



PRESS RELEASE

November 14, 2008

Renault Group

WORLDWIDE SALES RESULTS, OCTOBER 2008

**Provisional figures at November 3, 2008*

The **Renault group** sold 188,116 vehicles (PC + LCV) worldwide in October 2008 under its three brands, Renault, Dacia and Renault Samsung Motors. This figure was down 14.1% on October 2007. Worldwide, **Renault** brand sales fell 16.9%, **Dacia** sales grew 20.2%, and **Renault Samsung Motors** reported a 27.7% decrease.

The slowdown in the European market intensified. The main emerging markets where the Renault group is present (Russia, Brazil, Romania, Turkey) fell off dramatically. The used car market worsened further, particularly in Europe. The financial crisis became more acute with a strong impact on the sales network. In this environment, Renault continues to place the priority on sales to retail customers and company fleets, as well as on reducing inventories of new and used vehicles, both at the manufacturer and sales network level.

In the **Europe** Region, Group sales fell 16% in October, in line with the market decrease of 15%. Sales were resilient in Germany, down 7.7% in a market that lost 8.8%, and the Group increased its market share by 0.1 point. Renault group sales were down in Spain, Italy and the UK, where the markets fell considerably. In contrast, the Group continued to increase market share in Ireland (+2.6%), the Netherlands (+0.4%), Belgium (+0.4%), Austria (+1.6%) and Switzerland (+1.6%).

Renault sold 11,569 **New Twingo** units, up 23% on October 2007. **New Mégane Hatchback and Coupé**, both launched at the Paris Motor Show, mark the renewal of Renault's C segment offering. **New Mégane Hatchback**, which has been warmly received by the sales network and customers, will be launched from November onwards. **Laguna Coupé** was launched this month.

Dacia sales in the Europe Region increased more than 84% in October, rising for the 10th consecutive month in 2008. The Dacia range now comprises three models, **Logan sedan**, **Logan MCV**, and **Sandero**, which has boosted the success of the line-up.

In the **Americas** Region, where the market was down 12.1% in October, the Group held up well, with sales off 9%. In Brazil, where the market lost 3%, Group sales rose 24.9% for a 0.9-point increase in market share, on the strength of a rich and market-responsive product line-up. The Group sold nearly 3,000 Sanderos in October. In Argentina, a market that contracted 4.5%, sales fell 3.2%, for a 0.1-point gain in market share.

In the **Euromed** Region, where the market lost 5.7% in October, Renault group sales fell 13.7%. Group sales in Romania decreased 29.9%, in step with the market, down 29.5%. The Group's market share remained high, at 36%. In Russia, in a market down 0.1%, Group sales were up 2.3%. On the expanding Algerian market (+14.9%), Group sales grew strongly, by 60.8%, for a market share increase of more than 5%. Group sales in Morocco were up 4.1%.

In the **Asia-Africa** Region, Group sales fell 5.3% in a market that rose 3.9% in October. RSM sales were down 28.6% in South Korea, where the market rose 3.9%. More than 5,200 Logans were delivered in Iran in October.

See also: France October sales results / Press release published on November 3, 2008 – www.media.renault.com

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Total sales by brand

	October*			Total		
	October 2008	October 2007	% variation	2008	2007	% variation
RENAULT						
PC	127 839	156 192	-18.2%	1 460 625	1 459 482	+0.1%
LCV	28 860	32 363	-10.8%	302 725	319 323	-5.2%
PC+LCV	156 699	188 555	-16.9%	1 763 350	1 778 805	-0.9%
RENAULT - SAMSUNG-MOTORS						
VP	7 612	10 525	-27.7%	88 839	100 384	-11.5%
DACIA						
PC	22 537	18 807	+19.8%	204 196	176 025	+16.0%
LCV	1 268	997	+27.2%	14 434	9 922	+45.5%
PC+LCV	23 805	19 804	+20.2%	218 630	185 947	+17.6%
RENAULT Group	0	0				
PC	157 988	185 524	-14.8%	1 753 660	1 735 891	+1.0%
LCV	30 128	33 360	-9.7%	317 159	329 245	-3.7%
PC+LCV	188 116	218 884	-14.1%	2 070 819	2 065 136	+0.3%

Total sales by region excluding LADA

	October*			Total		
	October 2008	October 2007	% variation	2008	2007	% variation
France	55 580	59 662	-6.8%	563 950	547 097	+3.1%
Europe* (excl. France)	64 831	83 634	-22.5%	750 710	821 337	-8.6%
Total France + Europe	120 411	143 296	-16.0%	1 314 660	1 368 434	-3.9%
Euromed **	31 353	36 351	-13.7%	349 235	336 459	+3.8%
Americas	19 907	21 871	-9.0%	224 758	202 383	+11.1%
Asia-Africa	16 445	17 366	-5.3%	182 166	157 860	+15.4%
Total excl. France + Europe	67 705	75 588	-10.4%	756 159	696 702	+8.5%
Total	188 116	218 884	-14.1%	2 070 819	2 065 136	+0.3%

* Sales

** Europe = appendix 1

Renault group TOP 10 markets (excluding LADA) YTD October 2008

Countries	Volumes PC+LCV (1)	Market share
FRANCE	548 882	25.6%
GERMANY	142 640	5.1%
SPAIN+CANARY ISLANDS	121 134	10.3%
ITALY	104 586	5.1%
BRAZIL	101 021	4.4%
UNITED KINGDOM	99 701	4.6%
ROMANIA	96 593	34.5%
Dacia	76 399	27.3%
Renault	20 194	7.2%
RUSSIA	92 647	3.7%
SOUTH KOREA*	86 779	8.4%
ARGENTINA	62 856	12.1%

APPENDIX 1 : Countries by region

Americas	Asia & Africa	EuroMed	Europe <i>(excluding France)</i>	France
Colombia Costa Rica Cuba Ecuador Honduras Mexico Nicaragua Panama Salvador Venezuela Dominican Republic Guadeloupe French Guyana Martinique Argentina Brazil Bolivia Chile Paraguay Peru Uruguay	<p align="center">ASIA PACIFIC</p> Australia Indonesia Japan Malaysia New Caledonia New Zealand Singapore Tahiti Thailand Brunei	Bulgaria Moldavia Romania Armenia Belarus Georgia Kazakhstan Russia Ukraine Azerbaïdjan Turkey Algeria Morocco Tunisia	Austria Baltic States Belgium/Luxembourg Bosnia Croatia Cyprus Czech Republic Denmark Finland Germany Greece Hungary Ireland Iceland Italy Kosovo Macedonia Malta Montenegro Netherlands Norway Poland Portugal Serbia Slovakia Slovenia United Kingdom Spain Sweden Switzerland	Metropolitan France
	<p align="center">INDIA</p>			
	<p align="center">MIDDLE EAST & French-speaking Africa</p> Egypt Jordan Lebanon Libya Saudi Arabia Pakistan Gulf countries Syria + <i>French-speaking African countries</i>			
	<p align="center">AFRICA & INDIAN OCEAN</p> South Africa + <i>sub-Saharan African countries</i> Indian Ocean Islands			
	<p align="center">KOREA</p>			
	<p align="center">IRAN</p>			
	<p align="center">CHINA</p> Hong-Kong Taiwan Israel			