

For Release:	IMMEDIATE
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BMW Announces Price Adjustment in the US

New prices effective October 1, 2013.

Woodcliff Lake, NJ – September 30, 2013... BMW of North America today announced a modest inflationary price increase for some Model Year (MY) 2013 and 2014 vehicles, effective October 1, 2013. The Destination and Handling fee for all models is \$925 and is included in the following list for current and new prices.

Model	Current MSRP	MY 2013 MSRP, Effective October 1st, 2013	Increase (Decrease)
128i Coupe	\$32,125	\$32,425	\$300
135i Coupe	\$40,225	\$40,525	\$300
135is Coupe	\$44,175	\$44,475	\$300
128i Convertible	\$37,825	\$38,125	\$300
135i Convertible	\$45,025	\$45,325	\$300
135is Convertible	\$48,875	\$49,175	\$300
328i Convertible	\$48,525	\$48,825	\$300
335i Convertible	\$54,725	\$55,025	\$300
335is Convertible	\$61,725	\$62,025	\$300
M3 Convertible	\$69,675	\$69,975	\$300

Model	Current MSRP	MY 2014 MSRP, Effective October 1st, 2013	Increase (Decrease)
320i Sedan	\$33,475	\$33,675	\$200
320i xDrive Sedan	\$35,475	\$35,675	\$200
328i Sedan	\$38,025	\$38,225	\$200
328i xDrive Sedan	\$40,025	\$40,225	\$200
335i Sedan	\$44,125	\$44,325	\$200
335i xDrive Sedan	\$46,125	\$46,325	\$200
Active Hybrid 3	\$50,625	\$50,825	\$200
M5 Sedan	\$91,825	\$93,825	\$2,000
535i GT	\$60,925	\$61,125	\$200
535i xDrive GT	\$63,225	\$63,425	\$200
550i GT	\$68,825	\$69,025	\$200
550i xDrive GT	\$71,125	\$71,325	\$200
640i Gran Coupe	\$78,025	\$78,525	\$500

640i xDrive Gran Coupe	\$81,025	\$81,525	\$500
650i Gran Coupe	\$89,325	\$89,825	\$500
650i xDrive Gran Coupe	\$92,325	\$92,825	\$500
M6 Gran Coupe	\$113,925	\$115,925	\$2,000
640i Convertible	\$83,325	\$83,825	\$500
640i xDrive Convertible	\$86,325	\$86,825	\$500
650i Convertible	\$94,625	\$95,125	\$500
650i xDrive Convertible	\$97,625	\$98,125	\$500
M6 Convertible	\$116,425	\$118,425	\$2,000
640i Coupe	\$75,825	\$76,325	\$500
640i xDrive Coupe	\$78,825	\$79,325	\$500
650i Coupe	\$87,125	\$87,625	\$500
650i xDrive Coupe	\$90,125	\$90,625	\$500
M6 Coupe	\$110,125	\$112,125	\$2,000
X1 sDrive28i	\$31,725	\$31,825	\$100
X1 xDrive28i	\$33,425	\$33,525	\$100
X1 xDrive35i	\$39,525	\$39,725	\$200
X3 xDrive 28i	\$40,525	\$40,725	\$200
X3 xDrive 35i	\$45,625	\$45,825	\$200
X6 xDrive35i	\$60,725	\$61,725	\$1,000
X6 xDrive50i	\$71,325	\$72,325	\$1,000
X6 M	\$93,825	\$94,825	\$1,000
Z4 sDrive28i	\$48,875	\$49,875	\$1,000
Z4 sDrive35i	\$56,875	\$57,875	\$1,000
Z4 sDrive35is	\$65,725	\$66,725	\$1,000

Please note that there are no price changes for the 2014 BMW 3 Series Diesel Sedan, 3 Series Sports Wagon, 3 Series Gran Turismo, 4 Series Coupe, 5 Series Sedan (excl. M5), 7 Series, or X5 Sports Activity Vehicle.

All price sheets will be updated on the BMW PressClub US and BMWUSANews as of October 1st, 2013 to reflect the change.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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