FCA US LLC Sales Summary Q4 2021

| Model | Q4 Sales |  | Vol \% Change | CYTD Sales |  | Vol \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Curr Yr | Pr Yr |  | Curr Yr | Pr Yr | Change |
| Compass | 17,613 | 30,160 | -42\% | 75,642 | 107,969 | -30\% |
| Patriot | 9 | 1 | 800\% | 16 | 3 | 433\% |
| Wrangler | 39,900 | 51,109 | -22\% | 204,610 | 201,311 | 2\% |
| Gladiator | 18,254 | 20,552 | -11\% | 89,712 | 77,542 | 16\% |
| Cherokee | 10,376 | 37,936 | -73\% | 89,126 | 135,855 | -34\% |
| Grand Cherokee | 74,816 | 56,930 | 31\% | 264,444 | 209,786 | 26\% |
| Renegade | 5,180 | 17,027 | -70\% | 47,137 | 62,847 | -25\% |
| Wagoneer | 5,307 | 0 | New | 5,349 | 0 | New |
| Grand Wagoneer | 2,585 | 0 | New | 2,675 | 0 | New |
| JEEP BRAND | 174,040 | 213,715 | -19\% | 778,711 | 795,313 | -2\% |
| Ram P/U | 134,616 | 161,266 | -17\% | 569,388 | 563,676 | 1\% |
| ProMaster Van | 14,184 | 17,060 | -17\% | 63,361 | 50,556 | 25\% |
| ProMaster City | 3,118 | 2,971 | 5\% | 14,579 | 10,409 | 40\% |
| RAM BRAND | 151,921 | 181,297 | -16\% | 647,331 | 624,642 | 4\% |
| 200 | 10 | 2 | 400\% | 15 | 9 | 67\% |
| 300 | 2,031 | 5,100 | -60\% | 16,662 | 16,653 | 0\% |
| Town \& Country | 3 | 0 |  | 4 | 0 |  |
| Pacifica | 38,821 | 29,512 | 32\% | 98,323 | 93,802 | 5\% |
| CHRYSLER BRAND | 40,865 | 34,614 | 18\% | 115,004 | 110,464 | 4\% |
| Dart | 5 | 1 | 400\% | 10 | 7 | 43\% |
| Charger | 16,891 | 23,794 | -29\% | 78,389 | 77,425 | 1\% |
| Challenger | 10,172 | 14,605 | -30\% | 54,314 | 52,955 | 3\% |
| Viper | 2 | 2 | 0\% | 4 | 4 | 0\% |
| Journey | 208 | 9,592 | -98\% | 14,035 | 40,342 | -65\% |
| Caravan | 81 | 2,612 | -97\% | 3,037 | 38,767 | -92\% |
| Durango | 13,004 | 12,372 | 5\% | 65,935 | 57,828 | 14\% |
| DODGE BRAND | 40,363 | 62,978 | -36\% | 215,724 | 267,328 | -19\% |
| 500 | 33 | 12 | 175\% | 51 | 674 | -92\% |
| 500 L | 13 | 83 | -84\% | 190 | 475 | -60\% |
| 500X | 201 | 313 | -36\% | 1,181 | 1,443 | -18\% |
| Spider | 20 | 326 | -94\% | 952 | 1,711 | -44\% |
| FIAT BRAND | 267 | 734 | -64\% | 2,374 | 4,303 | -45\% |
| Giulia | 1,520 | 2,560 | -41\% | 7,634 | 8,203 | -7\% |
| Alfa 4C | 1 | 7 | -86\% | 77 | 99 | -22\% |
| Stelvio | 2,536 | 3,526 | -28\% | 10,539 | 10,284 | 2\% |
| ALFA ROMEO | 4,057 | 6,093 | -33\% | 18,250 | 18,586 | -2\% |
| FCA US LLC | 411,513 | 499,431 | -18\% | 1,777,394 | 1,820,636 | -2\% |

Total U.S. Sales

173,740
91,699
77,377
12,284

Total Sales vs. Dec. 2020
-17.1\%
-15.5\%
-19.9\%
-17.7\%
-11.1\%
-14.1\%
121.1\%
137.8\%

Retail Sales vs. Dec. 2020
"Ford finished the year strong, as the only U.S. automaker hitting the half million sales mark in the fourth quarter, making Ford America's best-selling automaker. On the strong success of Mustang Mach-E, Ford jumped into second place in U.S. electric vehicle sales behind just Tesla. Last year was a foundational year for Ford in the electrified vehicle segment and this year we continue to expand, adding the F-150 Lightning and E-Transit to our electric vehicle lineup. Looking to the new year, Ford had just over 70,000 new vehicle orders in December, which will provide continued momentum into 2022."

## - Andrew Frick, vice president, Ford Sales U.S. and Canada

## MUST-HAVE PRODUGTS



With 162,979 vans sold, Ford marks its $43^{\text {rd }}$ straight year as America's best-selling commercial van lineup. Led by Transit with sales of 99,745 vans, Transit has been America's bestselling van since it was first introduced in 2015. E-Transit sales begin this year. Ford expects industry sales of full-size all-electric trucks and vans in the commercial and government segments to be over 300K by 2030.

Ford's all-new Maverick sales totaled 6,030 in December - up 134 percent from November, while turning on dealer lots in just 4 days. The Maverick Hybrid sold 2,159. Combined Ford pickups totaled 75,518 in December, with 225,974 sold in the fourth quarter, outselling all of GM's pickups combined.

Ford Trucks


Ford SUVs


Ford Performance


Lincoln SUVs

Ford SUVs finish the year strong with Q4 share up 3 percentage points - sales up 41.4 percent over Q3. Ford Bronco is catching its stride with sales of 9,168 - up 10.6 percent over November. Overall, Bronco sales, including Bronco Sport, totaled 15,446 SUVs for December. Both SUVs are turning quickly on dealer lots at just 7 days and 17 days, respectively. In-transit inventory of Bronco and Bronco Sport is up 14.4 and 124 percent, respectively.

Mustang Mach-E sales totaled 27,140 vehicles in 2021, making it the nation's second bestselling full electric SUV behind Tesla's Model Y. Combined Mustang Mach-E and Mustang sales totaled 79,554 vehicles in 2021 - up 30.2 percent. Mustang Mach-E finished the year as one of the hottest new products at Ford and continues to quickly turn on dealer lots.

Lincoln's new Nautilus expanded its retail sales for the year by 11 percent over 2020. Lincoln's best-selling SUV, the Corsair, moved higher in December with sales up 28.4 percent over November, while Navigator was up 26.3 percent.

FORD MOTOR COMPANY DECEMBER 2021 U.S. SALES

|  | December |  | \% | Year-to-Date |  | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 | $\underline{2020}$ | Change | 2021 | $\underline{2020}$ | Change |
| SALES BY BRAND |  |  |  |  |  |  |
| Ford | 167,545 | 196,943 | -14.9 | 1,819,026 | 1,939,334 | -6.2 |
| Lincoln | 6,195 | $\underline{12,577}$ | -50.7 | 86,929 | 105,410 | -17.5 |
| Total vehicles | 173,740 | 209,520 | -17.1 | 1,905,955 | 2,044,744 | -6.8 |

## SALES BY TYPE

Cars
SUVs
Trucks
Total vehicles

| 4,664 | 14,040 | -66.8 |
| ---: | ---: | ---: |
| 77,377 | 87,020 | -11.1 |
| $\underline{91,699}$ | $\underline{108,460}$ | -15.5 |
| 173,740 | 209,520 | -17.1 |


| 67,479 | 193,064 | -65.0 |
| ---: | ---: | ---: |
| 827,278 | 749,583 | 10.4 |
| $1,011,198$ | $\underline{1,102,097}$ | -8.2 |
| $1,905,955$ | $2,044,744$ | -6.8 |

## FORD BRAND

Fiesta
Fusion
GT
Mustang
Ford Cars
EcoSport
Bronco Sport
Escape
Bronco
Mustang Mach-E

Edge
Flex
Explorer
Expedition
Ford SUVs
F-Series
Ranger
Maverick
E-Series
Transit
Transit Connect
Heavy trucks

Ford Trucks
Ford Brand

## LINCOLN BRAND

MKZ
Continental
Lincoln Cars
Corsair/MKC
Nautilus/MKX
MKT
Aviator
Navigator
Lincoln SUVs
Lincoln Brand

## CONTACT

|  | QUARTER 4 |  |  | (CALENDAR YEAR-TO-DATE) JANUARY-DECEMBER |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 | 2020 | \%Change <br> Volume | 2021 | 2020 | \%Change <br> Volume |
| Enclave | 8,626 | 12,338 | -30.1 | 41,962 | 38,480 | 9.0 |
| Encore | 805 | 6,338 | -87.3 | 20,072 | 41,752 | -51.9 |
| Encore GX | 10,068 | 16,965 | -40.7 | 71,247 | 44,841 | 58.9 |
| Envision | 9,286 | 8,474 | 9.6 | 46,450 | 34,942 | 32.9 |
| Buick Total* | 28,789 | 44,188 | -34.8 | 179,799 | 162,741 | 10.5 |
| CT4 | 1,396 | 2,721 | -48.7 | 7,253 | 4,889 | 48.4 |
| CT5 | 1,810 | 5,135 | -64.8 | 9,446 | 14,711 | -35.8 |
| Escalade | 9,664 | 9,454 | 2.2 | 40,505 | 24,547 | 65.0 |
| XT4 | 3,046 | 6,988 | -56.4 | 11,579 | 22,473 | -48.5 |
| XT5 | 3,528 | 10,950 | -67.8 | 28,380 | 35,223 | -19.4 |
| XT6 | 2,940 | 7,155 | -58.9 | 20,662 | 22,609 | -8.6 |
| Cadillac Total* | 22,385 | 42,909 | -47.8 | 118,310 | 129,495 | -8.6 |
| Blazer | 19,986 | 23,243 | -14.0 | 70,325 | 94,599 | -25.7 |
| Bolt EV / Bolt EUV | 25 | 6,701 | -99.6 | 24,828 | 20,754 | 19.6 |
| Camaro | 6,809 | 7,549 | -9.8 | 21,893 | 29,775 | -26.5 |
| Colorado | 21,453 | 27,709 | -22.6 | 73,008 | 96,238 | -24.1 |
| Corvette | 8,293 | 8,992 | -7.8 | 33,041 | 21,626 | 52.8 |
| Equinox | 14,213 | 79,267 | -82.1 | 165,323 | 270,994 | -39.0 |
| Express | 7,766 | 17,941 | -56.7 | 44,355 | 55,131 | -19.5 |
| Impala | 9 | 1,028 | -99.1 | 750 | 9,942 | -92.5 |
| LCF | 1,514 | 1,143 | 32.5 | 5,655 | 4,637 | 22.0 |
| Malibu | 7,221 | 29,252 | -75.3 | 39,376 | 102,651 | -61.6 |
| Silverado HD | 28,079 | 51,020 | -45.0 | 139,059 | 150,394 | -7.5 |
| Silverado LD | 84,429 | 125,688 | -32.8 | 380,715 | 436,281 | -12.7 |
| Silverado MD | 2,868 | 2,736 | 4.8 | 9,991 | 7,419 | 34.7 |
| TOTAL Silverado | 115,376 | 179,444 | -35.7 | 529,765 | 594,094 | -10.8 |
| Sonic | 18 | 2,208 | -99.2 | 1,581 | 13,007 | -87.8 |
| Spark | 1,452 | 10,442 | -86.1 | 24,459 | 33,478 | -26.9 |
| Suburban | 14,031 | 13,577 | 3.3 | 48,214 | 37,636 | 28.1 |
| Tahoe | 30,882 | 28,698 | 7.6 | 106,030 | 88,238 | 20.2 |
| Trailblazer | 16,263 | 17,268 | -5.8 | 90,161 | 34,292 | 162.9 |
| Traverse | 22,052 | 41,534 | -46.9 | 116,250 | 125,546 | -7.4 |
| Trax | 1,284 | 26,106 | -95.1 | 42,590 | 106,299 | -59.9 |
| Chevrolet Total* | 288,647 | 522,136 | -44.7 | 1,437,677 | 1,739,792 | -17.4 |
| Acadia | 4,234 | 21,378 | -80.2 | 59,913 | 72,537 | -17.4 |
| Canyon | 6,155 | 9,007 | -31.7 | 24,125 | 25,190 | -4.2 |
| Hummer EV Pickup | 1 | 0 | **** | 1 | 0 | **** |
| Savana | 4,238 | 3,099 | 36.8 | 17,744 | 15,108 | 17.4 |
| Sierra HD | 15,926 | 25,195 | -36.8 | 70,578 | 73,777 | -4.3 |
| Sierra LD | 41,812 | 53,176 | -21.4 | 178,346 | 179,239 | -0.5 |
| TOTAL Sierra | 57,738 | 78,371 | -26.3 | 248,924 | 253,016 | -1.6 |
| Terrain | 4,054 | 25,476 | -84.1 | 47,488 | 86,020 | -44.8 |
| Yukon | 24,499 | 24,759 | -1.1 | 84,242 | 63,440 | 32.8 |
| GMC Total | 100,919 | 162,090 | -37.7 | 482,437 | 515,311 | -6.4 |
| GM Vehicle Tota** | 440,745 | 771,323 | -42.9 | 2,218,228 | 2,547,339 | -12.9 |

78 selling days for QUARTER 4 this year and 79 selling days for the same QUARTER last year.
Vehicle Total * Includes EV600 and discontinued models.

