



Mercedes-Benz

Press Information

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## Mercedes-Benz USA Announces Performance Acceleration On-Demand Upgrade for EQE and EQS Customers

- Acceleration Increase offered with choice of one-time purchase for lifetime of vehicle or flexibility of monthly and yearly options
- Available to EQE 350 4MATIC, EQS 450 4MATIC Sedan and SUV customers in North America
- Performance increase of up to 80 hp and 1.0 second quicker 0-60 mph acceleration
- Mercedes me connect Store digital extras for variety of models enable customers to continuously tailor vehicles to changing individual needs and preferences
- On-Demand upgrades allow customers flexibility to purchase new features for life of their vehicle or on subscription basis

Atlanta. Mercedes-Benz EQE and EQS customers in the North America can now opt for even more performance with the new Acceleration Increase On-Demand upgrade for select Sedan and SUV models. Optionally available as an Over-the-Air update, this new feature raises the vehicle's output by up to 80 hp and improves acceleration from 0 to 60 mph by as much as a full second. It is available to customers in the Mercedes me connect Store with the option of a one-time purchase for the lifetime of the vehicle or the flexibility of monthly and yearly options.

Acceleration Increase is offered exclusively to Mercedes-Benz EQE 350 4MATIC and EQS 450 4MATIC Sedan and SUV customers in the U.S. and Canada. On eligible EQE models, it boosts output from 288 hp to 348 hp – a 60 hp increase – to deliver up to 1.0 second quicker acceleration from 0 to 60 mph (SUV). Applicable EQS models receive an additional 80 hp for a total output of 435 hp, enabling impressive 0-60 mph acceleration in as little as 4.5 seconds (Sedan). These enhancements are achieved without impacting the vehicles' electric range.

Customers can experience this elevated performance by downloading Acceleration Increase to their vehicle in the Mercedes me connect Store online at [shop.mbusa.com](https://shop.mbusa.com). The Over-the-Air (OTA) integration allows this be accomplished without requiring a trip to a dealership.

## The Mercedes me Connect Store

A variety of other On-Demand enhancements are available for a broad range of models in the Mercedes me connect Store, providing customers with the ability to upgrade their SUV or car at any time to meet ever-changing individual needs and preferences. These include Beginner Driver and Valet Service Modes, AMG TRACK PACE, Navigation and expanded Navigation features, Remote Engine Start, and more. More offerings will launch in the Mercedes me connect Store continuously in the months ahead.

The Mercedes me connect Store follows a simple, personalized and highly flexible offering logic. Hardwired, standard features, such as heated seats, will not be offered as digital extras. While Mercedes-Benz offers total flexibility with monthly and yearly subscription options, customers can also choose to purchase an On-Demand feature for the life of their vehicle.

### Acceleration Increase at a Glance:

Model	Output Increase	Acceleration Change (0-60 mph)	Pricing
EQE 350 4MATIC Sedan	From 288 hp to 348 hp (+60 hp)	From 6.0 s to 5.1 s (-0.9 s)	Monthly: \$60/month Yearly: \$600/year Lifetime of Vehicle: \$1,950
EQE 350 4MATIC SUV	From 288 hp to 348 hp (+60 hp)	From 6.2 s to 5.2 s (-1.0 s)	Monthly: \$60/month Yearly: \$600/year Lifetime of Vehicle: \$1,950
EQS 450 4MATIC Sedan	From 355 hp to 435 hp (+80 hp)	From 5.3 s to 4.5 s (-0.8 s)	Monthly: \$90/month Yearly: \$900/year Lifetime of Vehicle: \$2,950
EQS 450 4MATIC SUV	From 355 hp to 435 hp (+80 hp)	From 5.8 s to 4.9 s (-0.9 s)	Monthly: \$90/month Yearly: \$900/year Lifetime of Vehicle: \$2,950

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### About Mercedes Benz

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric Mercedes-EQ family. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com) and [www.mbvans.com](http://www.mbvans.com).

Accredited journalists can visit our media site at [media.mbusa.com](http://media.mbusa.com).

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