

## All-New Lexus RC Coupe to Make World Debut at the Tokyo Motor Show

TOKYO — Nov. 4, 2013 — The all-new Lexus RC coupe will make its world debut at the Tokyo Motor Show on Nov. 20, 2013. The press conference will be held at 8:45 a.m. and a live webcast stream of the event will be available at <http://www.lexus-int.com>.

Two RC models will be displayed at the Tokyo Motor Show – RC 350 with a 3.5-liter V6 engine, and the RC 300h hybrid with a 2.5-liter engine. Today Lexus released photos of the all-new RC in advance of the world premiere. The RC line brings to life the luxury marque's focus on emotional appeal through a dynamic and alluring two-door coupe. It has been developed to raise the brand's profile with a broader audience and new-to-Lexus customers. It injects emotional appeal into the Lexus DNA that is synonymous with build quality, refinement and reliability.

### **Design Exterior**

Lexus designers have infused the RC design with deeply contoured lines never before seen in the Lexus line-up. They have integrated the widest and lowest application yet seen of the Lexus spindle grille.

Triangular headlamps evoke the sporty characteristics of the LF-LC styling while concept vehicle inspiration is evident in the unique three-lamp LED design. At low beam, the lamps adopt an L-shaped pattern as an expression of the Lexus identity. The sharp, thin design of the rear combination lamps adopts the symbolic Lexus L-shaped motif.

RC's aluminum wheels continue the concept-to-production design philosophy with two available combinations – a deeply sculpted 10-spoke 19-inch wheel or a muscular five-spoke 18-inch version, each precision-machined and finished with elegant black and platinum center caps.

A new Lexus painting process that uses multiple layers of clear and deeper-colored coating brings the RC coupe to life with a brighter and more contrasting shade, especially on the racy red exterior.

### **Design Interior**

Highly acclaimed sport concept vehicles have greatly influenced the interior of the RC coupe, with maximum use of contrasting colors, materials and lighting. A purpose-built Lexus-first lighting package provides a great sense of occasion, with illumination that reflects upwards, rather than downwards, to envelop the interior. High contrast interior trim, including a new tone called Clove, emphasize design lines and accentuate the elegant cabin. Genuine *shimamoku* wood highlights – the result of an intense, layered wood production technique refined by Lexus – are used to emphasize the surrounding trim.

The driver's cockpit is divided into operational and display zones. The upper zone houses the instrument panel and a seven-inch navigation screen while a layered center console integrates a new Lexus first Remote Touch Interface.

Important for a coupe, the seats utilize an integrated foaming construction method – much like the molding of racing seats – to ensure optimum occupant comfort and support.

	<b>RC 350</b>	<b>RC 300h</b>
Length / in.	184.8	184.8
Height/ in.	54.9	54.9

Width / in.	72.4	72.4
Wheelbase/ in.	107.5	107.5
Seating capacity persons	4	4
Engine type	3.5L Gasoline	2.5L HV

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