

Rad Power Bikes Launches its Latest Folding Fat Tire Ebike: the RadExpand 5

The RadExpand 5, Rad Power Bikes' fifth-generation electric folding ebike brings riders improved ergonomics, lighter weight, and more.

SEATTLE, March 9, 2021 — **Rad Power Bikes™**, North America's largest ebike company, today announced the latest iteration of its versatile folding, fat tire ebike, the RadExpand 5. Serving as a fresh update to the classic RadMini, the RadExpand is a versatile ebike designed to take you from city commutes to trail riding adventures in no time — all while building on the portability and accessibility that's made its predecessor a fan-favorite since 2016. With exciting additions and design changes, we thought it was only fitting to give the RadMini an all-new name, giving a nod to the ebike's expanded capabilities.



Rad Power Bikes' team of innovators, designers, and engineers relied on feedback from a worldwide community of over 400,000 riders to further their efforts to create accessible ebikes for all. The RadExpand now comes with a high-quality rear rack to make cargo-carrying even easier, whether it's camping equipment or a week's worth of groceries. The high-rise handlebars are now adjustable, which gives riders of all sizes the opportunity to enhance their comfort by customizing their fit. The new wider, four-inch fat tires improve handling and make for a smoother ride, no matter the terrain. And while this folding ebike has added some great new features, Rad has reduced the bike's weight by nearly five pounds, making it all the more ideal for taking it along in the back of a car, inside an RV, or stored in a boat or small living space.

"We take great pride in bringing innovative, affordable ebikes to the masses and the RadExpand 5 is the perfect example of this focus," said Redwood Stephens, Chief Product Officer, Rad Power Bikes. "The team has packed unprecedented value into this model as we continue to push the innovation across our line of purpose-built ebikes and accessories."

— Redwood Stephens, Chief Product Officer, Rad Power Bikes

The new RadExpand 5 comes on the heels of updates to the [RadRunner](#), [RadCity](#), and [RadRover](#) ebikes, all within the last six months. Rad Power Bikes is dedicated to bringing our riders consistent value with each and every ebike or accessory we release.

The RadExpand 5 is now available to riders in the [U.S. for \\$1,299](#) and [Canada for \\$1,599](#). It will be coming to Europe in April.

ABOUT RAD POWER BIKES

About Rad Power Bikes™: [Rad Power Bikes](#) is the largest ebike brand in North America, with a community of more than 350,000 riders in more than 30 countries and thousands of business customers. Founded in 2007, the global consumer-direct company boasts a full lineup of affordable ebikes and accessories that are changing the way people and goods move. The global team of passionate ebike enthusiasts create products and service solutions that are purpose built whether that be for commuting, adventuring, delivery, or hauling kids. The company designs all of its products in-house at its Seattle headquarters and operates international offices in Vancouver, British Columbia, Utrecht, the Netherlands, and has teams in Shanghai, China and Taipei, Taiwan. The company has more than 20 Rad Mobile Service locations and 5 Rad Retail Stores and is expanding rapidly to serve riders across the U.S., Canada and Europe. Recognized by TIME, Fast Company, and INC. as one of

the most innovative and influential companies in 2021, Rad Power Bikes is on a mission to build a world where transportation is energy-efficient, enjoyable, and accessible to all.

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