

(MAHWAH, N.J.) – August 15, 2013 – Jaguar proudly announces its most dynamic North American lineup ever for 2014, with the all-new F-TYPE sports car joining the family as the heir to the Jaguar sports car legacy. The XJ flagship sedan range adds the XJR model, also with the 550hp engine, and the line gains numerous refinements. The stunning XFR-S sedan features a 550hp supercharged V8, with production limited to just 100 units for the model year. The XK range, meanwhile, continues to offer a true grand touring Coupe or Convertible, adding the ultra-performance XKR-S GT with just 30 units available for North America, 25 for the United States and five for Canada.

2014 Jaguar F-TYPE

US Models and MSRP¹ (Prices do not include \$895 destination and delivery):

F-TYPE	3-liter supercharged V6, 340hp	\$69,000
F-TYPE S	3-liter supercharged V6, 380hp	\$81,000
F-TYPE S V8	5-liter supercharged V8, 495hp	\$92,000

The F-TYPE is a continuation of a sporting bloodline that stretches back more than 75 years and includes some of the most beautiful, thrilling and desirable sports cars ever built. With a lightweight aluminum architecture, the all-new Jaguar F-TYPE represents a return to the company's heart: a two-seat, convertible sports car focused on performance, agility and driver involvement.

The Jaguar F-TYPE combines a lightweight chassis, prodigious power (340hp, 380hp and 495hp versions) and superb aerodynamics to achieve a pure sports car experience, yet with Jaguar elegance and luxury. All engines drive through an eight-speed 'Quickshift' automatic transmission, with a center console-

mounted SportShift gear selector and steering wheel-mounted paddles for full manual control when desired.

This true two-seat sports car features a driver-focused interior that melds classic roadster feel with high-tech controls. The new F-TYPE embodies a more purist sports car approach, while the larger, roomier XK Coupe and Convertible models offer a true grand touring driving experience, with emphasis on long-distance comfort and luxury.

All New for 2014

- Two-seat soft-top convertible sports car
- Lightweight aluminum architecture for true sports car performance and agility
- Three models: F-TYPE, F-TYPE S and F-TYPE V8 S, powered respectively by the new Jaguar supercharged 3-liter V6 engine in 340hp and 380hp outputs and a 495hp 5-liter supercharged V8
- Inspiring performance, with 0-to-60 in 5.1 seconds for the F-TYPE, 4.8 for the S model and 4.2 for the V8 S.³ The V8 S has a top track speed of 186 mph³
- Convertible top folds in 12 seconds at vehicle speeds up to 30 mph; multi-layer construction includes a Thinsulate® lining for optimal thermal and sound-insulating properties
- Constructed on the fourth generation of Jaguar lightweight aluminum architecture; torsional and lateral stiffness prioritized to maximize handling agility
- The F-TYPE introduces a new sports car design language for Jaguar, with bold, clean lines accented by the discreet use of

technology, including a deployable rear spoiler and hidden door handles

- Available Configurable Dynamics program allows the driver to tailor a number of the dynamic features to personal taste and includes displays for lap timer and G-meter functions^{2,3}

2014 Jaguar XJ Sedan

US Models and MSRP¹ (Prices do not include \$895 destination and delivery):

XJ	3-liter supercharged V6, 340hp	\$74,200
XJ AWD	3-liter supercharged V6, 340hp	\$77,700
XJL Portfolio	3-liter supercharged V6, 340hp	\$81,200
XJL Portfolio AWD	3-liter supercharged V6, 340hp	\$84,700
XJ Supercharged	5-liter supercharged V8, 470hp	\$90,600
XJL Supercharged	5-liter supercharged V8, 470hp	\$93,600
XJR	5-liter supercharged V8, 550hp	\$116,000
XJR Long Wheelbase	5-liter supercharged V8, 550hp	\$119,000

The Jaguar XJ, which debuted for 2011, brings dramatic design and a decidedly sporty driving spirit to the large luxury sedan segment, along with a nearly bespoke-level of interior luxury. Traditional Jaguar attention to finishes combines with advanced user technology, including high-end audio systems by Meridian™ .

The 2014 XJ range offers two wheelbase lengths, three different supercharged engines, and Jaguar Instinctive All Wheel Drive™². This all wheel drive system debuted in 2013 and is teamed exclusively with the 340hp 3-liter supercharged V6. An active torque-management system, Jaguar Instinctive All Wheel

Drive offers a performance-oriented rear-drive bias and can shift

power to the front wheels to either pre-empt or counter wheel slip.²

Coupled to the 8-speed ZF automatic transmission that was also new for 2013, the supercharged V6 delivers performance on par with the normally aspirated 5-liter V8 it replaces while offering better fuel economy. The XJ Supersport has been replaced for 2014 by the XJR models with an even higher-performance 550hp supercharged V8. All XJ engines feature Intelligent Stop/Start system for improved fuel economy.

Highlights for 2014

- New XJR high-performance flagship model, with 550hp 5-liter supercharged V8, offered in standard and long-wheelbase models
- 340hp 3-liter supercharged V6 replaces naturally aspirated 5-liter V8 in models that used it
- 340hp supercharged V6 in rear wheel drive configuration only and 470hp supercharged V8 certified for E85 ethanol fuel
- Soft-close doors made standard on all XJ models
- Enhanced front seat massage function with 5 settings and 5 intensity levels; standalone option on some models, included in packages on others
- New soft-feel trim on instrument panel and door top in standard XJ model
- LWB models offer new optional power rear window sunblind; manual rear window sunblind continues as standard equipment on LWB models
- LWB models except XJR offer new Meridian™ 1,300-watt, 26-speaker Reference Audio system that includes three rearward-facing speakers in each front seatback; system

integrates new Conversation Assist, which uses microphones to channel passengers' voices through the audio system speakers, mixing music and speech volume accordingly, for more comfortable conversation

- New functional rear business tray tables with leather center panel are now available as optional fitment, replacing the wood tray table previously available
- New optional rear seat entertainment with 10.2-inch screens
- New optional individual reclining rear seats featuring cushion and squab movement, 3 massage settings, upper articulation, lumbar adjustment and memory. Additional optional feature include a “home return” function and full control of the front passenger seat from the rear passenger side position
- New optional control of all 4 seats positions from the touch screen, including the “home return” function for the rear seats
- Semi-aniline leather trim now offered on most models
- Revised wheel options and trim colors
- Revised Jaguar badges (applies to all 2014 Jaguar models)

2014 Jaguar XF Sedan

US Models and MSRP¹ (Prices do not include \$895 destination and delivery):

XF 2.0	2-liter turbocharged i4, 240hp	\$ 46,975
XF 3.0	3-liter supercharged V6, 340hp	\$ 50,500
XF 3.0 AWD	3-liter supercharged V6, 340hp	\$ 53,000
XF Supercharged	5-liter supercharged V8, 470hp	\$ 68,100
XFR	5-liter supercharged V8, 510hp	\$ 83,200
XFR-S	5-liter supercharged V8, 550hp	\$ 99,000

The XF Sedan is a sporting mid-size luxury sedan with a seductive

design. For 2014, the recently introduced XFR-S takes its place as the top model in the line, powered by a 550hp supercharged 5-liter V8 matched to the 8-speed Quickshift automatic transmission. Production is limited, with just 100 units available for the model year. Equipped with substantial chassis upgrades and aerodynamic body enhancements over the XFR, the XFR-S can achieve an electronically limited maximum track speed of 186 mph³, making it one of the fastest sedans in the world. The XFR continues with a 510hp version of the supercharged V8, while the XF Supercharged model has a 470hp version.

Introduced at 2013MY, Jaguar Instinctive All Wheel Drive™ system² continues to be available in conjunction with the refined 3.0-liter supercharged V6 engine while the XF 2.0-liter model continues with the smooth and efficient 240hp 2-liter turbocharged i4 engine. Matched to a Jaguar-tuned ZF 8-speed automatic transmission, the turbo engine delivers excellent all-around performance thanks to ample low- and mid range torque.

Highlights for 2014

- XFR-S model features a 550hp supercharged V8 and numerous track-tuned chassis upgrades; availability limited to 100 units for 2014 model year
- New Vision Pack option includes Blind Spot Monitor, Adaptive Front Lights, Intelligent High Beams and electrochromic auto-dimming rear view mirror²
- Premium Pack revised to include Jaguar Voice Control and keyless entry⁴
- Interior Sport Pack, which includes 18-way driver and 14-way

front passenger seats in soft grain leather and bright pedal trim, is now available in all models

- Black Pack can be ordered on all XF models
- New Performance Pack for the XFR adds the Sport Exhaust and an array of chassis and brake upgrades from the XFR-S; electronically limited top track speed is 174 mph³

2014 Jaguar XK Coupe and Convertible

US Models and MSRP¹ (Prices do not include \$895 destination and delivery):

XK Touring Coupe	5-liter V8, 385hp	\$ 79,000
XK Touring Convrt.	5-liter V8, 385hp	\$ 85,000
XK Coupe	5-liter V8, 385hp	\$ 84,500
XK Convrt.	5-liter V8, 385hp	\$ 90,500
XKR Coupe	5-liter supercharged V8, 510hp	\$ 97,500
XKR Convrt.	5-liter supercharged V8, 510hp	\$ 103,500
XKR-S Coupe	5-liter supercharged V8, 550hp	\$ 132,000
XKR-S Convrt.	5-liter supercharged V8, 550hp	\$ 138,000
XKR-S GT Coupe	5-liter supercharged V8, 550hp	\$ 174,000

The Jaguar XK series continues to exemplify Jaguar grand touring performance and sporting luxury. This lightweight construction is combined with standard Adaptive Dynamics variable suspension damping on all models, to instill these coupes and convertibles with exemplary agility.

The XK Touring models introduced for 2013 continue for 2014, offering not only the entry price point for the line, but also providing their own sporting feel with a standard Aero Pack, 10-

way power and heated Sport front seats and 19-in. “Tamara” wheels.

Jaguar continues to offer special and exclusive XK models. The 550hp XKR-S continues in limited numbers for 2014, each one custom built to order.

New for 2014 is the XKR-S GT Coupe. The addition of extensive aerodynamic enhancements, suspension modifications, and carbon ceramic brakes endow the XKR-S GT with blistering track-ready performance. A limited production run will include just 30 cars for North America - 25 for the United States and five for Canada. All XKR-S models have an electronically limited top track speed of 186 mph.³

Highlights for 2014

- New XKR-S GT Coupe with enhanced aerodynamics and chassis systems for maximum track performance; just 25 cars for the U.S. and five for Canada
- The Portfolio Pack, which was a limited-edition model for 2013, returns as an option for XK and XKR models. Includes choice of exclusive interior color themes, Navy and Truffle, plus Poltrona Frau leather headliner, 20-in. “Orona” wheels, chrome mirror caps and chrome mesh grilles
- Aero Pack now standard on XKR
- New Performance Pack available on XKR, with diamond pattern stitching on the Performance-style seats; Pack also includes an active exhaust, Suedecloth steering wheel and red brake calipers