OMB Control No.: 2127-0004

Part 573 Safety Recall Report

23V-298

Manufacturer Name: Kia America, Inc.
Submission Date: APR 26, 2023
NHTSA Recall No.: 23V-298
Manufacturer Recall No.: SC270



Manufacturer Information:

Manufacturer Name: Kia America, Inc.

Address: 111 Peters Canyon Road

Irvine CA 92606

Company phone: 800-333-4542

Population:

Number of potentially involved: 108,936 Estimated percentage with defect: 1 %

Vehicle Information:

Vehicle 1: 2023-2023 Kia Sportage

Vehicle Type: LIGHT VEHICLES

Body Style : ALL Power Train : GAS

Descriptive Information: Certain 2023MY Sportage vehicles manufactured at Autoland Gwangju Kia from

September 16, 2022 through February 13, 2023 (4,851 units), certain 2023MY Sportage vehicles manufactured at Kia Georgia from September 20, 2022 through February 28, 2023 (25,873 units) equipped with a digital instrument cluster

containing a 4.2" LCD screen.

The recall population was determined by a review of vehicle and supplier production

records. The vehicles subject to this recall were not produced in VIN order.

Customers seeking information about their specific vehicle will be referred to Kia's

Consumer Assistance Center or their Kia dealer.

Production Dates: SEP 16, 2022 - FEB 28, 2023

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle Type : Body Style :	2023-2023 Kia S LIGHT VEHICLE ALL HYBRID ELECTI	CS .	orid and Sp	ortage Plug-ir	ı Hybrid	
Descriptive Information :	Certain 2023MY Sportage Hybrid and Sportage Plug-in Hybrid vehicles manufactured from September 19, 2022 through February 13, 2023 (10,866 units) equipped with a digital instrument cluster containing a 4.2" LCD screen.					
	The recall population was determined by a review of vehicle and supplier production records. The vehicles subject to this recall were not produced in VIN order. Customers seeking information about their specific vehicle will be referred to Kia's Consumer Assistance Center or their Kia dealer.					
Production Dates :			- 1			
VIN Range 1:	Begin:	NR	End:	NR	☐ Not sequential	
Vehicle Type : Body Style :	2023-2023 Kia I LIGHT VEHICLE ALL HYBRID ELECTI	S.S.	and Niro P	lug-in Hybrid		
Descriptive Information :	Certain 2023MY Niro Hybrid and Niro Plug-in Hybrid vehicles manufactured from September 14, 2022 through March 8, 2023 (12,132 units) equipped with a digital instrument cluster containing a 4.2" LCD screen. The recall population was determined by a review of vehicle and supplier production records. The vehicles subject to this recall were not produced in VIN order. Customers seeking information about their specific vehicle will be referred to Kia's Consumer Assistance Center or their Kia dealer.					
				ia dealer.		
Production Dates : VIN Range 1 :		MAR 08, 2023 NR	End:	ND	☐ Not sequential	
viiv kange 1.	Degiii.	IVIC	Liiu .	IVIC	Not sequential	
	2023-2023 Kia S LIGHT VEHICLE					
Power Train :						
	Certain 2023MY Soul vehicles manufactured from September 15, 2022 through February 13, 2023 (30,113 units) equipped with a digital instrument cluster containing a 4.2" LCD screen.					
	The recall population was determined by a review of vehicle and supplier production records. The vehicles subject to this recall were not produced in VIN order. Customers seeking information about their specific vehicle will be referred to Kia's Consumer Assistance Center or their Kia dealer.					
Production Dates :	SEP 15, 2022 - F	EB 13, 2023				
VIN Range 1:	Begin:	NR	End:	NR	☐ Not sequential	

Vehicle 5: 2023-2023 Kia Telluride

Vehicle Type: LIGHT VEHICLES

Body Style: ALL Power Train: GAS

Descriptive Information: Certain 2023MY Telluride vehicles manufactured from September 2, 2022 through

February 22, 2023 (25,101 units) equipped with a digital instrument cluster

containing a 4.2" LCD screen.

The recall population was determined by a review of vehicle and supplier production

records. The vehicles subject to this recall were not produced in VIN order.

Customers seeking information about their specific vehicle will be referred to Kia's

Consumer Assistance Center or their Kia dealer.

Production Dates: SEP 02, 2022 - FEB 22, 2023

VIN Range 1 : Begin : NR End : NR

Not sequential

Description of Noncompliance:

Description of the The instrument cluster software installed in the subject vehicles, in

Noncompliance: combination with electrical noise due to voltage instability while the vehicle is

starting, may result in cluster booting errors. Such booting errors can cause the instrument cluster screen to become blank resulting in the driver's inability to see the telltales and indicators required by certain Federal Motor Vehicle Safety Standards (FMVSS). As a result, the subject vehicles fail to comply with the visibility and illumination requirements of FMVSS 101, §§S5.1.2 and 5.3.1

and other illumination requirements of FMVSS 138 and FMVSS 208.

FMVSS 1: 101 - Control and displays

FMVSS 2: 138 - Tire pressure monitoring systems

Description of the Safety Risk: The failure to illuminate certain telltale and indicators may increase the risk

of a crash.

Description of the Cause: Cluster booting errors caused by a combination of the instrument cluster

software with electrical noise due to voltage instability while vehicle is starting.

Identification of Any Warning N/A

that can Occur:

Involved	Components	:
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Component Name 1: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Sportage: 94003-DW000

Component Name 2: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Sportage: 94003-P1000

Component Name 3: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Sportage Hybrid/Plug-In Hybrid: 94003-CH000

Component Name 4: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Niro Hybrid/Plug-In Hybrid: 94001-AT000

Component Name 5: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Niro Hybrid/Plug-In Hybrid: 94003-AT000

Component Name 6: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Niro Hybrid/Plug-In Hybrid: 94001-AT100

Component Name 7: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Soul: 94023-K0000

Component Name 8: CLUSTER ASSY-INSTRUMENT

Component Description: Instrument Cluster Assembly

Component Part Number: Telluride: 94051-S9000

Supplier Identification:

Component Manufacturer

Name: TYW

Address: #9 Kunshan Road

Economic and Technological Dev Area Suihua City, Heilongjang Foreign States 152000

Country: China

Chronology:

See attached document titled "2023MY Blank Instrument Cluster Screen (Multiple Kia Models) Chronology".

Description of Remedy:

Description of Remedy Program: All owners of the subject vehicles will be notified by first class mail with

instructions to bring their vehicles to a Kia dealer to have their instrument cluster updated with improved software. Kia will reimburse owners for

repair expenses already incurred pursuant to Kia's General

Reimbursement Plan filed May 10, 2022.

from Recalled Component: instrument cluster screen from going blank.

How Remedy Component Differs The instrument cluster software was improved to prevent the digital

Identify How/When Recall Condition The improved instrument cluster software was applied in production as

was Corrected in Production: follows:

Sportage [Autoland Gwangju Kia]: 2/14/2023

Sportage [Kia Georgia]: 3/1/2023

Sportage Hybrid / Plug-In Hybrid: 2/14/2023 Niro Hybrid / Plug-in Hybrid: 3/9/2023

Soul: 2/14/2022 Telluride: 2/23/2023

Recall Schedule:

Description of Recall Schedule: The dealer notification mailing begins and ends on May 1, 2023 and the

owner notification mailing is scheduled to begin and end on May 26,

2023.

Planned Dealer Notification Date : MAY 01, 2023 - MAY 01, 2023 Planned Owner Notification Date : MAY 26, 2023 - MAY 26, 2023

^{*} NR - Not Reported