

BMW Group



Vehicle Sales BMW of North America, LLC Q4 2023

	Q4 2023	Q4 2022	%	YTD 2023	YTD 2022	%
i3	0	0	0.0%	0	9	-100.0%
i8	0	0	0.0%	0	5	-100.0%
2 Series	4,297	2,370	81.3%	11,620	11,548	0.6%
3 Series	10,729	10,733	0.0%	33,997	30,400	11.8%
4 Series	11,347	13,552	-16.3%	50,777	36,954	37.4%
5 Series	5,829	6,471	-9.9%	22,401	20,859	7.4%
6 Series	0	0	0.0%	0	0	0.0%
7 Series	3,238	2,071	56.3%	10,811	5,976	80.9%
8 Series	1,370	1,761	-22.2%	5,751	7,311	-21.3%
Z4	430	364	18.1%	1,883	1,567	20.2%
X1	8,140	2,744	196.6%	21,042	7,103	196.2%
X2	15	330	-95.5%	191	2,641	-92.8%
BMW passenger cars	45,395	40,396	12.4%	158,473	124,373	27.4%
X3	20,758	14,695	41.3%	63,172	65,799	-4.0%
X4	3,189	3,167	0.7%	9,536	9,797	-2.7%
X5	20,697	25,769	-19.7%	72,573	82,372	-11.9%
X6	3,016	4,466	-32.5%	10,077	13,676	-26.3%
X7	8,851	10,735	-17.6%	28,797	30,706	-6.2%
XM	701	0	0.0%	2,315	0	0.0%
iX	5,274	2,510	110.1%	17,301	5,665	205.4%
BMW light trucks	62,486	61,342	1.9%	203,771	208,015	-2.0%
BMW brand	107,881	101,738	6.0%	362,244	332,388	9.0%
Cooper /S Hardtop 2 Door	2,708	3,436	-21.2%	8,766	10,197	-14.0%
Cooper /S Hardtop 4 Door	998	1,266	-21.2%	4,143	4,115	0.7%
Cooper /S Convertible	2,053	1,195	71.8%	5,331	3,234	64.8%
Cooper /S Clubman	670	669	0.1%	2,735	2,469	10.8%
Countryman	4,299	3,753	14.5%	12,522	9,489	32.0%
MINI brand	10,728	10,319	4.0%	33,497	29,504	13.5%
TOTAL BMW of North America, LLC	118,609	112,057	5.8%	395,741	361,892	9.4%