



NEW PEUGEOT LANDTREK

LIVE BIGGER



The Brand's international expansion is intensifying with the new PEUGEOT LANDTREK entering the One ton Pick-up segment. This constantly evolving segment represents more than 2.4 million annual sales.

It is based on the fundamentals of the segment: 3.5 t towing capacity, versatility, different body shapes, real off-road and overtaking capabilities with unbeatable robustness and ease of repair.

With its remarkable style, advanced modularity and unprecedented body size, it responds the needs of a demanding clientele:

- petrol or diesel engines,
- chassis cab, single cab or double cab,
- Workhorse or Multipurpose versions,
- a plethora of accessories to meet the needs of both professional and family activities.

The new PEUGEOT LANDTREK offers record capacity of the body, the advanced modularity, the comfort worthy of a saloon car and its strong design make it a benchmark proposal in the segment.



Robuste and Reliable

The design provided by the PEUGEOT brand in very close collaboration with **numerous referent international suppliers** (Europe, Japan, USA...) ensures a pickup truck meeting the best international standards and an entirely new vehicle, at the level of its competitors.

In addition to an attractive style, the brand's specifications imposed a robust design so that the new PEUGEOT LANDTREK is functional and enduring, while being well suited for outdoor leisure activities.

Without compromise on reliability, with 2 million km of testing on all terrains and in all weather.

The dimensions remain within the limits of the market, with **a length of 5.33m for the double cab version and 5.39m for the single cab versions**, all with a width of 1.92m.

As One ton Pick-up pickup customers want real transport capacity, **the PEUGEOT LANDTREK has the most accommodating cargo box in the segment!**

The size of the cargo box is a central design element of the architecture and makes it possible to load:

- **2 "Euro-pallets" in Double Cab versions** (1.63m x 1.60m x 500mm body and 1.22m between the wheel arches),
- **3 "Euro-pallets" in Single Cab versions** (2.43m x 1.60m x 500mm tipper and 1.22m between the wheel arches).





In any case **the payload exceeds 1 t and can even reach 1.2 t** on some versions. In addition, this loading area is illuminated via LEDs and allows you to connect accessories via a dedicated 12-volt socket. Note, **a towing capacity up to 3 t** to satisfy all uses.

And for those who prefer extreme and very long loads, Workhorse single cab versions can be sold without a rear bumper and thus have **a 180° opening tailgate**.

Essential in the pick-up segment, a complete range of customised accessories for the new PEUGEOT LANDTREK will be available in the PEUGEOT network. Whether they are aesthetic, practical, technical or electronic, they have all received validation and endurance tests identical to the standard equipment and will enable the PEUGEOT LANDTREK to be adapted to all situations! Running boards, thermoformed body protection, hard top glass, chrome roll bar, alarm, protective mats,... **In total, more than 40 dedicated accessories will be available!**



Modern and attractive style

The exterior design is imposing with **an assertive personality**. It incorporates all the brand's current codes, with a **vertical grille featuring the Lion** in the centre and also vertical **LED light signatures** (depending on the version).

The style of the aluminium wheels is taken from the other vehicles of the brand while guaranteeing their robustness in intense use: 4x4, heavy-duty or motorway use.

The interior is adapted to the One ton Pick-up segment with, in particular, a two-spoke steering wheel echoing that of the PEUGEOT 3008 and a **10" HD screen** at the top of the dashboard inspired by that of the brand's flagship vehicle, the PEUGEOT 508.

The style and construction of the seats embody the codes of the Brand's latest creations.

A passenger cabin at the highest level and a benchmark in on-board comfort

Style and loading capacity are not the only assets of the PEUGEOT LANDTREK.

Great attention has been paid to the passenger compartment, with many of the features found on the other PEUGEOT models, to ensure that you can travel in peace and quiet in all driving and loading conditions.

The modularity of the rear bench seat is unique in the One ton Pick-up segment, with the possibility of folding the backrest 60/40 or 100%. When folded down, **the backrests can support a load of up to 100kg**. In addition, two isofix attachments ensure the safety and stowage of child seats.

At the front, there is a choice between **2 independent seats with central armrest** or a **3-seater Multiflex bench seat**. The latter is inspired by the Brand's expertise in commercial vehicles and offers the possibility of folding down the central backrest to make room for an armrest/work table or to load bulky objects weighing up to 75kg by folding down the central and the passenger backrest.

With the size of the body combined with that of the passenger compartment, you won't forget anything at the roadside! And the smallest objects will easily find their place on board with the 27L of storage space.

The passenger compartment is spacious and roomy, with space for 6 passengers (depending on the version), with a width of 1510 mm in row 2 at the shoulders and a knee index of 50. On board accessibility is made easier by **the presence of 7 handles** in the passenger compartment.



Connected and Technological

The PEUGEOT LANDTREK has latest-generation comfort equipment from the brand's SUVs, advanced **connectivity** (USB / Bluetooth sockets), automatic dual-zone **air conditioning**, **10" HD touch screen compatible Apple CarPlay™ /Android Auto™** and 10 GB hard drive.

Safety is ensured by 6 airbags and an ESP with the functions:

- **Hill Descent Control**, a system that keeps the vehicle at a very low speed and allows you to concentrate solely on steering, bringing control and safety in situations known to be anxiety-provoking,
- **ASR** (enhanced traction) for 4x2 and 4x4 versions,
- **Trailer Swing Control**, to avoid cold sweats when towing a trailer: ESP acts directly as soon as a weave occurs.

Drivers can also rely on **Lane Departure Warning**, an audible and visual lane departure warning (depending on the versions).

Like the other vehicles of the Brand, the headlamps are worked in the top-of-the-range versions with LED light signatures both at the front and at the rear.

The vehicle can be fitted with **1 to 4 cameras to facilitate manoeuvring** both in town and on the road. **The off-road camera** (in the passenger rear-view mirror) and **360° vision** support the driver when negotiating obstacles or narrow trails. In addition, they can be set to automatically activate when obstacles are detected.



Suitable for all uses and all terrains

Whatever your use is: City, road, motorway or rough terrain, **the new Peugeot LANDTREK has a range of engines adapted to your needs:**

- **Diesel** : 1.9L displacement and 150 hp thanks to a variable geometry 16-valve turbocharger. Its torque of 350 Nm and **6-speed Getrag manual gearbox** . It has chain timing to optimize maintenance costs. Roller rocker arms reduce noise, have higher speeds and less friction for less wear. This engine has a combined fuel consumption of 7.8L/100kms,
- **Petrol** : turbocharged with 2.4L displacement and a comfortable power output of 210 hp and 320 Nm of torque combined with a **6-speed Getrag manual gearbox or a 6-speed Punch automatic gearbox** with sequential, Sport or Eco modes.

With a high beltline and **high ground clearance** (up to **235 mm** depending on the version), the new PEUGEOT LANDTREK has all the fundamentals of the pick-up world and can be chosen in 2 or 4-wheel drive.

The 4x2 version is a rear-wheel drive, with drive being transmitted to the rear wheels via a longitudinal shaft and a differential located in the rear axle. As the load rests on the rear drive wheels, the heavier the vehicle is loaded, the more traction it has.

For 4x4 versions, the front transmission is engaged using a dedicated thumbwheel to transmit some of the power to the front axle. This allows the driver to choose between 2 modes:

- **4H (4 High speed)** : for standard 4x4 use,
- **4L (4 Low speed) short gear mode** : thanks to a 2.7 to 1 reduction gearbox, an increase in torque at reduced speeds for driving in low-adhesion terrain or on steep slopes.

Finally, **the rear differential is equipped with the eLocker** system with automatic disengagement and provides extra traction when one wheel spins.

The 4x4 version therefore offers the new PEUGEOT LANDTREK a versatility of use that allows it to be **at ease in all conditions, all the time and in all weather:**

- fording: 600mm,
- angle of attack: 29° or 30° (depending on the version),
- leakage angle: 27° or 26° (depending on the version),
- central angle: 25°,
- ground clearance: min. 214mm (16" wheels) or up to 235mm (17"/18" wheels).

Mud and Snow (M+S) tyres are suitable for all terrains. The vehicle is fitted with a homogeneous spare wheel and **numerous protective features** are present: under-engine sheet metal, protection of the headlamps via their location, front and rear mud flaps as standard.

And in the event of major obstacles, **the 360° camera also acts as an off-road camera.**

Launched at the end of this year, the new PEUGEOT LANDTREK will meet the fundamentals of the One ton Pick-up segment by enhancing the expertise of the PEUGEOT brand.

Thanks to the flexibility of our plants and production as close as possible to the marketing areas, the new PEUGEOT LANDTREK will enable efficient and rapid adaptation to the needs of its future customers.

Before deployment in other countries, **the first launches will be in Latin America and sub-Saharan Africa**. Europe is not expected to be included in the scope of the marketing.

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PEUGEOT

Building on its technological offensive strategy and the electrification of its range, the PEUGEOT brand enters the era of energy transition with enthusiasm.

Stimulating and rewarding driving, elegant design and uncompromising quality are the brand's commitment to its customers and contribute to the emotion provided by each and every PEUGEOT.

Present in more than 160 countries at 10,000 points of sale, the brand sold almost 1,500,000 vehicles around the world in 2019.

PEUGEOT combines all-round Excellence, Allure and Emotion with the ambition to be the top-of-the-range generalist brand on a global scale.



UNSTOPPABLE

