



Media Information

December 1, 2022

Start of Production Begins for First-Ever BMW XM at BMW Manufacturing.

- First Ever High-Performance Vehicle With Electrified Drive System from BMW M.
- BMW XM Will Arrive at Dealers Worldwide in Spring 2023.
- Start of Production Ends Remarkable Year for South Carolina Plant.

Spartanburg, S.C. Series production for the first-ever BMW XM has started at BMW Manufacturing in Spartanburg, SC. The BMW XM will be built alongside the BMW X5, BMW X6, and BMW X7 on the same assembly line.

"We are excited to add the first-ever BMW XM to our plant's portfolio," said Dr. Robert Engelhorn, president and CEO of BMW Manufacturing. "The modern, future-oriented design and powerful performance of the BMW XM has generated a lot of enthusiasm. As the center of competence for X models, BMW Plant Spartanburg is prepared to build this vehicle with the highest premium quality that our customers deserve."

The BMW XM is the first ever high-performance car with an electrified drive system from BMW M. A plug-in hybrid system comprising a V8 gasoline engine and an exceptionally powerful electric motor endows the BMW XM. The highlight of the brand's model offensive in its anniversary year, the BMW XM is also the first BMW M original since the BMW M1.



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The BMW XM will arrive at dealers worldwide in spring 2023. Key sales markets will be the United States, China, and the Middle East.

Remarkable Year at BMW Manufacturing

The start of production for the BMW XM marks the end of a remarkable year at BMW Plant Spartanburg. The year began with the U.S. Department of Commerce confirming that BMW Manufacturing led the nation in automotive exports by value for the eighth consecutive year. Plant Spartanburg's 257,876 exports in 2021 had a total export value of more than \$10.1 billion.

In March, Dr. Engelhorn announced that the BMW Group would invest more than \$200 million to construct a 219,000-square-foot press shop on the plant site. Construction of the press shop is well underway; production will start in the summer of 2024.

In April, BMW Manufacturing affirmed its continued commitment to social responsibility with an announced donation of \$1.25 million to restore and preserve eight acres of urban wetlands at Unity Park near downtown Greenville, SC. The donation also supports construction of a series of low-impact boardwalks and overlooks through the wetlands area.

During September, associates celebrated an important milestone – the 30th anniversary of BMW's groundbreaking for the South Carolina plant. This celebration



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came during the same month as production of the six millionth BMW built in the United States, a Java Green Metallic BMW X6 M.

BMW Manufacturing's new state-of-the-art logistics center also opened in September. The \$100 million project included the construction of two private bridges connecting the logistics center to the plant site. The one million-square-foot logistics center consolidates two warehouses and their material into one building, making processes faster, leaner, and more efficient.

One week later, Plant Spartanburg took a giant step forward in workforce development with the opening of its new training center. The \$20 million, 68,000-square-foot training center features multiple classrooms for both professional development and technical training, an amphitheater, and a unique concept of outdoor meeting and workspace that includes wireless capabilities.

The year's biggest announcement came on October 19, as the BMW Group revealed its electromobility plan for the United States. BMW Group Chairman of the Board of Management, Oliver Zipse, announced a \$1.7 billion investment in its U.S. operation, including \$1 billion to prepare Plant Spartanburg for the production of electric vehicles. Another \$700 million will be invested to build a new high-voltage battery assembly facility in Woodruff, SC. By 2030, the BMW Group will build at least six fully electric models in the United States.



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"Our theme at Plant Spartanburg is 'Building Our Legacy, Driving Our Future,'" said Dr. Engelhorn. "The year 2022 has continued our storied legacy, and now, an exciting part of our future is beginning as we start production of our BMW XM. Our commitment to South Carolina and the United States is stronger than ever."

Since 1992, the BMW Group has invested nearly \$12 billion in its South Carolina operations. BMW Manufacturing is the largest BMW Group plant in the world, producing more than 1,500 vehicles each day and 433,810 vehicles in 2021, a record. The plant is an important part of BMW's global production network and plays a critical role in meeting the high demand for BMW Sports Activity Vehicles in the U.S. and around the world. Nearly 60 percent of its vehicles are shipped to about 120 global markets, making BMW the largest automotive exporter by value in the United States for eight consecutive years. The model portfolio includes five top-selling BMW X models, five Motorsport X models, and two plug-in hybrid electric vehicle X models. The factory has an annual production capacity of up to 450,000 vehicles and employs more than 11,000 people.

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BMW Manufacturing Co., LLC

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany, and is the global producer of the BMW X3, X3 M, X5, X5 M and X7 Sports Activity Vehicles; the BMW X4, X4 M, X6 and X6 M Sports Activity Coupes; and the all-new BMW XM. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing, and financial services operations in the United States, Canada and throughout Latin America; a manufacturing plant in San Luis Potosi, Mexico; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

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BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the new BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey. Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com.

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