

# Part 573 Safety Recall Report

## 24V-096

**Manufacturer Name :** Bugatti

**Submission Date :** FEB 09, 2024

**NHTSA Recall No. :** 24V-096

**Manufacturer Recall No. :** BUGCR036



### Manufacturer Information :

**Manufacturer Name :** Bugatti

**Address :** 1 Chateau St Jean

Dorlisheim, France 00 67120

**Company phone :** 999

### Population :

**Number of potentially involved :** 156

**Estimated percentage with defect :** 100 %

### Vehicle Information :

**Vehicle 1 :** 2016-2023 Bugatti Chiron

**Vehicle Type :** LIGHT VEHICLES

**Body Style :** 2-DOOR

**Power Train :** GAS

**Descriptive Information :** NAR Warning approach not implemented in the instrument cluster software in relation to the safety belt. Therefore non NAR compliant safety belt warning when turning on the ignition and only when the safety belt is not buckled.

**Production Dates :** JUL 21, 2016 - DEC 01, 2023

**VIN Range 1 :** Begin : VF9NP3V31HM795016 End : VF9SW3V36RM795102  Not sequential

### Description of Noncompliance :

**Description of the Noncompliance :** FMVSS208 Warning approach not implemented in the instrument cluster software in relation to the safety belt. Therefore non NAR compliant audible safety belt warning when turning on the ignition and when the safety belt is not buckled. System description shows only one version of a Safety belt reminder warning concept - all cars worldwide currently have the same warning mechanism - EURO ECE-R 16

**FMVSS 1 :** 208 - Occupant crash protection

**FMVSS 2 :** NR

**Description of the Safety Risk :** Potential safety risk, because at speeds less than 15mph an unbuckled driver is not audibly warned of the non buckled safety belt until either the vehicle has travelled 500 metres or after 60 seconds has elapsed from when the engine was started and therefore is at risk of injury in case of a low speed accident. At all times there is a visual warning on the instrument cluster that the seat belt remains unbuckled.

**Description of the Cause :** System description shows only one version of a Safety belt reminder warning concept - all cars worldwide currently have the same warning mechanism - EURO ECE-R 16

**Identification of Any Warning that can Occur :** Visual warning light is present as soon as ignition is turned on; however audible tone only currently appears if vehicle is driven above 15 mph or more than 500 metres in distance or after 60 seconds from when the engine is running only in the scenario that the Driver's safety belt remains unbuckled.

## Involved Components :

Component Name 1 : NR

Component Description : NR

Component Part Number : NR

## Supplier Identification :

### Component Manufacturer

Name : Continental Engineering Services

Address : Osterhofener Strasse 15  
Regensburg Foreign States 93055

Country : Germany

## Chronology :

January 18,2024 First information provided to BUGATTI Automobiles S.A.S. of non compliant behavior on a BUGATTI development vehicle in relation to Audible warning for Seatbelts during the testing phase of a new model for NAR.

January 19,2024 Start of investigation and internal analysis

January 26, 2024 Sales blocking notice issued for remaining North American Cars (USA and Canada).

February 2, 2024 Conclusion of internal analysis and recommendation as to approach formulated.

February 5, 2024 BUGATTI Automobiles Board of Management signed off recommendation for Safety Recall for impacted vehicles in North American Region.

## Description of Remedy :

**Description of Remedy Program :** Affected Customers will be contacted and informed that a software upgrade must be applied to their Chiron to ensure compliance with Safety regulation FMVSS208 in relation to a Driver's side Safety belt not being buckled correctly. Customer will be advised that all associated costs will be covered by BUGATTI

**How Remedy Component Differs from Recalled Component :** Change in the instrument cluster software in relation to NAR safety belt requirement FMVSS 208

**Identify How/When Recall Condition was Corrected in Production :** Blocking notice in place on sale since 26th January 2024; corrective software currently work in progress

### Recall Schedule :

**Description of Recall Schedule :** Vehicles will be recalled and the customer will receive an initial letter via mailing address advising that currently their vehicle is non compliant from a safety perspective in relation to the Seat Belt as it is missing the correct warning for the USA regulation (FMVSS208) but that there is no safety risk preventing the vehicle from being driven as long as the safety belt is applied and worn correctly. The software is currently in development and once the software is confirmed and validated our Bugatti After Sales personnel and Bugatti franchised service partners will recontact the customers individually to arrange an appointment for the software upgrade to be applied to their vehicle.

**Planned Dealer Notification Date :** FEB 16, 2024 - MAR 16, 2024

**Planned Owner Notification Date :** FEB 16, 2024 - MAR 31, 2024

\* NR - Not Reported

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February 2024

To all BUGATTI Partners

**Subject:**

- Safety Recall - Noncompliant audible warning in relation to Safety Belt remaining unbuckled.

**Dear BUGATTI Partners,**

BUGATTI Automobiles SAS has determined that a defect relating to motor vehicle safety exists in certain BUGATTI Chiron vehicles delivered into the North American Region.

The defect relates to the lack of a FMVSS 208 compliant audible warning to the vehicle occupant of the driver's safety belt remaining unbuckled at speeds less than 15 mph and where the vehicle has travelled less than 500 meters and the engine has been running less than 60 seconds.

There is no safety risk presented if the driver's safety belt is correctly buckled before the vehicle is driven.

Customers with affected cars will be contacted within the coming weeks. A copy of a generic letter to customers used in this recall can be found on Salesforce.

You can find the technical bulletin, which is the leading document for you in this recall on Salesforce as well. The Campaign ID from BUGATTI for this is **BUGCR036**.

If you have any further operational questions, please contact:

**For NAR: Dedrick Hagans:** [dedrick.hagans@bugatti.us](mailto:dedrick.hagans@bugatti.us)

If you receive any inquiries from the media in relation to this safety recall we would ask you not to attempt to handle the inquiries locally but to direct **all** such queries to Nicole Auger the Head of Communications for BUGATTI Automobiles : [nicole.auger@bugatti.com](mailto:nicole.auger@bugatti.com)

**The following section seeks to highlight the important aspects of the recall for you.**

**What is the issue?**

In all NAR specification Chiron and derivatives there is a lack of an audible warning to alert the driver that the safety belt remains unbuckled. Whilst there is a visual warning light from the moment the ignition is turned on the audible warning only commences at speeds in excess of 15mph or after the car has travelled 500 metres or after 60 seconds since the engine started whichever occurs first. This is in contravention to the FMVSS 208 which requires an audible warning from the moment the ignition is turned on in parallel to a visual warning light.

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## **What will you do?**

You will have to arrange pick up of the car from the customer and transport it to your Dealership.

The affected Customers will be contacted and advised that their vehicle is subject to a Safety recall and requires a software update to ensure compliance with FMVSS 208. They will be advised that there is no safety risk presented in relation to the lack of an audible warning or safety belt functionality whenever the safety belt is correctly buckled.

## **What do we recommend to the customers?**

Should the vehicle be within the affected VIN list: To avoid any potential issue we will advise the customer to always ensure that their safety buckle is attached whenever driving their vehicle at any speed. The software update is a necessary action, and the customer should make the car available to their nearest BUGATTI Partner as soon as possible.

## **How to charge BUGATTI AUTOMOBILES SAS for the repair costs?**

You should treat this recall work as any other Warranty related claim in the Warranty Claim Ticketing System in Salesforce and following Bulletin guidelines.

## **How to charge BUGATTI AUTOMOBILES SAS for the transportation costs?**

Please note that all transport related costs to the nearest BUGATTI Partner will be covered by BUGATTI for this recall. You should treat the related transportation costs as you would for any other Warranty related claim.

## **When do customers receive their letters?**

It is planned to send physical letters to all Customers in the coming weeks – the customer details may be validated with you as their recognized BUGATTI Partner – in this instance we would ask for your full support to ensure BUGATTI Molsheim are able to reach all impacted customers as soon as possible.

We would ask wherever possible and where it is evident that you have a potential impacted Customer Vehicle in your Car Parc that you support with proactive management of the Customer in this instance.

The software is currently in development and so the customer will receive an initial letter informing them of the car being subject to a recall but that it remains drivable and safe in relation to the safety belt functionality as long as the safety belt is buckled correctly prior to driving. They will be advised they will be contacted again once the

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software update is available for their vehicle.

## **Do we need any special tools for this replacement of parts?**

Performing the software update to the instrument cluster will require access to a Remote Case and this will be managed in conjunction with the NAR Regional After Sales team.

## **What happens after the repair?**

You should arrange return to the Customer at a convenient point in time.

We would like you to know that we sincerely appreciate your continued support of our customers and Brand. Thank you in advance!

Yours Sincerely,

Alexis Ploix  
Director of Aftersales & Customer Services  
BUGATTI Automobiles S.A.S