

FOR | PIONEERS

Norden



Norden 901
2022

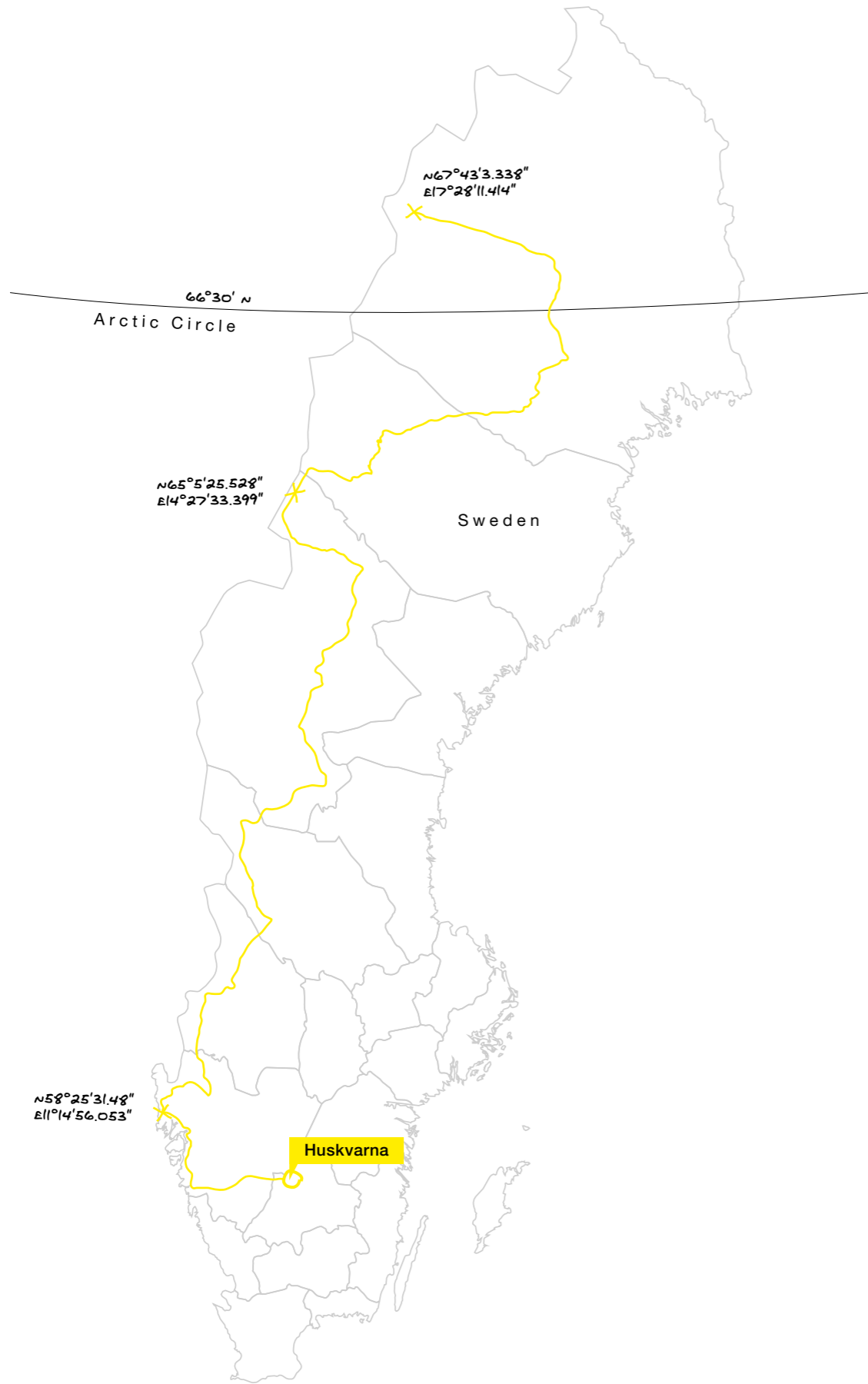


Husqvarna®
MOTORCYCLES



North

A PLACE TO GO TO ESCAPE. NO MATTER HOW FAR YOU RIDE, THERE'S NO SIGN TO SAY YOU'VE ARRIVED, JUST ENDLESS MILES OF PINE TREES, LAKES AND EPIC LANDSCAPES.



Lyndon Poskitt

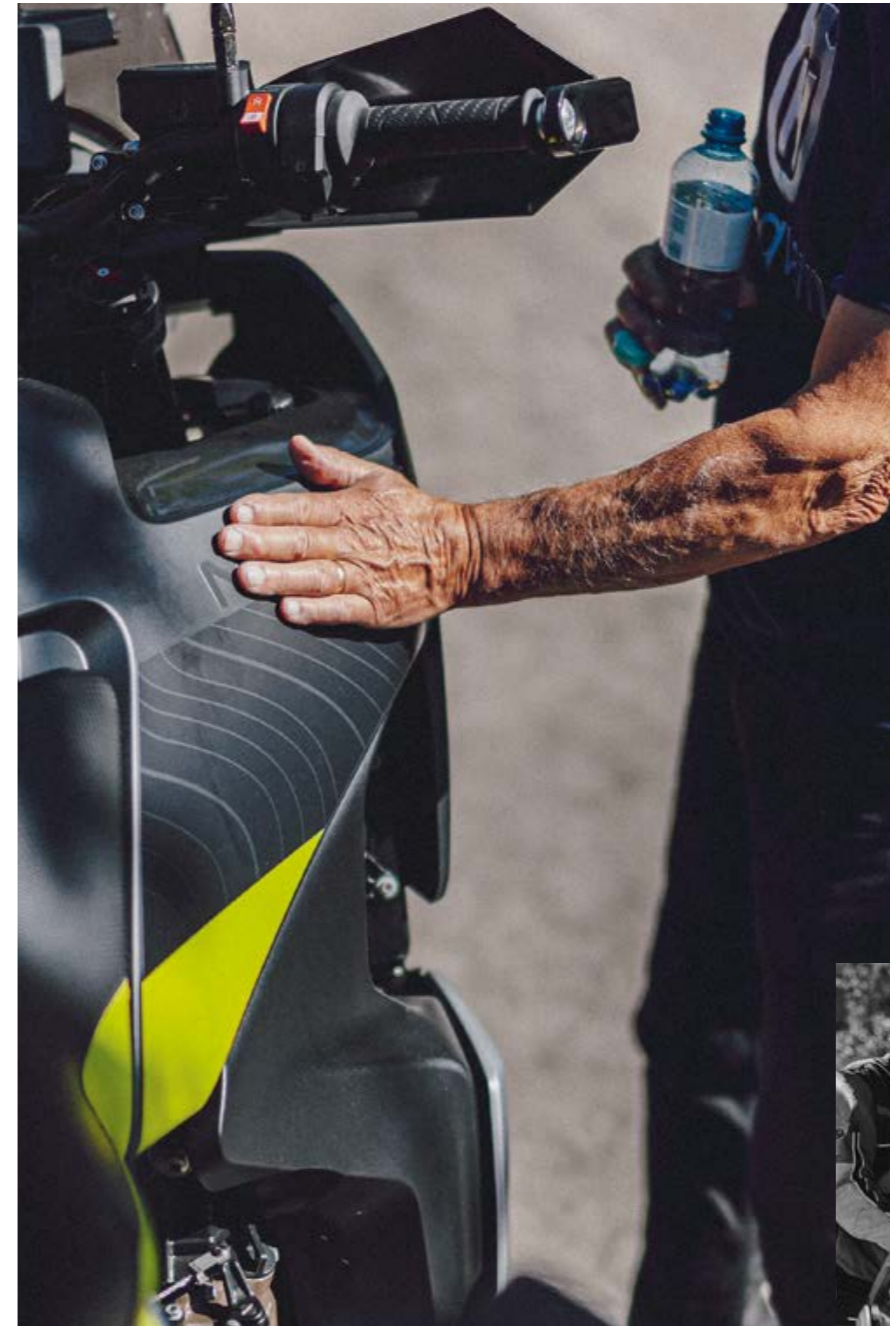
THE NORDEN 901 AMBASSADOR IS A RENOWNED WORLD TRAVELLER WHO HAS COVERED MORE THAN 245,000 KM IN 70 DIFFERENT COUNTRIES. LYNDON TAKES A JOURNEY NORTH TO DISCOVER THE PLACES THAT WERE THE INSPIRATION FOR OUR NEW TRAVEL MACHINE.

A new journey with old origins.

Life itself is an adventure and like all journeys, they have to start somewhere. This story begins in the small town of Huskvarna more than one hundred years ago and once again is the starting point for a new journey north with Husqvarna Motorcycles' Norden 901.



ARNE WALLERSTEDT IS A MAN WHOSE COLLECTION OF MOTORCYCLES, T-SHIRTS AND STORIES EPITOMISES THE TERM "HUSKY PASSION".



ARNE CONNY

TWO GREAT FRIENDS WHO WERE ONCE AT THE VERY PINNACLE OF MOTORCYCLE RACING IN SWEDEN.



To get a full sense of the passion that still fuels Husqvarna Motorcycles today, Lyndon meets up with some of the most loyal "Husky" fans out there. Arne Wallerstedt has a collection of iconic motorcycles and memorabilia that are a physical representation of the brand's pioneering journey to the top in the sport of motocross.

This proven heritage is what Husqvarna Motorcycles draws on to build motorcycles that are highly effective at traversing varied terrain. These elements can be found in the premium build quality that make the Norden 901 such an impressive all-terrain travel machine. Through smart design and innovative engineering, the weight of the motorcycle is focused lower down and more central. This allows it to feel expressly agile and balanced, wherever the trail leads.



NO MATTER HOW FAR OFF THE BEATEN TRACK YOU ARE, THE RIDE HUSQVARNA MOTORCYCLES APP ALLOWS YOU TO STAY CONNECTED TO THE THINGS THAT REALLY MATTER.





WHATEVER YOUR REASON FOR TRAVEL,
ESCAPE SHOULD BE HIGH UP ON YOUR
PRIORITY LIST. THE FURTHER OFF THE
BEATEN TRACK YOU VENTURE, THE MORE
LIBERATING THE JOURNEY FEELS.



N58°25'31.48"
E11°14'56.053"



With the town of Huskvarna disappearing behind him, Lyndon “quickshifts” into top gear and effortlessly ticks off the miles. Pushing on towards the coast, he aims to catch a famous midnight sunset over the North Sea. Thanks to the Norden 901’s unique ergonomic seat shape, the hours pass by with comfortable ease, allowing him to simply focus on enjoying the journey.

Getting to the shoreline becomes a real test of the Norden 901’s offroad handling ability. All 220 mm of its suspension travel are called upon to negotiate the rocks and rugged terrain. Having just spent hours soaking up tarmac corners, the high-quality WP APEX suspension now showcases its dualsport ability by absorbing all the big hits out here. At the end of it all, the camping spot Lyndon found certainly made the effort worth it.



WITH 220 MM OF TRAVEL,
THE NORDEN 901'S
WP APEX SUSPENSION IS
READY FOR ANY IMPULSIVE
OFF-TRACK EXCURSIONS
- WHEREVER THEY MAY LEAD.



N58°51'57.943" E12°24'9.656"

At home far from home. Heading north, the Norden 901 carves up corners on the famous Brudfjällsvägen road with nimble ease, thanks to its low-slung weight. The trail soon leads off the tarmac and into the wilderness on the TET (Trans European Trail). It is remote out here and you soon realise the comforts of urban life are far behind you – yet, with offroad ride mode selected and a set of capable Pirelli Scorpion Rally STR tyres below him, Lyndon and the Norden 901 seem perfectly at home.

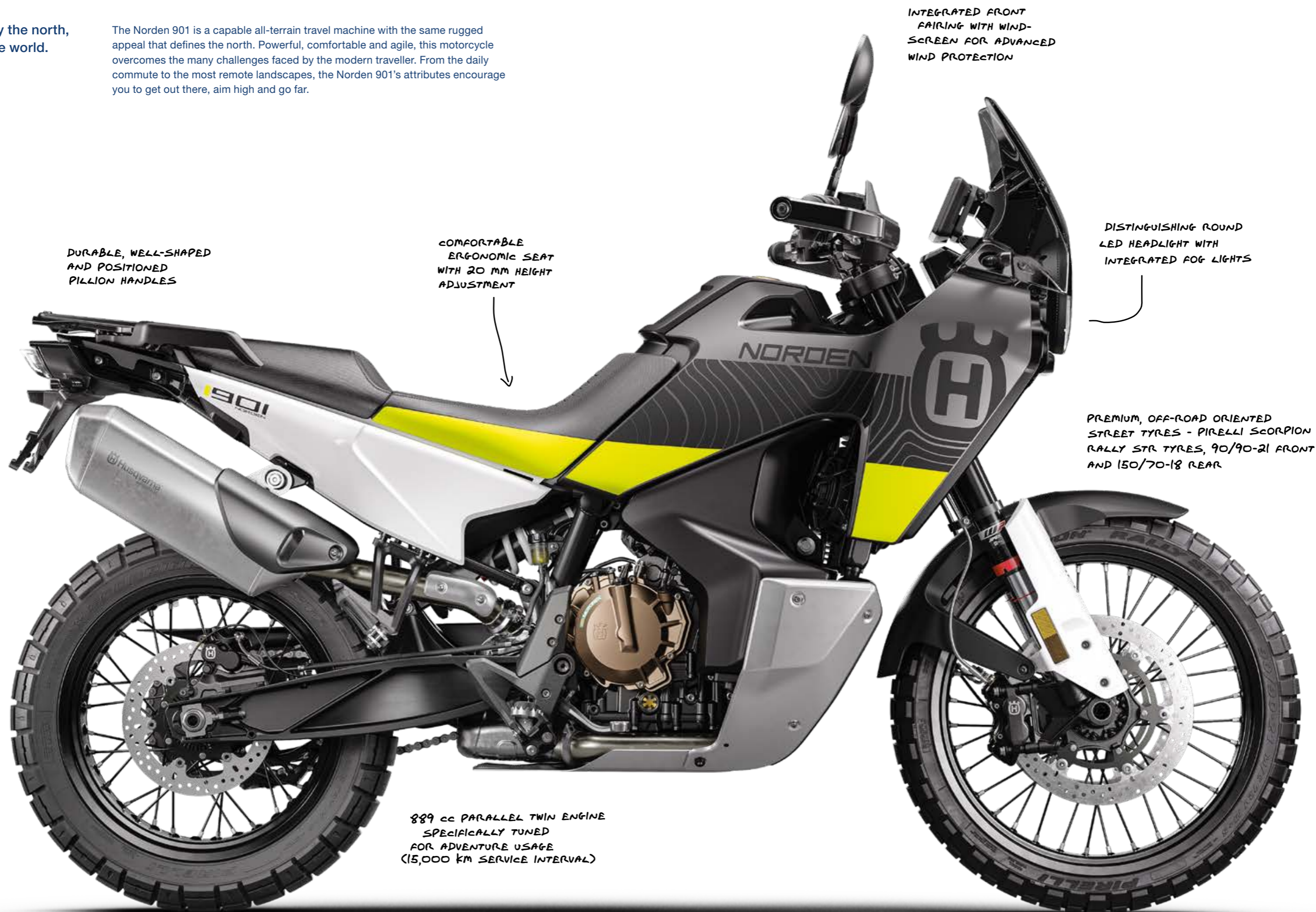


SELECTING RIDE MODES IS INTUITIVE
AND EASY TO DO ON THE FLY.
THE NORDEN INSTANTLY FEELS
EQUALLY COMFORTABLE ON THESE
MORE CHALLENGING DIRT TRACKS
AS IT DOES ON TARMAC.

Norden 901

Inspired by the north,
built for the world.

The Norden 901 is a capable all-terrain travel machine with the same rugged appeal that defines the north. Powerful, comfortable and agile, this motorcycle overcomes the many challenges faced by the modern traveller. From the daily commute to the most remote landscapes, the Norden 901's attributes encourage you to get out there, aim high and go far.



DURABLE, WELL-SHAPED
AND POSITIONED
PILION HANDLES

COMFORTABLE
ERGONOMIC SEAT
WITH 20 MM HEIGHT
ADJUSTMENT

INTEGRATED FRONT
FAIRING WITH WIND-
SCREEN FOR ADVANCED
WIND PROTECTION

DISTINGUISHING ROUND
LED HEADLIGHT WITH
INTEGRATED FOG LIGHTS

PREMIUM, OFF-ROAD ORIENTED
STREET TYRES - PIRELLI SCORPION
RALLY STR TYRES, 90/90-21 FRONT
AND 150/70-18 REAR

889 cc PARALLEL TWIN ENGINE
SPECIFICALLY TUNED
FOR ADVENTURE USAGE
(15,000 KM SERVICE INTERVAL)



TRAVEL IS NOT ONLY RESTRICTED TO GOOD CONDITIONS IN DAYLIGHT. WITH A POWERFUL LED HEADLIGHT, DAYTIME RUNNING LIGHTS AND INTEGRATED FOG LIGHTS, YOU ARE SURE TO SEE AND BE SEEN.



INFORMATION IS KEY ON ANY JOURNEY. A HIGHLY VISIBLE TFT DISPLAY SHOWS YOU ALL YOU NEED TO KNOW TO KEEP ON EXPLORING, NO MATTER WHERE THE JOURNEY LEADS.

FOG LIGHT SWITCH



KEEP MOVING FORWARD WITH THE CAPABLE PIRELLI SCORPION RALLY STR TYRES WRAPPED AROUND THE TUBELESS ALUMINIUM SPOKED WHEELS. (2.50 x 21" FRONT, 4.50 x 18" REAR)



THE NORDEN 901 FEATURES A POWERFUL 889 cc 2-CYLINDER PARALLEL TWIN ENGINE WITH 77 kW (105 HP) @ 8000 RPM AND 100 NM OF TORQUE AT 6500 RPM.



ENOUGH COMFORTABLE SEATING SPACE FOR A LENGTHY TWO-UP JOURNEY, AND THE LUGGAGE SPACE TO SUPPORT IT.



PACK FOR THE LONG RIDE WITH RUGGED, EASY TO MOUNT, PURPOSE-FIT SOFT LUGGAGE OPTIONS.



EVEN WITH ITS SIGNIFICANT FUEL CAPACITY, THE LOW-SLUNG TANK ENSURES THE NORDEN STILL FEELS SLIM AND WELL-BALANCED.



SOMETIMES THE JOURNEY GETS SO REMOTE FUEL BECOMES A SCARCE COMMODITY. WITH A 19 L TANK AND AN EFFICIENT MOTOR, THE RIDE CAN SIMPLY KEEP ON GOING.

↕ 20 mm

THE NORDEN 901 FEATURES TWO SEAT POSITIONS OFFERING 20 MM OF HEIGHT ADJUSTMENT. THIS ENSURES THAT NO MATTER WHAT YOUR STATURE YOU ARE ABLE TO TOUCH THE GROUND, OR RIDE COMFORTABLY WITHOUT FEELING TOO CRAMPED.

↔ 30 mm

LONG ARMS, SHORT ARMS, ATTACK POSITION OR MORE RELAXED, THE NORDEN 901'S 30 MM HANDLEBAR ADJUSTMENT ALLOWS YOU TO FIND YOUR OPTIMAL POSITION FOR THE JOURNEY.



THE NORDEN 901 IS SHAPED BY DISTINCT ORIGINS WHERE ONLY THE TOUGHEST AND SMARTEST SOLUTIONS ENDURE THE RUGGED NORTHERN LANDSCAPE.



BETWEEN BLÅSJÖN (THE BLUE LAKE) AND STEKENJOKK RUNS ONE OF SWEDEN'S HIGHEST ALTITUDE ROADS, THE VILDMARKSVÄGEN.



STEKENJOKK IS A GREAT PLACE TO TAKE A BREAK AND ADMIRE THE SCENERY.



A worthy detour. The real gems on any journey are often well-hidden secrets reserved for those who know. Lyndon decides to deviate from his northerly bearing to ride a panoramic loop that came highly recommended by the locals. The detour adds 600 km of some of the most scenic landscapes to the trip, but it's the steep changes in elevation that give Lyndon a chance to test the 77 kW (105 hp) of the torquey, parallel-twin.

Although the route is not frequented by tourists, Lyndon must still overtake the odd Swedish campervan along the way. One tap down on the Easy Shift and a little twist on the ride-by-wire throttle instantly calls 100 Nm of torque into action, as he blasts on by with ease. Seeing the Norden 901 accelerate off into the distance on this remote, snow-lined stretch of road makes it clear that this is the place that inspired the motorcycle's name.



N65°5'25.528" E14°27'33.399"



At this stage of the journey, Lyndon has had plenty of time to get familiar with his machine. With the seat in its highest position and the handlebars adjusted forward, his six-foot two stature has moulded comfortably into the Norden's well-shaped ergonomics.

N67°43'3.338" E17°28'11.414"



PART OF THE FUN OF TRAVELLING ON TWO WHEELS IS THAT IT TAKES YOU TO PLACES YOU WOULDN'T NORMALLY GO ANY OTHER WAY.

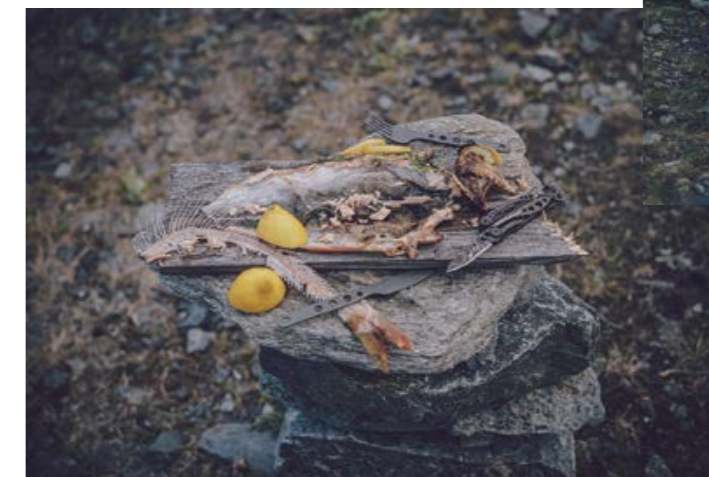
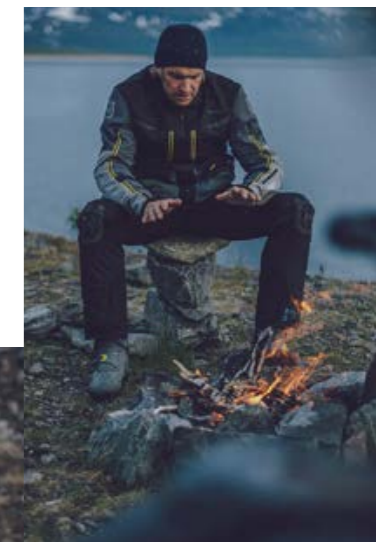
The Arctic Circle. Since riding to the Arctic Circle in Alaska, Lyndon's goal has always been to explore this area on the European continent. Crossing over the 66°30' N line of latitude meant "mission accomplished" for the world traveller, but the work wasn't over for the Norden just yet. Riding along the edge of Akkajaure lake, the bike's agility was once again called into action to negotiate worsening road conditions. Swaying from side to side, using the potholes in a fun game of slalom, it is clear that even with a full load of luggage Lyndon is still in full control. However, with durable 21" front and 18" rear spoked wheels, the potholes are no real concern for him. At this point, the last fuel station is literally too far back to remember, but thanks to the Norden's highly efficient 889 cc engine and 19 l fuel capacity, Lyndon has a few more miles to explore.

Finally settling on a camping spot, he is able to sit back and appreciate the view that two-wheel travel has afforded him. Like any passionate traveller, it's not long before Lyndon turns his attention to where the journey may take him next.



THE ARCTIC CIRCLE MAY BE REMOTE, BUT THERE IS A RACETRACK.

OUT HERE YOU ARE SO CLOSE TO NATURE. WITH EURO 5 EMISSIONS STANDARDS, THE NORDEN 901 IS DETERMINED NOT TO DESTROY IT.



GO PRO TO DOCUMENT
ALL YOUR ADVENTURES

SMARTPHONE WITH RIDE
HUSQVARNA MOTORCYCLES
APP TO STAY CONNECTED
EVEN WHEN THE REMOTENESS
LEAVES YOU FEELING
COMPLETELY DISCONNECTED

TOP BAG:
ESSENTIAL CLOTHING FOR
LIFE BEYOND THE RIDE AND
A ROLL-UP MATTRESS

AMPLE POCKET SPACE
TO STORE THINGS YOU
MAY NEED QUICK ACCESS
TO DURING THE RIDE

RIGHT BAG:
COOKING EQUIPMENT,
TOOLS AND SOME
SPARE PARTS

LEFT BAG:
CAMPING EQUIPMENT,
LIKE TENT AND
SLEEPING BAG

Every rider is on their own unique journey and requires different things to make their ride truly epic. Preparation is always key and starts with having a trusty two-wheel companion below you. However, while the aim is to only pack what is absolutely necessary, it's important that you have all the right equipment when heading into the unknown.

Travel your way.

Apparel and Technical Accessories to enhance the journey.

Husqvarna Motorcycles has a range of premium Apparel and Technical Accessories available for you to shape the ride exactly the way you want. Whether it's protection for you and the motorcycle, or it's simply all about style, there is a product available to make the journey a truly unforgettable one.





CROSSAIRE
3 SRS BOOTS



SCALAR WP
JACKET



MX-9 ADV
MIPS® HELMET



SCALAR WP PANTS

IT'S IMPORTANT TO BE AT
ONE WITH YOUR MOTORCYCLE
AS IT ALLOWS YOU TO FEEL
COMFORTABLE, CONNECTED
AND CONFIDENT. THIS FEELING
IS AMPLIFIED WHEN YOU ALSO
MATCH ITS STYLE.



SCALAR
GLOVES



Engine

Norden 901

Engine type	2 cylinder, 4 stroke, DOHC parallel twin
Displacement	889 cc
Bore/stroke	90.7/68.8
Power	77 kW (105 hp) @ 8000 rpm
Torque	100 Nm @ 6500 rpm
Compression ratio	13.5:1
Transmission	6 gears
Lubrication	Pressure lubrication with 2 oil pumps
Cooling	Liquid cooled with water/oil heat exchanger
Clutch	Cable operated PASC Slipper clutch
Starter/battery	Electric starter/12V 10Ah
Fuel system	DKK Dellorto (Throttle body 46 mm)
Engine management/ignition	Bosch EMS with RBW
Control	4 valves per cylinder/DOHC
Silencer	Stainless steel primary and secondary silencer
Primary drive	39:75
Final drive	16:45
Traction Control	MTC (lean angle sensitive, 3-Mode, disengageable, Explorer mode optional)

Chassis

Frame	Chromium-Molybdenum-Steel frame using the engine as stressed element, powder coated
Subframe	Chromium-Molybdenum-Steel trellis, powder coated
Handlebar	Aluminium, tapered, Ø 28/22 mm
Front suspension	WP APEX-USD Ø 43 mm
Front adjustability	Compression, Rebound, Preload
Rear suspension	WP APEX-Monoshock
Rear adjustability	Rebound, Preload
Suspension travel front/rear	220 mm/215 mm
Front brakes	2 x 4-piston caliper, radially mounted, brake disc Ø 320 mm
Rear brakes	2 piston floating caliper, brake disc Ø 260 mm
ABS	Bosch 9.1 ME (incl. Cornering-ABS and Offroad mode, disengageable)
Front/rear wheel	Tubeless aluminium spoked wheels 2.50 x 21"; 4.50 x 18"
Front/rear tyres	Pirelli Scorpion Rally STR 90/90 R 21; 150/70 R 18
Chain	X-Ring 520
Steering head angle	64.2°
Triple clamp offset	30 mm
Trail	106.9 mm
Wheel base	1,513 mm ± 15 mm
Ground clearance	252 mm
Seat height	854/874 mm
Tank capacity (approx.)	19.0 litres
Weight without fuel (approx.)	204 kg

Electronics

ABS Modes	Street (cornering sensitive)/Offroad
Ride Modes	Street, Rain, Offroad, Explorer (optional equipment)
Engine Management Systems	MTC, MSR, Easy Shift
Cruise Control	Original Equipment
Technical Accessories	Connectivity Unit, TPMS, heated grips & seats
Connectivity	Turn-by-Turn Navigation, Call-In, Music Selection

Own your own



Financing your own dream bike couldn't possibly be any easier. With Husqvarna Motorcycles' financial partner, riding off on a brand new motorcycle is simpler than you could've ever imagined. For each specific motorcycle, individually tailored financial solutions enable you to race off in no time. Speak to your nearest authorised Husqvarna Motorcycles dealer for more information.



Confidently take to the streets and experience more with Husqvarna Motorcycles' extended warranty*. It's really easy; extend your standard manufacturer's warranty before it expires, which you can renew every year for up to 12 years or 80,000 km after purchase. Once covered, claims can easily be made via your authorised Husqvarna Motorcycles dealer to ensure the best possible service. Warranties on the bike can also be transferred upon change of ownership, so new or used, you can ride your Husqvarna motorcycle with peace of mind.



Husqvarna Motorcycles' LIFETIME** Mobility Service keeps you safe at every turn with 12 months coverage free of charge. It can be renewed, at no additional cost, every 12 months with a service at an authorised Husqvarna Motorcycles dealer. Thanks to the Assistance Centre, available 24 hours a day, 7 days a week, 365 days a year throughout Europe, any potential breakdowns are worry-free. See more details at <http://husqvarna-motorcycles.com/mobilityservice>.

Husqvarna Motorcycles Finance, Extended Warranty and Husqvarna Motorcycles LIFETIME Mobility Service might not be available for all markets. Please ask your local authorised Husqvarna Motorcycles dealer about the offers and conditions in your country.

*This service is effective from February 1, 2018

**The definition of LIFETIME for single cylinder vehicles: max. 60,000 km or 8 years, whichever comes first; for two cylinder vehicles: max. 80,000 km or 8 years, whichever comes first.

Legal disclaimer

Imitation not advised!

The riders illustrated are professional motorcycle riders. The photos were taken on closed racing circuits or closed roads. Husqvarna Motorcycles wishes to make all motorcyclists aware that they need to wear the prescribed protective gear and always ride in a responsible manner in accordance with the relevant and applicable provisions of the road traffic regulations. Only the homologated versions of the motorbikes promoted in this brochure are suitable for road use. Husqvarna Motocross models are not approved for use on public roads. For this reason, it is absolutely essential that use on public roads is avoided. The warnings and hazard notices in the owner's manual must be observed without fail when purchasing a motorcycle and using it for the first time (especially the prescribed speed limits). Some products in the Husqvarna Motorcycles accessories range are not approved for use on public roads in certain circumstances (varies from country to country). Please contact your Husqvarna Motorcycles dealer for further information. The illustrated vehicles may vary in selected details from the production models and some illustrations feature optional equipment available at additional cost. All information concerning the scope of supply, appearance, services, dimensions and weights is non-binding and specified with the proviso that errors, for instance in printing, setting and/or typing, may occur; such information is subject to change without notice. Please note that model specifications may vary from country to country.



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