

Audi activesphere concept

Ingolstadt, December 16, 2022 – Audi is about to introduce the next member of a family of four concept cars: the Audi activesphere concept. The electric crossover coupe will celebrate its world premiere during the “Celebration of Progress” on January 26, 2023.

The Audi activesphere concept provides ultimate freedom and is the perfect companion for ambitious outdoor adventures. Whether it's water sports, skiing, golfing or challenging mountain roads – the activesphere concept offers ultimate variability for all activities. While the concept car combines extraordinary elegance with outstanding off-road performance, its communication technology creates a unique experience – beyond the car itself.

The four members of the Sphere family - skysphere, grandsphere, urbansphere and activesphere - present Audi's vision for the premium mobility of tomorrow. The concept vehicles are united not only by a fascinating design, but also by the electric drive and the design for the possibility of automated driving.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
