



Lotus announces order opening for its Eletre, its hyper-SUV in North America

- Consumers will be able to design and personalize their vehicles starting today, with customer deliveries expected in Q4 2024.
- Eletre is available in two variants in North America – Eletre and Eletre R. Pricing starting from \$107,000 USD.

Plymouth, MI, USA – April 16, 2024

Lotus today has announced the pricing of its electric hyper-SUV Eletre in North America. Customers are invited to customize their vehicle and place an order starting today and can expect to receive their cars beginning in Q4 this year.

Eletre is the first in a new breed of performance SUVs from Lotus. It blends Lotus' design DNA and expertise in advanced active aerodynamics, with the latest technologies – offering a car that is both fun to drive, versatile and practical for everyday use.

ELETRE OVERVIEW

The perfect companion for every adventure.

Eletre provides drivers with the confidence to go anywhere with its hyper-fast charging. It can reach a range of up to 250 miles in just 20 minutes and a maximum range of 354 miles with a 350kW-DC fast charger. *

Sportscar levels of performance in the comfort of an SUV.

It is one of the most powerful SUVs in the world, with rapid acceleration (0-100km/h) in under three seconds. The Eletre R variant features 905hp and 727lb ft (985Nm) of torque, which covers the benchmark (0-100kmh) sprint in just 2.95 seconds and can reach 165mph (265km/h). **

Advanced active aerodynamics for the ultimate performance.

Eletre features up to six driving modes including Tour, Range, Sport, Off-Road, Individual, and Track. All cars are fitted with powerful 414mm steel brakes clamped by 6-piston calipers as a standard, and on the Eletre R model, an even larger 10-piston 420mm carbon ceramic option is available. These provide drivers with Lotus' signature dynamic handling capabilities, as well as a car that is ultrapowerful and pragmatic for day-to-day.

Room for everything.

It includes an expansive and practical cabin that has plenty of head and leg room in both the front and rear seats, as well as foldable seats including the middle seat at the back of the car, which can be lowered down to become an armrest with two deployable cupholders. It also has enough storage for all driver's needs with a rear boot capacity of up to 54.1 cu (1,532 litres). ***

New-luxury travel experience.

Eletre has been designed with a range of sustainable materials including Econyl, Alcantara, and Re-Fiber, which are key touchpoints in the Eletre and offer a modern and sleek interior that makes every entrance and journey feel luxurious.

Next-generation innovation, designed to be intuitive and enhance the driver experience.

It features the latest cutting-edge technologies including two NVIDIA DRIVE Orin chips, as well as 34 sensors - 12 camera, 18 radar and 4 lidar. With over-the-air updates, Lotus is ensuring drivers get the best possible driving experience by continually improving the vehicle over its lifetime.

An immersive state-of-the-art infotainment experience.

With seven configurable screens including a 15.1-inch OLED touchscreen display, Eletre offers a world class infotainment system that is seamless and lag-free, powered by Lotus' award-winning HyperOS.

Lotus is the first automotive brand to incorporate KEF's unique Uni-Q speaker design and Uni-Core subwoofer enclosure in its in-car audio systems, providing an immersive, full bodied audio experience, as if sitting in the middle of a recording studio. Every occupant can enjoy the same detailed, natural sound no matter where they are sat.

PRICING AND AVAILABILITY

Eletre is available in seven colors including Kaimu Grey, Stellar Black, Akoya White, Solar Yellow, Blossom Grey, Red, and Galloway Green. It will be offered in two variants in North America including Eletre and Eletre R.

	Eletre	Eletre R
USD	\$107,000	\$145,000
CAD	\$126,800	\$178,500

For more information on Eletre, please visit www.lotuscars.com/eletre.

Note to Editors

*Vehicle range may vary depending on a number of factors including, but not limited to, the starting charge of the battery, options fitted, variations in weather, driving styles and vehicle load.

** Target figure when equipped with Eletre R specification based on simulations. High performance features are not a substitute for driving safely with due care and attention. The driver should take extra care and drive responsibly.

***Up to 54.1 cu (1,532 liters) of rear boot capacity for five-seater Eletre version and when rear seats are folded.

Eletre US technical specifications

	Eletre	Eletre R
POWER AND PERFORMANCE		
Powertrain configuration	Full-time all-wheel drive with Lotus ICC intelligent torque distribution	
Electric motor front / rear	Permanent magnet / Permanent magnet	
Transmission front / rear	Single speed	Single speed/ Two-speed
Max power (kW / hp)	450 / 603	675 / 905
Max torque (lb ft / Nm)	524 / 710	727 / 985
Top speed (mph / km/h)	160 / 258	165 / 265
0-62 mph / 0-100 km/h (secs)	4.5	2.95
50-75 mph (secs)	< 2.0	< 2.0
Battery capacity (kWh)	111.9 kWh	111.9 kWh
Battery type	Lithium-ion	Lithium-ion
Battery voltage	800	800
Charging time 10-80% (mins) via 350kW DC rapid charger	20	20
Charging time 0-100% (hours) via 22kW AC wall box	5.8	5.8
WLTP Combined range (miles)	304 ~ 354 miles	254 ~ 280 miles
CHASSIS		

Front suspension	Multi-link	
Rear suspension	Multi-link	
Springs	Dual-chamber air	
Dampers	Continuous Damping Control	
Steering	Electromechanical; rack and pinion	
Front brake diameter (mm)	412 steel	412 steel, 420 carbon ceramic (option)
Front brake caliper	6-piston	6-piston steel, 10-piston carbon ceramic (option)
Rear brake diameter (mm)	397	397
Rear brake caliper	Sliding caliper with Electric Park Brake	Sliding caliper with Electric Park Brake
DIMENSIONS		
Length	5,103	
Width with Electric Reverse Mirror Displays	2,135	
Width with door mirrors	2,231	
Track front / rear	1,706 / 1,684	
Height	1,630 (20-inch wheel) 1,636 (22/23-inch wheel)	
Wheelbase	3,019	
Drag Coefficient (from)	0.26	
Kerb weight (kg)	From 2,490	From 2,640
Ground clearance	194 (22/23-inch wheel)	
Rear luggage compartment capacity	21.6 cu ft (four seats) 24.3 cu ft (five seats)	
Rear luggage compartment capacity (five-seater, rear seats folded)	54.1 cu ft (1,532 liters)	
Front luggage compartment capacity	1.6 cu ft (46 liters)	

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About Lotus

Lotus is a global performance brand built on solid foundations and a rich heritage. Since the formation of Lotus in 1948, it has been pioneering true automotive innovation, introducing cutting-edge technologies and designs to meet its uncompromising vision of how a car should look, perform and feel. Lotus Group is made up of a high-performance sports car business, Lotus Cars, and an all-electric luxury mobility provider, Lotus Technology. Together, we are setting a new standard for automotive excellence.

The **Lotus Media Site** contains news, images, films, technical specifications and full details of current models, as well as heritage cars and engineering technology.

For Lotus Cars on social media please follow:     