

Press Release

Micro presents the new Microlino Lite at the Geneva Motor Show

Küsnacht ZH, Switzerland - February 26, 2024

- **World premiere in Geneva:** Micro presents the Microlino Lite, an innovative L6e version of the popular Microlino.
- **Accessible for everyone:** limited to a top speed of 45 km/h, the Microlino Lite also gives people without a driving license the opportunity to get around safely, protected from the weather and with plenty of «bella figura».
- **Sales launch in early summer 2024:** The Microlino Lite is available in two color variants at an entry-level price of 149 CHF/month* and can now be ordered on the Microlino website.

As part of this year's Geneva Motor Show, Micro, the innovative Swiss manufacturer of electric vehicles, is unveiling an exciting world first: the Microlino Lite. This new model, an L6e version of the popular Microlino, is designed to make sustainable mobility solutions accessible to a wider audience who do not have a driver's license.

The Microlino Lite offers the same range as its «big brother», but the top speed is limited to 45 km/h.

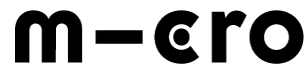
«The Microlino Lite is our contribution to making sustainable mobility solutions accessible to an even wider community. We recognize the growing need for such mobility, especially among those who want to be safe and protected from the weather without a driver's license,» explains Merlin Ouboter, Microlino Co-Founder.

A fresh, young look with new design elements

The Microlino Lite differs from the standard Microlino model with unique design features. A fresh color scheme emphasizes the contemporary concept of the vehicle, while details in a vibrant orange give the design an energetic touch.

Accessibility and innovation

In early summer 2024, Micro will start selling the Microlino Lite at an attractive entry-level price of 149 CHF/month*. Available in two color variants, Venice Blue and Berlin Anthracite, it opens up new mobility routes for people aged 14 and over with an AM (moped) driving license, in accordance with the respective national regulations (further information on the minimum age can be found [here](#)).



Front runner in the L6e category

With its self-supporting body made of high-strength steel, the Microlino Lite sets new standards in terms of driving dynamics and safety in its vehicle class. With a basic range of approximately 100 km, which can be optionally extended up to 180 km**, it is the perfect companion for everyday use.

Complemented by outstanding production quality with an outer skin made of steel and aluminum in automotive quality, the sunroof for that convertible feeling in summer and a practical trunk of up to 230 l, it offers a unique package all round. Like its big brother, the Microlino Lite is built in the Microlino factory in the heart of Europe, in Turin, Italy.

Commitment to the Swiss market

The Geneva Motor Show, which opens its doors from February 26 to March 3, 2024, marks a spectacular comeback with a new concept after a break of four years. As a proud Swiss manufacturer, Micro is excited to present its vision of sustainable and future-oriented mobility with the Microlino and the brand new Microlino Lite in this new setting. Visitors will also have the opportunity to test drive the standard version of the Microlino directly on site.

About Micro

Since its foundation in 1999 by Wim Ouboter, Micro has established itself as a pioneer in the field of urban mobility. With the invention of the first kick scooter specifically designed for urban transportation, Micro coined the term "micromobility".

In 2013, Micro expanded its range to include electric mobility and launched its first e-scooter on the market. Since then, the company has continuously developed its electric product lines and launched collaborations with renowned car manufacturers such as Mercedes, Mazda and Peugeot.

The development of the Microlino, led by Wim Ouboter's sons Merlin and Oliver, began in 2015. Originally intended as a PR stunt for the Geneva Motor Show, public interest exceeded all expectations, so Micro decided to start series development.

As a 100% family-owned company, Micro is characterized by a deep commitment to innovation, quality and sustainability. The company has received numerous awards for its products and management, including the Best Design Award for the Microlino, the Fast Company Most Innovative Companies Award, two nominations for the EY Entrepreneur of the Year Award and inclusion in the Forbes 30 under 30 list. More information at www.microlino-car.com.

Further information on the Microlino Lite can be found at:

<https://microlino-car.com/en/microlino-lite>

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[Press Images](#)





Technical Data Microlino Lite

Power	6 kW nominal / 9kW peak
Max. Speed	45 km/h
Range	100 km** / 180 km**
Battery	5.5 kWh 11 kWh
Battery type	Lithium-Ion (NMC/NCA)
Charging power (type 2)	2.2 kW
Charging time	0 – 80% : 2h (5.5 kWh) 0 – 80% : 4h (11 kWh)
Weight	420 kg excl. battery 571 kg incl. battery (5.5 kWh) 600 kg incl. battery (11 kWh)
Dimensions	Length: 2519mm Width: 1473mm Height: 1501mm
Seats	2
Trunk volume	230 l
Vehicle category	L6e
Heating	included (1.8 kW PTC), rear window heating

* All prices include the currently valid VAT and exclude the delivery fee. Calculation example for the configured vehicle, nominal annual interest rate: 3.99% effective annual interest rate: 4.07%, term: 48 months, mileage: 5,000 km/year, special payment: 25% of the total price. The granting of credit is prohibited if it leads to over-indebtedness on the part of the consumer. Financing via AMAG Leasing AG.

** The specified range may be subject to change.