

HIMALAYA 4x4 INTRODUCES NEW OPEN AIR SERIES IIA BEACH CRUISER FOR CHASING ENDLESS SUMMERS

CHARLESTON, SC (October 6, 2022) – World-class Land Rover restorer Himalaya 4x4 (www.drivehimalaya.com) is proud to announce the addition of an all-new open air truck to the company's Series line of pure restorations and resto-mod builds. Historically known as one of the first mass-produced four-wheel drive vehicles, this powder blue Land Rover Series beach cruiser has been restored and upgraded by Himalaya 4x4 with new engineering and top-of-the-line accessories.

Now available for order, Himalaya 4x4's all-new Series IIA open air offerings present the perfect option for clients looking for a truly classic Land Rover aesthetic alongside a decidedly civilized driving experience while chasing endless summers.

"The Land Rover Series trucks are among the most iconic adventure vehicles ever built. Our team takes great pride in restoring and reimagining these rigs by vastly upgrading the mechanicals for present day driving," comments Himalaya President Greg Shondel. "Our new open-air Series builds are fantastic rigs for warm weather and tropical climates. Celebrated as the original Land Rovers that started it all for the brand, our Series beach cruisers feature a markedly different design than the classic Defenders that came after them. The vehicle's unique aesthetic really stands out and speaks to a certain type of collector. These IIA are a perfect representation of Himalaya's attention to detail from the

performance upgrades down to the smallest nuts and bolts on the truck, all with nothing but blue skies overhead.”

Pairing traditional design and today's finest performance, Himalaya 4x4's newest Series IIA features a powerful 300-horsepower GM V6 expertly mated to a 6L80-E transmission. The muscularly stanced light azure chopped rig rests on a coil-sprung chassis and features a Fox suspension equipped to allow for a smooth on road presence. Himalaya 4x4 also took care to uniquely tune the suspension for off-road treks with plenty of stopping power courtesy of a Wilwood braking system.

Himalaya 4x4 engineers removed the top of the classic truck and designed an open-air Series rig specially made for enjoying city streets, beaches, and tropical locales. Himalaya 4x4 dedicated hundreds of hours to restoring the Series IIA interior, making sure everything matched the breezy beachside exterior. With tropical environments in mind, the Himalaya 4x4 interior is swathed in durable, high grade chestnut leather made to shrug off any wet weather.

For entertainment, Himalaya 4x4 also integrated a top-of-the-line Alpine sound system with Bluetooth connectivity for further convenience and enjoyment. Himalaya 4x4 Series build prices range between \$250,000 and \$300,000.

For more information on Himalaya 4x4 and their custom open air Series and Defender builds, please visit www.drivehimalaya.com or call (800) 956-9481.

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