

**90 YEARS**  
 FROM THE SKY TO THE STREETS  
 UNSTOPPABLE SINCE 1913  
**MAX FRIZ**  
 FATHER OF LEGENDARY R1200GS  
 THE BIRTH OF FLAT TWIN BOXERS

**RIDE THE REVOLUTION**  
 100% ELECTRIC  
 100% RIDING PLEASURE  
 ELECTRIC  
 100% RIDING PLEASURE

Love for the DETAILS  
**PURE RIDING =**  
 BACK TO THE ROOTS  
 FULLY CUSTOMIZED

**BMW R1200GS**  
 STROKE SIX HOXAGE  
**CONCEPT Ninety**  
 40 YEARS OF R900S

**RACING FOR GLORY**  
 JAMES #29  
 McANDRE #33  
 Gold Bet SBKK SUPERBIKE

**BE A PART OF THE COMMUNITY**  
 MOTORAD DAYS  
 Garmisch  
 YOU WILL NEVER RIDE ALONE  
 2.5 MIL FANS ON FACEBOOK

**THE RIDE OF YOUR LIFE**

**EXPERIENCE MORE WITH EVERY MILE**  
 NEVER ENDING DRIVING PLEASURE  
**R1200GS**

**R1200GS**  
 THE PERFECTION OF AN ICON

**RIDERS**  
 CROSSING BOUNDARIES  
 PUSHING LIMITS  
 ONE WORLD ONE R1200GS  
 CULTURAL EXCHANGE

**UNSTOPPABLE**  
**UNFORGETTABLE 2013**

**EMPOWER THE STAGE**  
 129 Kilowatts  
 160hp  
 132NM  
 PRECISION UNLEASHED  
**R1200GS**  
 A YEAR OF RIDING PLEASURE



**FORWARD, EVER. BACKWARD, NEVER. KEEP ON RIDING AND HAVE AN UNSTOPPABLE 2014 WITH LOTS OF RIDING!**