

- **ZOE brings the acknowledged advantages of an electric driving experience – quietness, refinement, and responsiveness – to one of the UK’s largest segments, wrapped in an ultra-stylish and technologically advanced package: and all at an affordable price**
- **Some of the industry’s most advanced technology, including six world firsts to deliver unrivalled user-friendliness, range and connectivity**
- **Available in three trim levels: Expression, Dynamique Zen, and Dynamique Intens, with a current starting price of only £13,650 on-the-road after UK Government Plug-in Car Grant deduction. In line with some other Renault model price increases applicable from 5 April, ZOE will be priced £13,995 and £15,195. Battery hire from £70 per month**
- **Free domestic wallbox supplied with every ZOE, worth up to £500, whether ordered now or since the pre-launch phase began**
- **Already available to order and in UK showrooms from 7 June 2013**

UK pricing and specification for Renault’s flagship Z.E. model, ZOE, was announced at the Geneva Motorshow in 2012, with an on-the-road price of £13,650 (after the UK Plug-In Car Grant), comparable to that of a diesel-engined New Clio.

The flagship vehicle of the French brand’s four-strong 100 per cent electric vehicle range is stylish, affordable and incredibly versatile – perfect for commuting, supermarket and school runs, and for households who want to downsize their engine and carbon footprint. With an NEDC homologated range of 130 miles, ZOE is the first affordable car for everyday use to have been designed from the ground up as an electric vehicle.

ZOE packs some of the motor industry’s most advanced technology, including no fewer than six ‘world premiere’ features and 60 patents designed to deliver user-friendliness, range and connectivity. The hotly-anticipated Renault comes in the wake of the Fluence Z.E. saloon, Kangoo Van Z.E. and the innovative urban runabout Twizy to make zero emission mobility a reality for all – one of the pledges of Renault’s 'Drive the Change' signature.

Andy Heiron, UK Head of Electric Vehicles Programme, said: “ZOE will be the spearhead of the Renault Z.E. range. In addition to its compact size, attractive styling and affordable price tag, it showcases Renault’s technological excellence when it comes to electric vehicles. ZOE also heralds the beginning of a new era of electric mobility for all and confirms our commitment to electric vehicles. It marks an important step for Renault which has a 114-year history of making major innovations a concrete reality for everyday motorists.”

ZOE is available in three trim levels – Expression, Dynamique Zen and Dynamique Intens – and is packed with a raft of innovations for a new form of motoring. The sleek supermini is the first vehicle to be equipped with ‘Range OptimizER’ which combines three major innovations, bi-modal regenerative braking, a heat pump and MICHELIN EnergyTM E-V tyres. Due to this, ZOE has the longest range of any electric vehicle in its class. With these MICHELIN tyres, in the NEDC cycle, ZOE is homologated with a range of 130 miles. While this figure gives a useful benchmark comparison, in real conditions and in suburban use, the owner will generally achieve around 60 miles in cold weather and 90 miles in temperate conditions.

ZOE is the only electric vehicle to feature the Chameleon charger. Patented by Renault, this charger is compatible with all power levels from 3kW up to 43kW. Charging batteries at a charging station can take between 30 minutes and nine hours, with 80 per cent of full battery power able to be achieved within 30 minutes using a Rapid Charger 43 kW AC power source.

ZOE is also the first Renault to be presented with the new multimedia system, R-Link, as standard. To enable drivers to control its functions without taking their eyes off the road, R-Link features a large

seven-inch display, steering wheel-mounted controls and voice recognition. It also delivers integrated connectivity with motoring services and applications available from the R-Link Store.

Driving ZOE is a unique experience which gives new meaning to the term 'driving pleasure'. The synchronous electric motor with rotor coil has a power output of 65kW, equivalent to 88hp, and instantly delivers maximum torque of 220Nm. Acceleration and pull-away are responsive from low speeds, while its top speed is limited to 84 mph. Driving is more relaxing, thanks to the silent ride and smooth, gearshift-free acceleration.

For stress-free driving in built-up areas, ZOE is fitted with 'Z.E. Voice', a sound which warns pedestrians that the vehicle is approaching. 'Z.E. Voice' can be heard from 1 to 18 mph and was the subject of special design work to create a bespoke sound identity for ZOE. The driver can choose between three different sounds, while it is possible to turn off the warning system by simply pressing a button.

Programmable pre-conditioning heats or cools ZOE's cabin when the vehicle is charging so when the driver gets into the car the cabin is just the right temperature and battery charge is saved in use. As a further neat touch, this can be activated remotely via the owner's smartphone on Dynamique Zen and Dynamique Intens versions. An activated charcoal cabin air filter traps most bad smells and pollutants. It also filters substances just a few microns in size, such as pollen and particulates.

The choice of colours and materials for one of the ZOE versions, Dynamique Zen, recalls purity and wellbeing: white, blue and chrome, with a light coloured interior ambience. ZOE Dynamique Zen is fitted with 'Take Care by Renault' equipment as standard with an active scent diffuser, ioniser and toxicity sensor together with Teflon seat protection.

ZOE Expression comes with an on-the-road price of £13,650, after the Government Plug-in Car Grant deduction, while the Dynamique Zen and Intens versions cost £14,750. Battery hire is from £70 per month. In line with some other Renault model price increases applicable from 5 April, ZOE will be priced £13,995 and £15,195.

Standard equipment on Expression includes:

- 15-inch Aerobase wheel trims on Michelin ENERGY E-V tyres
- R-Link – voice controlled TomTom satellite navigation with 7" touchscreen
- 4x20W radio
- USB input, jack, SD multimedia and Bluetooth®
- 'Range OptimizEr' – bi-modal braking system, heat pump and Michelin Energy E-V tyres
- Chameleon charger allowing recharge time of 30 mins to 9 hours
- Econometer, battery gauge and integrated mileage counter
- Eco mode: reduces power delivery and reprogrammes heating and air conditioning systems to maximise range
- Z.E. Connect – remote monitoring of battery charge and range
- Z.E. (hot/cold) pre-conditioning of interior temperature (when vehicle on charge)
- Z.E. Voice – low speed pedestrian warning
- Climate Control
- Cruise Control
- LED DRLs
- ESC, ASR Traction control and Understeer control
- Hill Start Assist
- Renault keycard
- ISOFIX mountings on front passenger seat and outer rear seats

- TFT instrument display
- Height and reach adjustable steering wheel
- Privacy glass to rear side and tailgate windows
- R.A.I.D. (Renault Anti-Intruder Device) auto door locking over 5 mph
- Speed Limiter

Additional equipment on Dynamique Intens and Dynamique Zen:

- 16-inch Aerotronic wheel trims on Michelin ENERGY E-V tyres
- Hands-free keycard
- My Z.E. Inter@ctive – remote battery charging and air conditioning/heating activation
- 4x35W Arkamys 3D digital sound system
- Auto lights and wipers
- Z.E. Digital – remote access to R-Link store e.g. email access)
- Leather steering wheel
- Electric rear windows
- Rear parking sensors
- Dynamique Intens only:
 - Rear parking camera
 - Dark interior ambience
- Dynamique Zen only:
 - ‘Zen’ interior with Teflon upholstery protection
 - ‘Zen Take Care by Renault’ – active scent diffuser, ioniser, toxicity sensor

Options:

- 16-inch Aerotronic alloy wheels £400 (Expression)
- 17” Tech Run alloy wheels (Dynamique versions) (not available with MICHELIN EnergyTM E-V tyres) £310
- Metallic paint £495 (Energy Blue, Calico Grey, Neptune Grey, Diamond Black, Brazil Brown)
- Renault i.d. metallic paint (Arctic White) £595
- Renault solid i.d. paint (Iceberg Blue) £225
- 4x35W Arkamys 3D sound system £250 (Expression)
- Z.E. Inter@ctive – remote battery charging and air conditioning/heating activation £150 (Expression)
- Z.E. Live Services (HD Traffic updated, speed camera alerts, TomTom Places search and weather forecasts) 3 year subscription £150
- TomTom additional mapping - Europe £110

VERSION	BIK	Basic Price (£)	VAT (£)	Total Retail (£)	Less PiCG (£)	Total Retail after PiCG (£)	Delivery Charge (£)	First Reg Fee (£)	OTR after PiCG (£)
Expression	0%	14,444.44	2,888.89	17,333.33	4,333.33	13,000.00	595.00	55.00	13,650.00
Dynamique Zen	0%	15,666.67	3,133.33	18,800.00	4,700.00	14,100.00	595.00	55.00	14,750.00
Dynamique Intens	0%	15,666.67	3,133.33	18,800.00	4,700.00	14,100.00	595.00	55.00	14,750.00

Battery rental for ZOE	Miles			
	up to 7,500	9,000	10,500	12,000
Contract term*				
36 months and more	£70	£77	£85	£93
24 months	£60	£67	£75	£83

12 month

+£10

Ordering for ZOE is already open, prior to arriving in showrooms on 7th June.