

New Audi electric mountain bike powered by Fantic brings premium electric mobility to two wheels

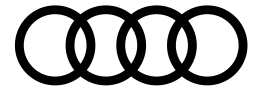
- **Audi expands range of e-mobility products, providing versatile and capable enduro-style electric-assist mountain bike (eMTB)**
- **Livery of limited-edition Audi eMTB inspired by ultimate electrified off-roader, the Dakar-winning Audi RS Q e-tron**
- **New Audi eMTB offered through Audi Genuine Accessories, deliveries expected by summer 2024**

RESTON, Va., May 6, 2024 – Audi has expanded its range of e-mobility products with the launch of a limited-edition enduro-style electric pedal assist mountain bike (eMTB) powered by Fantic, available through [Audi Genuine Accessories](#). No stranger to off-road pursuits, the brand first found success in the World Rally Championship with the introduction of quattro® all-wheel drive in the 1980s, shaping the brand and defining its performance DNA for years to come. Building upon the brand’s performance pedigree, the new Audi eMTB features an exciting livery inspired by the innovative design of Audi’s electrified Dakar Rally-winning RS Q e-tron racecar.

Like the brand’s fully electric, road-going e-tron model lineup, the Audi eMTB sports a wide breadth of capability and has versatility at its core. Working with Italian motorcycle and e-bike manufacturer Fantic – and based upon its XEF 1.9 Factory enduro e-bike offering – the geometry of its lightweight aluminum frame is designed to allow a relaxed riding position so riders can better react to obstacles and terrain. Its mixed 29 in.-front/27.5 in.-rear wheel setup provides the best of both rollover ability and tight cornering agility.

Thanks to its full-suspension design, e-bike-specific Mavic tubeless-ready wheels, and Vittoria e-bike-rated off-road tires, it’s perfectly at home on a variety of terrain from bike paths and touring, to challenging off-road tracks. Outfitted with top-shelf, fully adjustable suspension components and featuring 180mm of travel, the Audi eMTB distinguishes itself with a coil-sprung Öhlins TTX22m.2 rear shock, and an air-sprung Öhlins RXF38 m.2 fork. Shifting duties for the 1x12 drivetrain are handled by SRAM’s GX rear derailleur and bar-mounted shifter, working across an 11-51-tooth rear cassette. Stopping power is provided by Sunstar Braking’s F.I.R.S.T. calipers and S3 Batfly rotors (220/203mm F/R).

The Audi eMTB powered by Fantic provides riders with four levels of electrical assistance at speeds of up to 20 mph – Eco, Tour, Sport and Boost – with estimated battery range of between 12 and 90 miles (20-150 km) depending on terrain, rider weight and amount of assist used. Eco mode is calibrated to deliver maximum efficiency and range with notable electrical assistance, while Tour brings a more significant level of electrical boost. Sport mode is engineered to add powerful assistance for sport cycling, and the most powerful setting – Boost mode – delivers the maximum level of electrical assistance for ascending challenging, hilly routes.



The 720-Wh, 36-volt lithium-ion battery pack is located wholly within the aluminum frame, supplying power to the quiet and efficient Brose S-MAG 250-watt motor, which delivers up to 90 Nm of torque. A small digital display located on the handlebars provides an overview of key data at a glance, including assist level, battery charge status, and speed. When the battery level drops to less than 10%, the charge level indicator flashes in the top right corner of the display.

Deliveries of the Audi eMTB powered by Fantic are expected this summer, with a MSRP of \$9,795, excluding local taxes. Customers wishing to register their interest can find additional information on the [AudiUSA website](#) through Audi Genuine Accessories. Audi is also offering a selection of branded accessories including riding gloves, cycling jerseys and shorts, water bottles and packs, as well as a variety of compatible bike racks to fit select models.

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ABOUT AUDI OF AMERICA

At Audi of America, we believe the future is electric. By 2025, our U.S. model lineup will be at least 30 percent electrified, including fully electric and plug-in hybrid vehicles. Globally, we are committed to net CO2 neutrality by 2050. In 2023, Audi sold a record-breaking 228,550 vehicles in the U.S. Among those deliveries, Audi sold more fully electric models than ever before, achieved record Audi Sport sales, and had a record-breaking year in after sales. Learn more about who we are and how we're working to create a more sustainable, innovative, and inclusive future at audiusa.com or media.audiusa.com.

This information and any vehicle specifications are preliminary and subject to change.

Dealer sets actual price.

Product specifications provided by Fantic.

Audi of America is not responsible for the information within this chart.

Audi eMTB powered by Fantic

Product Specifications

Frame	Aluminum / carbon Sized S – M – L	Motor	Brose S-MAG, 36-volt, 250 watts, 90 Nm
Fork	Öhlins RXF38 m.2 29 180 mm travel, air-sprung	Battery	Fantic Integra, lithium-ion, 36-volt, 720 Wh
Shock	Öhlins TTX22m.2 T205x65, coil-sprung	Display	Brose-All Round thrust assisted selection unit
Handlebar	FSA GRADIENT 35x800mm – RISE25	Crank Arm	FSA CK-320/ISIS 155 mm
Grips	Switch	Chain Ring	SRAM 34t Steel Eagle
Stem	FSA GRADIENT 35x35 6°	Cassette	Sunrace Black 12-speed, 11-51
Seat Post	Switch Ø 30.9 mm dropper, 100 mm (S, M)/125 mm (L)	Rear Derailleur	SRAM GX Eagle
Saddle	Sella Italia Model-X Comfort Superflow red	Shift Lever	SRAM GX Eagle (single click)
		Chain	SRAM NX Eagle
Brake Caliper (Front)	Braking F.I.R.S.T.	Brake Caliper (Rear)	Braking F.I.R.S.T.
Brake Disc (Front)	Braking S3 Batfly, 220 mm – 6-hole	Brake Disc (Rear)	Braking S3 Batfly, 203 mm – 6-hole
Wheels	Mavic E-DEEMAX Tubeless Ready 29" front/27.5" rear		
Tires (Front)	Vittoria E-MAZZA 29" x 2.6	Tires (Rear)	Vittoria MARTELLO 27.5" x 2.8