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SAVE TIME... AND MONEY PROTAPER INTRODUCES WIRELESS HOUR METER

Irvine, CA May 19, 2015 — Remember the old, “you can pay me now... or you can pay me later” ad campaign? As great as the current crop of street bikes, MX machines, PWC and snowmobiles may be, their highly tuned engines do require some service work. Monitoring maintenance intervals can be something of a guessing game, but also something you will pay dearly for if you neglect to service your ride!

“Eliminate guesswork on when it is time for service with ProTaper’s wireless hour meter,” suggests ProTaper Brand Manager Paul Perebijnos. “The simple and user-friendly design employs wireless, peel and stick installation.” Although ProTaper made their reputation in moto, the hour meter works for virtually any powersports enthusiast. “Off-road, on-road, 2-stroke or 4-stroke, watercraft or sled, ATV or UTV, the wireless hour meter works on literally everything.”



Utilizing vibration-sensing technology to track the life of your vehicle, ProTaper thinks this is a good way to save time. “Priced less than \$50, think of the ProTaper hour meter as cheap insurance against catastrophic failure,” adds Paul.

The fully sealed housing and IP68-rated plastic case was designed to withstand the elements, while solid state circuitry enables the ProTaper hour meter to take a licking and keep on ticking! Double-sided tape and zip-tie grooves make sure you don’t lose track of time by having your hour meter fall off on the track.

“It is CE-certified and should outlive most machines,” concludes Perebijnos. “Especially those that fail to get serviced at proper intervals!”

Details:

- MSRP \$49.99
- Easy to read display
- Small and lightweight
- Up to 999.5 total engine hour count (not resettable)
- Up to 999.5 partial engine hour count (resettable)
- IP68 resistant plastic case
- CE certified
- Double sided tape included

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ABOUT PROTAPER: Founded in 1991, ProTaper revolutionized the motorcycle industry with the introduction of the 1 1/8" taper wall handlebar and is constantly evolving and pushing the innovation to the next level. Now offering a full line of quality product that includes everything from handlebars, grips, chains and sprockets to brake pads, brake discs, clutch perches and footpegs. Year after year ProTaper continues to dominate the off-road motorcycle industry. The confidence instilled by Factory race teams, including Geico Honda, Rockstar Energy Husqvarna, Star Yamaha, RPM KTM, and Rockstar Energy Husqvarna Factory Racing Off-Road Team, extends all the way down to weekend warriors looking for the highest performing and longest lasting products on the market. ProTaper stands for unsurpassed quality and a perpetual commitment to excellence. For more information about ProTaper visit www.protaper.com.