



# Audi updates 2024 models with new standard features and expanded connected technology

Pricing updated as of June 22, 2023

- 2024 Audi SUVs now feature adaptive cruise control (ACC)/adaptive cruise assist (ACA) as standard; expansion of traffic sign recognition increases predictive ACC/ACA applications
- Remote engine start capability now standard on most 2024 model lines through the myAudi app
- New Audi App Store: Integrated into most 2024 model lines. Supports both proprietary apps and third-party services such as Spotify, Amazon Music
- Electrification elevated: 2024 Q8 e-tron benefits include increased range, better driving dynamics and, charging capability compared to prior model year

HERNDON, Va., June 22, 2023 – Audi of America today announced model year pricing and content updates to its 2024 lineup, including the addition of new standard equipment and features.

The 2024 model year changes build on the continued growth in the premium and electrified segments for Audi, bolstering the brand's position as an innovative manufacturer of cutting-edge vehicles. 2024 also sees the brand's electrified lineup evolving. With the launch of the Q8 e-tron and Q8 Sportback e-tron earlier this year, Audi continues to offer five different BEV models – joining the Q4 e-tron and Q4 Sportback e-tron, and the brand's electrified performance grand tourer, the e-tron GT. More performance-oriented S and RS models continue to build the brand's electric portfolio.

#### **Expanded Connected Car and ADAS Features**

For 2024, all Audi SUV models now feature adaptive cruise control or adaptive cruise assist as standard equipment. With Audi's traffic sign recognition technology filtering into more vehicle trims as an optional feature, applications of the predictive ACC feature also increase for 2024. Additionally, the Audi connect app now features remote engine start capability integrated into nearly the entire 2024 lineup; including almost all A4, A5, A6, A7, A8, Q5, Q7 and Q8 models.

In summer 2023, Audi expects to launch an integrated application store that will be available for select models with the third-generation modular infotainment toolkit (MIB 3), allowing apps to be directly downloaded on to the Multimedia Interface (MMI).

Available in most Audi A4, A5, A6, A7, A8, Q5, Q8, and e-tron GT models, the Audi app store offers customers a new level of digital in-car experience, seamlessly connecting their Audi to their digital life. At launch, apps from the following categories are available: Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News. The ecosystem will support proprietary apps,





as well as the integration of third-party services such as Spotify, TikTok, Yelp, Webex by Cisco, and The Weather Channel®. More information on the Audi app store and apps will be subjective to future announcements. An active Audi connect PLUS subscription is required to access the app store and use any in-vehicle apps. The functionality will be expanded to additional models going forward.

## A3 Model Family

Following a major redesign for the 2022 model year, the A3 family sees enhancements to trim level offerings and standard equipment for the 2024 A3, S3 and RS 3 models.

The A3's Black optic sport package includes a new 18-inch wheel. As part of the Convenience package HomeLink® functionality is now integrated into the rearview mirror and available for the A3 model family.

On S3 models, the Carbon atlas structure inlay is now standard, replacing the Aluminum spectrum inlay, and Fine Nappa leather seats are now available as a standalone option on Premium Plus and Prestige trim levels.

RS 3 models now benefit from a large, standard Carbon atlas matte inlay as well. The accent stitching and other interior enhancements found in the optional RS design package are now exclusively in red instead of green.

# 2024 A3 Model Family Pricing

Model	Engine	Drivetrain	Premium	Premium Plus	Prestige	RS
A3 40 TFSI	2.0L TFSI, 4 CYL. 201 hp / 221 lbft.	FWD S tronic®	\$35,400	\$39,000		
A3 40 TFSI quattro	2.0L TFSI, 4 CYL. 201 hp / 221 lbft.	quattro® S tronic®	\$37,400	\$41,000		
S3	2.0L TFSI, 4 CYL. 306 hp / 295 lbft.	quattro® S tronic®	\$47,000	\$49,900	\$53,900	
RS 3	2.5L TFSI, 5 CYL. 401 hp / 369 lbft.	quattro® S tronic®				\$61,700

**Destination and Delivery** 

\$1,095

#### **A4 Model Family**

The 2024 A4 family – including A4 sedan, A4 allroad and S4 performance sedan – sees a host of new standard features, including adaptive cruise control (ACC), Audi active lane assist, Parking system plus, heated steering wheel with Hands on Detection (HoD), and – with the exception of A4 40 – Remote engine start functionality via myAudi app. The Navigation package (optional on Premium Plus and standard on Prestige trim levels) now adds traffic sign recognition, which also activates Predictive adaptive cruise control (pACC).

All A4 models at the Premium Plus trim level benefit from an available Navigation package (standard on Prestige Trim) that now includes a six-month trial subscription to Audi Connect PLUS®





with Audi app store; seamlessly integrating Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News apps into the MMI.

The exterior color palette is also updated with Arkona White replacing Ibis White across the A4 family lineup; while Progressive Red metallic, available on the A4 45 and S4 models, replaces Tango Red metallic.

2024 A4 Model Family Pricing

Model	Engine	Drivetrain	Premium	Premium Plus	Prestige
A4 allroad 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$46,900	\$50,500	\$55,800
A4 40 TFSI	2.0L TFSI, 4 CYL. 201 hp / 236 lbft.	quattro® S tronic®	\$41,200	\$45,400	\$50,600
A4 S line 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$43,400	\$47,000	\$51,300
S4	3.0L TFSI, 6 CYL. 349 hp / 369 lbft.	quattro® Tiptronic®	\$53,800	\$56,800	\$61,100

**Destination and Delivery** 

\$1,095

## **A5 Model Family**

The 2024 A5 family – including the A5 Coupe, S5 Coupe, A5 Sportback, S5 Sportback, A5 Cabriolet, S5 Cabriolet, RS 5 Coupe, and RS 5 Sportback – also receives new standard features for the 2024 model year.

Adaptive cruise control (ACC), Audi active lane assist, Parking system plus, heated steering wheel with Hands on Detection (HoD), and – with the exception of A5 Sportback 40 – Remote engine start functionality via myAudi app, are all now standard equipment across the model family. The Navigation package (optional on Premium Plus and standard on Prestige trim levels) now adds traffic sign recognition, which also activates Predictive adaptive cruise control (pACC).

All A5 models at the Premium Plus trim level benefit from an available Navigation package (standard on Prestige Trim and RS models) that now includes a six-month trial subscription to Audi Connect PLUS® with the Audi app store; seamlessly integrating Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News apps into the MMI.

Progressive Red metallic, available on all A5 models except A5 Sportback 40, replaces Tango Red metallic, while Arkona White, available on the A5 and S5 models, replaces Ibis White.





## 2024 A5 Model Family Pricing

Model	Engine	Drivetrain / Transmission	Premium	Premium Plus	Prestige	RS
A5 Cabriolet S line 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$54,900	\$59,000	\$64,000	
S5 Cabriolet	3.0L TFSI, 6 CYL. 349 hp / 369 lbft.	quattro® Tiptronic®	\$65,400	\$68,400	\$72,500	
A5 Coupe S line 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$47,700	\$51,800	\$55,950	
S5 Coupe	3.0L TFSI, 6 CYL. 349 hp / 369 lbft.	quattro® Tiptronic®	\$56,800	\$59,800	\$63,900	
RS 5 Coupe	2.9L TFSI, 6 CYL. 444 hp / 442 lbft.	quattro® Tiptronic®				\$78,600
A5 Sportback 40 TFSI	2.0L TFSI, 4 CYL. 201 hp / 236 lbft.	quattro® S tronic®	\$45,500	\$49,700	\$55,000	
A5 Sportback S line 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$47,700	\$51,800	\$56,250	
S5 Sportback	3.0L TFSI, 6 CYL. 349 hp / 369 lbft.	quattro® Tiptronic®	\$56,800	\$59,800	\$64,200	
RS 5 Sportback	2.9L TFSI, 6 CYL. 444 hp / 442 lbft.	quattro® Tiptronic®				\$78,900
Destination and		\$1,095				

Delivery

#### A6 Model Family

The 2024 A6 model line includes the A6 Sedan, A6 allroad, S6 Sedan and RS 6 Avant. The model family sees changes through a mid-cycle product enhancement that includes a new front grille for A6 and S6 models and a refreshed rear diffuser on A6 models; new exterior paint, wheel and interior dash inlay options; as well as enhanced infotainment offerings along with new standard equipment and package contents.

Matrix-design LED headlights are now standard. There are four new wheel designs on offer for A6 and S6 models, along with four new exterior colors and two new interior inlays.

Remote start is now available via the Audi connect app, while a new Adaptive Cruise Assist display is available via the optional Convenience package on Premium trim levels, and standard across Premium Plus and above trim levels.

All A6 models now benefit from a six-month trial subscription to Audi Connect PLUS® with Audi app store; seamlessly integrating Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News apps into the MMI.

Premium Plus trim levels and above now feature a contoured multi-colored ambient LED interior lighting package as standard equipment. The Executive package – optional on Premium Plus trim levels and standard on Prestige trim – now includes dual-pane acoustic glass and Traffic sign recognition.





Changes to exterior colors for the 2024 A6 model family include four new colors. Arkona White replaces Ibis White on A6 45; Grenadier Red metallic replaces Tango Red metallic on A6 55 and S6; Madeira Brown metallic replaces Soho Brown metallic on A6 45 and A6 allroad; and Ascari Blue metallic replaces Ultra Blue metallic on the S6.

2024 A6 Model Family Pricing

Model	Engine	Drivetrain / Transmission	Premium	Premium Plus	Prestige
A6 allroad	3.0L TFSI, 6 CYL. 335 hp / 369 lbft.	quattro® S tronic®		\$68,500	\$73,800
A6 Sedan 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$57,300	\$60,800	
A6 Sedan 55 TFSI	3.0L TFSI, 6 CYL. 335 hp / 369 lbft.	quattro® S tronic®	\$61,800	\$65,300	\$70,900
S6 Sedan	2.9L TFSI, 6 CYL. 444 hp / 442 lbft.	quattro® Tiptronic®	\$74,700	\$79,000	\$82,900
Destination and		\$1,095			

Delivery

## A7 Model Family

The 2024 A7 model line includes the A7, S7 and RS 7 which see enhancements including refreshed exterior designs, enhanced infotainment offerings along with new standard equipment and package contents.

The A7 and S7 receive new honeycomb front grilles. There are five new wheel designs on offer for A7 and S7 models, along with four new exterior colors and two new interior inlays.

Remote start is now available via the Audi connect app, while a new Adaptive Cruise Assist display is available via the optional Convenience package on Premium trim levels, and standard across Premium Plus and above trim levels.

All A7 models now benefit from a six-month trial subscription to Audi Connect PLUS® with Audi app store; seamlessly integrating Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News apps into the MMI.

Premium Plus trim levels and above now feature a contoured multi-colored ambient LED interior lighting package as standard equipment. The Executive package – optional on Premium Plus trim levels and standard on the Prestige trim – now includes dual-pane acoustic glass and Traffic sign recognition.

Changes to exterior colors for the 2024 A7 model family include four new colors. Arkona White replaces Ibis White, and Madeira Brown metallic replaces Soho Brown metallic on A7 55 models; Grenadier Red metallic replaces Tango Red metallic on A7 55 and S7; and Ascari Blue metallic replaces Ultra Blue metallic on the S7.





## 2024 A7 Model Family Pricing

Model	Engine	Drivetrain / Transmission	Premium	Premium Plus	Prestige
A7 55 TFSI	3.0L TFSI, 6 CYL. 335 hp / 369 lbft.	quattro® S tronic®	\$71,200	\$75,950	\$79,750
<b>S7</b>	2.9L TFSI, 6 CYL. 444 hp / 442 lbft.	quattro® Tiptronic®	\$84,500	\$88,300	\$91,900
Destination and		\$1,095			

# **A8 Model Family**

Delivery

Following a mid-cycle refresh that saw sharpened design elements and wheel program brought to the Audi flagship in 2022, the A8 and S8 see minor changes for 2024.

All A8 models now benefit from a six-month trial subscription to Audi Connect PLUS® with Audi app store. Along with remote start functionality, Audi Connect PLUS® also includes access to the new Audi app store which seamlessly integrates Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News apps into the MMI.

Sebring Black crystal effect paint replaces Vesuvius Gray metallic while all other exterior colors for 2024 carryover from the previous model year.

# 2024 A8 Model Family Pricing

Model	Engine	Drivetrain / Transmission	
A8 L 55 TFSI	3.0L TFSI, 6 CYL. 335 hp / 369 lbft.	quattro® S tronic®	\$88,900
S8	4.0L TFSI, 8 CYL. 563 hp / 590 lbft.	quattro® Tiptronic®	\$120,600
Destination and Deli	very	\$1,095	

#### Q3 Models

The second-generation of one of the brand's best-selling models is further improved for 2024 with newly standard features and available technologies. Adaptive cruise assist is now standard on 2024 Q3 models. As part of the Convenience package, HomeLink® functionality is now integrated into the rearview mirror and a wireless phone charging pad are available for the Q3 model family.

For 2024 the exterior paint palette receives an update as well. Arkona White now replaces Ibis White, and Progressive Red metallic replaces Tango Red metallic. Turbo Blue will no longer be available.





## 2024 Q3 Model Family Pricing

Model	Engine	Drivetrain / Transmission	Premium	Premium Plus	Prestige
Q3 40 TFSI	2.0L TFSI, 4 CYL. 184 hp / 221 lbft.	quattro® Tiptronic®	\$37,000	\$39,800	
Q3 S line 45 TFSI	2.0L TFSI, 4 CYL. 228 hp / 251 lbft.	quattro® Tiptronic®	\$39,400	\$42,200	

**Destination and Delivery** 

\$1,195

# Q4 e-tron Family

First introduced for 2022, the fully electric Q4 e-tron and Q4 Sportback e-tron are the entry models to Audi's electrified portfolio. Providing progressive design, smart utility and cutting-edge technology, the Q4 e-tron brings premium electric mobility to the heart of the market.

For model year 2024, the Q4 e-tron and Q4 e-tron Sportback benefit from a number of standard and optional packaging enhancements. All 2024 Q4 e-tron models now receive Adaptive cruise assist with lane guidance and a steering wheel with paddles to select different regeneration levels as standard equipment. HomeLink® functionality incorporated into the rearview mirror is now available as part of the optional Convenience package in the Q4 40 e-tron and Q4 50 e-tron Premium trim level, and standard on both Premium Plus and Q4 50 e-tron Prestige trim levels.

# 2024 Q4 e-tron Model Family Pricing

Model	Motor /	Drivetrain /	Premium	Premium	Prestige
	Battery	Transmission		Plus	
Q4 40 e-tron	Single motor / 82 kWh battery (201 hp)	RWD / Single-speed transmission	\$49,800	\$54,500	
Q4 50 e-tron	Dual motors / 82 kWh battery (295 hp)	quattro® / Single-speed transmission	\$55,200	\$59,900	\$62,200
Q4 Sportback 50 e-tron	Dual motors / 82 kWh battery (295 hp)	quattro® / Single-speed transmission	\$58,200	\$62,900	\$65,200

**Destination and Delivery** 

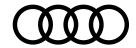
\$1,195

#### **Q5 Model Family**

The brand's top selling model line includes the Q5, Q5 Sportback, Q5 PHEV, and SQ5, and sees standard equipment additions for the 2024 model year, including Audi active lane assist, Heated steering wheel with Hands on Detection (HoD), and – with the exception of the Q5 PHEV – remote engine start via myAudi app.

All Q5 models at the Premium Plus trim level benefit from an available Navigation package (standard on Prestige Trim) that now includes a six-month trial subscription to Audi Connect PLUS® with Audi app store; seamlessly integrating Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News apps into the MMI.





The Q5 40 has added an available Black optic package with black exterior trim and roof rails on Premium Plus and Prestige trim levels.

All Q5 45 trims receive standard Sport front seats and Gray-Brown Birch natural wood inlays. An enhanced Black optic plus package is also now available for the Q5 45, Q5 55, and Q5 45 Sportback that includes black Audi rings and model badge, black exterior trim, high-gloss rear diffusor, front spoiler and air intakes, black headliner, perforated leather steering wheel with S badge, red brake calipers, black roof rails on the SUV, and – on Prestige trims – a dark headlight treatment.

For 2024, Arkona White replaces Ibis White exterior paint across the entire model family.

## 2024 Q5 Model Family Pricing

2024 Q3 Model	raility Fricing				
Model	Engine /	Drivetrain /	Premium	Premium	Prestige
	Battery	Transmission		Plus	
Q5 40 TFSI	2.0L TFSI, 4 CYL. 201 hp / 236 lbft.	quattro® S tronic®	\$44,600	\$49,400	\$54,900
Q5 S line 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$47,500	\$52,300	\$57,400
Q5 S line 55 TFSI e	2.0L TFSI, 4 CYL PHEV / 17.9 kWh battery 362 hp / 369 lbft.	quattro® S tronic®	\$57,800	\$61,700	\$67,000
SQ5	3.0L TFSI, 6 CYL. 349 hp / 369 lbft.	quattro® Tiptronic®	\$57,000	\$61,000	\$66,100
Q5 Sportback S line 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® S tronic®	\$51,500	\$54,700	\$59,700
SQ5 Sportback	3.0L TFSI, 6 CYL. 349 hp / 369 lbft.	quattro® Tiptronic®	\$60,400	\$63,400	\$68,500
Destination and Delivery		\$1,195			

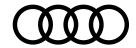
#### **Q7 Model Family**

For 2024, the Q7 45, Q7 55 and SQ7 receive minor updates with new standard features and package additions.

Adaptive cruise assist is now standard on all models and Remote start is now available through the Audi connect app. The Executive package, optional on Premium plus trim levels and above, now includes traffic sign recognition – a first time this feature has been available on Q7 45 models. Similarly, a multi-color contour/ambient LED interior lighting package is now standard on Premium Plus trims and above, as well.

The 2024 Q7 55 Prestige is also now available with a special S line sport package. The new package brings the S line exterior to Q7 in the U.S. for the first time. Models fit with the S line sport package receive a comprehensive list of exterior enhancements that include; 21-inch 5-spoke blade design wheels with all-season tires (an optional 22-inch 5-V-spoke design wheel with summer tires is also available); all-wheel steering; sport adaptive air suspension; red brake calipers; S line and black optic exterior kits with black rings and badges; and black roof rails. Inside models equipped with the S line sport package receive; front S sport seats; Valcona leather seating with S embossing and





diamond stitching, in either black or gray; an extended leather package; a black cloth headliner; and brushed aluminum inlays.

The 2024 Q7 Prestige is also available with optional HD Matrix-design LED headlamps with Audi laser light, and an optional Dinamica headliner.

## 2024 Q7 Model Family Pricing

Model	Engine	Drivetrain / Transmission	Premium	Premium Plus	Prestige
Q7 45 TFSI	2.0L TFSI, 4 CYL. 261 hp / 273 lbft.	quattro® Tiptronic®	\$59,500	\$63,300	
Q7 55 TFSI	3.0L TFSI, 6 CYL. 335 hp / 369 lbft.	quattro® Tiptronic®	\$65,300	\$69,100	\$75,100
SQ7	4.0L TFSI, 8 CYL. 500 hp / 568 lbft.	quattro® Tiptronic®		\$90,400	\$94,900

Destination and Delivery

\$1,195

# **Q8 Model Family**

Information about the brand's flagship SUV for the 2024 model year will be communicated later this year.

#### Q8 e-tron Model Family

New for 2024, the Q8 e-tron and Q8 Sportback e-tron are the latest iterations of Audi's flagship e-tron electric SUV, providing the most sophisticated and seamless electrification experience within the Audi portfolio.

For 2024, the Q8 e-tron has been refined with increased driving range, higher power and faster charging capabilities, and improved driving dynamics compared to the previous model year. The Q8 e-tron delivers quicker acceleration, as well as efficiency gains through aerodynamic advancements and improvements to both battery cell chemistry and packaging, which increases the capacity of the battery pack to 114 kWh. Along with a host of technology changes to make EV ownership even more seamless, redesigned steering hardware and suspension software sharpen the responsiveness of the 2024 Q8 e-tron while continuing to set standards in ride comfort to match its quiet cabin.

Elegant design enhancements not only heighten the on-road presence of Q8 e-tron models, they optimize aerodynamic function while incorporating Audi's sleek new two-dimensional rings logo and Singleframe projection light grille. The Q8 e-tron receives a more aerodynamic wheel lineup, new treatments to the front and rear fascia serve both aesthetic and functional purposes, and the 2024 Q8 e-tron will be the first Audi model to feature laser-etched model badging on the B-pillar.

The Q8 e-tron also benefits from two years of DC fast charging included at no additional cost via the Electrify America network; true customer conveniences such as Plug & Charge, which eliminates the need to present a separate payment card at select charging stations; and one week of complimentary Audi on demand rental benefit through the Always Audi program.





Also for 2024, Adaptive cruise assist with lane guidance is now standard. A  $19.2 \, kW / 80 \, Amp$  onboard charger and second charge port on the passenger side of the vehicle are now available as part of the optional AC charging package.

## 2024 Q8 e-tron Model Family Pricing

Model	Motor / Battery	Drivetrain / Transmission	Premium	Premium Plus	Prestige
Q8 e-tron	Dual motors /114 kWh battery (402 hp)	quattro® / single-speed transmission	\$74,400	\$78,800	\$84,800
Q8 Sportback S line e-tron	Dual motors /114 kWh battery (402 hp)	quattro® / single-speed transmission	\$77,800	\$82,200	\$88,200
Destination and Delivery		\$1,195			

# e-tron GT Model Family

The grand touring e-tron GT and RS e-tron GT see minor changes to standard equipment and package contents for 2024.

Power steering plus, LED interior lighting plus, and illuminated doorsill inlays are now standard on all e-tron GT and RS e-tron GT models. On Prestige trim levels, the e-tron GT benefits from standard HD Matrix-design LED headlights with Audi laser light (which include headlight and taillight animations) and a Dinamica headliner. The RS e-tron GT receives both the HD Matrix-design LED headlights with Audi laser light and Dinamica headliner as standard.

All e-tron GT models now benefit from a six-month trial subscription to Audi Connect PLUS® with Audi app store; seamlessly integrating Music, Video, Gaming, Navigation, Parking & Charging, Productivity, Weather, and News apps into the MMI.

# 2024 e-tron GT Model Family Pricing

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Model	Motor /	Drivetrain /	Premium	Prestige	RS
	Battery	Transmission	Plus		
e-tron GT	Dual motors / 93 kWh battery (522 hp)	quattro® / Single-speed front, two-speed rear transmission	\$106,500	\$114,500	
RS e-tron GT	Dual motors / 93 kWh battery (637 hp)	quattro® / Single-speed front, two-speed rear transmission			\$147,100

Destination and Delivery

\$1,495

All prices provided are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, other options and dealer charges. Dealer sets actual price.

For more information, visit www.media.audiusa.com

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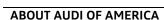
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At Audi of America, we believe the future is electric. By 2025, our U.S. model lineup will be at least 30 percent electrified, including fully electric and plug-in hybrid vehicles. Globally, we are committed to net CO2 neutrality by 2050. In 2022, Audi sold 186,875 vehicles in the U.S., sold more fully electric models than ever before, and achieved a record-breaking year in after sales. Learn more about who we are and how we're working to create a more sustainable, innovative, and inclusive future at <u>audiusa.com</u> or <u>media.audiusa.com</u>.

This information and any vehicle specifications are preliminary and subject to change.

Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

Wireless phone charging pad requires compatible smart device.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Always obey local speed and traffic laws.

Summer performance tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. High-performance tires are designed for optimum performance and handling in warm climates and are not suitable for cold, snowy, or icy weather conditions. When driving during cold, snowy, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Tires are supplied and warranted by their manufacturer.

Low-profile all-season tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. Tires are supplied and warranted by their manufacturer.

2024 Audi Q8 e-tron EPA estimated total range is 285 miles. 2024 Audi Q8 Sportback e-tron EPA estimated total range is 296 miles, and 300 miles when equipped with the optional ultra package. Actual mileage and range will vary and depend on several factors including driving and charging habits, accessory use, temperature and topography, battery age, load, and vehicle condition. Battery capacity decreases with time and use. See owner's manual for details.

Actual battery range will vary and depend on several factors including driving and charging habits, accessory use, temperature and topography, battery age, load, and vehicle condition. Battery capacity decreases with time and use. See owner's manual for details.





Actual charge time will vary and depends on several factors including battery age and vehicle condition. Battery capacity decreases with time and use. See dealer or owner's literature for details.

Information on electricity consumption, and claims of aerodynamic efficiency depend on the tires and alloy wheels used and on the equipment and accessories of the car.

Included DC Fast Charging requires acceptance of Promotion Terms & Conditions, myAudi account and myAudi app. Non-transferable. Not available for commercial use, such as ridesharing. In the event of suspected fraud or abuse or other unforeseen events, Audi of America may discontinue or modify the offer in its sole discretion. Frequent and consecutive charging can permanently decrease battery capacity, which may not be covered by your vehicle's warranty.

Always pay careful attention to the road, and do not drive while distracted. Audi connect should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. Connect services are subject to technologies remaining commercially available, and such services are not guaranteed.

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