PRESS RELEASE

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AEOLUS

SHAPED BY THE WINDS OF CHANGE

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On the first day of the Dubai International Boat Show, Oceanco revealed a revolutionary yacht design: Aeolus. Fully aligned with Oceanco's NXT initiative, Aeolus is in tune with evolving perspectives on the environment as well as lifestyle. With exterior design from Giles Taylor complemented by interior design from Njord by Bergman Design House, she heralds a new era for dwellings on water, demonstrating that authentic sustainability of the future is beautiful and stylish – both in terms of technical capability as well as materials used onboard.

A PRIVATE SANCTUARY

Named after the Greek god of the wind, Aeolus is intended to have a transformational impact on those who experience her. A floating sanctuary effortlessly sculpted by the wind, her design has depth and is perfectly balanced. It reflects how we relax, connect and work in the modern world, seamlessly transitioning between destinations and modes of living. Her ingenious design resonates with creatives, visionary leaders, innovators and big thinkers. Those who are conscious of image while also deeply private, and who are driven to create impactful change in the world yet wish to stay out of the spotlight themselves. She is a great fit for those who consider their floating home to be like a natural, private retreat and sea-borne sanctuary, accommodating just enough cabins for family and favored guests. Moving slowly but effortlessly up through the pod-like formations of the decks to the owner's private oasis, which delivers the best views in the house, this is where she truly resonates with those onboard like no other; the purest of sanctuaries.

Aeolus resides at the junction of majestic elegance and structural efficiency, striking an intriguing equilibrium between feminine curves and masculine presence. At the heart of her design is a reference to the J Class sailing yachts of the last century. An absolute harmony between the ocean and wind power. A water-borne experience that no other yacht can offer.

"Aeolus's design sculpture is harmonious and borne of the function and flow envisaged for her future owner. Her curves do not make her overly feminine because there is a masculine quality to her bold, forthright architecture. Apart from the deck surfaces themselves, not one surface is flat or brutally geometric, which provides a unique aesthetic that sets Aeolus apart," says Taylor.

THE EVOLUTION OF YACHTING

Oceanco NXT is a collaborative commitment to the future, bringing together experts from different industries to offer yacht owners a way to live better while also respecting the oceans.

"The collaboration and innovation resulting in the Aeolus design has been remarkable," comments Marcel Onkenhout, Oceanco's CEO. "As our newest Oceanco NXT design, she is an example of how we envisage the evolution of yachting, from the perspectives of both her design and technology. To build the yachts of tomorrow, we need to leave behind the preconceptions of yesterday. With Aeolus, I think we have achieved that."



Her interior has a strong language of introducing fully sustainable and traceable materials, including biomaterials, at her core.

"Organic nature, sensual being and playfulness played a big part of Aeolus's design, bringing that exterior language to her interior for a soft and cocooning feeling. Every element has been rigorously considered, including sourcing and traceability of materials and working with some of the world's most innovative artisans in biomaterials and sustainable development such as Desserto, a premium vegan leather alternative that is made from climate-positive cactus plants and Oliveri Homes, which exclusively works with Global Organic Textile Standard cottons and uses non-toxic processes and dyes to create its materials.," explains Sarah Colbon, Co-founder of Njord.

Together with Aeolus's technical partners ABB & MTU, Oceanco and Lateral have developed the Energy Transition Platform (ETP), an adaptable architecture to enable a future-proofed pathway to net zero.

"Any yacht built today, will have to span the energy transition, a period of significant change in available fuel types and associated technologies. This demands an adaptable technical architecture that can accommodate the alterations to layout, configuration and specifications needed to integrate future technologies and alternative fuels in the least invasive way possible. Lateral and Oceanco have developed the ETP to ensure multiple technical pathways can be pursued as technologies mature during the energy transition timeline," comments James Roy of Lateral.

To learn more about how Aeolus's design came to be realized, read the accompanying document 'The story of Aeolus'.

SPECIFICATIONS

Length: 131m/430ft
Beam: 18m/59ft
Gross tonnage: 6200
Exterior design: Giles Taylor

Interior design: Njord by Bergman Design House

Naval architecture: Oceanco & Lateral

Power solutions: MTU Sustainable technology: ABB

OCEANCO'S AEOLUS PARTNERS

GILES TAYLOR

Exterior design

Giles Taylor is known for his forward-thinking approach to design, particularly with respect to his work in the luxury automotive industry. He seeks to shift preconceptions of what constitutes a yacht, reflecting how the emerging generation of global citizen clients relaxes, connects and works onboard, creating a seamless transition between life ashore and on the water.

NJORD BY BERGMAN DESIGN HOUSE

Interior design

London-based Njord is the yachting arm of award-winning interior design studio Bergman Design House, renowned as an innovator in the world of luxury interiors and architectural design. Its ethos is to blend the boundaries of a client's lifestyle ashore and on the water, creating a home that is shaped by the natural elements and which will continue to speak to its owners for the duration.

LATERAL

Naval architecture

Lateral brings together a creative engineering team that delivers in-depth naval architecture and engineering services including structural engineering, mechanical and systems engineering, and outfit engineering. Its creativity and adventurous thinking in the application of these skills have been utilized to enable the concept of Aeolus.

MTU

Power solutions

For over 110 years, the MTU brand has been known for cutting-edge innovation and technological leadership in product development; and today that same spirit of innovation inspires its sustainability efforts to maximize efficiency and reduce emissions. And by working with such an established partner in the field of power solutions, Oceanco draws on advances from MTU's extensive R&D efforts to maximize effectiveness in improving sustainability.

ABB

Sustainable technology

With a history of excellence stretching back more than 130 years, ABB is a leading global technology company that energizes the transformation of society and industry to achieve a more productive, sustainable future. By connecting software to its electrification, robotics, automation and motion portfolio, it pushes the boundaries of technology to drive performance to new levels.