

GM U.S. Deliveries for August 2014



GENERAL MOTORS COMPANY

Sales Tables

August	Total Sales	YOY Change	Retail Sales	YOY Change
Chevrolet	185,930	-1.0%	136,293	-4.7%
GMC	47,700	10.4%	41,317	6.2%
Buick	22,143	-10.2%	19,485	-2.8%
Cadillac	16,650	-17.8%	15,387	-18.9%
Total	272,423	-1.2%	212,482	-3.8%

2014CY	Total Sales	YOY Change	Retail Sales	YOY Change
Chevrolet	1,388,993	1.7%	967,166	1.1%
GMC	328,152	8.2%	279,862	6.7%
Buick	153,298	8.0%	131,300	4.3%
Cadillac	114,008	-4.7%	105,341	-4.0%
Total	1,984,451	2.8%	1,483,669	2.0%

Fleet Segment	Month	YOY Change	2014 CY	CY Change
Share of Sales	22.0%	2.1 points	25.2%	0.6 points

Inventory	Units at Month-end	Days Supply (selling day adjusted)	Units at Previous Month-end	Days Supply (selling day adjusted)
All Vehicles	727,325	72	737,731	75

Industry Sales	Month (est.)	2014 (est.)
Light Vehicle SAAR	17.2 million	16.0-16.5 million

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	August			(Calendar Year-to-Date) January - August		
	2014	2013	%Change Volume	2014	2013	%Change Volume
Enclave	5,800	6,103	-5.0	41,208	42,907	-4.0
Encore	4,867	4,296	13.3	32,585	19,724	65.2
LaCrosse	4,454	6,965	-36.1	33,654	34,893	-3.6
Regal	1,888	1,460	29.3	15,437	11,467	34.6
Verano	5,134	5,826	-11.9	30,414	32,880	-7.5
Buick Total*	22,143	24,650	-10.2	153,298	141,880	8.0
ATS	2,804	3,380	-17.0	20,296	25,468	-20.3
CTS	2,592	3,980	-34.9	20,639	22,002	-6.2
ELR	196	0	***.*	774	0	***.*
Escalade	2,277	1,203	89.3	11,415	7,985	43.0
Escalade ESV	1,257	767	63.9	6,419	5,282	21.5
Escalade EXT	1	181	-99.4	50	1,522	-96.7
SRX	4,545	7,211	-37.0	38,008	36,144	5.2
XTS	2,978	3,533	-15.7	16,407	21,157	-22.5
Cadillac Total*	16,650	20,255	-17.8	114,008	119,586	-4.7
Avalanche	5	1,525	-99.7	87	14,899	-99.4
Camaro	8,134	8,875	-8.3	64,767	59,156	9.5
Caprice	427	718	-40.5	2,516	2,452	2.6
Captiva Sport	1,893	5,735	-67.0	35,201	33,045	6.5
Colorado	0	93	***.*	73	3,334	-97.8
Corvette	2,679	655	309.0	23,483	6,999	235.5
Cruze	23,435	23,909	-2.0	189,699	183,045	3.6
Equinox	21,387	25,073	-14.7	167,539	169,977	-1.4
Express	10,146	8,218	23.5	57,533	54,389	5.8
Impala	9,802	13,274	-26.2	97,937	109,571	-10.6
Malibu	16,346	16,890	-3.2	133,388	140,463	-5.0
Silverado-C/K Pickup	49,201	43,603	12.8	331,977	328,269	1.1
Sonic	12,799	11,354	12.7	69,619	62,314	11.7
Spark	2,896	4,534	-36.1	28,910	25,969	11.3
Suburban (Chevy)	5,748	4,003	43.6	34,487	31,847	8.3
SS	152	0	***.*	2,055	0	***.*
Tahoe	8,216	6,818	20.5	64,837	54,794	18.3
Traverse	10,153	9,112	11.4	71,739	70,022	2.5
Volt	2,511	3,351	-25.1	13,146	14,994	-12.3
Chevrolet Total*	185,930	187,740	-1.0	1,388,993	1,365,544	1.7
Acadia	8,216	7,801	5.3	57,481	61,857	-7.1
Canyon	0	12	***.*	5	910	-99.5
Savana	1,923	1,128	70.5	21,785	10,738	102.9
Sierra	19,847	18,017	10.2	130,526	122,232	6.8
Terrain	9,680	11,120	-12.9	71,134	69,651	2.1
Yukon	4,715	2,345	101.1	27,458	17,240	59.3
Yukon XL	3,319	2,779	19.4	19,763	20,626	-4.2
GMC Total	47,700	43,202	10.4	328,152	303,254	8.2
GM Vehicle Total*	272,423	275,847	-1.2	1,984,451	1,930,264	2.8

27 selling days for the August period this year and 28 for last year.

*Totals include discontinued Buick Lucerne, Cadillac DTS & STS, and Chevrolet Aveo & HHR.