

# BMW

## U.S. Press Information

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### BMW Announces Price Adjustment in the US

**New prices effective October 1, 2014.**

**Woodcliff Lake, NJ – September 30, 2014...** BMW of North America today announced a modest inflationary price increase for some Model Year 2015 vehicles, effective October 1, 2014. The Destination and Handling fee for all models is \$950 and is included in the following list for current and new prices.

Model	Current MSRP	MY2015 MSRP Effective October 1st. 2014	Change
320i Sedan	\$33,700	\$33,900	\$200
320i xDrive Sedan	\$35,700	\$35,900	\$200
328i Sedan	\$38,350	\$38,450	\$100
328i xDrive Sedan	\$40,350	\$40,450	\$100
328d Sedan	\$39,850	\$39,950	\$100
328d xDrive Sedan	\$41,850	\$41,950	\$100
335i Sedan	\$44,450	\$44,700	\$250
335i xDrive Sedan	\$46,450	\$46,700	\$250
ActiveHybrid 3	\$50,850	\$51,100	\$250
328i xDrive Sports Wagon	\$42,700	\$42,900	\$200
328d xDrive Sports Wagon	\$44,200	\$44,400	\$200
328i xDrive Gran Turismo	\$42,600	\$42,800	\$200
335i xDrive Gran Turismo	\$47,950	\$48,200	\$250
X3 sDrive 28i	\$39,350	\$39,450	\$100

X3 xDrive 28i	\$41,350	\$41,450	\$100
X3 xDrive 28d	\$42,850	\$42,950	\$100
X3 xDrive 35i	\$46,050	\$46,450	\$400
528i Sedan	\$50,700	\$50,900	\$200
528i xDrive Sedan	\$53,000	\$53,200	\$200
535i Sedan	\$56,300	\$56,550	\$250
535i xDrive Sedan	\$58,600	\$58,850	\$250
535d Sedan	\$57,800	\$58,050	\$250
535d xDrive Sedan	\$60,100	\$60,350	\$250
550i Sedan	\$65,500	\$65,850	\$350
550i xDrive Sedan	\$67,800	\$68,150	\$350
ActiveHybrid 5	\$62,600	\$62,850	\$250
535i GT	\$61,400	\$61,650	\$250
535i xDrive Gran Turismo	\$63,700	\$63,950	\$250
550i Gran Turismo	\$69,700	\$70,050	\$350
550i xDrive Gran Turismo	\$72,000	\$72,350	\$350

Please note that there are no price changes for other models.

All pricing guides will be updated on the BMW PressClub US and BMWUSANews as of October 1<sup>st</sup>, 2014 to reflect the change.

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 140 BMW motorcycle retailers, 121 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:  
[www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW and its products in the USA is available to  
journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).