

## **PRESS RELEASE**

### **GOCYCLE REVEALS ITS GENERATION FOUR E-BIKE RANGE: A NEW STANDARD FOR URBAN PERFORMANCE**

*Gocycle G4, G4i & G4i+ set a new standard for lightweight design, innovation and performance in the portable urban e-bike segment*



- Gocycle unveils its innovative new Generation Four electric bike range
- New smooth and quiet G4drive™ electric motor provides more torque and low-speed start up in a class-leading compact package
- All-new lightweight carbon fibre mid-frame and single-sided front fork enhance dynamic performance
- New MotoGP-inspired treaded tyre infused with silica compound provides superior grip and sure-footed handling
- Lightweight materials innovation drive 1kg weight savings across the range
- Integrated USB charging port and Low Energy Bluetooth connectivity head up a host of new bespoke G4 accessories
- G4 folds into a compact package in just 10 seconds that can be wheeled along when not in use
- Generation Four Gocycle range available to pre-order now, priced from £3,399; €3,699; \$3,999 MSRP (G4)

**LONDON, 31<sup>st</sup> March:** Pioneering urban electric bike brand Gocycle today unveiled its highly-anticipated fourth generation electric bike line-up.

The three-model Generation Four (G4) family sets a new standard for performance in the rapidly expanding portable electric bike segment with a host of innovative advancements.

Gocycle's newest models are specified with the brand's powerful new G4drive™ electric motor, all-new carbon fibre mid-frame, single-sided carbon fibre front fork, fully-integrated USB port and new high-performance MotoGP-inspired tyres.

These pioneering advancements deliver industry-leading performance while contributing to significant weight savings across the entire range.

The new Gocycle G4 and G4i build on the success of the award-winning fast-folding GX and GXi and will form the brand's pioneering 2021 urban electric bike line-up.

**Gocycle Designer and Founder Richard Thorpe said:** *“G4 has been in development for many years and represents the most significant product update for Gocycle since our G1 to G2 engineering programme. Our generation four models have been developed through a combination of listening to our customers and our continued mission to develop the best urban electric bikes on the planet. G4 will not only set a new standard for Gocycle, but a new standard for performance for all of our competitors in the portable electric bike segment.”*

*“What I'm most excited about is our future road map and the potential for Gocycle to continue to innovate at a higher rate than our competitors. At Gocycle, we cook with different ingredients allowing us to redefine what an ebike can be and do. G4 is very exciting for us and provides a platform that will support even more significant developments in our pipeline in years to come!”*

The 2021 entrants represent Gocycle's unwavering commitment to its nocompromises® design approach which focuses on lightweight performance and automotive-inspired design.

All Generation Four Gocycles will be powered by the all-new G4drive™ electric motor. The G4drive™ provides a smooth and quiet ride, while delivering more torque and low-speed start capability - all within a class-leading compact package. The proprietary G4drive™ and gearbox has been in development for a number of years and subject to many, many test miles at Gocycle's research and development facility to ensure it performs to the G4's high standards of reliability.



The Generation Four Gocycle range weighs from just 16.3kg / 36lbs (G4i+) making it one of the lightest premium folding electric bikes on the market, with the innovative integration of lightweight materials delivering significant performance benefits and overall weight savings across the range. No stone has been left unturned in the G4's comprehensive weight reduction - even the disk rotors are lighter, whilst the front disk rotor of the G4drive is slightly larger for even more controlled stopping power.

An all-new single-sided carbon fibre front fork houses the fully-integrated G4drive™ electric motor and links the Gocycle chassis to the road. Its smooth and flowing lines provide a pure aesthetic while helping to reduce stress and overall weight. It's been engineered with more vertical compliance for improved comfort whilst maintaining directional stiffness for sure-footed steering through the corners.



Gocycle's renowned handling capability is enhanced further with the introduction of a new lighter and more precise carbon fibre mid-frame that forms the G4's monocoque chassis. It provides a strong core and has the important job of connecting the hydroformed aluminium front frame and Gocycle's patented magnesium Cleandrive. Three different components, three different materials, each optimised for three different roles.



Riders will enjoy an even smoother ride owing to Gocycle's bespoke new MotoGP-inspired treaded tyre. The lightweight tyre is infused with silica compound for superior grip and sure-footed handling. Its wider design and increased air volume promise a comfortable ride across urban surfaces.



The Gocycle G4's removeable powerful Lithium-Ion battery is seamlessly integrated into the G4's hydroformed aluminium frame. It provides a range of up to 40 miles (65km) for the G4 and up to 50 miles (80km) for the G4i (depending on pedal input) with 3.5 hour fast charging now standard across the entire range from Gocycle's new 4A 36V Charger.

Users will appreciate the intuitive folding mechanism that makes it possible to fold and stow the G4 into a compact package in just 10 seconds. Once folded it can be rolled along on its wheels making it incredibly versatile and easy to live with. The popular fast-folding system is even more robust for 2021 with the introduction of a single titanium pin that keeps the fast-folding joint perfectly aligned.

All G4i models feature updated versions of Gocycle's industry-leading rider-focused technologies. These include the brand's bespoke F1 inspired rider cockpit, predictive electronic gear shifting and patented automotive-inspired Daytime Running Light (DRL) which enhances the safety of riders by ensuring they can be seen from further away. Many of the unique rider-focused settings are now adjustable via the GocycleConnect App.



An exclusive + Edition of the G4i will be available from launch which will be specified with a lightweight carbon variant of Gocycle's world-speed record PitstopWheels®. The halo G4i+ offers the ultimate in urban e-bike performance and will be available in bespoke Red and Gloss black editions in limited numbers during 2021.

The Generation Four Gocycle will see the introduction of a discreet integrated USB port on the handlebar, enabling owners to charge their phone or other small devices from the bike's battery when not in use. A dedicated suite of G4 Gocycle accessories will become available shortly after launch including new G4 mudguards, lights and an updated G4 rear pannier rack. The G4 range will be compatible with the existing bespoke Gocycle Front Pannier and Travel case. Optional integrated riding lights are

now upgraded to Super Nova and are operated by the all-new G4 controller which turns them on and off automatically when moving.

The debutants are also compatible with the GocycleConnect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power. Connection to the app has been improved with the inclusion of Low Energy Bluetooth.

The Generation Four Gocycle range builds on the success of the award-winning fast-folding GX and GXi models and is available to pre-order now from [www.gocycle.com](http://www.gocycle.com) and through select resellers throughout US, Canada, UK, and EU.

Gocycle G4 MSRP: £3,399 / €3,699 / \$3,999

Gocycle G4i MSRP: £3,999 / €4,499 / \$4,999

Gocycle G4i+ MSRP £4,999 / €5,499 / \$5,999

**#GocycleG4 #NoCompromises**

**- ENDS -**

You can view and download Generation Four images and press kit on our [Gocycle Media Library](#).

For more information visit [www.gocycle.com](http://www.gocycle.com) or contact:

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**Notes to Editors**

**G4 Highlights**

- **All-New G4drive** - Smooth and quiet, Gocycle's bespoke new G4drive™ delivers more torque and power with class leading compact packaging.
- **Carbon Fibre mid-frame** - This central component of G4's monocoque chassis has the important job of connecting the hydroformed aluminium front frame and Gocycle's patented magnesium Cleandrive.
- **Carbon Fibre Single-Sided Front Fork** - The Gocycle G4's all-new single-sided carbon front fork houses the fully-integrated G4drive electric motor. Its smooth and flowing lines help to reduce stress and overall weight.
- **New Gocycle Tyre** – MotoGP-inspired treaded tyre infused with silica compound for superior grip and sure-footed handling

- **Integrated USB Port** – 1amp USB charger for phone charging on the go
- **Low Energy Bluetooth** – Improved phone and Gocycle app connectivity
- **Fast-charging** – New Gocycle charger enables fast charging across the range – 3 hours (G4) / 3.5 hours (G4i)

## About Gocycle

They say you can't reinvent the wheel or improve the design of the bicycle. Gocycle® did both. So passionate was Richard Thorpe about creating the perfect e-bike that he left a dream design job with McLaren Cars to dedicate all of his time to that purpose.

With his experience in designing lightweight racing car components and enthusiasm for innovative engineering excellence, Richard believed that an e-bike should be elegant, desirable, a joy to live with and fun. First dreamed of in 2002, GocycleG1 design was perfected over years of dedicated research and development, and launched in Europe in 2009 to international acclaim, winning Best Electric Bike award at Eurobike.

Since then, Gocycle® has introduced the first e-bike with Daytime Running Lights, the only bike with quick-release side-mounted wheels, and to universal acclaim a fast-folding bike in 2019.

Gocycle® started by re-thinking every element of the bicycle and designing a uniquely integrated machine. We will continue to change perceptions of what a bicycle can be and do.

## Generation Four Gocycle Technical Specifications

	<b>G4</b>	<b>G4i</b>	<b>G4i+</b>
<b>Price (MSRP)</b>	£3,399 / €3,699 / \$3,999	£3,999 / €4,499 / \$4,999	£4,999 / €5,499 / \$5,999
<b>Shifting</b>	Mechanical Twist Shift	Predictive Electronic Shifting	Predictive Electronic Shifting
<b>Frame Material</b>	Aluminium/carbon/magnesium	Aluminium/carbon/magnesium	Aluminium/carbon/magnesium
<b>Wheels</b>	Magnesium Fixed	Magnesium Fixed	Carbon fixed
<b>Power Boost Control</b>	Power Boost Button	Rotary Twist Control	Rotary Twist Control
<b>Daytime Running Light (DRL)</b>	No	Yes	Yes
<b>Gear Display</b>	Mechanical	LED Dash	LED Dash
<b>Battery Display</b>	LED Mini Dash	LED Dash	LED Dash
<b>Range</b>	Up to 65km (40 miles)	Up to 80km (50 miles)	Up to 80km (50 miles)
<b>Speed Display</b>	No	LED Dash	LED Dash

<b>Battery Power Efficiency</b>	LED Dash	LED Dash	LED Dash
<b>Colour</b>	White, Matte, Black, Blue	White, Matte Black, Gunmetal Grey	Red or Gloss Black
<b>Riding Modes</b>	Multiple, programmable via GocycleConnect App	Multiple, programmable via GocycleConnect App	Multiple, programmable via GocycleConnect App
<b>Charger</b>	Gocycle 4A 36V Charger	Gocycle 4A 36V Charger	Gocycle 4A 36V Charger
<b>Charging Time</b>	3 hours	3.5 hours	3.5 hours
<b>Handlebar adjustment</b>	Quick Folding	Quick folding and height adjustment	Quick folding and height adjustment
<b>Brakes</b>	Hydraulic disk, front and rear	Hydraulic disk, front and rear	Hydraulic disk, front and rear
<b>Internal Cables</b>	Partial External	Yes	Yes
<b>Grips</b>	Gocycle Ergo Sport	Gocycle Ergo Comfort	Gocycle Ergo Comfort
<b>Pedals</b>	Gocycle Folding Standard	MKS EZY Detachable Pedals	MKS EZY Detachable Pedals
<b>Saddle</b>	Velo Sport	Velo D2 Comfort, Chro-mo Rails	Velo D2 Comfort, Chro-mo Rails
<b>Seat Post</b>	Aluminium	Aluminium	Aluminium
<b>Folding Method</b>	Fast Folding	Fast Folding	Fast Folding
<b>Accessories</b>	Fits All New G4 Accessories (and existing Front Pannier & Travel Case)	Fits All New G4 Accessories (and existing Front Pannier & Travel Case)	Fits All New G4 Accessories (and existing Front Pannier & Travel Case)
<b>Weight</b>	16.6kg / 37lbs (excluding kickstand and including pedals)	16.6kg / 37lbs (excluding kickstand and including pedals)	16.3kg / 36lbs (excluding kickstand and including pedals)