Bukk an even more versatile and future-proof electric motorcycle. With this technology, the bike can be tracked or even disabled if stolen.

The name Bukk means Thunder Cloud in the ancient language from the island of Gotland, CAKE's testing ground and inspiration for the naming of all its products.

The Bukk is available to order at a starting price of 10.270\$ / 10.270€ from April 25th on [ridecake.com](https://www.ridecake.com).



About CAKE

CAKE is a Swedish maker of premium lightweight, electric motorcycles, and mopeds, with a clear mission to inspire towards a zero-emission society, by combining excitement and responsibility. The model range currently consists of four different platforms – our off-roaders, the powerful and agile Bukk and the versatile off-roader Kalk, the modular utility bike Ösa, the urban commuter Makka, and the strong and practical e-bike Åik. Thanks to an extensive range of accessories and configurations, CAKE is addressing a wide matrix of users and applications, including commercial use for last-mile delivery and other short-haul urban transportation. Along with numerous awards and recognitions for its design and innovative approach to mobility and other societal challenges, CAKE was identified as one of the world's most innovative companies by Fast Company in both 2020 and 2021 and received the Time Magazine 100 most important inventions award in 2021.

www.ridecake.com