



Welcome to the revolution. It's time to put your old misconceptions of e-bikes out to pasture. You don't know this bicycle. You think you do, but you've never experienced the FLUX.

The powerful 250W (electronically-limited) motor system is mounted mid-frame, allowing the motor to synergize with the bike's gears to provide active power through the entire torque curve. Designed in Europe and manufactured with high quality, durable components the motor is maintenance free and housed inside the bottom bracket shell for increased protection.

Today's electric bike batteries are bulky, bulgy, and make the entire vehicle unsightly. We do not accept this. We've designed FLUX bikes to integrate our removable, high-capacity Panasonic Lithium-ion cell battery into the frame, creating a sleek, sexy profile. Featuring a dirt & water proof USB charging port for extended GoPro footage.

All 3 models feature 5 pedal-assist power levels, allowing you to dial in exactly the amount of FLUX power you need. Whether you're pounding down potholed city streets, chasing that beaver down the trail or filling your eyeballs with adrenaline—there is a FLUX bike that will get you to the end of that tunnel. While it is super sleek and sexy, it is still frowned upon to date your bike. But we wouldn't blame you.

STREET

OVERVIEW

SLEEK and SWIFT. Flux Street is perfectly balanced to make light work of any urban environment. The agile design and long range capability are ideally suited for more than just the morning grind.



Narrow tires and solid forks combined with a powerful central motor are engineered for both efficiency and speed. Whether negotiating traffic or sprinting along open roads, 5 levels of power assist give the rider complete control in any situation.

BATTERY

The Flux Street battery uses state-of-the-art Samsung lithium-ion cells. Thorough research led us to create our own bespoke battery pack utilizing the same technology that's used in the Tesla Model S. Most manufacturers make absurd claims about range but don't be fooled. Do your own research. Flux Street offers a high capacity 17 Ah battery (option) which simply means more distance between re-charge. Conveniently removable with an in built USB port for charging mobile devices, Flux street is adeptly conditioned for modern life.

BONES

| | |
|----------------|---|
| Motor | Bofeili. 250W (limited). Brushless. Planetary Gears. |
| Battery | Samsung / Panasonic. High capacity. 13 / 17 Ah. |
| Display | LCD Kingmeter. Illuminated backlight. 5 assist levels. |
| Frame | 19 Inch. Six series aluminium. High strength joints. |
| Brakes | Tektro hydraulic disc. 160mm rotor. Tektro levers. |
| Gears | Microshift 10 speed |
| Shifters | Microshift XCD |
| Derailleur | Microshift L7 |
| Fork | FLUX Custom |
| Chain | KMC |
| Throttle | Thumb. Linear hall effect |
| Range (approx) | (full power) 46 miles. (no-power) Limitless. It's a bike. |

TRAIL

OVERVIEW

EXPLORE FURTHER. Flux Endurance is built TOUGH. Designed to conquer every type of rugged terrain, FLUX's advanced electrical technology allows riders to go harder for longer. Flux Trail doesn't tap out. Flux Trail does it all.



Brutal Kenda all terrain tires, hydraulic disc brakes with 160mm rotors AND competition standard Suntour air shocks. Go ANYWHERE. Do ANYTHING.

MOTOR

The Bofeili mid-drive motor is a brushless, direct-current motor located in the bottom bracket shell. Limited to 250W, the high torque, planetary gear system is powerfully compact and maintenance free. The central motor provides massive advantages over hub motors. More even weight distribution and the ability to utilize the bike's own gears to optimize torque in any speed (to name a few). A puncture repair also doesn't mean the hassle of disconnecting wires.

BONES

| | |
|----------------|---|
| Motor | Bofeili. 250W (limited). Brushless. Planetary Gears. |
| Battery | Samsung / Panasonic. High capacity. 13 / 17 Ah. |
| Display | LCD Kingmeter. Illuminated back light. 5 assist levels. |
| Frame | 19 Inch. Six series aluminium. High strength joints. |
| Brakes | Tektro hydraulic disc. 160mm rotor. Tektro levers. |
| Gears | Microshift. 10 speed |
| Shifters | Microshift XCD. |
| Derailleur | Microshift L7. |
| Fork | Suntour XCR oil. |
| Chain | KMC. |
| Throttle | Thumb. Linear hall effect. |
| Range (approx) | (full power) 41 miles. (no-power) Limitless. It's a bike. |

ATTACK

OVERVIEW

Dose of WILD in your blood? Flux Attack delivers. Focused on destroying challenging downhill courses, this beast will also make light work of scaling back to the top. Arrive fresh. Ready to go again... and again.



PRECISION geometry, exhaustively tested and refined has evolved the Attack into a legend. A fully adjustable, Suntour performance rear shock makes handling a dream. Take the lead... and keep it.

TWICE THE SHOCK

Born from an advanced computer aided design mother and raised by a pedigree pack of innovation and development specialists, the new FLUX attack is a performance monster.

Less angles equate to a more active suspension providing relentless traction through slingshot berms and over loose terrain. Post downhill caning, this thoroughbred will look you squarely in the eyes and beg for more.

BONES

| | |
|----------------|---|
| Motor | Bofeili. 250W (limited). Brushless. Planetary Gears. |
| Battery | Samsung / Panasonic. High capacity. 13 / 17 Ah. |
| Display | LCD Kingmeter. Illuminated back light. 5 assist levels. |
| Frame | 19 Inch. Six series aluminium. High strength joints. |
| Brakes | Tektro hydraulic disc. 180mm rotor. Tektro levers. |
| Gears | Microshift. 10 speed |
| Shifters | Microshift XCD. |
| Derailleur | Microshift L7. |
| Fork | Suntour Epixon Air. |
| Rear Shock | Suntour SR Air. |
| Chain | KMC. |
| Throttle | Thumb. Linear hall effect. |
| Range (approx) | (full power) 41 miles. (no-power) Limitless. It's a bike. |