New Model Press Release September 1, 2017

2018 KAWASAKI NINJA H2™R, NINJA H2™ CARBON AND NINJA H2™ MOTORCYCLES BUILT BEYOND BELIEF

Kawasaki set out to create a factory-built motorcycle, where Kawasaki engineers were able to pursue unadulterated performance without the limitations of street or racing homologation. The first four-stroke, supercharged motorcycle from a major manufacturer, the Kawasaki Ninja H2R produces once unheard of power for a factorybuilt motorcycle. It's truly Built Beyond Belief.

In order to create a version that was not only street legal, but also street capable, the Kawasaki Ninja H2 sportbike was born, using engineering shared from the Ninja H2R. The Ninja H2 was developed using the technology from the Ninja H2R model, but worked within the street-legal and street-capable parameters.



Kawasaki introduced the limited production Ninja H2 Carbon motorcycle in 2017. The Ninja H2 Carbon motorcycle was based on the 2017 Ninja H2, enhanced with special features it returns in limited quantities in 2018.

This incredible trio shares many of the technologically advanced components, including the 998cc inline four-cylinder engine, proprietary supercharger, trellis frame, compact superbike dimensions, aerodynamic bodywork, single-sided swingarm, powerful Brembo® brakes and much more.





ORDERING INFORMATION

The Kawasaki Ninja H2[™]R is a limited-release closed course production motorcycle, available in select markets for a short period of time. To reserve the world's most powerful supercharged production closed course motorcycle, complete an order form and make a deposit at your local authorized Kawasaki dealer starting on September 1, 2017 and no later than November 30, 2017. Reservations are taken on a first-come, first-served basis and secured only with a deposit.

The Kawasaki Ninja H2[™] is a limited-release street legal production motorcycle, available in select markets for a short period of time. To purchase the most powerful supercharged production streetbike, visit your local authorized Kawasaki dealer starting on September 1, 2017 and no later than November 30, 2017.

The Kawasaki Ninja H2[™] Carbon is a limited-release* street legal production motorcycle, available in select markets for a short period of time. To purchase the most powerful supercharged production streetbike, visit your local authorized Kawasaki dealer starting on September 1, 2017 and no later than November 30, 2017.

*The Ninja H2 Carbon has extremely limited production availability.

To find your nearest authorized Kawasaki dealer, visit www.kawasaki.com.

For a full spec sheet on the 2018 Ninja H2, Ninja H2 Carbon and Ninja H2R motorcycles, visit <u>www.kawasaki.com</u>.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski[®] watercraft through a network of almost 1,100 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at <u>www.kawasaki.com</u>.

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