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## HoppyGo peer-to-peer car sharing from ŠKODA AUTO enjoys its most successful season ever

- › **Strong increase:** Turnover from July to October increased 25% compared to 2021
- › **New record:** Vehicle providers earned an average of 20,540 CZK (€833.60)
- › **Significant growth:** Number of HoppyGo users rises to around 180,000

Mladá Boleslav, 14 November 2022 – The HoppyGo peer-to-peer car-sharing platform from the ŠKODA AUTO DigiLab can look back on its most successful season to date. HoppyGo turnover reached a record high from July to October, increasing 25% compared to the same period last year. This was a new record, as was the revenue of private providers who made their vehicle available on HoppyGo: They earned an average of 20,540 CZK (833.60 euros). The number of people using the platform has risen to around 180,000. Since January, there were 20,000 new users in the Czech Republic, 5,500 in Poland and 3,300 in Slovakia. The average rental period between July and October rose to 4.8 days.

**Robin Švaříček, HoppyGo CEO,** says: “HoppyGo continues its success story. Our user numbers are growing, as are vehicle owners’ earnings. The last few months have once again shown that peer-to-peer car sharing is becoming increasingly popular, especially during the summer. In addition to business trips, people are taking more and more excursions and holiday trips with a rented vehicle. HoppyGo offers its customers the opportunity and flexibility to use exactly the vehicle they need at any given time.”

### HoppyGo grows significantly compared to the previous year

The period from July to October is the peak season for HoppyGo: Compared to the same period in 2021, this year’s turnover increased by 25%, reaching new record levels. October was very successful – HoppyGo facilitated almost 1,000 rentals, which is 22% more than last year. Furthermore, the platform generated 38% higher revenues compared to the same period of 2021. One of the most popular models on HoppyGo is the ŠKODA FABIA. The number one electric vehicle is the ŠKODA ENYAQ iV.

### Peer-to-Peer is trending

Peer-to-peer car sharing is particularly popular in Central and Eastern Europe. HoppyGo offers its service in the Czech Republic, Poland and Slovakia and already has a total of around 180,000 users. This year the platform recorded 20,000 new registrations in the Czech Republic, 5,500 in Poland and 3,300 in Slovakia. Satisfaction with the vehicles offered is at 4.96 out of a maximum of 5 points, and vehicle owner satisfaction with renters is similarly high.

### Quick registration, simple vehicle provision and the possibility of test drives

The [HoppyGo](#) platform has been connecting car owners and renters since 2018. All they need to do is register their vehicle and then verify the stored data. Renters can make a booking via the smartphone app or website. ŠKODA AUTO also offers HoppyGo users the chance to test drive vehicles, such as the ŠKODA ENYAQ iV, for up to four days. Alongside HoppyGo, the ŠKODA



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AUTO DigiLab has also developed the services [BeRider](#) (eScooter sharing), [Uniqway](#) (student car sharing) as well as [KLIQ](#) (platform for fleet car sharing) and the mobility app [Citymove](#).

## Further information:

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## Media images:



### **HoppyGo peer-to-peer car sharing from ŠKODA has its most successful main season yet**

The HoppyGo peer-to-peer car-sharing platform from the ŠKODA AUTO DigiLab can look back on its most successful season to date. HoppyGo turnover reached a record high from July to October, increasing 25% compared to the same period last year. This was a new record, as was the revenue of private providers who made their vehicle available on HoppyGo: They earned an average of 20,540 CZK (833.60 euros).

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Source: ŠKODA AUTO

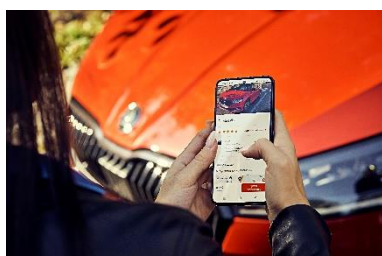


### **HoppyGo peer-to-peer car sharing from ŠKODA has its most successful main season yet**

One of the most popular models on HoppyGo is the ŠKODA FABIA. The number one electric vehicle is the ŠKODA ENYAQ iV (in the picture: ŠKODA ENYAQ COUPÉ iV).

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Source: ŠKODA AUTO



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## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.