

BUILT UNTAMED



BIG BEND™ (2- or 4-Door)

This is where the adventures start.

Equipped with a leather-wrapped steering wheel. Dual-zone electronic automatic temperature control. Aluminum wheels. A power outlet, remote start and more.

OUTER BANKS™ (4-Door)
Mounted on 18" aluminum wheels, Outer
Banks gets LED signature headlamps
and taillamps, body-color fender flares
and powder-coated tube steps. Inside, a
12" LCD touchscreen in the center stack.

WILDTRAK™ (2- or 4-Door)

Take thrills head on with the standard

Sasquatch™ Package (4-Door models): 35" tires,
17" beadlock-capable wheels, locking differentials,
and BILSTEIN™ shocks. Also standard: the 2.7L

EcoBoost® V6 and a unique hood graphic.

BADLANDS™ (4-Door)
The most capable Bronco in the lineup.
Standard Sasquatch Package. BILSTEIN
shocks, a front stabilizer bar disconnect
and locking differentials. Standard 35"
tires. Marine-grade vinyl seats.

All models shown with available equipment (left to right): 4-DOOR BADLANDS. Cactus Gray. 2-DOOR WILDTRAK. Carbonized Gray Metallic. 2-DOOR BIG BEND. Antimatter Blue Metallic. 2-DOOR WILDTRAK. Oxford White. 4-DOOR WILDTRAK. Cyber Orange Metallic Tri-coat! 4-DOOR BADLANDS. Shadow Black.

1. Additional charge.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment, and available Ford Accessories. Preproduction models may be shown throughout.



G.O.A.T. MODES

All models

NORMAL

For everyday driving. A perfect balance of excitement, comfort and convenience.

ECO .

Tuned to help reduce fuel consumption.

SLIPPERY

Enables confident driving on slippery surfaces, helps make Bronco™ easier to control.

SAND

For off-road use only. Fun driving in soft, dry sand.

MUD/RUTS

For off-road use only. Adapts systems to give optimum experience on muddy or uneven terrain.

All models except Badlands™

SPORT

Sporty driving with improved performance. Quicker shifts, enhanced powertrain sound.

Badlands only

ROCK CRAWL

For off-road use only at very low speed and controlled crossing of uneven terrain that can include large rocks.

Badlands and Wildtrak only

BAJA

For off-road use only. Vehicle response tuned for high-speed off-road performance.

POWER IS IN ITS NATURE



2.3L ECOBOOST® ENGINE Power your way through the trails in Ford Bronco™ with the turbocharged, direct-injected 2.3L, standard on Big Bend™ models. It delivers exhilarating performance, cranking out 300 hp¹ and 441 Nm of torque. The standard 10-speed automatic transmission has a max. crawl ratio of 67.8:1, offers impressive low gears, and helps keep you in the engine's power band.

2.7L ECOBOOST ENGINE Bring more power to your off-roading or trail riding with the intercooled 2.7L EcoBoost engine with twin turbochargers. Standard on Outer Banks,™ Wildtrak,™ and Badlands™ models, it is capable of pumping out 330 hp¹ and 563 Nm of torque.

BADLANDS. Cactus Gray. Available equipment.

1. 2.3L EcoBoost I-4 205kW @ 6,000 rpm as per GSO testing standards. 2.7L EcoBoost V6 246kW @ 5,750 rpm as per GSO testing standard.



BUILT FOR YOUR RUGGED ADVENTURES From a chassis architecture standpoint, the Ford Bronco™ uses a body-on-frame setup, with a fully boxed, high-strength-steel ladder design. The doors, hood, front fenders and rear swing gate are made of aluminum. There's also plenty of underbody protection offered, with available bash plates protecting vulnerable parts underneath. Badlands™ models get an upgraded steel front bash plate, plus bash plates for the engine, transmission, transfer case and fuel tank. Side rock rails are also available, strong enough to help support the weight of the Bronco if you encounter some boulders.

in Ford Bronco. The standard 4x4 setup is a 2-speed electronic shift-on-the-fly part-time system that offers 3 drive modes plus Neutral. In 4H and 4L, the system provides mechanically locked 4x4. While the low-speed 4L provides increased wheel torque when going over difficult terrain. The Advanced 4x4 system, standard on Badlands and Wildtrak™ 4-Door models, adds an auto mode (4A) for Automatic On-Demand Engagement to select between 2H and 4H. In 4A, the system continuously varies power to the front wheels for optimum performance in various on-road conditions.

4-DOOR BADLANDS. Cactus Gray. Available equipment.

1. Availability varies by market. See your distributor for details.

Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



YOUR TRAIL TOOL BOX Ford Bronco™ offers a number of innovative technologies to help you get from point A to point Z all the way over there. Available Ford Trail Control™ manages throttle and braking at individual wheels, allowing you to focus more on the steering when on difficult terrain. Trail Turn Assist reduces turning radius at low speeds to help you make those tight corners. Available Trail 1-Pedal Drive, which requires the 2.7L engine, enables low-speed crawling that lets you bring the vehicle to a stop, all without using the brake pedal.

THE WHOLE HOSS One of the keys to the thrilling, off-road prowess of the Ford Bronco is its High-Performance, Off-Road, Stability, Suspension (HOSS) System. A modern independent front suspension, consisting of 2 aluminum A-arms and coilovers, helps keep you traveling smoothly. While a 5-link coil-sprung solid axle sits in the rear. Available upgrades include BILSTEIN™ position-sensitive shock absorbers with end-stop control valves; and a semi-active hydraulic front stabilizer bar disconnect (standard on Badlands™), which can electronically disconnect and reconnect under load and on uneven ground.

4-DOOR BADLANDS. Shadow Black. Available equipment.

1. Trail One-Pedal Drive is an extra driving aid. It does not replace the driver's attention and judgment, or the need to apply the brakes. See Owner's Manual for details and limitations. Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



A FAMILY WITH ATTITUDE





READY FOR MAINSTREAM OFF-ROADING

Ford Bronco™ Big Bend™ models provide plenty of comforts along with the essentials. Aluminum wheels grace the outside. While inside, you can enjoy standard features like the dual-zone electronic automatic temperature control, a power outlet, and a Remote Start System.

2-DOOR. Antimatter Blue Metallic. Available equipment.

1. Availability varies by model.



OFF-ROAD IN STYLE Outer Banks™ models go all out to pair rugged good looks with performance. Mounted on 18" highgloss black-painted aluminum-alloy wheels, this model features standard signature LED headlamps and taillamps, body-color fender flares and powder-coated tube steps. Inside, comfort and convenience for your off-road adventure come by way of a standard 12" LCD touchscreen.

4-DOOR. Carbonized Gray Metallic. Available equipment.

MAKE YOUR FORD BRONCO A LEGEND

THE SASQUATCH™ PACKAGE Standard on Badlands™ and Wildtrak™ 4-Door models. This package is specifically tailored to give your Ford Bronco™ more off-roading prowess. 35" mud tires with 17" beadlock-capable wheels. High-clearance fender flares. A high-clearance suspension featuring position-sensitive BILSTEIN™ shock absorbers. And a 4.7 final drive ratio with electronic-locking front and rear axles. It's an all-in-one package meant to make your Bronco legendary.



HIGH-SPEED THRILLS Take your adventuring to greater heights with Wildtrak,™ which comes equipped with the Sasquatch™ Package, including 35" tires, standard on 4-Door models. On top of the 2.7L twin-turbocharged EcoBoost® engine, you get distinctive exterior stylings, including a black grille, black wheels and a unique WILDTRAK hood graphic.

4-DOOR. Cactus Gray. Available equipment.

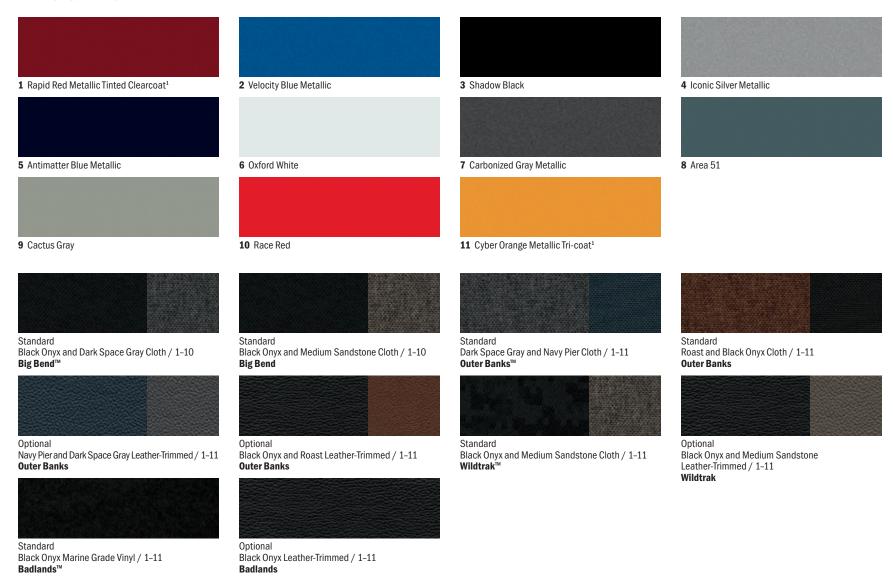
Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



GO TO EXTREMES BILSTEIN position-sensitive monotube shocks, a front stabilizer bar disconnect, and front and rear locking differentials help make the Badlands™ ultra-capable. And then some. Make the most of the 35" mud-terrain tires in the standard Sasquatch Package, and enjoy an interior that offers you a full range of features from easy-to-clean vinyl to a leather-trimmed option.

4-DOOR. Area 51. Available equipment.

EXTERIOR & INTERIOR



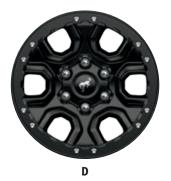
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WHEELS & TIRES











A. BIG BEND™	Standard	17" Carbonized Gray-Painted Aluminum and 32" P255/75R17 All-Terrain Tires
B. OUTER BANKS™	Standard	18" Bright Machined Black High Gloss-Painted Aluminum and 32" P255/70R18 All-Terrain Tires
C. WILDTRAK™ 2-DOOR	Standard	17" Black High Gloss-Painted Aluminum and 32" LT265/70R17 All-Terrain Tires
D. WILDTRAK 4-DOOR	Standard	17" Black High Gloss-Painted Aluminum with Black Beauty Rings and 35" LT315/70R17 Mud-Terrain Tires
E. BADLANDS™	Standard	17" Black High Gloss-Painted Aluminum with Warm Alloy Beauty Rings and 35" LT315/70R17 Mud-Terrain Tires



STANDARD FEATURES

MECHANICAL

10-speed automatic transmission Electric power-assisted steering

Electronic parking brake

Power disc brakes with Anti-Lock Brake System (ABS)

FORD CO-PILOT360™ TECHNOLOGY

Auto High-Beam Headlamps

Hill Start Assist

Post-Collision Braking

Pre-Collision Assist with Automatic Emergency Braking (AEB)

Rear View Camera with Backup Assist Grid Lines

EXTERIOR

Carbonized Gray hard top

Easy Fuel® capless fuel filler

LED headlamps

Rear carrier with full-size spare wheel and tire

Removable roof and doors

Tow hooks (2 front, 1 rear)

INTERIOR

Split-fold rear seat (recline and armrest on 4-Door)

12V powerpoints (2)

Carpeted front floor mats

Configurable daytime running lamps

Driver and front-passenger grab handles

Locking center floor console

Manual-tilt/-telescoping steering column

Power windows with front one-touch-up/-down feature

Smart-charging USB ports for front and rear rows (4 total)

SAFETY & SECURITY

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹

Front-seat side airbags1

Safety Canopy® System with side-curtain airbags¹ and rollover sensor

and rollover sensor

AdvanceTrac™ with RSC® (Roll Stability Control™)

Individual Tire Pressure Monitoring System (TPMS; excludes spare)

Perimeter alarm

1. Always wear your safety belt and secure children in the rear seat. 2. Availability varies by market. See your distributor for details. 3. 2.3L EcoBoost I-4 205kW @ 6,000 rpm as per GS0 testing standards. 2.7L EcoBoost V6 246kW @ 5,750 rpm as per GS0 testing standard. 4. Restrictions may apply. See your distributor for details.

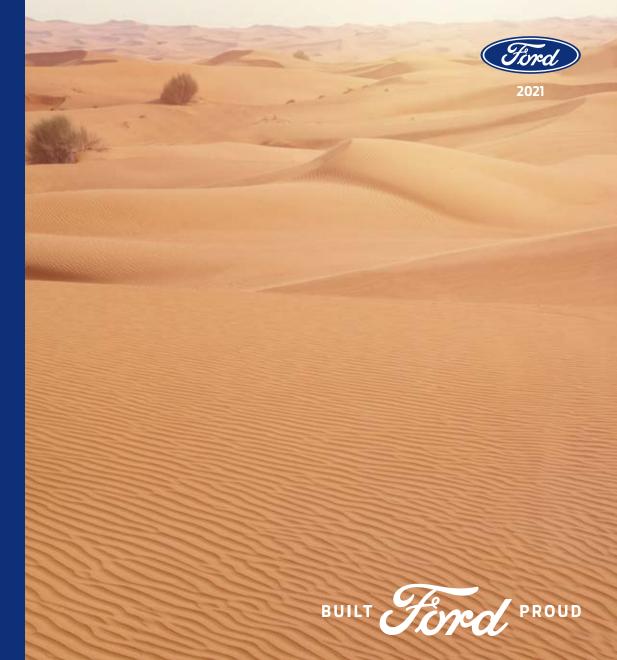
				BIG BEND ² 2-DOOR & 4-DOOR					S: STANDARI
	STM			OUTER BANKS 4-DOOR		ပ္သ			O: OPTIONAL
BIG BEND ^{m2}	OUTER BANKS™	WILDTRAKTM	BADLANDS™	WILDTRAK 2-DOOR & 4-DOOR BADLANDS 4-DOOR	BIG BEND	OUTER BANKS	WILDTRAK	BADLANDS	A : AVAILABL
S				MECHANICAL 2.3L EcoBoost® engine with 300 hp @ 5,700 rpm³ and 441 Nm of torque @ 3,400 rpm³	s	S	S	S	Trail Tool Box Ford Trail Control™ and Trail Turn Assist
	S	S	s	2.7L EcoBoost engine with 330 hp @ 5,250 rpm³ and 563 Nm of torque @ 3,100 rpm³		5	5		Trail 1-Pedal Drive EXTERIOR
			S	Front stabilizer bar disconnect	S			S	Black door handles, fender flares and sideview mirror caps
0	0	0	0	Engine block heater		S			Body-color-painted door handles and fender flares;
0	0	0	0	Towing capability					black-painted sideview mirror caps
S	s	s		4x4 Systems 4x4 with Part-Time Selectable Engagement (2-speed			S		Black-painted sideview mirror caps; body-color-painted door handles; and Wildtrak hood graphic
				electronic shift-on-the-fly; standard on Wildtrak 2-Door only)	0	0	0	S	Heavy-duty modular front bumper (deletes LED fog lamps)
		S	S	Advanced 4x4 with Automatic On-Demand Engagement	S	S	S		LED fog lamps
				(2-speed electromechanical transfer case; standard on Wildtrak 4-Door only)		S	S	L	Molded-in color rear bumper (Levant countries only)
				,,	S	S	S	S	Powder-coated steel rear bumper ²
s	s			Terrain Management System™ with G.O.A.T. Modes™ 6 G.O.A.T. Modes including Mud/Ruts				S	Powder-coated steel rear bumper (Levant countries only)
		S		7 G.O.A.T. Modes including Mud/Ruts and Baja	0	S	S	S	LED signature lighting and taillamps
			S	7 G.O.A.T. Modes including Mud/Ruts, Rock Crawl and Baja (Sport mode not available)	0	S	0		Powder-coated tube steps
				, , ,			0		Wildtrak bodyside graphics
S	s	S		High-Performance, Off-Road, Stability, Suspension (HOSS) System HOSS System (standard on Wildtrak 2-Door only)	s	s	s	s	INTERIOR 6-way manual driver and front-passenger seats
_	Ť	S	s	HOSS System with BILSTEIN™ position-sensitive shock	S	S	S	S	Front-passenger grab handle on center floor console
				absorbers (standard on Wildtrak 4-Door only)	S	S	S	S	Leather-wrapped steering wheel and gear shift knob
				Axles ⁴	S	S	S	0	Sound-deadening hard top headliner
S	S	S		M190 Dana AdvanTEK® independent front (standard on Wildtrak 2-Door only)	0	0	S	S	Auxiliary switches with pre-run accessory wires locate in overhead console
		S	S	M210 Dana AdvanTEK independent front		S	S	S	Carpeted front and rear floor mats (4-Door only)
S	S	S	S	(standard on Wildtrak 4-Door only) M220 Dana 44 AdvanTEK solid rear				S	Front seat back MOLLE strap system
3	J	S	S	Spicer® Performa-TraK™ electronic-locking				S	Rubberized flooring with drain plugs (washout capable
		S	S	front differential (standard on Wildtrak 4-Door only) Spicer Performa-TraK electronic-locking rear differential		Α	A	Α	10-way power driver's seat, 8-way power front- passenger seat and rear seat armrest with 2 beverage holders (4-Door only; included and only available with
			Ĺ	(standard on Wildtrak 4-Door only)					optional leather-trimmed seating)
Α	_	Λ	s	Underbody Protection	s	١	c	s	CONNECTIVITY & ENTERTAINMENT
A	Α	Α	3	Front-end bash plate (included with heavy-duty modular front bumper)	0	0	S O	0	AM/FM stereo with 6 speakers Built-in Navigation System with pinch-to-zoom
		0	S	Full-vehicle steel bash plates ⁴	U	U	U	۳	capability (UAE only)
			S	Rock rails				_	

BIG BEND™1	OUTER BANKS™	WILDTRAK™	BADLANDS™	S : STANDARD 0 : Optional A : Available
		s	s	PACKAGES Sasquatch™ Package: 17" black-painted aluminum beadlock-capable wheels with 35" LT315/70R17 BSW mud-terrain tires, electronic-locking front and rear axles, 4.7 final drive ratio, high-clearance suspension, BILSTEIN™ position-sensitive shock absorbers, and high-clearance fender flares (standard on Wildtrak 4-Door only)
S				Mid Package: 2-Door Intelligent Access with lock/ unlock; power outlet; ambient footwell lighting; auto-dimming rearview mirror; dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System; Reverse Sensing System; Built-in Navigation System¹ with pinch-to-zoom capability (not available to UAE); SYNC® 4 with Enhanced Voice Recognition and 8" LCD capacitive touchscreen; and Ford Co-Pilo1360™: Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines
	S	S	S	High Package: Mid Package content, plus: 12" LCD capacitive touchscreen in center stack; additional sound deadening; sideview mirror LED approach lamps and spotlights; and Driver-Assistance Technology: 360-Degree Camera and Forward Sensing System
	0	0	0	Lux Package (UAE only): High Package content, plus: B&O® Sound System with 10 speakers including a subwoofer; heated steering wheel; 2 additional frontrow smart-charging USB ports; wireless charging pad; and Ford Co-Pilot360 Technology: Adaptive Cruise Control, Evasive Steering Assist and Built-in Navigation System

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DIMENSIONS Exterior (mm) 2-Door 4-Door Wheelbase 2,550 2,950 4,411 4,811 Length Height 1,851 1,852 Width - Mirrors folded 1.928 1.928 Track width (front/rear) 1,650/1,650 1,650/1,650 Interior (mm) (front/rear) 1,037/1,018 Head room 1,042/1,011 1,096/907 1,096/921 Leg room Hip room 1,431/1,099 1,420/1,393 Shoulder room 1,450/1,315 1,450/1,434 Capacities (liters) Cargo volume behind front seats 1,480 2,196 635 Cargo volume behind rear seats 1,008 Fuel tank (liters) 63.9 78.7 Dimensions and capacities shown for Bronco™ Big Bend model without options. Dimensions and capacities vary by model. See your distributor for details. **4-DOOR WILDTRAK.** Cyber Orange Metallic Tri-coat.² Available equipment.

^{1.} Availability varies by market. See your distributor for details. **2.** Additional charge.



Ford and Oval Device, AdvanceTrac, Badlands, Big Bend, BLIS, Bronco, Built Ford Proud, Easy Fuel, EcoBoost, Ford Co-Pilot360, Ford Trail Control, G.O.A.T. Modes, Outer Banks, Personal Safety System, Roll Stability Control, RSC, Safety Canopy, Sasquatch, SYNC, Terrain Management System, Wildtrak and related marks are trademarks of Ford Motor Company.

Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford distributor is the best source of the most up-to-date information on Ford vehicles.