

# EQUUS

## EQUUS PRICING LIST

*EXCLUSIVITY TAKES TIME.  
AT LEAST 5,000 MAN HOURS.*



**EQUUS  
AUTOMOTIVE  
Inc.**

2904 Bond Street –  
Rochester Hills, MI 48309  
contact:  
sales@equus-automotive.com

## THE GENEROUSLY EQUIPPED EQUUS FROM 534,000 USD, INCLUDES:

- › Plain billet aluminum speedometer, gearshift and central armrest platens
- › Dual Zone air conditioning system
- › Keyless Access, powered and heated front seats
- › Media System 500W RMS with:
  - 7" WVGA High Resolution Touch Control Display
  - GPS 3D/2D
  - CD/DVD, AAC, MP3, DivX Playback
  - Bluetooth® Hands-Free Calling & Audio Streaming
  - Android™, BlackBerry®, and iPhone® Pandora® Control
  - Works with iPod® and iPhone®
  - HD Radio™ w/ iTunes Tagging and SiriusXM Tuner
- › Xenon high-intensity discharge headlamps
- › Tire Pressure Monitor, airbags, Traction Control, ABS, cruise control and variable-ratio power steering
- › Performance Traction Management and Brembo® carbon ceramic brakes 4-wheel ventilated, cross-drilled matrix rotors with 6-piston 15.5" front and 4-piston 14" rear calipers (Black)
- › Alloy wheels with aluminum or Black finishing

**NOTE:** specifications could be adapted depending on market regulations.



## EQUUS OPTIONS



### ENGINE BAY

air intake cover	<b>5,000 USD</b>
colored intercooler	<b>3,000 USD</b>
engine emblem	<b>2,500 USD</b>



### LIGHTS

additional driving lamps	<b>3,000 USD</b>
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### CHROME TRIM

interior accents	<b>6,000 USD</b>
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### BRAKES

color painted calipers	<b>3,000 USD</b>
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## BODY PAINT

10 elegant paint colors have been developed to suit your EQUUS, you can view them here on our build your own EQUUS: [http://www.equus-automotive.com/en\\_US/build-your-own-bass770/](http://www.equus-automotive.com/en_US/build-your-own-bass770/)



DIAMOND BLACK



POLAR WHITE



STORM GREY



MOONLIGHT SILVER



FIRE RED



STEVE GREEN



ROYAL BLUE



YELLOW



TORCH RED

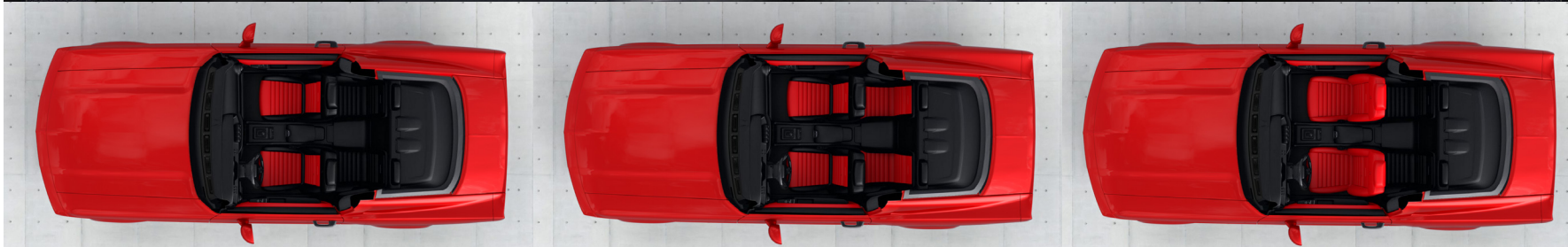


NAVY BLUE

# INTERIOR UPHOLSTERY

Your EQUUS interior can be enhanced with high quality natural color leather in harmony with the exterior color:  
[http://www.equus-automotive.com/en\\_US/build-your-own-bass770/?trigger=id173](http://www.equus-automotive.com/en_US/build-your-own-bass770/?trigger=id173)

BLACK EDITION



**DESIGN EDITION I**      **13,000 USD**

Black leather interior plus Front seat cushions in a contrasting color leather.

**DESIGN EDITION II**      **14,000 USD**

Black leather interior plus Front and Rear seat cushions in a contrasting color leather.

**DESIGN EDITION III**      **15,000 USD**

Black leather interior plus Front seat cushions in a contrasting color leather.



**DESIGN EDITION IV**      **18,000 USD**

Black leather interior plus Front and Rear seat cushions in a contrasting color leather.

**SELECT EDITION**      **20,000 USD**

Black leather dashboard and carpet, plus choice of leather interior colors.

**COLLECTION EDITION**      **25,000 USD**

Complete color leather interior with black carpet and ceiling.



**WHEEL FINISHES**

chrome, bronze or brushed aluminium  
**12,000 USD**

colored paint  
**6,000 USD**



# EXTERIOR OPTIONS

**FRONT & REAR MASK**

chrome, bronze or brushed aluminium  
**11,000 USD**

colored paint  
**4,000 USD**



**WINDOW TRIM**

chrome, bronze or brushed aluminium  
**10,000 USD**

colored paint  
**5,000 USD**

## BESPOKE PROGRAM STARTS FROM 100,000 USD

WELCOME TO YOUR VERY OWN WORLD.

Here, you will be accompanied by a dedicated designer during a personalization program where your wildest fantasies will come true.

Thanks to our worldwide network of finest craftsmen, artists and performance specialists, you will have access to unlimited power to make your EQUUS ownership a once in a lifetime experience.

Extreme luxury refinement or lightweight race inspired preparation, body enhancement or completely new design styles, vintage muscle look or contemporary artwork painting, unique body color and rare materials  
 ...  
 you name it.



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