

NEW FORD FOCUS - CUSTOMER ORDERING GUIDE AND PRICE LIST

Effective from 17th October 2014



SERIES RANGE



Studio

Standard Features

- 1.6 Petrol 85PS Engine
- 16" 5x2 spoke alloy wheels
- Electric body colour door mirrors with turn indicators
- Body colour rear spoiler
- Electrically operated front windows with one touch lowering on the driver's side
- Air conditioning
- Trip/fuel computer
- Ford AM/FM CD Audio System with USB connectivity and steering wheel audio controls
- Ford Eco Mode driver information system
- Ford Easy-Fuel capless refuelling system
- Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)
- Torque Vectoring Control
- Remote central locking
- Tyre Pressure Monitoring System (TPMS)
- Hill Start Assist
- Ford MyKey®

From £13,995 OTR*



Style

Additional to Studio

- Selection of Petrol and Diesel engines available
- 16" Design steel wheels
- Thatcham category 1 alarm
- Body colour exterior door handles
- Ford Radio/CD with 4.2" TFT display, DAB, AUX input and USB
- Ford SYNC (including Bluetooth and Voice Control) with Emergency Assistance
- Colour TFT instrument cluster display
- Roof rails - silver finish (Estate only)
- Load compartment tonneau cover (Estate only)

From £16,795 OTR*

* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

SERIES RANGE



Zetec

Additional to Style

- 16" 5x2-spoke alloy wheels
- Quickclear heated windscreen
- Electric and heated body colour door mirrors with turn indicators
- Front fog lights
- Sports-style front seats
- Chrome finish on upper door line
- Driver seat lumbar adjust
- Leather-trimmed 3-spoke steering wheel
- Centre console with armrest
- Halogen headlamps with black surround



Tip:

Upgrade to the Appearance Pack 1 to include 17" alloy wheel privacy glass and LED Day Running lights for just £600

From £18,295 OTR*



Zetec S

Additional to Zetec

- 17" 5-spoke alloy wheels
- Body coloured front styling kit with centre aero foil
- Upper and lower grilles in high gloss black honeycomb design
- Body colour large rear spoiler & side skirts
- Rear bumper with integral body coloured diffuser and honeycomb mesh in high-gloss black
- Sports pedals
- Sports suspension
- Sports-style front seats with red stitching
- Premium centre console with sliding armrest
- Ford Keyless start
- LED day running lights
- Rear lights with LED technology

From £20,045 OTR*

* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

SERIES RANGE



Titanium

Additional to Zetec

- 16" 10-spoke alloy wheels
- SYNC2 with 8" Touchscreen DAB audio system with enhanced voice control and Emergency Assistance
- Active City Stop
- Automatic headlights
- Rain sensitive windscreen wipers
- Auto dimming rear view mirror
- Rear parking sensors
- Dual Electronic Automatic Temperature Control
- Chrome front grille
- Cruise control with speed limiter
- Ford Keyless start

From £19,795 OTR*



Titanium X

Additional to Titanium

- 17" 15-spoke alloy wheels
- Enhanced Active Park Assist (Parallel, Perpendicular, and Park Out Assist) including front and rear parking distance sensors
- Rear View Camera
- Bi-xenon headlights with adaptive front lighting and jetwash
- LED day running lights
- Rear lights with LED technology
- Power folding door mirrors
- Partial leather trimmed seats
- Heated front seats
- Power operated driver seat
- Passenger seat height and lumbar adjustment
- Front and rear carpet floor mats
- Multi-colour ambient LED lighting

From £21,795 OTR*

* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

ST SERIES RANGE

ST-1

Standard Features

- Unique 18" ST alloy wheels
- Thatcham Category 1 alarm
- ST design full bodystyling kit
- ST rear spoiler
- Manual air conditioning
- Recaro sports front seats with fabric trim
- Ford Radio/CD with 4.2" TFT display, DAB, AUX input and USB
- Ford SYNC (including Bluetooth and Voice Control) with Emergency Assistance
- Colour TFT instrument cluster display
- Ford Keyless start
- Unique ST leather gearshift knob
- ST front door scuff plates
- Enhanced Torque Vectoring Control
- My Key®
- Tyre Pressure Monitoring System (TPMS)
- Black finish roof rails (Estate only)

From £22,195 OTR*

ST-2

Additional to ST-1

- Recaro sports front seats with partial leather trim
- Heated windscreen
- LED day running lights
- Automatic headlights
- Rain sensitive windscreen wipers
- Auto dimming rear view mirror
- Dual Electronic Automatic Temperature Control
- Front and rear carpet floor mats

Tip:

Upgrade to the ST Appearance Pack to include 19" alloys, privacy glass, red brake callipers & illuminated scuff plates for £750

From £23,695 OTR*

ST-3

Additional to ST-2

- SYNC2 with 8" Touchscreen DAB audio system with enhanced voice control and Emergency Assistance
- Bi-xenon headlights with adaptive front lighting and jetwash
- Recaro heated front sports seats with leather seat facing
- Driver's and passenger's 8-way power adjustable seats
- Recaro sculpted 3-seater rear bench seat
- Powerfold door mirrors
- Cruise control with speed limiter
- Rock metallic 18" ST alloy wheels
- Red brake callipers
- Illuminated ST front door scuff plates
- Privacy glass
- Rear parking sensors
- Ford Keyfree system

From £25,995 OTR*

* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

FOCUS RANGE HIGHLIGHTS

A GUIDE TO KEY MODEL LEVELS

Zetec 1.0T 100PS EcoBoost

From £18,295*



The Zetec series is our best selling model with a superb Ford DAB System as standard. Fitted with our award winning 1.0T 100PS EcoBoost engine, the Zetec has class-leading low CO₂ with all the comfort and convenience you need.

Zetec S 1.5 EcoBoost 150PS

From £20,545*



The Zetec S is proof that pulses were made to be quickened. A taut, athletic profile telegraphs it's road-taming intentions, while the sporty cockpit fits like a glove

Titanium 1.6TDCi 115PS Estate

From £21,995*



This model offers the ultimate combination of fuel economy, practicality and sophisticated style, with the award winning Active City Stop and rear parking sensors as standard, making it all the Focus you could ever want.

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Effective from 17th October 2014



MODEL PRICES

									Company Car Drivers	
Bodystyle	Engine	Fuel	Transmission	VED	CO ₂ Emissions (g/km) ø	Basic Recommended Retail Price £	Recommended Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
Studio										
5 Door	1.6 85PS S6	Petrol	5 Speed	E	136	11,487.50	13,785.00	13,995.00	46.03	92.07
Style										
5 Door	1.6 105PS S6	Petrol	5 Speed	E	136	13,820.83	16,585.00	16,795.00	55.37	110.73
5 Door	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	105	14,345.83	17,215.00	17,295.00	40.23	80.45
5 Door	1.6 125PS S6	Petrol	PowerShift	F	146	15,266.67	18,320.00	18,545.00	67.27	134.53
5 Door	1.6 TDCi 95PS S5	Diesel	6 Speed	B	109	14,845.83	17,815.00	17,895.00	50.55	101.09
5 Door	1.5 TDCi 95PS S6	Diesel	6 Speed	A	98	14,929.17	17,915.00	17,995.00	44.85	89.70
5 Door	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	15,345.83	18,415.00	18,495.00	46.10	92.20
Estate	1.6 105PS S6	Petrol	5 Speed	E	139	14,725.00	17,670.00	17,880.00	58.98	117.97
Estate	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	109	15,262.50	18,315.00	18,395.00	42.79	85.59
Estate	1.6 125PS S6	Petrol	PowerShift	F	146	16,183.33	19,420.00	19,645.00	71.30	142.60
Estate	1.6 TDCi 95PS S5	Diesel	6 Speed	B	109	15,762.50	18,915.00	18,995.00	53.66	107.33
Estate	1.5 TDCi 95PS S6	Diesel	6 Speed	A	98	15,845.83	19,015.00	19,095.00	47.60	95.20
Estate	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	16,262.50	19,515.00	19,595.00	48.85	97.70

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MODEL PRICES

									Company Car Drivers	
Bodystyle	Engine	Fuel	Transmission	VED	CO ₂ Emissions (g/km) Ø	Basic Recommended Retail Price £	Recommended Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
Zetec										
5 Door	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	105	15,179.17	18,215.00	18,295.00	42.56	85.12
5 Door	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	108	15,595.83	18,715.00	18,795.00	43.73	87.45
5 Door	1.6 125PS S6	Petrol	PowerShift	F	146	16,100.00	19,320.00	19,545.00	70.93	141.86
5 Door	1.6 TDCi 115PS S5	Diesel	6 Speed	B	109	16,095.83	19,315.00	19,395.00	54.80	109.59
5 Door	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	16,179.17	19,415.00	19,495.00	48.60	97.20
Estate	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	109	16,095.83	19,315.00	19,395.00	45.13	90.25
Estate	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	110	16,512.50	19,815.00	19,895.00	49.60	99.20
Estate	1.6 125PS S6	Petrol	PowerShift	F	146	17,016.67	20,420.00	20,645.00	74.97	149.93
Estate	1.6 TDCi 115PS S5	Diesel	6 Speed	B	109	17,012.50	20,415.00	20,495.00	57.91	115.83
Estate	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	17,095.83	20,515.00	20,595.00	51.35	102.70
Zetec S										
5 Door	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	108	16,637.50	19,965.00	20,045.00	46.64	93.29
5 Door	1.6 125PS S6	Petrol	PowerShift	F	146	17,141.67	20,570.00	20,795.00	75.52	151.03
5 Door	1.5T EcoBoost 150PS S6	Petrol	6 Speed	D	127	17,054.17	20,465.00	20,545.00	61.47	122.94
5 Door	1.6 TDCi 115PS S5	Diesel	6 Speed	B	109	17,137.50	20,565.00	20,645.00	58.34	116.68
5 Door	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	17,220.83	20,665.00	20,745.00	51.73	103.45
Estate	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	110	17,554.17	21,065.00	21,145.00	52.73	105.45
Estate	1.6 125PS S6	Petrol	PowerShift	F	146	18,058.33	21,670.00	21,895.00	79.55	159.10
Estate	1.5T EcoBoost 150PS S6	Petrol	6 Speed	D	128	17,970.83	21,565.00	21,645.00	64.77	129.54
Estate	1.6 TDCi 115PS S5	Diesel	6 Speed	B	109	18,054.17	21,665.00	21,745.00	61.46	122.91
Estate	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	18,137.50	21,765.00	21,845.00	54.48	108.95

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MODEL PRICES

									Company Car Drivers	
Bodystyle	Engine	Fuel	Transmission	VED	CO ₂ Emissions (g/km) ^Ø	Basic Recommended Retail Price £	Recommended Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
Titanium										
5 Door	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	105	16,429.17	19,715.00	19,795.00	46.06	92.12
5 Door	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	108	16,845.83	20,215.00	20,295.00	47.23	94.45
5 Door	1.5T EcoBoost 150PS S6	Petrol	6 Speed	D	127	17,262.50	20,715.00	20,795.00	62.22	124.44
5 Door	1.6 125PS S6	Petrol	PowerShift	F	146	17,350.00	20,820.00	21,045.00	76.43	152.86
5 Door	1.6 TDCi 115PS S5	Diesel	6 Speed	B	109	17,345.83	20,815.00	20,895.00	59.05	118.09
5 Door	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	17,429.17	20,915.00	20,995.00	52.35	104.70
5 Door	2.0 TDCi 150PS S6	Diesel	6 Speed	B	105	18,545.83	22,255.00	22,335.00	63.13	126.25
5 Door	2.0 TDCi 150PS S6	Diesel	Powershift	C	115	19,587.50	23,505.00	23,585.00	74.51	149.02
Estate	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	109	17,345.83	20,815.00	20,895.00	48.63	97.25
Estate	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	110	17,762.50	21,315.00	21,395.00	53.35	106.70
Estate	1.5T EcoBoost 150PS S6	Petrol	6 Speed	D	128	18,170.83	21,805.00	21,885.00	65.49	130.98
Estate	1.6 125PS S6	Petrol	PowerShift	F	146	18,266.67	21,920.00	22,145.00	80.47	160.93
Estate	1.6 TDCi 115PS S5	Diesel	6 Speed	B	109	18,262.50	21,915.00	21,995.00	62.16	124.33
Estate	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	18,345.83	22,015.00	22,095.00	55.10	110.20
Estate	2.0 TDCi 150PS S6	Diesel	6 Speed	B	105	19,462.50	23,355.00	23,435.00	66.24	132.49
Estate	2.0 TDCi 150PS S6	Diesel	Powershift	C	115	20,504.17	24,605.00	24,685.00	78.00	155.99
Titanium X										
5 Door	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	105	18,095.83	21,715.00	21,795.00	50.73	101.45
5 Door	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	108	18,512.50	22,215.00	22,295.00	51.89	103.79
5 Door	1.5T EcoBoost 182PS S6	Petrol	6 Speed	D	127	19,533.33	23,440.00	23,520.00	70.40	140.79
5 Door	1.5 TDCi 120PS S6	Diesel	6 Speed	B	98	19,095.83	22,915.00	22,995.00	57.35	114.70
5 Door	2.0 TDCi 150PS S6	Diesel	6 Speed	B	105	20,212.50	24,255.00	24,335.00	68.79	137.59
5 Door	2.0 TDCi 150PS S6	Diesel	Powershift	C	115	21,254.17	25,505.00	25,585.00	80.85	161.69
Estate	1.0T EcoBoost 100PS S6	Petrol	5 Speed	B	109	19,012.50	22,815.00	22,895.00	53.29	106.59
Estate	1.0T EcoBoost 125PS S6	Petrol	6 Speed	B	110	19,429.17	23,315.00	23,395.00	58.35	116.70
Estate	1.5T EcoBoost 182PS S6	Petrol	6 Speed	D	128	20,441.67	24,530.00	24,610.00	73.67	147.33
Estate	1.5 TDCi 120PS S6	Diesel	6 Speed	A	98	20,012.50	24,015.00	24,095.00	60.10	120.20
Estate	2.0 TDCi 150PS S6	Diesel	6 Speed	B	105	21,129.17	25,355.00	25,435.00	71.91	143.82
Estate	2.0 TDCi 150PS S6	Diesel	Powershift	C	115	22,170.83	26,605.00	26,685.00	84.33	168.66

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MODEL PRICES

										Company Car Drivers	
Bodystyle	Engine	Fuel	Transmission	VED	CO ₂ Emissions (g/km) ^Ø	Basic Recommended Retail Price £	Recommended Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £		* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
ST-1											
5 Door	2.0 EcoBoost 250PS S6	Petrol	6 Speed	G	159	18,279.17	21,935.00	22,195.00		87.84	175.68
5 Door	2.0 TDCI 185PS S6	Diesel	6 Speed	B	110	18,429.17	22,115.00	22,195.00		66.42	132.84
Estate	2.0 EcoBoost 250PS S6	Petrol	6 Speed	G	159	19,195.83	23,035.00	23,295.00		92.24	184.48
Estate	2.0 TDCI 185PS S6	Diesel	6 Speed	B	110	19,345.83	23,215.00	23,295.00		69.72	139.44
ST-2											
5 Door	2.0 EcoBoost 250PS S6	Petrol	6 Speed	G	159	19,529.17	23,435.00	23,695.00		93.84	187.68
5 Door	2.0 TDCI 185PS S6	Diesel	6 Speed	B	110	19,679.17	23,615.00	23,695.00		70.92	141.84
Estate	2.0 EcoBoost 250PS S6	Petrol	6 Speed	G	159	20,445.83	24,535.00	24,795.00		98.24	196.48
Estate	2.0 TDCI 185PS S6	Diesel	6 Speed	B	110	20,595.83	24,715.00	24,795.00		74.22	148.44
ST-3											
5 Door	2.0 EcoBoost 250PS S6	Petrol	6 Speed	G	159	21,445.83	25,735.00	25,995.00		103.04	206.08
5 Door	2.0 TDCI 185PS S6	Diesel	6 Speed	B	110	21,595.83	25,915.00	25,995.00		77.82	155.64
Estate	2.0 EcoBoost 250PS S6	Petrol	6 Speed	G	159	22,362.50	26,835.00	27,095.00		107.44	214.88
Estate	2.0 TDCI 185PS S6	Diesel	6 Speed	B	110	22,512.50	27,015.00	27,095.00		81.12	162.24

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WHEELS & TYRES

		Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST-1	ST-2	ST-3	Basic RRP £ (Excl. VAT)	Total RRP £ (Incl. VAT)
	17" 5x2-spoke alloy wheel 215/50 R17 Tyres <i>(Available as part of Appearance Pack1 only)</i>	—	—	□	S	□	—	—	—	—	See Exterior Features	
	18" 8-spoke alloy wheel 235/40 R18 Tyres <i>(Available as part of Appearance Pack2 only)</i>	—	—	—	□	—	□	—	—	—	See Exterior Features	
	18" 5-spoke alloy wheel 235/40 R18 Tyres <i>(Available from January 2015)</i>	—	—	—	—	—	0	—	—	—	333.33	400.00
	19" 5x2-spoke alloy wheel 235/35 R19 Tyres <i>(Available as part of ST Style Pack)</i>	—	—	—	—	—	—	—	□	□	See Exterior Features	
	Spare - 16" Steel wheel <i>(Replaces mini spare)</i> <i>(Not available where 17", 18" Alloy wheels are fitted or on Estate models)</i>	—	0	0	—	0	—	—	—	—	83.33	100.00

Key

0 = Option, at extra cost, □ = Part of an option pack, at extra cost, — = Not Available

Effective from 17th October 2014

EXTERIOR FEATURES



	Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST-1	ST-2	ST-3	Basic RRP £ (Excl. VAT)	Total RRP, £ (Incl. VAT)
Exterior Design Features											
Retractable Trailer Coupling <i>(with 13 pin electrics)</i> <i>Includes Trailer Stability Assist (TSA)</i>	—	0	0	—	0	0	—	—	—	500.00	600.00
<u>Appearance Pack 1:</u> Includes 17" 5x2-spoke Alloy Wheel, Rear Privacy Glass, LED Day running lights	—	—	0	—	0	—	—	—	—	500.00	600.00
<u>Appearance Pack 2:</u> Includes Rear Privacy Glass and 18" 8-spoke Alloy wheel	—	—	—	0	—	0	—	—	—	375.00	450.00
<u>ST Style Pack:</u> Includes 19" Alloy Wheel, Privacy glass, red brake callipers & illuminated scuff plates	—	—	—	—	—	—	—	0	—	625.00	750.00
<u>ST Style Pack:</u> Includes 19" Alloy Wheel <i>(Privacy glass, red brake callipers & illuminated scuff plates standard on ST-3)</i>	—	—	—	—	—	—	—	—	0	375.00	450.00
Exterior Convenience Features											
Door Edge Protectors	—	0	0	0	0	0	—	0	0	70.83	85.00

INTERIOR FEATURES

Interior Convenience Features											
Power Tilt/Slide Sunroof (5 door only)	—	—	—	—	0	0	—	0	0	479.17	575.00
Driver Seat Lumbar Adjust	—	0	S	S	S	S	—	—	—	41.67	50.00
Heated Steering Wheel	—	—	—	—	0	0	—	0	0	79.17	95.00

Key

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AUDIO, ENTERTAINMENT & COMMUNICATIONS



	Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST-1	ST-2	ST-3	Basic RRP, £ (Excl VAT)	Total RRP £ (Incl. VAT)
Navigation											
<u>Ford SYNC2 DAB Navigation System</u> (Ford SYNC2 featuring 8" Colour Touchscreen with Bluetooth, advanced voice control of audio, climate control & Navigation and Emergency Assistance) with 6 speakers	—	0	0	0	—	—	—	0	—	416.67	500.00
<u>Ford SYNC2 DAB Navigation System</u> (Navigation includes 3D building rendering and Michellin guide)	—	—	—	—	0	0	—	—	0	208.33	250.00
<u>Premium Ford SYNC2 DAB Navigation System</u> (Navigation includes 3D building rendering and Michellin guide) with 10 premium Sony speakers incl. Sub-woofer	—	—	—	—	—	0	—	—	0	333.33	400.00
<u>Rear View Camera:</u> (only available with SYNC2 audio or Navigation system)	—	0	0	0	0	S	—	0	0	137.50	165.00

SAFETY & SECURITY



	Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST-1	ST-2	ST-3	Basic RRP, £ (Excl VAT)	Total RRP £ (Incl. VAT)
Safety and driver assistance											
Active City Stop	—	0	0	0	S	S	—	0	0	166.67	200.00
Blind Spot Information System (BLIS) - (Includes Cross Traffic Alert, Powerfold mirrors, power rear windows and global closing <i>(where not already fitted)</i>)	—	—	—	—	0	0	—	0	0	437.50	525.00
Security											
Ford Key Free System - <i>(Includes Power folding mirrors)</i>	—	—	—	—	0	—	—	0	—	291.67	350.00
Ford Key Free System	—	—	—	—	—	0	—	—	S	208.33	250.00

Key

0 = Option, at extra cost, □ = Part of an option pack, at extra cost, — = Not Available

Effective from 17th October 2014



DRIVER ASSISTANCE TECHNOLOGIES






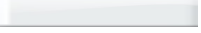







	Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST-1	ST-2	ST-3	Basic RRP, £ (Excl VAT)	Total RRP £ (Incl. VAT)
Convenience Features											
Adaptive Cruise Control <i>(Not available with 1.6 125PS Powershift Auto)</i>	—	—	—	—	0	0	—	—	—	458.33	550.00
Cruise Control with Active Speed Limiter	—	—	0	0	S	S	—	0	S	208.33	250.00
Rear Park Assist	—	0	0	0	S	S	—	□	S	187.50	225.00
Paddle Shift - Steering wheel mounted gear shift - available on all Automatic and Powershift transmissions <i>includes cruise control with speed limiter</i>	—	—	—	0	0	0	—	—	—	83.33	100.00
Option Packs											
<u>Convenience Pack:</u>											
Active Park Assist; Front and Rear Parking Sensors; Powerfold Mirrors; Power 1-shot Up/Down Front & Rear Windows; Global closing <i>(Not available with 1.6 125PS Powershift Auto)</i>	—	—	0	0	—	—	—	—	—	708.33	850.00
<u>Convenience Pack:</u>											
Active Park Assist; Front and Rear Parking Sensors; Powerfold Mirrors <i>(Not available with 1.6 125PS Powershift Auto)</i>	—	—	—	—	0	S	—	—	—	375.00	450.00
<u>City Pack:</u>											
Rear Parking Distance Sensors; Powerfold Door Mirrors <i>(Not available with 1.6 105PS or 1.6 125PS Powershift Auto)</i>	—	—	—	—	—	S	—	0	S	270.83	325.00
<u>Driver Assistance Pack:</u>											
Active City Stop, Lane Departure warning; Lane Keeping Aid; Traffic Sign Recognition; Driver Alert; Auto High Beam <i>(Not available with 1.6 125PS Powershift Auto)</i>	—	—	—	—	0	0	—	—	0	375.00	450.00
<u>Driver Assistance Pack:</u>											
Active City Stop, Lane Departure warning; Lane Keeping Aid; Traffic Sign Recognition; Driver Alert; Auto High Beam <i>Includes auto headlights, wipers and dimming rear view mirror where not already fitted (Not available with 1.6 125PS Powershift Auto)</i>	—	—	0	0	—	—	—	0	—	458.33	550.00

Key

0 = Option, at extra cost, □ = Part of an option pack, at extra cost, — = Not Available

Effective from 17th October 2014

COLOUR AND TRIM

		Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST-1	ST-2	ST-3	Basic RRP, £ (Excl VAT)	Total RRP £ (Incl. VAT)
Trim												
	Windsor Leather in lieu of cloth trim	—	—	—	—	0 ¹	—	—	—	—	958.33	1,150.00
	Windsor Leather in lieu of partial leather trim	—	—	—	—	—	0 ¹	—	—	—	500.00	600.00
Colour												
Solid Body Colour												
	Race Red	0	0	0	0	0	0	0	0	0	No Cost Option	
	Stealth	—	—	—	—	—	—	—	0	0	No Cost Option	
	Frozen White	0	0	0	0	0	0	0	0	0	208.33	250.00
Metallic Body Colour												
	Magnetic	—	0	0	0	0	0	—	—	—	437.50	525.00
	Deep Impact Blue	—	0	0	0	0	0	—	0	0	437.50	525.00
	Lunar Sky	—	—	—	—	0	0	—	—	—	437.50	525.00
	Moondust Silver	0	0	0	0	0	0	0	0	0	437.50	525.00
	Panther Black	0	0	0	0	0	0	0	0	0	437.50	525.00
	Tectonic Silver	—	—	0	0	0	0	—	—	—	437.50	525.00
Pearlescent Body Colour												
	Tangerine Scream	—	—	—	—	—	—	—	0	0	620.83	745.00
	Candy Red	—	0	0	0	0	0	—	—	—	620.83	745.00

Key

0 = Option, at extra cost, — = Not Available

Availability Notes

1) Charcoal Black full premium leather trim including velour front and rear floor mats. Also includes 6-way power driver seat and heated front seats on Titanium

Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used.

ACCESSORIES

	Total RRP £ (Inc. VAT and fitting)	Saving off RRP £ from	Recommended Promotional Price (Inc. VAT and fitting)
Promotional Pack Pricing			
<u>Protection Pack:</u> Rubber mats (set of 4, front and rear); Boot Liner	£102.00	£13.00	£89.00
<u>Protection Pack Plus:</u> Rubber mats (set of 4, front and rear); Mud Flaps (front and rear); Boot Liner	£209.59	£30.59	£179.00
<u>Bike Pack:</u> - Thule 591 Bike Carrier, Cross Bars	£260.84	£31.84	£229.00
<u>Pet Pack:</u> Travall Dog Guard; Boot Liner; Bumper Protector	£245.99	£36.99	£209.00

Dealer Supplied Accessories	Part (FINIS) Number	Total £ (Inc. VAT)
Styling		
16" alloy wheels, prices from*	Various	£756.00
17" alloy wheels, prices from*	Various	£832.00
18" alloy wheels, prices from*	Various	£1,057.58
Scuff plates, stainless steel, with etched vehicle logo	1726425	£46.00
Scuff plates, blue illuminated, with vehicle logo	1862646	£222.86
Eibach Lowering Kit	1741472	£167.00
Eibach Lowering Kit, estate	1762706	£167.00



Dealer Supplied Accessories	Part (FINIS) Number	Total £ (Inc. VAT)
Comfort and Convenience		
ClimAir® Wind Deflectors, available from	Various	£32.00
Waeco TB08 12v coolbox (8l capacity)	1335527	£75.00
Waeco TC-35 12v coolbox (35l capacity)	1434385	£268.00
Xvision rear parking distance sensors (fitted price)	Various	£299.00

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

*Set of 4 alloy wheels, price excludes tyres and fitting

For our full range of Ford accessories, visit www.ford-accessories.co.uk

ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	RRP £ (Inc. VAT)
Transportation		
Roof cross bars, 5dr	1767840	£169.00
Roof cross bars, estate w/o roof rails	1727572	£169.00
Cross bars to fit integrated roof rails	1801743	£169.00
Load barrier retention net, retractable, estate	1736804	£193.00
Travall Dog Guard	1712476	£115.00
Luggage compartment anti slip mat, 5 door, high floor with tyre repair kit or mini spare wheel	1710934	£49.00
Luggage compartment anti slip mat, 5 door, low floor with full size spare wheel	1710935	£49.00
Luggage compartment anti slip mat, estate, low floor with mini spare wheel	1710940	£49.00
Luggage compartment floor mat, reversible, 5 door with full size spare wheel	1738193	£84.00
Luggage compartment floor mat, reversible, 5 door with mini spare wheel	1738194	£84.00
Luggage compartment floor mat, reversible, 5 door with tyre repair kit	1738195	£84.00
Luggage compartment floor mat, reversible, estate	1738196	£84.00
Loadspace liner with storage compartments, estate with tyre repair kit or mini spare wheel	1745967	£96.00
Thule Bike Carrier ProRide 591	1827057	£92.00
Thule Ski Carrier Deluxe 727	1301032	£101.00
A range of Thule Roof Stowage Boxes, prices from	Various	£310.00
Umbrella Holder	1524823	£24.00



Dealer Supplied Accessories	Part (FINIS) Number	RRP £ (Inc. VAT)
Child Seats		
Recaro ISOfix base	1674187	£100.57
RECARO Young Profi Plus	1756023	£130.00
RECARO Young Expert	1756030	£163.00
Britax Baby Safe ISOfix Base	1670734	£214.00
Britax Baby Safe Plus	1670717	£179.00
Britax Duo Plus ISOfix	1448154	£337.00
Britax Kid	1441487	£143.00
Britax KidFix	1581116	£212.00
Britax Kid Plus	1673411	£245.00
Safety and Emergency		
Safety Pack ¹	1336752	£19.59
Emergency Kit ²	1301029	£22.90
Hi-Visibility Vest, Yellow	1378052	£5.00
First Aid Kit	1460218	£7.10
Warning Triangle	1440254	£7.20
Jump leads (Petrol engines)	5023562	£29.79
Jump leads (Diesel engines)	5023563	£45.00
Tow Rope, up to 2500 kg	5011184	£18.50



¹ Pack includes: First Aid Kit and Warning Triangle

² Kit includes: First Aid Kit, Warning Triangle, Hi-Visibility Vest and Gloves

ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	RRP £ (Inc. VAT)
Interior Protection		
Velour floor mats - (front) - with logo, black	1717439	£47.00
Velour floor mats - (front) - w/o logo, black	1725163	£47.00
Velour floor mats - (rear) - w/o logo, black	1717664	£35.00
Premium velour floor mats "Individual" (front & rear) - w/o logo	1729882	£92.61
Standard carpet floor mats - (front & rear) - with logo	1719616	£35.00
Rubber mats front	1719999	£31.80
Rubber mats rear	1717662	£21.20
Mud flaps, 5dr (front & rear)	1722673/ 1798977	£71.60
Mud flaps, estate (front & rear)	1722673/ 1722187	£71.60
ClimAir rear bumper protector, contoured in black, 5 door	1754070	£82.00
Rear bumper protector in 3D stainless steel, 5 door	1709548	£77.00
Rear bumper protector in 3D stainless steel, estate	1709550	£77.00
Rear bumper protection (foil), 5dr	1723591	£24.00



For any more information about any of the included Ford Accessories, or to view the rest of the exciting Ford Accessories visit www.ford-accessories.co.uk

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

FUEL AND PERFORMANCE

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack.

Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Fuel Consumption											
Engine	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ Emissions (g/km) Ø	Urban*	Extra Urban*	Combined*	Max Speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
5 Door Petrol											
1.0T EcoBoost 100PS (Start-Stop)	Stage VI	M5	100 (74)	170	105	49.6 (5.7)	72.4 (3.9)	61.4 (4.6)	115	12.5	12.8
1.0T EcoBoost 125PS (Start-Stop)	Stage VI	M6	125 (92)	170 (200)	108	49.6 (5.7)	68.9 (4.1)	60.1 (4.7)	120	11.0	11.8
1.6 Duratec Ti-VCT 85PS	Stage VI	M5	85 (63)	141	136	34.0 (8.3)	61.4 (4.6)	47.9 (5.9)	106	14.9	17.0
1.6 Duratec Ti-VCT (105PS)	Stage VI	M5	105 (77)	150	136	34.0 (8.3)	61.4 (4.6)	47.9 (5.9)	116	12.3	16.6
1.6 Duratec Ti-VCT (125PS)	Stage VI	A6	125 (92)	159	146	32.5 (8.7)	57.7 (4.9)	44.8 (6.3)	120	11.7	N/A
1.5T EcoBoost 150PS (Start-Stop)	Stage VI	M6	150 (110)	240	127	40.4 (7.0)	61.4 (4.6)	51.4 (5.5)	130	8.9	8.2
1.5T EcoBoost 182PS (Start-Stop)	Stage VI	M6	182 (134)	240	127	40.4 (7.0)	61.4 (4.6)	51.4 (5.5)	138	8.6	8.0
2.0T EcoBoost 250PS	Stage VI	M6	250 (184)	345 (360)	159	32.1 (8.8)	49.6 (5.7)	41.5 (6.8)	154	6.5	5.5
5 Door Diesel											
1.6 TDCi 95PS (Start-Stop)	Stage V	M6	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.5	10.9
1.6 TDCi 115PS (Start-Stop)	Stage V	M6	115 (85)	270	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	10.8	9.9
1.5 TDCi 95PS (Start-Stop)	Stage VI	M6	95 (70)	250	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	112	12.0	10.4
1.5 TDCi 120PS (Start-Stop)	Stage VI	M6	120 (88)	270	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	120	10.5	9.2
2.0 TDCi 150PS (Start-Stop)	Stage VI	M6	150 (110)	370	105	60.1 (4.7)	76.4 (3.7)	70.6 (4.0)	130	8.8	8.1
2.0 TDCi 150PS (Start-Stop)	Stage VI	A6	150 (110)	370	115	54.3 (5.2)	70.6 (4.4)	64.2 (4.4)	129	8.7	N/A
2.0 TDCi 185PS (Start-Stop)	Stage VI	M6	185 (136)	400	110	56.5 (5.0)	74.3 (3.8)	67.3 (4.2)	135	8.1	6.9

*In 4th gear. Ø The declared fuel/energy consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.



FUEL AND PERFORMANCE

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Fuel Consumption											
Engine	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ Emissions (g/km) Ø	Urban*	Extra Urban*	Combined*	Max Speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
Estate Petrol											
1.0T EcoBoost 100PS (Start-Stop)	Stage VI	M5	100 (74)	170	109	47.9 (5.9)	67.3 (4.2)	58.9 (4.8)	115	12.7	13.0
1.0T EcoBoost 125PS (Start-Stop)	Stage VI	M6	125 (92)	170 (200)	110	47.9 (5.9)	67.3 (4.2)	58.9 (4.8)	120	11.2	12.0
1.6 Duratec Ti-VCT (105PS)	Stage VI	M5	105 (77)	150	139	33.6 (8.4)	60.1 (4.7)	47.1 (6.0)	116	12.5	16.8
1.6 Duratec Ti-VCT (125PS)	Stage VI	A6	125 (92)	159	146	32.5 (8.7)	57.7 (4.9)	44.8 (6.3)	120	11.9	N/A
1.5T EcoBoost 150PS (Start-Stop)	Stage VI	M6	150 (110)	240	128	39.8 (7.1)	60.1 (4.7)	50.4 (5.6)	130	9.1	8.4
1.5T EcoBoost 182PS (Start-Stop)	Stage VI	M6	182 (134)	240	128	39.8 (7.1)	60.1 (4.7)	50.4 (5.6)	138	8.8	8.2
2.0T EcoBoost 250PS	Stage VI	M6	250 (184)	345 (360)	159	32.1 (8.8)	49.6 (5.7)	41.5 (6.8)	154	6.7	5.7
Estate Diesel											
1.6 TDCi 95PS (Start-Stop)	Stage V	M6	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.5	10.9
1.6 TDCi 115PS (Start-Stop)	Stage V	M6	115 (85)	270	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	10.8	9.9
1.5 TDCi 95PS (Start-Stop)	Stage VI	M6	95 (70)	250	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	112	12.2	10.6
1.5 TDCi 120PS (Start-Stop)	Stage VI	M6	120 (88)	270	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	120	10.7	9.4
2.0 TDCi 150PS (Start-Stop)	Stage VI	M6	150 (110)	370	105	60.1 (4.7)	76.4 (3.7)	70.6 (4.0)	130	9.0	8.3
2.0 TDCi 150PS (Start-Stop)	Stage VI	A6	150 (110)	370	115	54.3 (5.2)	70.6 (4.4)	64.2 (4.4)	129	8.9	N/A
2.0 TDCi 185PS (Start-Stop)	Stage VI	M6	185 (136)	400	110	56.5 (5.0)	74.3 (3.8)	67.3 (4.2)	135	8.3	7.1

*In 4th gear. Ø The declared fuel/energy consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.



'MANUFACTURERS ON THE ROAD' PRICES INCLUDE:

VED Band	CO ₂ Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) (Petrol/Diesel) £	Total £
A	up to 100	25.00	55.00	0.00	80.00
B	101 to 110	25.00	55.00	0.00	80.00
C	111 to 120	25.00	55.00	0.00	80.00
D	121 to 130	25.00	55.00	0.00	80.00
E	131 to 140	25.00	55.00	130.00	210.00
F	141 to 150	25.00	55.00	145.00	225.00
G	151 to 165	25.00	55.00	180.00	260.00
H	166 to 175	25.00	55.00	290.00	370.00
I	176 to 185	25.00	55.00	345.00	425.00
J	186 to 200	25.00	55.00	485.00	565.00
K	201 to 225	25.00	55.00	635.00	715.00
L	226 to 255	25.00	55.00	860.00	940.00
M	Over 255	25.00	55.00	1090.00	1170.00

The delivery charge is included in the Basic Recommended Retail price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO₂ emissions* (expressed in grams per kilometre (g/km)). All CO₂ emissions figures in g/km are from officially approved tests under the Passenger Car (Fuel Consumption and CO₂ Emissions Information) Regulations 2001 and in accordance with EEC Directive 93/116/EC

The chart above shows the Bands and the VED which will be levied (effective 1st April 2014).



FORD PROTECT

Every new Ford car is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

Ford Protect Classic 4th/5th Year Extended Warranties

If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts

These extended warranty plans must be purchased up until the vehicles first date of registration

Ford Protect Classic 4th/5th Year Extended Warranty Prices

Plan Enhancements	Price (Inc. VAT)
4 Years	£160.00
5 Years	£300.00

Ford Protect Premium Plan

You can also upgrade to a Ford Protect Premium Plan giving you the option of scheduled services and extended Ford Assistance.

Features:

- **Schedule Servicing:** covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brakefluid (every other year); bodywork and paint check (annually); air conditioning check only) and convenience checks
- **Extended Ford Assistance:** roadside assistance in the UK and throughout Europe
- **Vehicle Hire:** up to £30 per day for up to 7 days

Ford Project Premium Plans can be purchased any time before the first service.

Plan Length	No. of Services	Price (Inc. VAT)
2 Years	2	£350.00
3 Years	3	£570.00

Notes and Conditions

- The length of your plan (and number of services on Premium Plans) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle
- Prices were correct at time of printing and include VAT at 20%
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty or Premium Plans and their associated Terms and Conditions or alternatively call Ford Protect on 0870 241 6726 or visit www.ford.co.uk





OTHER PRICING CONSIDERATIONS

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list is effective from **17th October 2014**, and supersedes all previous price lists. The prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes in view of Ford's policy of continuous development. The right is reserved to change prices at anytime. Change to government legislation or tax changes could result in a change to published prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

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Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.