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A Decade of Success: Ford Pro Marks 10th Anniversary of Transit Van in America with Upgrades to E-Transit, Charging & Software

- Ford Transit—America’s bestselling commercial van — celebrates 10 years of U.S. production; Built Ford Tough® to get the job done, more than 1.2 million Transit vans have been assembled in America, and 99% of all Transit vans are still on the road today.
- E-Transit™, Transit van’s electric version and America’s bestselling electric van, has saved customers more than 3 million gallons of gas and over 25 million kilograms (kg) of carbon dioxide (CO₂) output since joining the Transit family in 2022; new for 2024 model year, E-Transit adds enhanced range, dual onboard chargers and improved charge times.
- Ford extends its productivity solutions with the largest mobile service fleet of any U.S. automaker, new Series 2 charger options and home charging software to help improve fleet uptime and potentially reduce operating costs.

DEARBORN, Mich., March 5, 2024 – Ford Transit®—America’s iconic No. 1 bestselling commercial van¹—celebrates a decade in-market and its 10th year of U.S. production and sales with enhancements to E-Transit™ range and new charging, software and integrated solutions, helping to ease the transition to electric and maximize benefits for commercial customers.

Ford Transit History: A Legacy of Hard-Working Versatility

Transit has provided customers with the power of choice across cargo, cutaway, chassis cab and passenger variants.

Transit Works Hard Across America

280,000+ companies	76 industries
44,000+ service companies	37,000+ construction companies
21,000+ wholesale/retail companies	5,000 manufacturing companies
4,800 state & local governments	2,300 utility services companies

“We’ve assembled more than 1.2 million Transit vans in the last 10 years, and 99% of Transits are still on the road, working hard for customers today,” said Tim Baughman, Ford Pro general manager. “It’s America’s bestselling commercial van because it’s Built Ford Tough, and businesses on every streetcorner rely on Transit to keep the country moving—from plumbing to carpentry and yes, delivery, too.”

For news releases, related materials and high-resolution photos and video, visit www.media.ford.com.

After just six months in production, Transit became America’s bestselling commercial van¹ in late 2014 and outsold every other van in America, including minivans, before the end of 2016. And Ford has continued to invest in new variants and innovations across the lineup, in 2020 adding optional all-wheel drive and unveiling the E-Transit electric van, and introducing Transit Trail™, its van life derivative, to the lineup in 2022.

Since beginning U.S. production in April 2014, more than 1.2 million Transit vans have been assembled at the Kansas City Assembly Plant in Claycomo, Missouri.² And 99% of all Transit vans sold in the past 10 years are still on the road.³

Enhancing Range to Reach Even More Industries

E-Transit has quickly become the electric van of choice in America,¹ Canada⁴ and Europe,⁵ thanks to its versatility. E-Transit, America’s bestselling electric van,⁶ has saved customers more than 3 million gallons of gas and over 25 million kg of CO2 output since joining the Transit family in 2022.⁷ According to the [EPA Greenhouse Gas Equivalencies Calculator](#), that’s the same as planting 413,377 tree seedlings and letting them grow for 10 years.

New for the 2024 model year, Ford Pro enhances range capability on E-Transit, offering an estimated range of up to 159 miles⁸ with 89 kWh of usable energy,⁹ which supports work covering longer distances and provides more capability to unlock electric solutions for new use cases, like refrigerated delivery. The additional range over the previous model is an increase of 26% on low-roof¹⁰ and up to 32% increase on high-roof models.¹⁰

Leveraging Ford Telematics data, Ford analyzed more than 2.5 million trips, totaling 30 million miles, to understand that the average daily range for commercial vans in the U.S. is 74 miles. And E-Transit with enhanced range maintains the same 266 hp and 317 lb.-ft. of torque as the prior model.¹¹

Registration data shows that customers agree E-Transit owns work, serving more industries and more vocations than any other electric van.¹²

E-Transit Owns Work	
5,500+ companies	65 industries
600+ service companies	460+ construction companies
300+ wholesale/retail companies	222 state & local governments
90 manufacturing companies	90 utility services companies

Faster charging: New dual onboard chargers enable the E-Transit battery to charge faster than ever. The 2024 E-Transit can charge at a peak power of 176 kilowatts (kW).¹³ Fifteen minutes on a DC fast charger (180-plus kW) is estimated to add 67 miles of range on a 2024 E-Transit cargo van low-roof configuration¹³—a 49% increase over the prior battery. And the 2024 E-Transit will charge from zero to 100% in just six hours and 11 minutes when using the now-

available Ford Pro Series 2 80A charging station¹³—22% faster than the prior battery—providing a full charge overnight.

Pro Power Onboard: Available across the E-Transit van lineup, Pro Power Onboard¹⁴ provides 2.4 kW of power and is operable while the vehicle is in motion and while charging, enabling users to plug in a laptop, tools or other power equipment on the go or the jobsite.

E-Transit is available in more configurations than any other all-electric commercial van from a full-line automaker, offering two lengths, three roof heights, three body styles and up to 487 cubic feet of cargo volume.

Order banks for the 2024 E-Transit with enhanced range will open this spring, with deliveries expected to start later this year. 2024 E-Transit with enhanced range MSRP begins at \$51,095.¹⁵ E-Transit may also qualify for the Commercial Clean Vehicle Tax Credit of up to \$7,500 per vehicle.¹⁶

Ford Pro Brings It All Together, Makes It Easy to Go Electric

Ford Pro's one-stop shop of integrated charging, software, service and financing solutions helps simplify the path to electrification and maximizes business benefits for commercial customers across all powertrains.

Charging Solutions: Ford Pro offers a complete range of charging solutions, including public, home, hybrid and depot charging, with 927 commercial charging depots under management. Ford Pro's software helps manage charging across multi-make fleets and depot, home and public charging to maximize uptime and minimize charging costs. These smart charging solutions include:

- **Fast Charging Adapter (NACS):** Announced last week, Ford commercial vehicle owners of model year 2021 and newer Mustang[®] Mach-E[®] SUVs, F-150[®] Lightning[®] pickup trucks and model year 2022 and newer E-Transit vans can receive a complimentary NACS adapter to access Tesla's 15,300 Superchargers¹⁷ across the U.S. and Canada. Whether charging on Tesla Superchargers or Ford's BlueOval[™] Charge Network, commercial customers enjoy seamless billing and payment with Ford Pro Public Charge Management.
- **Series 2 80A Charger:** The Ford Pro Series 2 80A charger, the recommended charger for enhanced-range batteries like those available in the E-Transit, maximizes battery power output at faster charging speeds and comes with RFID access controls. The Series 2 80A charger is available to order now.
- **Series 2 48A Charger:** Ford Pro is revealing a new-generation Series 2 48A charger, which is best for fleet drivers who take their vehicles home to charge. The new-generation charger will feature replaceable cables, a new LCD screen and cellular connectivity with no Wi-Fi required. The Series 2 48A charger will be available for order in mid-2024.

- **Ford Pro Home Charging:** A great companion to the Series 2 48A charger is Ford Pro Home Charging software, ideal for fleet operators with vehicles that are taken home to charge. The software helps manage charging times, schedules, home charger health, accurate home charging estimates, charging costs and more.
- **BlueOval Charge Network:** Most commercial customers charge at their home or workplace. However, when public charging is required, the BlueOval Charge Network—the largest public charging network in North America—features over 33,000 charging locations and more than 111,000 plugs, including more than 13,000 DC fast-charging plugs.¹⁸

Mobile Service Maximizes Convenience and Uptime: Ford takes service to the street and to its commercial customers to help avoid time lost in service bays. Having grown to 3,100 Mobile Service units, Ford has the largest Mobile Service fleet of any full-line automaker in the U.S.¹⁹ Ford responded to more than 950,000 mobile service repair orders in 2023.

Ford Pro Intelligence: In-vehicle technology within E-Transit connects seamlessly to Ford Pro Intelligence software like Ford Pro E-Telematics,²⁰ helping businesses optimize vehicle performance, manage multi-make and -powertrain fleets and maximize uptime.

Ford Pro FinSimple™ Financing: As a purpose-built one-stop shop for financing needs, Ford Pro FinSimple features customizable finance products, financing for upfits and EV charging infrastructure, municipal financing, commercial lines of credit and the option to work with a financing expert at a business's location.

Hear From Fleet Leaders on LinkedIn Live: Join Ford Pro leaders and fleet managers from Ecolab, HomeTown Services and Fize Electric for a live discussion about the role of technology and how it's shaping commercial fleets today at 5:30 p.m. EST during NTEA Work Truck Week® 2024 [LINK]

¹Based on total U.S. industry-reported sales (2023 CY).

²Assembled in the USA with domestic and foreign parts.

³Based on S&P Global Mobility US TIPNet current VIO as of December 31, 2023 and TIPNet New Registrations from January 2014 through December 2023.

⁴Based on 2022 CY OEM-reported data.

⁵Based on competitive registration data through August 2023.

⁶Based on 2023 CY industry-reported total sales.

⁷Based on enrolled vehicle data within Ford Pro E-Telematics from 7/1/2022 through 2/20/2024 in the U.S. and Canada.

⁸Based on full charge. 2024 Ford E-Transit Extended Range Cargo Van Low Roof model demonstrated range reflecting current capability based on testing consistent with US EPA MCT drive cycle methodology (<https://fuelconomy.gov/feg/pdfs/EPA%20test%20procedure%20for%20EVs-PHEVs-11-14-2017.pdf>) at ALVW (Adjusted Loaded Vehicle Weight). Medium Roof and High Roof models projected range reflecting capability based on CAE analytical adjustments from tested vehicle and adjusted for roof height. Actual range varies with conditions such as external environment, vehicle use, upfits and alterations, vehicle maintenance, lithium-ion battery age and state of health.

⁹Based on manufacturer calculation using computer engineering simulations. Your results may vary.

¹⁰Range with enhanced range high-voltage battery.

¹¹Calculated via peak performance of the electric motor(s) at peak battery power. Horsepower and torque are independent attributes and may not be achieved simultaneously. Your results may vary.

¹²Based on vocations in which registration are reported in S&P Global Mobility CY January-December 2023, US TIPNet, including Electric Cargo Vans, Passenger Vans, and Cutaway Vans.

¹³Charge time based on manufacturer computer engineering simulations. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge.

¹⁴See Owner's Manual for important operating instructions.

¹⁵Current Manufacturer Suggested Retail Price for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Starting A, Z and X Plan price is for qualified, eligible customers and excludes document fee, destination/delivery charge, taxes, title and registration. Not all vehicles qualify for A, Z or X Plan. All Mustang® Shelby® GT500® and Mustang® Darkhorse™ prices exclude gas guzzler tax.

¹⁶Please consult with your own tax or legal professional to determine eligibility, specific amount of incentives or rebates available. The federal tax credit is a potential future tax savings. The amount of your tax savings will depend on your individual tax circumstances. Incentives and additional rebates are not within Ford's control. This information does not constitute tax or legal advice. For additional information, go to <https://www.afdc.energy.gov/laws/409>.

¹⁷Numbers subject to change.

¹⁸Based on original equipment manufacturers (OEM) / automotive manufacturers that sell all-electric vehicles and have active charging networks. Department of Energy data as of January 15, 2024 used. Numbers subject to change. FordPass,® compatible with select smartphone platforms, is available via download. Message and data rates may apply.

¹⁹Based on U.S. 2023 Q3 YTD data. Ford Mobile Service is offered by participating dealers and may be limited based on availability, distance, or other dealer-specified criteria. Does not include parts or repair charges.

²⁰Ford Pro Telematics/E-Telematics: Available on vehicles with embedded modem or equipped with approved Plug-In Device (PID). May require modem activation. Ford Pro Telematics, Ford Pro Data Services and Ford Pro Telematics with Dashcam each require a purchased and/or additional subscription. Terms and Conditions apply. Telematics service and features, and access to vehicle data, depend on subscription and compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. For E-Telematics, eligible vehicles (2022 and 2023 MY) receive a complimentary three-year trial of E-Telematics services, and eligible vehicles (2024 MY) receive a one-year trial that begins on the New Vehicle Warranty start date. Annual service contract is required for E-Telematics service after trial. Call 1(833) 811-3673 or go to fordpro.com to activate E-Telematics service.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford provides financial services through Ford Motor Credit Company. Ford employs about 177,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

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