

Introducing Jupe

Cosmos-inspired Prefab Urban Escape Pods

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Sci-fi inspired units from former SpaceX, Tesla, and AirBnB employees now available for pre-order at \$99

Jupe, a high-design prefab shelter company, today unveiled production models of its first cosmos-inspired shelter units built for short term stays. Designed for modern travelers' quest to escape dense, urban areas for the wilds of nature, Jupe provides an out-of-this-world getaway experience. Each Jupe unit is shipped as part of a chassis foundation that can be flat-packed to roam anywhere, without regard to the electrical grid, and is assembled in hours. Pre-orders for the Jupe units are now available for a refundable \$99, with first deliveries in Spring 2021.

The Jupe structure is supported by interconnected and durable aluminum masts which make up Jupe's illuminated and distinct geometric shape. Its simple assembly and chassis foundation make it adaptable to wherever one might wander, whether that's a sprawling desert, a crowded redwood forest, the shores of an isolated lake, or a windswept coastal community. Built as a work of art rather than a simple dwelling, Jupe's unique shape and angular surfaces resemble a cut diamond or an interstellar shuttle more than age-old structures like RVs, cabins, tents, or yurts traditionally used in nature getaways.

"Experiencing the natural wonders of the world shouldn't mean being forced to disconnect while staying in a less-than-inspirational living space," said Jeff Wilson, co-founder and CEO of Jupe. "Jupe is an out-of-this-city getaway inspired by out-of-this-world ideas. During these times when most of us are craving a true escape, Jupe provides an experience perfectly suited for socially-distanced travel."



An illuminated Jupe structure, photographed on a hilltop overlooking Los Angeles

Stellar Design Lands on Earth

Jupe's design embraces the beauty of patina and utility, with every unit made to wear with grace and endure age with resilience. Each unit boasts cavernous ceiling heights of 11 feet, so users can comfortably maneuver when occupying it. Prioritizing small space with big impact, Jupe's 111-square-foot space is cloaked in a high-quality fire-resistant canvas soft-top and is grounded by finished Baltic birch wood tile-flooring. The floors open up to individual storage cubes totaling 38.1 cubic feet of storage, enough space to store ten large suitcases. Beyond a massive interior, side windows heighten the sense of openness, providing cross-ventilation and natural light. The unit's front-facing facade can open into a single large panoramic window to take in awe-inspiring wide-angle views. Splashes of warm desert tones enliven a minimal aesthetic that merges contemporary and functional design. Upon entering a Jupe, travelers are welcomed with a queen-size bed equipped with Nectar mattresses, a designer desk, chair and ottoman.

Jupe's clean interior was designed in collaboration with renowned boutique hotelier Liz Lambert (formerly Bunkhouse Hotels: El Cosmico, Phoenix Hotel) and sustainable architecture expert, TED Prize Winner, and former head of social innovation at AirBnB, Cameron Sinclair.

When reflecting on the company's ode to the cosmos, Wilson said, "We turned to ideas that inspired and excited us. Remember that monolith from "2001: A Space Odyssey"? It last sent signals to Jupiter from the moon. It seems that a few of those blueprints were bounced back to Earth. We intercepted them and created Jupe."

In that spirit, Jupe will push its first production unit out the door on Monday, December 21, 2020. This is an auspicious day for Jupe's namesake planet, as Jupiter will appear in the night sky closer to Saturn than it has in 400 years—an event known as the 'great conjunction'.

Built to "Stay Close" for Short Term Stays

Jupe's ease of transport and high design makes it ideal for short term rental hosts looking to temporarily meet higher demand for their properties or for landowners looking to activate their space seasonally without grid connections, while being light on the Earth.

Wilson comments: "The desire to get out of the cities that we've seen over the past decade and the acceleration of that trend during the pandemic has drained short term stay inventory for those that want to experience nature. Further, the recent success of the IPOs in this space and the off-the-charts demand to 'stay close' make the timing for short term stay products like Jupe impeccable."

Engineering, Power & Performance

Jupe engineers have built a first-of-its-kind modular chassis that contains the wiring, electrical, and mechanical elements of a home into a flat-packable foundation block. Each Jupe comes tech-equipped with its own solar panel and 200 Ah battery system and WiFi router, ensuring travelers can enjoy the marvels of the natural landscape without sacrificing connectivity. Jupe units are also capable of utilizing solar panels, battery, and a panel system to power four electrical outlets and USB charging stations, an optional private wi-fi network, and dimmable LED lighting. Add-ons include a Sonos Move speaker with integrated Alexa capabilities, a lock safe, a cooler, and a small porch.

All-Star Crew

Jupe was developed by Jeff Wilson, a modular housing and design innovator known for founding the award-winning, micro-home Kasita. Wilson is an expert in small and mobile spaces, having lived in a 33-square-foot dwelling for a year. With a passion for functional design, Wilson assembled a team of multidisciplinary experts from across the housing, architecture, and engineering industries, including former SpaceX, Tesla, and AirBnB team members to build Jupe.

Ready, Set, Lift Off

Jupe units are now available for \$99 pre-order at a starting price point of \$17,500, which equates to 1/5th the price of an average Airstream. Jupe is actively producing and fulfilling pre-orders at its 10,000 square-foot factory in Los Angeles, fulfilling its first orders in early January of 2021 with mass production and deliveries starting in March of 2021.

As part of the launch, Jupe will be touring California and Nevada in 2021 to showcase its features and off-grid capabilities with stops in LA, Palm Springs/ Joshua Tree, Big Bear Lake, Lake Arrowhead, the Bay Area, Yosemite, Idyllwild-Pine Cove, and Lake Tahoe, among others.

To learn more about Jupe or to pre-order your unit for a refundable \$99 deposit, please visit jupe.com and follow our [Instagram](#) for updates. For media inquiries, including scheduling a Jupe unit tour in California or Nevada, please contact press@jupe.com.

High-res images available [HERE](#).



The interior of a Jupe structure



Sideview of a Jupe

About Jupe

Jupe is a high-design prefab shelter technology company, building products enabling short-term travelers to escape into the wilds of nature while remaining plugged in. Founded by Jeff Wilson, a modular housing and design innovator, Jupe was designed and built by former SpaceX, Tesla, and AirBnB employees. Jupe's design is inspired by cosmic aesthetics with a comfortable, modern interior. Jupe units are available for pre-order in December 2020, with the first deliveries expected in Spring 2021. To learn more about Jupe, please visit jupe.com.

Jupe®