



ElectricBrands will present its new modular light vehicle XBUS to the world public via livestream on 07/07/2021.

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Light vehicle as a future class - world premiere of the XBUS from ElectricBrands, previously known as eBussy

Herewith we cordially invite you to the **world premiere of the XBUS by ElectricBrands!** After almost three years of development, you can take a look at the fully functional prototype of the electric vehicle via livestream.

Click here for the [livestream on 07.07.2021 at 19:00 CET.](#)

The XBUS, previously known as eBussy, is a light vehicle (L7e class). It sets new standards in almost every respect: with a range of up to 800 km including solar modules on the roof. With flexible use and a modular system based on the "Lego principle". ElectricBrands' goal - the XBUS will be one of the best and most innovative light electric vehicles in the world. No other vehicle combines technology, usability, design and fun like an XBUS.

The XBUS is not the next start up with high-flying ideas, but a solidly planned piece of German engineering. Conceived by founder Ralf Haller and CEO Martin Henne, designed by international car designer Yaro Yakovlev and brought to market by future Supervisory Board Chairman Ulrich Walker, former board member of Daimler and Smart, and Marketing Chief Tom Anliker.

Production will start in Germany in mid-2022, when the first of the now around 9,000 pre-ordered customer examples will leave the production line, plus a further 10,000 orders directly from the European network of around 600 dealers to date. The innovative and modular concept of an electrically powered universal vehicle is becoming reality - turning the class of light vehicles into the environmentally friendly and cost-effective class of the future.

Because XBUS is one of the most sustainable electric vehicles on four wheels in the world: it can be 98% recycled, is already climate-neutral on the road after 10,000 kilometers driven, and is cobalt-free thanks to lithium-ion technology from German manufacturer UniverCell. The supply chains are short: Almost all components - such as Schaeffler's electric motors - come from German manufacturers and thus meet one of the world's highest environmental standards.

More than 600 automotive brand representatives from all over Europe are already participating in the project, ensuring a close-knit sales and service network. The next market will be North America.

Be there for the [livestream on 07.07. at 19:00 CET](#) when the first market-ready light vehicle sees the light of day in Germany. With another email you will receive text, photo and video material via download link the following day.

The XBUS - Made in Germany with Love.

With kind regards,

Ralf Haller and Martin Henne

Time: July 7, 2021 - the livestream will start at 19:00 CET.

Online participation via livestream:<https://electricbrands.de/>

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Feel free to download and use!

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