

CITIZEN

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CITIZEN x Nissan Z/Fairlady Z Two new limited-edition timepieces from the first-ever collaboration between Z and CITIZEN



The vehicle models pictured are Nissan Z/Fairlady Z prototypes. Specs may differ from Japanese market models.
NISSAN Z Collaboration Model
Limited-edition release of 1,700 pieces worldwide

January 18, 2022 - CITIZEN is pleased to announce the release of two new limited-edition timepieces created in collaboration with the iconic Nissan Z, named Fairlady Z for the Japanese market, from Nissan Motor Corporation. The exciting new models mark the first-ever collaboration between CITIZEN and Nissan Z. Inspired by the design of the sports cars and incorporating CITIZEN's world class technology, each model is a symbol of design excellence. The release will be limited to 1,700 pieces worldwide – and celebrates a collaboration built on shared values and a spirit of pushing the bounds of innovation. CITIZEN's readiness to take on new challenges, its dedication to pushing technology to the limit, and its laser-focus on making every second count complements Z's history of overcoming challenges, advancing sports car technologies, and its commitment to never compromising on quality. The collaborative timepieces will be available for purchase globally March 2022.

Inspired by the thrill and exhilaration of one of Japan's best-known sports cars, the designs incorporate elements taken from the latest Nissan Z model. The AT8185-89E features accents in the Nissan Z Ikazuchi Yellow body color, contrasting with the all-black case, band, dial, hands, and indexes. The sleek design evokes a thunderbolt (ikazuchi) streaking across the night sky, and the dial has the same yellow dot design used on the seats in the Proto Spec model. The AT8185-97E model features accents in the striking new Seiran Blue body color, a bold contrast against the matte black on the center of the dial evoking the sense of smooth new asphalt on a highway. The black of the dial is accented by silver hands and indexes to create a cool, understated look. Both models also feature a red second hand inspired by the redline on a tachometer, along with a "Z" mark on the crown, a Fairlady Z logo used on the dial and a NISSAN logo on the case back.

The new models each are equipped with CITIZEN's innovative light-powered [Eco-Drive Radio-Controlled](#)^{*1} technology, eliminating the need of a battery or having to self-adjust the time or calendar when traveling overseas as the watch automatically receives local time signals in four different regions: Japan, China, the United States and Europe. The functionality does not stop there - the time and date can also be adjusted for 26 cities worldwide with a simple twist of the crown. The brand's proprietary [SuperTitanium](#)TM*2 is featured on the case and band in a deep black color of Duratect DLC^{*3}, providing the added benefits of enhanced scratch resistance, ultra-lightweight, and gentle on the skin for a comfortable fit.

The two CITIZEN Nissan Z models will be available for purchase in March at [citizen.com](https://www.citizen.com) and at the brand's NYC Flagship location. Learn more about the models [here](#).

Product Features

Design elements inspired by the Nissan Z

- The all-black AT8185-89E model features accents in Ikazuchi Yellow, inspired by a thunderbolt in the night sky. The dial has the same yellow dot design and gradation effect as the seats in the Nissan Z.
- The blue accents on the AT8185-97E contrast with the shining silver hands and indexes to create a cool, understated look. The matte black dial with its distinctive sand ripple pattern evokes asphalt on a highway.
- A red second hand inspired by the image of a redlining tachometer on a car with a high-revving engine.
- Both watches feature the Fairlady Z logo on the dial, a “Z” mark on the crown, and the NISSAN logo on the case back.
- Numbers on the dial use the same font as the numbers on the Nissan Z dashboard.



Product Specifications



Brand	NISSAN Z/Fairlady Z Collaboration model	
Model	AT8185-89E	AT8185-97E
Launch	March	
Price	\$2,495	
Limited quantity	1,700 (Worldwide)	
Case / Band	Super Titanium™ Duratect DLC)	
Glass	Sapphire glass with anti-reflective coating	
Case diameter	42.0 mm / 10.8 mm (design specification only)	
Specifications	Cal.H804 / Accuracy ±15 seconds per month (without time signal reception) / Eco-Drive running for 10 months on full charge (in power save mode) / Radio-Controlled / W.R. 10 BAR	

*1 Eco-Drive is CITIZEN’s proprietary technology that powers watches using any natural or artificial light source, eliminating the need to replace batteries. Certified as an Eco Mark product for the first time in the watch industry. Radio-controlled watches receive signals from radio transmitters to correct the time and calendar automatically.

*2 Duratect is CITIZEN’s proprietary surface hardening technology that enhances the surface hardness of metals such as stainless steel and titanium, protecting watch bodies from scratches and damage. This technology offers excellent abrasion quality and maintains lustre of metals for long periods of time. Duratect DLC achieves Vickers hardness of 1,000-1,400 by coating an amorphous carbon hard film—mainly composed of carbon and hydrogen—on the surface of the material.

*3 Super Titanium™ is CITIZEN’s proprietary technology to treat solid titanium with surface hardening technology. It is at least 5 times harder than stainless steel, resistant to scratches, lightweight and gentle to the skin for comfortable wearing

About the Nissan Fairlady Z

Released in 1969, the first-generation Fairlady Z sports car was a big hit in North America, where it was known as the “Z-Car.” The model has built up a dedicated following of fans all over the world, and over 1.8 million have been sold in the more than 50 years since its debut.

The Z name represents the possibility and dreams of the unknown, and the model continues to embody the innate passion, innovation, and challenge in Nissan’s DNA.

The all-new Japan-market Fairlady Z, which made its world premiere in August 2021 as Nissan Z, is inspired by the concept of a perfectly suited dance partner that brings excitement and passion to the everyday.

About CITIZEN

Citizen, a pioneer in watchmaking and innovation since 1918, promotes excellence and creativity with a deep-rooted respect for craftsmanship. Citizen advocates “Better Starts Now,” searching for and accomplishing goals that cultivate positive change. Citizen was an early pioneer in advocating for the environment, launching the first light-powered watches with proprietary [Eco-Drive technology in 1976](#), thus adding eco-minded as a core company value.

For over 40 years, Citizen’s Eco-Drive technology has served as the prime example of how the brand is dedicated to making the world and its environment a better place. Eco-Drive harnesses the power of light from any natural or artificial light source and converts it into energy, eliminating the need for any battery replacement.

Citizen’s diverse portfolio of high-performance and eco-minded watches is accessibly priced and ranges from professional-grade, sport-inspired designs with advanced functions to sophisticated, timeless silhouettes that are beautiful as well as collectible.