OMB Control No.: 2127-0004

Part 573 Safety Recall Report

23V-035

Manufacturer Name: Kia America, Inc.
Submission Date: JAN 29, 2023
NHTSA Recall No.: 23V-035
Manufacturer Recall No.: SC262



Manufacturer Information:

Manufacturer Name: Kia America, Inc.

Address: 111 Peters Canyon Road

Irvine CA 92606

Company phone: 800-333-4542

Population:

Number of potentially involved: 31,943 Estimated percentage with defect: 1 %

Vehicle Information:

Vehicle 1: 2023-2023 Kia Telluride

Vehicle Type: LIGHT VEHICLES

Body Style : ALL Power Train : GAS

Descriptive Information: Certain 2023 model year Telluride vehicles manufactured from September 1, 2022 to

January 23, 2023.

The recall population was determined by a review of Kia vehicle production and supplier records. The vehicles subject to this recall were not produced in VIN order. Customers seeking information about their specific vehicle will be referred to Kia's

Customer Care Center or their Kia dealer.

Production Dates: SEP 01, 2022 - JAN 23, 2023

VIN Range 1 : Begin : NR End : NR Not sequential

Description of Defect:

Description of the Defect: The side airbag wire harness contained in the second row seat cushion

assembly was manufactured by the supplier with the incorrect length. As a result, the wire harness can become damaged if it contacts the seat frame when the seat is folded or adjusted. If the wire harness is damaged, the second row seat side airbag(s) may not deploy in a crash sufficient to warrant such a

deployment, thereby increasing the risk of injury.

FMVSS 1: NR FMVSS 2: NR

Description of the Safety Risk: Non-deployment of the second row seat side airbag(s) increases the risk of

Description of the Safety Risk: injury.

Description of the Cause: Incorrect length of second row seat side airbag wire harness allows contact to

seat frame when seat is folded/adjusted.

Identification of Any Warning Illumination of the Airbag Warning Light

that can Occur:

Involved Components:

Component Name 1: WIRE ASSY-RR SEAT CUSHION, LH

Component Description: 2nd-Row Seat Cushion Wire Harness Assembly (LH)

Component Part Number: 89551-S9510, 89551-S9610, 89551-S9710

Component Name 2: WIRE ASSY-RR SEAT CUSHION, RH

Component Description: 2nd-Row Seat Cushion Wire Harness Assembly (RH)

Component Part Number: 89651-S9510, 89651-S9710

Supplier Identification:

Component Manufacturer

Name: Adient

Address: 1700 S. Progress Parkway

West Point Georgia 31833

Country: United States

Chronology:

See attached document titled "2023MY Telluride 2nd Row Seat Side Airbag Wire Harness Chronology"

Description of Remedy:

Description of Remedy Program: All owners of the subject vehicles will be notified by first class mail with

instructions to bring their vehicles to a Kia dealer. Kia will instruct dealers to inspect the left and right second row seat side airbag wire harnesses for damage. If damage is found, the wiring harness(es) will be replaced with a new one. If no damage is found, the wire harness(es) will be secured to avoid contact with the seat frame when the seat is folded or adjusted. Kia will reimburse owners for repair expenses already incurred pursuant to

Kia's General Reimbursement Plan filed May 10, 2022.

How Remedy Component Differs The remedy component is manufactured with the correct length.

from Recalled Component :

Identify How/When Recall Condition The second row seat cushion side airbag wire harness length was

was Corrected in Production: corrected in production on January 23, 2023.

Recall Schedule:

Description of Recall Schedule: The dealer notification is scheduled to begin and end on February 23,

2023 and the owner notification is scheduled to begin and end on

February 28, 2023.

Planned Dealer Notification Date : FEB 23, 2023 - FEB 23, 2023 Planned Owner Notification Date : FEB 28, 2023 - FEB 28, 2023

^{*} NR - Not Reported