

Ford Goes All-In on Electric Vehicles

TURNAROUND AUTO

MODERNIZE EVERYWHERE

DISRUPT OURSELVES



Commercial Vehicles

FULL RANGE
zero emission capable
by 2024

$\frac{2}{3}$ OF SALES
expected to be all-electric
or plug-in hybrid
by 2030



Passenger Vehicles

FULL RANGE
all-electric or plug-in hybrid
by mid-2026

100% OF SALES
expected to be all-electric
by 2030

\$1 billion investment in new Ford Cologne Electrification Center

2019

2020

2024

2026

2030