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## **MUSTANG SUPER TOURING SEAT**

### **BY POPULAR DEMAND: EARLY FL APPLICATIONS AVAILABLE NOW**



**April 22, 2014, Three Rivers, MA** — One of Mustang's most popular seats has been their "Super Touring" model for later FLs, which sits the rider back further than stock. More specifically, Mustang now has new Super Touring seats for early FLs, including 1997-2007 Road Kings, 1997-'05 Screamin' Eagle editions and 2006-'07 FLHX Street Glides plus 1997-07 FLHT/FLTR models. "Answering the many requests from 'big or tall' riders, we are introducing the new Super Touring for early FLs that provides an extra inch for more comfortable riding and better control of the bike," says Mustang Marketing Director, Marilyn Simmons. "What's better than increased safety and all-day riding comfort?"

"The FL platform has a well-established reputation for being the most respected touring machines on earth," she adds. "However we have a pretty respectable track record of our own. We have been handcrafting the world's most comfortable seats in our Three Rivers, MA factory since 1980."

Key design elements have been incorporated into the Super Touring seat to help it live up to its name... and The Motor Company's reputation. "Summer time is for touring and baseball," says Simmons. "They say baseball is a game of inches, but we really have a home run with Mustang's one-piece Super Touring seats. That extra inch makes a world of difference." Speaking of inches, the 19" wide driver seat offers maximum comfort and support. "Although it may not seem like much, fractions of an inch really do make a difference in seat design," she explains.

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**About Mustang:** Clean. Class. Comfort. Mustang has been making superior seats and related motorcycle accessories since 1980. We are proud of handcrafting the most comfortable seats in the world in our state-of-the-art facility in Three Rivers, Massachusetts. With an unwavering focus on quality and customer satisfaction, Mustang has grown to be the leader in the design and construction of aftermarket motorcycle seats. No one is more dedicated to building a more stylish, functional and comfortable seat for both riders and passengers than Mustang because — "It's all about the Ride."

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Since it is more fun to tour with a friend, the passenger portion of the Super Touring seat also benefited from Mustang's exacting design process. "Our passenger seat is 14" wide to ensure that both riders enjoy maximum comfort," Marilyn adds.

Although it is a true one-piece design, the Super Touring seat is split to accept the stock or Mustang driver backrest kit. In order to better clear the saddlebag lids, the seat is also contoured. "What good is riding a bagger if you can't access the saddlebags?"

Tasteful black pearl-centered studs give this new seat a touch of elegance, but Mustang knows that some people will opt out when it comes to studs, so the Vintage seat is plain. "Form follows function in this case," claims Marilyn. "But tie goes to the runner in baseball parlance since both the studded and vintage versions look great."

Mustang's new line of Super Touring seats fit most 1997-07 FL Touring models... \$489 without studs and \$509 with either chrome or black pearl studs. See your local dealer or contact Mustang at 800-243-1392 or visit [www.MustangSeats.com](http://www.MustangSeats.com) for more info.



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