

2024

Fact Sheet

NISSAN ARIYA

All-electric crossover is Nissan's most advanced, most powerful EV ever, with cutting-edge design and powerful electric mobility.

ProPILOT Assist 2.0

Allows hands off the steering wheel under certain driving conditions²

Available e-4ORCE all-wheel drive improves stability, confidence and comfort³

304 Mi¹

Maximum driving range, Venture+ model



\$39,590-\$54,190⁴

On sale now

WHAT'S NEW

Ariya Engage, the entry point to the Ariya line-up, has been reduced by \$3,600 with other trim levels receiving a reduction of up to \$6,000.

DESIGN

- Styling represents a significant redefinition of Nissan's design philosophy called "Timeless Japanese Futurism," characterized by a distinctive Japanese approach conveyed in a simple yet powerfully modern way.
- Minimalist-yet-functional instrument panel includes capacitive haptic switches seamlessly integrated into the wooden center dash; they vibrate when touched to offer the same feeling as mechanical switches.
- Spacious cabin features a completely flat floor to provide ample leg- and headroom, and unexpected storage like an available adjustable power-sliding center console, an available innovative center storage box and a fold-out tray.

PERFORMANCE

- Zero-emissions powertrain designed to meet the driving needs of a wide range of customers, with standard-range 63-kWh battery or 87-kWh long-range battery.
- Enhanced driver confidence and comfort on almost all surfaces with available e-4ORCE dual-motor all-wheel drive (pronounced *e-force*).
- Responsive acceleration with up to 389 horsepower, 442 lb-ft of torque (Evolve+ e-4ORCE and Platinum+ e-4ORCE).

SAFETY AND DRIVER ASSISTANCE

- Peace of mind with standard Nissan Safety Shield® 360⁵, including Automatic Emergency Braking with Pedestrian Detection, Blind Spot Warning, Rear Cross Traffic Alert, Lane Departure Warning, High Beam Assist and Rear Automatic Braking.
- Ariya makes driving more convenient with standard ProPILOT Assist⁶ for hands-on assistance, plus available ProPILOT Assist 2.0² that allows attentive drivers to take their hands off the steering wheel under certain conditions.
- Park confidently with available ProPILOT Park, a Nissan first in the U.S. market that takes over steering, acceleration, brakes and gear shift to guide the vehicle into a parking spot.

TECH

- Intuitive, connected 12.3-inch displays for the instrument cluster and center display are oriented in a wave-like shape to ensure important vehicle information can be easily reached and scrolled through with a simple swipe.
- Available dual-motor e-4ORCE all-wheel drive system enhances driver confidence and stability, delivering a smoother, more comfortable ride.
- e-4ORCE continually optimizes front and rear torque allocation, and applies independent brake control at each of the four wheels to maximize the cornering force generated by each one.



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1. EPA range for 2024 Ariya Venture+ up to 304 miles. Actual range may vary based on driving conditions.
2. ProPILOT Assist 2.0 can't prevent collisions. Driver at all times responsible to maintain safety by monitoring traffic, controlling vehicle, and if needed steer, brake or accelerate. System works only when lane markings detected and does not function in all weather, traffic and road conditions. See Owner's Manual for safety information. NissanConnect Services subscription required. See www.nissanusa.com/connect/legal.
3. e-4ORCE cannot prevent collisions or provide enhanced traction in all conditions. Always monitor traffic and weather conditions.
4. MSRP excludes applicable tax, title, license fees and destination charges. Dealer sets actual price. Prices and specs are subject to change without notice. Destination and handling \$1,390.
5. Nissan Safety Shield technologies can't prevent all collisions or warn in all situations. See Owner's Manual for important safety information.
6. ProPILOT Assist cannot prevent collisions. It is the driver's responsibility to be in control of the vehicle at all times. Always monitor traffic conditions and keep both hands on the steering wheel. System operates only when lane markings are detected. Does not function in all weather, traffic and road conditions. System has limited control capability and the driver may need to steer, brake or accelerate at any time to maintain safety. See Owner's Manual for safety information.

304 ^{Mi¹}

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