



The Ultimate  
Driving Machine



# THE NEW BMW M5.

 ONE WITH THE MACHINE.

PRICE LIST.  
LAUNCHING MARCH 2018.

 **BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE. 

THE NEXT  
100 YEARS 



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[www.bmw.co.uk/M5](http://www.bmw.co.uk/M5)  
[www.bmw.co.uk/Mlaptimer](http://www.bmw.co.uk/Mlaptimer)



Personalise and buy your perfect BMW online. Find out more at [www.bmwretailonline.co.uk](http://www.bmwretailonline.co.uk)

## THE NEW BMW M5.

In its sixth generation, the new BMW M5 delivers everyday practicality and supreme poise combined with thoroughbred motorsport technology. Featuring M xDrive for the first time, the new BMW M5 provides thrilling performance and power alongside superior handling. M-specific design features such as the contoured Carbon-fibre roof and optional M Sport exhaust system, emphasise the dynamic proportions and stylish sovereign appearance. In the interior the ground breaking innovations such as the latest iDrive system, BMW Online Service and Real Time Traffic Information, offer versatile connections between the driver, car and the outside world. Starting at incredible – the new BMW M5.

### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW M5 at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics)



Auto Start Stop function



Brake Energy Regeneration



High-precision direct injection



BMW EfficientLightweight

**BMW EFFICIENT DYNAMICS.**  
**LESS EMISSIONS. MORE DRIVING PLEASURE.**





# MODEL HIGHLIGHTS.

| digitalradio |

The new BMW M5 is available with a variety of standard equipment, below highlights some of this equipment.

## M5

- 20" M light alloy Double-spoke style 706 M Bicolour wheels with mixed tyres
- 20GB hard disk drive (HDD) memory
- Access to BMW Connected+ for 12 months from vehicle production (subscription required)
- Active Air Stream kidney grille - Chrome surround with Chrome fronted double Black vertical slats and M5 badging
- Air conditioning, automatic with four-zone control
- Ambient lighting
- BMW ConnectedDrive Services, comprising:
  - BMW Emergency Call
  - BMW Online Services, including BMW Apps
  - BMW TeleServices
  - Concierge Service
  - Real Time Traffic Information (RTTI)
  - Remote Services
- BMW Icon Adaptive LED Headlights
- BMW Individual Headlining, Alcantara Anthracite
- Comfort Access with smart-opener
- Control Display - 10.25" colour touch sensitive display screen
- Cruise control with brake function
- DAB digital radio
- Digital Cockpit
- Door sill finishers illuminated with M5 designation
- Driving Assistant
- Dynamic brake lights with LED technology
- Eight-speed M Steptronic transmission with DRIVELOGIC
- Enhanced Bluetooth with wireless charging
- Exhaust tailpipes, twin, dual, Chrome
- Exterior trim, High-gloss Shadowline
- Floor mats, velour
- Full Merino leather upholstery
- Head-Up Display
- High-beam Assistant
- iDrive Touch Controller with shortcut buttons
- Interior trim, Aluminium Carbon with Pearl Chrome highlight
- M leather multi-functional steering wheel
- M multi-function seats, front
- M rear spoiler
- M-specific xDrive setup
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Park Distance Control (PDC), front and rear
- Rain sensor with automatic headlight activation
- Seat adjustment, electric, with memory
- Seat heating, front
- Tyre Pressure Monitoring
- WiFi Hotspot preparation





## OPTIONAL EQUIPMENT HIGHLIGHTS.



### M SPORT EXHAUST SYSTEM.

The M Sport exhaust system sets the tone in every respect. Manufactured to the highest standards, it not only produces a deeper and more resonant sound, but also accentuates the athletic character of the new BMW M5.

See page 13



### M CARBON ENGINE COVER.

Made painstakingly by hand from Carbon-fibre reinforced plastic (CFRP), the M Carbon engine cover gives the M5 an individual, motorsport and high-quality look. The exclusive Carbon-fibre cover has multiple layers of paint followed by a high-gloss polish for an unmistakable depth effect.

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### M CARBON CERAMIC BRAKES.

An advanced motorsport derived braking system. Powerful braking performance is complimented by aesthetic appeal with perforated brake discs housed behind a unique caliper finished in matt Gold, with M lettering at the front.

- High performance braking system
- Unique BMW M design
- Light and extremely durable

See page 12



### M SEAT BELTS.

The Black seat belts with M colours on the seam for driver, front and rear passengers lend the interior an unmistakably athletic look. Their design in the characteristic BMW M colours is a clear allusion to racing sport.

See page 14



# The BMW Connected App. Your personal mobility assistant.



The BMW Connected app learns your mobility routines, reads your calendar and knows when you need to leave, providing customers with a personal experience that is integrated into their everyday life. The app will allow customers to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.

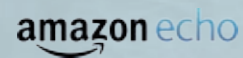
### Learned destinations

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.



### Amazon Echo

BMW Connected skill now available for the Amazon Echo. Lock your BMW by simply asking, check the status of your car or when to leave for your next meeting without lifting a finger.



### Remote Services

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google™, find your vehicle location and lock & unlock your doors.<sup>1,2</sup>

### Estimated time of arrival

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

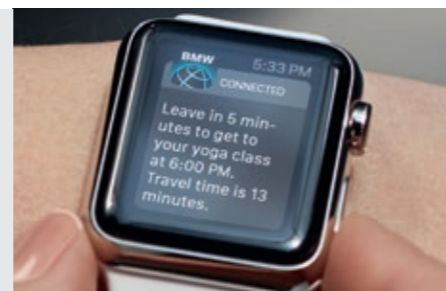


### Door to door guidance

Get detailed walking directions from your parking spot to your destination. A map with a location pin also shows where you last parked once you're ready to head back to your car.

### Time to leave

A notification on your Apple iPhone®, compatible Android phone, your Apple Watch® or Samsung Gear S3® watch will recommend a time to leave in order to arrive on time.



# BMW ConnectedDrive. In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day – whenever you want.



### Real Time Traffic Information (RTTI)

provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisation of traffic status, with diversion recommendations based on the current traffic situation.<sup>3</sup>

**Concierge Service** is a personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.<sup>3</sup>



### Apple CarPlay preparation

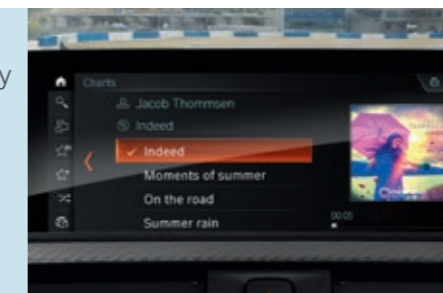
Enables wireless and comfortable usage of your iPhone® in your vehicle via Apple CarPlay®. Selected smartphone content can be displayed and operated via the user interface of the vehicle.<sup>1</sup>



### Emergency Call

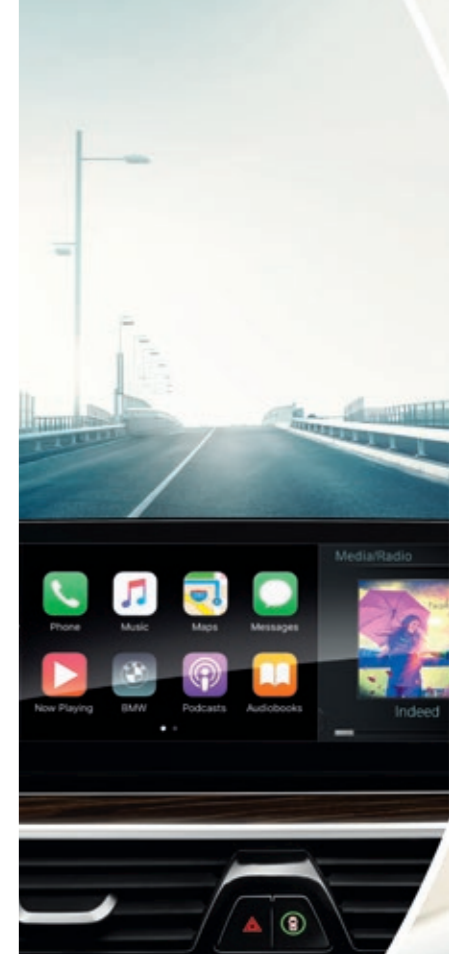
is standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.<sup>1</sup>

**Online entertainment** uses a built-in vehicle SIM to access a library of over 40 million songs with either Deezer or Napster. Now includes 'Connected Music', assisting with song identification whilst listening to the radio. The option includes a 12 month subscription.



### WiFi Hotspot preparation

enables connection of mobile devices to the internet via the built-in vehicle SIM. It's use is subject to cost, data plans can be purchased via the mobile network operator when connected to the vehicle.<sup>4</sup>



For more information, go to [www.bmw.co.uk/getconnected](http://www.bmw.co.uk/getconnected)

**Key**  
<sup>1</sup> = Available and active for the lifetime of the vehicle. <sup>2</sup> = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models. Please consult your local BMW Retailer for full details. <sup>3</sup> = Active for 3 years, renewable thereafter. <sup>4</sup> = Data subscription costs apply and must be purchased separately.

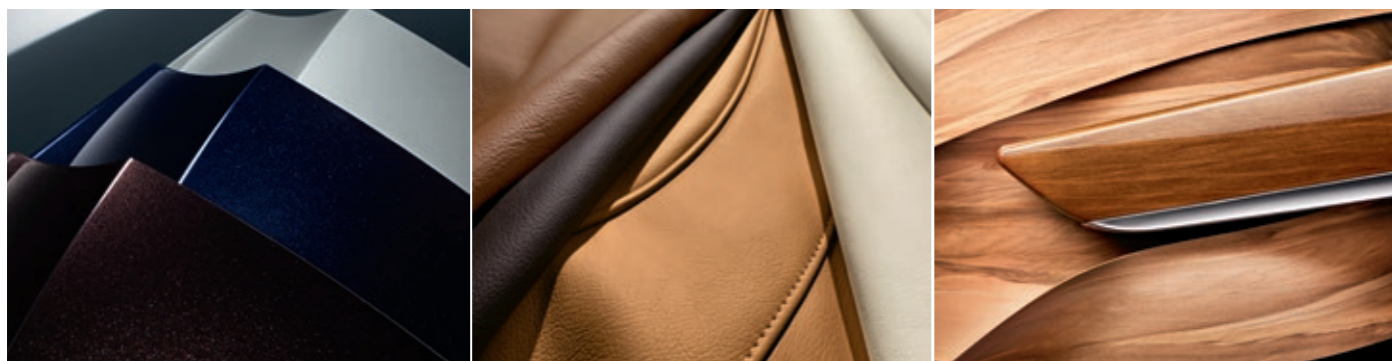


## BMW INDIVIDUAL. THE EXPRESSION OF PERSONALITY.

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards, BMW Individual offers a range of stunning and perfectly-crafted materials to ensure that the expression of personality has never felt so effortless.



A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular paintworks thanks to a special pigmentation. A variety of metallic, Xirallic or Frozen finishes create numerous intense effects and a unique iridescence. Inside, the level of exclusivity can be continued with a variety of hand-picked interior trims which perfectly compliment the choice of supple BMW Individual Merino leather.



Meticulous selection of raw hides ensures this upholstery remains porous, breathable and soft, whilst the leather shades perfectly match the BMW Individual paints. Furthermore, for those customers with a desire for a truly made-to-measure vehicle, BMW Individual offers an exclusive service to enable customers to tailor their vehicle to a bespoke design by using a range of premium materials.



## THE NEW BMW M5.

### TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)
M5	600	3.4	TBC	TBC

### PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2017 / 2018) <sup>1</sup>	VED band <sup>1</sup>	Insurance group
M5	£69,728.00	£17,432.00	£87,160	TBC	TBC	TBC	TBC	TBC

#### VED rates

Annual VED (second year onwards) is £450 for cars costing over £40,000 and is payable for five years. VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW M5 model falls into the category listed below:

CO <sub>2</sub> emissions (g/km)	TBC
First year VED	TBC
Annual VED (second year onwards)	TBC

#### Key

<sup>1</sup> = BIK tax rate and VED band dependent on chosen optional equipment.

#### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

#### On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

# STANDARD AND OPTIONAL EQUIPMENT.



## BMW EFFICIENT DYNAMICS

<b>Auto Start-Stop</b>	●	<b>Std</b>
<b>Brake Energy Regeneration</b>	●	<b>Std</b>
<b>High-precision direct injection</b>	●	<b>Std</b>
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Retailer will be pleased to provide you with more information.		

## PAINTWORK

<b>Metallic</b> Available in Black Sapphire, Bluestone metallic, Donington Grey, Marina Bay Blue, Singapore Grey or Snapper Rocks Blue	met ●	<b>Std</b>
<b>Non-metallic</b> Available in Alpine White	uni ○	<b>£0</b>
<b>BMW Individual</b> Available in Almandine Brown, Azurite Black, Champagne Quartz or Rhodonite Silver	ind ○	<b>£1,095</b>
Available in Brilliant White <sup>1</sup> , Frozen Arctic Grey <sup>1</sup> , Frozen Cashmere Silver <sup>1</sup> , Frozen Dark Brown <sup>1</sup> , Frozen Dark Silver <sup>1</sup> or Pure Metal Silver <sup>1</sup>	○	<b>POA</b>

## UPHOLSTERY

<b>Full Merino leather</b> Available in Aragon Brown <sup>2</sup> , Black <sup>2</sup> or Silverstone <sup>2</sup> Not with 776	X3 ●	<b>Std</b>
<b>BMW Individual full Merino leather</b> Available in Caramel <sup>1,2</sup> , Smoke White <sup>1,2</sup> or Tartufo <sup>1,2</sup>	LC ○	<b>£775</b>

## PACKAGES

<b>Comfort package</b> Comprises: – 248 Steering wheel heating – 3DS BMW Display key – 4HA Seat heating, front and rear – 420 Sun protection glass – 465 Split-folding rear seats	ZGM ○	<b>£1,195</b>
<b>Premium package</b> Comprises: – 323 Soft-close doors – 4NM Ambient Air package – 4T7 Massage function, front – 4U1 Ceramic finish for controls – 453 Seat ventilation, front	ZGK ○	<b>£1,995</b>

## INTERIOR TRIMS

<b>Aluminium Carbon Structure with Dark Chrome highlight</b>	4WM ○	<b>£495</b>
<b>Aluminium Carbon Structure with Pearl Chrome highlight</b>	4WN ●	<b>Std</b>
<b>Fineline Ridge fine-wood with Pearl Chrome highlight</b>	4LF ○	<b>£0</b>

**Key**  
● = Standard ○ = Optional <sup>1</sup> = Expected availability from March 2018 production. <sup>2</sup> = With a Black colour world.



## BMW INDIVIDUAL INTERIOR TRIMS

<b>Piano Black</b>	4ML ○	<b>£495</b>
<b>Sen Light Brown fine-wood</b>	XEW ○	<b>£495</b>
<b>Plum Brown fine-wood with Pearl Chrome highlight</b>	4WY ●	<b>Std</b>

## TRANSMISSION

<b>Eight-speed M Steptronic transmission with DRIVELOGIC</b>	2TB ●	<b>Std</b>
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## STEERING AND CHASSIS

<b>M Carbon ceramic brakes</b>	2NK ○	<b>£7,495</b>
<b>Mobility kit</b>	2VC ●	<b>Std</b>
<b>Tyre pressure monitoring</b>	2VB ●	<b>Std</b>
<b>Variable Damper Control (VDC)</b>	223 ●	<b>Std</b>

## SAFETY AND TECHNOLOGY

<b>Active Cruise Control with Stop&amp;Go function</b> Included in 5AT	5DF ○	<b>£965</b>
<b>BMW Icon Adaptive LED Headlights</b>	552 ●	<b>Std</b>
<b>Driving Assistant</b> Comprises: – Approach Control warning – Crossing-traffic warning, rear – Lane Change warning – Lane Departure warning – Prevention of rear collision	5AS ●	<b>Std</b>
<b>Driving Assistant Plus</b> Comprises all functionality of Driving Assistant (5AS), plus: – Active Cruise Control with Stop&Go function – Crossing-traffic warning, front – Crossroads warning – Evasion Aid – Lane Change Assistant – Lane Keeping Assistant with active side collision protection – Steering and Lane Control Assistant – Wrong-way warning Not with 5DF	5AT ○	<b>£1,470</b>
<b>Dynamic Safety</b>	5AL ○	<b>£280</b>
<b>Head-Up Display</b>	610 ●	<b>Std</b>
<b>High-beam Assistant</b>	5AC ●	<b>Std</b>
<b>Night Vision with pedestrian recognition</b>	6UK ○	<b>£1,595</b>
<b>Parking Assistant Plus</b> Comprises all functionality of Parking Assistant (5DM), plus: – Remote 3D View <sup>1</sup> – Surround View	5DN ●	<b>Std</b>
<b>Park Distance Control (PDC), front and rear</b>	508 ●	<b>Std</b>
<b>Reversing Assist camera</b>	3AG ●	<b>Std</b>

**Key**  
● = Standard ○ = Optional Not with = these options are not available for ordering together <sup>1</sup> = Only with 6AP.





M5

Price

**SEATS**

<b>Lumbar support, driver and front passenger</b> Included in 4MA	488	●	<b>Std</b>
<b>M multi-functional seats, front</b>	4MA	●	<b>Std</b>
<b>Massage function, front</b>	4T7	○	<b>£795</b>
<b>Seat adjustment, electric, with memory</b>	459	●	<b>Std</b>
<b>Seat heating, front</b>	494	●	<b>Std</b>
<b>Seat heating, front and rear</b>	4HA	○	<b>£325</b>
<b>Seat ventilation, front</b> Only with 465	453	○	<b>£510</b>
<b>Through-loading ski bag</b> Only with 465	4UY	○	<b>£75</b>
<b>Through-loading system</b>	465	○	<b>£335</b>

**EXTERIOR EQUIPMENT**

<b>Comfort Access with smart-opener</b>	322	●	<b>Std</b>
<b>Exterior mirrors – folding, with anti-dazzle</b>	4T8	●	<b>Std</b>
<b>Exterior trim, High-gloss Shadowline</b>	760	●	<b>Std</b>
<b>Exterior trim, Matt Aluminium</b>	3MB	○	<b>£0</b>
<b>M Carbon engine cover</b>	1MD	○	<b>£1,025</b>
<b>M rear spoiler</b>	754	●	<b>Std</b>
<b>M Sport exhaust system</b>	1MA	○	<b>£1,100</b>
<b>Model designation deletion</b>	320	○	<b>£0</b>
<b>Soft-close doors</b>	323	○	<b>£435</b>
<b>Tailgate operation, powered</b>	316	●	<b>Std</b>
<b>Towbar, fully electric</b>	3AC	○	<b>£855</b>

**Key**  
● = Standard ○ = Optional Only with = these options must be ordered together.



M5

Price

**INTERIOR EQUIPMENT**

<b>Additional 12V power socket</b>	575	●	<b>Std</b>
<b>Air conditioning, automatic with four-zone control</b>	4NB	●	<b>Std</b>
<b>Ambient Air package</b> Air ionisation and scent package provide a pleasant fragrance and improved air purification for the vehicle interior. Intensity of the scents can be controlled in three stages via iDrive controller or via a button in the air conditioning control panel.	4NM	○	<b>£265</b>
<b>Ambient lighting</b>	4UR	●	<b>Std</b>
<b>BMW Display key</b>	3DS	○	<b>£235</b>
<b>BMW Individual rear-seat reading lights</b>	4M8	○	<b>£305</b>
<b>BMW Individual headlining, Alcantara Anthracite</b>	776	●	<b>Std</b>
<b>Ceramic finish for controls</b>	4U1	○	<b>£420</b>
<b>Digital Cockpit</b>	6WB	●	<b>Std</b>
<b>Electric glass sunroof<sup>1</sup></b>	403	○	<b>£0</b>
<b>Interior rear-view mirror with automatic anti-dazzle function</b>	431	●	<b>Std</b>
<b>M seat belts</b>	4GQ	○	<b>£260</b>
<b>Smoker's package</b>	441	○	<b>£40</b>
<b>Sunblinds – rear windscreen and rear side windows</b>	416	○	<b>£410</b>
<b>Sun protection glass</b>	420	○	<b>£345</b>
<b>Universal remote control<sup>2</sup></b>	319	○	<b>£195</b>

**STEERING WHEELS**

<b>Steering wheel heating</b>	248	○	<b>£185</b>
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**Key**  
● = Standard ○ = Optional <sup>1</sup> = Removes Carbon-fibre roof. <sup>2</sup> = To confirm compatibility of devices please refer to [www.homelink.com](http://www.homelink.com)





M5

Price

**AUDIO AND COMMUNICATION**

Apple CarPlay preparation <sup>1,2</sup>	6CP	○	£235
BMW Emergency Call <sup>2</sup>	6AC	●	Std
BMW Gesture Control	6U8	●	Std
BMW Online Services <sup>3</sup>	6AK	●	Std
BMW TeleServices <sup>2</sup>	6AE	●	Std
Bowers & Wilkins Diamond surround sound system	6F1	○	£3,090
Concierge Service <sup>3</sup>	6AN	●	Std
DAB digital radio	654	●	Std
Enhanced Bluetooth with wireless charging	6NW	●	Std
Loudspeaker system – harman/kardon	688	●	Std
Microsoft Exchange email <sup>3</sup>	ZME	○	£150
Navigation system – BMW Professional Multimedia	609	●	Std
Online Entertainment <sup>4</sup>	6FV	○	£160
Real Time Traffic Information (RTTI) <sup>3</sup>	6AM	●	Std
Rear-seat entertainment Experience	6FH	○	£1,995
Remote Services <sup>2</sup>	6AP	●	Std
TV function	601	○	£890
WiFi hotspot preparation <sup>5</sup>	6WD	●	Std

**LIGHT ALLOY WHEELS**

20" M light alloy Double-spoke style 706 M, Bicolour	22B	●	Std
20" M light alloy Double-spoke style 706 M, Black	2AQ	○	£325



20" M Double-spoke style 706 M, Bicolour



20" M Double-spoke style 706 M, Black

**Key**  
 ● = Standard   ○ = Optional   <sup>1</sup> = Compatibility and functions may vary due to the model year of the iPhone® and the version of software installed on it. Functions using a data connection will use data from the SIM card in the iPhone®. Additional data charges may be applied by the mobile network provider.   <sup>2</sup> = Available and active for the lifetime of the vehicle.   <sup>3</sup> = Active for three years, renewable thereafter.   <sup>4</sup> = Active for one year, renewable thereafter.   <sup>5</sup> = Data subscription costs apply and must be purchased separately.   Content correct at time of going to print. Prices subject to change.

**BMW SERVICE INCLUSIVE & TRACKSTAR.**



**BMW SERVICE INCLUSIVE.**

Package covering the following service items for a period of 3 years / 36,000 miles.<sup>1</sup>

- Oil service
- Renew air filter
- Renew microfilter
- Renew spark plugs (petrol models only)

Price from £999

**BMW SERVICE INCLUSIVE BENEFITS.**

- Inflation proof service pricing
- Official BMW Service history provided
- Only trained BMW Technicians will operate on your vehicle
- Only genuine BMW parts used



**BMW TRACKSTAR.**

Locate and recover your vehicle if it is stolen with BMW Trackstar or BMW Trackstar Advance.

BMW Trackstar price from £399<sup>2</sup>

BMW Trackstar Advance price from £649<sup>2</sup>

**BMW TRACKSTAR BENEFITS.**

- 24/7 Trackstar Monitoring Centre
- Thatcham accredited
- Integrated motion sensor
- Pan-European protection



<sup>1</sup> = Terms and Conditions apply, find out more online at [www.bmw.co.uk/serviceinclusive](http://www.bmw.co.uk/serviceinclusive)   <sup>2</sup> = Price excludes subscription. Please consult your local BMW Retailer for further details. Content correct at time of going to print. Prices subject to change.



# CODE GLOSSARY.

<b>1MA</b>	M Sport exhaust system	<b>4M8</b>	BMW Individual rear-seat reading lights
<b>1MD</b>	M Carbon engine cover	<b>4MA</b>	M multi-functional seats, front
<b>223</b>	Variable Damper Control (VDC)	<b>4ML</b>	BMW Individual interior trim, Piano Black
<b>248</b>	Steering wheel heating	<b>4NB</b>	Air conditioning, automatic with four-zone control
<b>2NK</b>	M Carbon ceramic brakes	<b>4NM</b>	Ambient Air package
<b>2TB</b>	Eight-speed M Steptronic transmission with DRIVELOGIC	<b>4T7</b>	Massage function, front
<b>2VB</b>	Tyre pressure monitoring	<b>4T8</b>	Exterior mirrors – folding, with anti-dazzle
<b>2VC</b>	Mobility kit	<b>4U1</b>	Ceramic finish for controls
<b>316</b>	Tailgate operation, powered	<b>4UR</b>	Ambient lighting
<b>319</b>	Universal remote control	<b>4UY</b>	Through-loading ski bag
<b>320</b>	Model designation deletion	<b>4WM</b>	Interior trim, Aluminium Carbon Structure with Dark Chrome highlight
<b>322</b>	Comfort Access with smart-opener	<b>4WN</b>	Interior trim, Aluminium Carbon Structure with Pearl Chrome highlight
<b>323</b>	Soft-close doors	<b>4WY</b>	BMW Individual interior trim, Plum Brown fine-wood with Pearl Chrome highlight
<b>3AC</b>	Towbar, fully electric	<b>508</b>	Park Distance Control (PDC), front and rear
<b>3AG</b>	Reversing Assist camera	<b>552</b>	BMW Icon Adaptive LED Headlights
<b>3DS</b>	BMW Display key	<b>575</b>	Additional 12V power socket
<b>3MB</b>	Exterior trim, Matt Aluminium	<b>5AC</b>	High-beam Assistant
<b>403</b>	Electric glass sunroof	<b>5AL</b>	Dynamic Safety
<b>416</b>	Sunblinds – rear windscreen and rear side windows	<b>5AS</b>	Driving Assistant
<b>420</b>	Sun protection glass	<b>5AT</b>	Driving Assistant Plus
<b>431</b>	Interior rear-view mirror with automatic anti-dazzle function	<b>5DF</b>	Active Cruise Control with Stop&Go function
<b>441</b>	Smoker's package	<b>5DN</b>	Parking Assistant Plus
<b>453</b>	Seat ventilation, front	<b>601</b>	TV function
<b>459</b>	Seat adjustment, electric, with memory	<b>609</b>	Navigation system – BMW Professional Multimedia
<b>465</b>	Through-loading system	<b>610</b>	Head-Up Display
<b>488</b>	Lumbar support, driver and front passenger	<b>654</b>	DAB digital radio
<b>494</b>	Seat heating, front	<b>688</b>	Loudspeaker system – harman/kardon
<b>4GQ</b>	M seat belts		
<b>4HA</b>	Seat heating, front and rear		
<b>4LF</b>	Interior trim, Finesline Ridge fine-wood with Pearl Chrome highlight		

<b>6AC</b>	BMW Emergency Call
<b>6AE</b>	BMW TeleServices
<b>6AK</b>	BMW Online Services
<b>6AM</b>	Real Time Traffic Information (RTTI)
<b>6AN</b>	Concierge Service
<b>6AP</b>	Remote Services
<b>6CP</b>	Apple CarPlay preparation
<b>6F1</b>	Bowers & Wilkins Diamond surround sound system
<b>6FH</b>	Rear-seat entertainment Experience
<b>6FV</b>	Online Entertainment
<b>6NW</b>	Enhanced Bluetooth with wireless charging
<b>6U8</b>	BMW Gesture Control
<b>6UK</b>	Night Vision with pedestrian recognition
<b>6WB</b>	Digital Cockpit
<b>6WD</b>	WiFi hotspot preparation
<b>754</b>	M rear spoiler
<b>760</b>	Exterior trim, High-gloss Shadowline
<b>776</b>	BMW Individual headlining, Alcantara Anthracite
<b>ind</b>	BMW Individual paintwork
<b>met</b>	Metallic paintwork
<b>uni</b>	Non-metallic paintwork
<b>XEW</b>	BMW Individual interior trim, Sen Light Brown fine-wood
<b>X3</b>	Full Merino leather upholstery
<b>ZB</b>	BMW Individual full Merino leather upholstery
<b>ZGK</b>	Premium package
<b>ZGM</b>	Comfort package
<b>ZME</b>	Microsoft Exchange email

# BMW CONNECTED DRIVE SERVICES.

## 1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local court of Munich under HRB 42243 (hereinafter referred to as "BMW") provides the customer with certain vehicle-related information and assistance functions (hereinafter called "Services") under the name of "BMW ConnectedDrive". BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in course of the Services – except where this is explicitly stated in the following description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

## 2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) are activated at the point of vehicle production.

### a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "TeleService Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "TeleService Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

### b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. Additionally, for the purpose of warning other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

### c. BMW Roadside Assistance

The Service "BMW Roadside Assistance" can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process.

The data is transmitted to the service provider commissioned by BMW to perform the Services, who uses this data for the purposes of managing the service provision and stores this until the operations have been duly processed. No additional transfer of the data to third parties takes place.

Additionally, for the purpose of warning in order to other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

### d. BMW Customer Hotline

The Service "BMW Customer Hotline" connects the customer with an employee of BMW customer service. No vehicle or customer data is transmitted during this process.

### e. Automatic Map Update (depending on the vehicle equipment)

The "Automatic Map Update" service automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The service runs for a period of three years from the initial registration of the vehicle. The customer may terminate the service by giving six weeks' notice in writing to [bmwconnecteddrive@bmwfin.com](mailto:bmwconnecteddrive@bmwfin.com). Via "My BMW ConnectedDrive" at [www.bmw-connecteddrive.co.uk](http://www.bmw-connecteddrive.co.uk) the customer can renew the service at a charge after they have expired. In order to use the service "Automatic Map Update" the vehicle's identification and localization during the update process are prerequisite.

### f. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range etc.) upon relevant changes of the vehicle's state (e.g. start of drive, end of drive, locking etc.) from the vehicle to BMW. This data serves to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The BMW apps are available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

### g. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

Sensors in the vehicle are used to collect information from within the vehicle and the surrounding environment such as traffic information, road signs and mapping information for the purpose of creating anonymous usage statistics, enhancing the quality of information services and product development. For example information on localised hazards such as fog are being used to enhance data quality of traffic information and to avoid accidents.

This vehicle sensor data includes information about traffic signs, traffic lights, roadworks, local hazards, traffic flow, road characteristics, parking locations, or onboard vehicle system errors. This information is supplemented where required with additional information such as time and location references, and the vehicle status. This information is evaluated within the vehicle, then transferred to BMW. This information is anonymised immediately when received by BMW. This data is also used

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. Additionally, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

## 3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

The "Interconnection of the vehicle with portals and apps" is extended with vehicle status related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error) as well as fuel level etc.

### 4. Concierge service (6AN)

The "Concierge service" (also referred to as "Information Plus") (6AN) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

### 5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

### 6. Remote Services (6AP)

Use of the "Remote Services" (6AP) via the "My BMW Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal [www.bmw-connecteddrive.co.uk](http://www.bmw-connecteddrive.co.uk).

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, flash the lights. On request of the customer, vehicle condition information such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "My Remote App" app is available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

### 7. Online Entertainment (6FV)

The "Online Entertainment" (6FV) Service is valid for a period of one year from activation in the vehicle. Upon purchase of this Service, a voucher is provided which is redeemable within three years of the vehicle's first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. From point of production there are 36 months in which to redeem the 12 month subscription with the chosen provider.

Renewal of the annual subscription must be done via [www.bmw-connecteddrive.co.uk](http://www.bmw-connecteddrive.co.uk).

### 8. eDrive Services (6AG) – BMW iPerformance models only

"eDrive Services" comprises functions that are displayed to the driver in the vehicle, in BMW Apps and in the BMW customer portals. The service supports the driver with information relevant to electro-mobility.

The "Interconnection of the vehicle with portals and apps" [1.f] mentioned in this document will be extended with electromobility-related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error).

The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW. Verified and evaluated charging stations are displayed to the customer in the navigation system, BMW Online, BMW Apps and BMW customer portals. Furthermore, possible locations for new charging stations or locations can be identified.

The "Efficiency" service utilises vehicle condition information to calculate driving performance indices which are displayed in BMW Apps and in BMW customer portals.

### 9. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, San Marino, Vatican, France, Monaco, Switzerland, Liechtenstein, Belgium, Luxembourg, the Netherlands, Ireland, Spain, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia "TeleServices" (6AE), "Concierge service" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom. "Online Entertainment" (6FV) is available in United Kingdom, Germany, France, Italy, Spain and the Netherlands.

### 10. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Centre, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. **This results in the Emergency Call in the vehicle also not functioning.** The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see: [www.bmw.co.uk/connecteddrive-information](http://www.bmw.co.uk/connecteddrive-information).

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.





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Valid from August 2017.