

**2017MY F-150  
PRICE LIST  
(PRICE LEVEL CODE 725)**

	MODEL		SERIES CODE	BASE VEHICLE PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
REGULAR CAB	XL	4x2	F1C	122 in. Wheelbase	\$ 25,212	\$ 26,540
			F1C	141 in. Wheelbase	25,497	26,840
		4x4	F1E	122 in. Wheelbase	29,626	31,185
			F1E	141 in. Wheelbase	29,911	31,485
	XLT	4x2	F1C	122 in. Wheelbase	29,671	31,905
			F1C	141 in. Wheelbase	29,955	32,210
		4x4	F1E	122 in. Wheelbase	32,857	35,330
			F1E	141 in. Wheelbase	33,136	35,630
SUPER CAB	XL	4x2	X1C	145 in. Wheelbase	29,070	30,600
			X1C	163 in. Wheelbase	30,124	31,710
		4x4	X1E	145 in. Wheelbase	32,324	34,025
			X1E	163 in. Wheelbase	34,077	35,870
	XLT	4x2	X1C	145 in. Wheelbase	32,355	34,790
			X1C	163 in. Wheelbase	33,383	35,895
		4x4	X1E	145 in. Wheelbase	35,539	38,215
			X1E	163 in. Wheelbase	37,265	40,070
	Lariat	4x2	X1C	145 in. Wheelbase	37,261	40,065
			X1E	145 in. Wheelbase	40,446	43,490
		4x4	X1C	163 in. Wheelbase	37,540	40,365
			X1E	163 in. Wheelbase	41,422	44,540
SUPER CREW	XL	4x2	W1C	145 in. Wheelbase	31,403	33,055
			W1C	157 in. Wheelbase	32,457	34,165
		4x4	W1E	145 in. Wheelbase	34,737	36,565
			W1E	157 in. Wheelbase	36,409	38,325
	XLT	4x2	W1C	145 in. Wheelbase	34,540	37,140
			W1C	157 in. Wheelbase	35,574	38,250
		4x4	W1E	145 in. Wheelbase	37,790	40,635
			W1E	157 in. Wheelbase	39,455	42,425
	Lariat	4x2	W1C	145 in. Wheelbase	39,455	42,425
			W1C	157 in. Wheelbase	39,734	42,725
		4x4	W1E	145 in. Wheelbase	42,635	45,845
			W1E	157 in. Wheelbase	43,613	46,895
	King Ranch	4x2	W1C	145 in. Wheelbase	46,760	50,280
			W1C	157 in. Wheelbase	47,039	50,580
		4x4	W1E	145 in. Wheelbase	49,945	53,704
			W1E	157 in. Wheelbase	50,224	54,004
	Platinum	4x2	W1C	145 in. Wheelbase	49,136	52,835
			W1C	157 in. Wheelbase	49,415	53,135
		4x4	W1E	145 in. Wheelbase	52,322	56,260
			W1E	157 in. Wheelbase	52,597	56,555
Limited	4x2	W1C	145 in. Wheelbase	55,428	59,600	
	4x4	W1E	145 in. Wheelbase	58,613	63,025	
SUPER CAB	Raptor	4X4	W1E	133 in. Wheelbase	44,942	48,325
			W1E	133 in. Wheelbase	44,942	48,325
			W1E	133 in. Wheelbase	44,942	48,325
SUPER CREW	Raptor	4X4	W1E	145 in. Wheelbase	47,718	51,310
			W1E	145 in. Wheelbase	47,718	51,310
			W1E	145 in. Wheelbase	47,718	51,310
			—	Destination and Delivery	1,195	1,195

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TRIM SERIES	DRIVE	ORDER CODE	EQUIPMENT GROUPS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XL	4x2/4x4	100A	Series Price	N/C	N/C
		300A	Series Price	N/C	N/C
		500A	Series Price	N/C	N/C
		600A	Series Price	N/C	N/C
		700A	Series Price	N/C	N/C
		900A	Series Price	N/C	N/C
		800A	Series Price	N/C	N/C
		801A	Series Price	--	--
		802A	Series Price	--	--
XL		101A	Equipment Group 101A -- Regular Cab	\$ 1,891	\$ 2,055
		U11	Equipment Group 101A Discount	(691)	(750)
			Equipment Group 101A Net	1,200	1,305
		101A	Equipment Group 101A -- Super Cab	2,075	2,255
		U11	Equipment Group 101A Discount	(691)	(750)
			Equipment Group 101A Net	1,384	1,505
		101A	Equipment Group 101A -- Crew Cab	2,075	2,255
		U11	Equipment Group 101A Discount	(691)	(750)
		101A	Equipment Group 101A Net	1,384	1,505
XLT		301A	Equipment Group 301A (Mid) -- Regular Cab	1,932	2,100
		U31	Equipment Group 301A Discount	(920)	(1000)
			Equipment Group 301A Net	1,012	1,100
		301A	Equipment Group 301A (Mid) -- Super/Crew Cab	1,979	2,150
		U31	Equipment Group 301A Discount	(920)	(1000)
			Equipment Group 301A Net	1,059	1,150
		302A	Equipment Group 302A (Luxury)	4,825	5,245
		U32	Equipment Group 302A Discount	(1,840)	(2,000)
			Equipment Group 302A Net	2,985	3,245
Lariat		501A	Equipment Group 501A (Mid)	1,459	1,585
		502A	Equipment Group 502A (Luxury)	6,748	7,335
		U52	Equipment Group 502A Discount	(1,380)	(1,500)
			Equipment Group 502A Net	5,368	5,835
King Ranch		601A	Equipment Group 601A (Luxury)	3,477	3,780
		U61	Equipment Group 601A Discount	(460)	(500)
			Equipment Group 601A Net	3,017	3,280
Platinum		701A	Equipment Group 701A (Luxury)	2,336	2,540
		U71	Equipment Group 701A Discount	(460)	(500)
			Equipment Group 701A Net	1,876	2,040
Raptor		801A	Equipment Group 801A (Mid)	2,906	3,158
		802A	Equipment Group 802A (Luxury)	8,597	9,345

	DRIVE	OPTION CODE	POWERTRAINS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
ENGINE	4x2/4x4	99P	2.7L EcoBoost ilo 3.5L TiVct	\$ 732	\$ 795
		99F	5.0L ilo 3.5L TiVct	1,468	1,595
			5.0L ilo 2.7L EcoBoost	736	800
		99G	3.5L EcoBoost ilo 3.5L TiVct	1,928	2,095
			3.5L EcoBoost ilo 2.7L EcoBoost	1,196	1,300
			3.5L EcoBoost ilo 5.0L	460	500
			3.5L EcoBoost ilo 5.0L	460	500
44G	Electronic 10 speed automatic transmission	460	500		
AXLE	4x2/4x4	X26	Optional Axle Ratio (where Optional)	73	80
		XL5	E-locking 3.15 axle	387	420
		XL3	E-locking 3.31 axle	387	420
			E-locking 3.31 axle -- w/ 55A & 99F or 99G	Incl.	Incl.
		XL9	E-locking 3.55 axle	433	470
			E-locking 3.55 axle -- w/ 55A & 99F or 99G	47	50
			E-locking 3.55 axle -- w/ 53C, 55A & 99P	Incl.	Incl.
			E-locking 3.55 axle -- w/ 53C & 99G	Incl.	Incl.
		XL6	E-locking 3.73 axle	525	570
			E-locking 3.73 axle -- w/ 55A & 99F	139	150
E-locking 3.73 axle -- w/ 55A & 99P	92		100		

SERIES CODE	GVW CODE	PAYLOAD PACKAGES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
	622	2.7L V6 EcoBoost Payload Package	\$ 691	\$ 750
Lariat	627	Heavy Duty Payload Package -- Lariat	1,560	1,695
XLT	627	Heavy Duty Payload Package -- XLT	1,560	1,695
XL	627	Heavy Duty Payload Package -- XL	1,380	1,500

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MODEL	OPTION CODE	TIRES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
	64H	18 Silver Heavy-Duty Payload Pkg Wheel -- XL	\$ 364	\$ 395
	64S	20 Six-Spoke Premium Painted Aluminum Wheel	916	995
	64L	20 Chrome-like PVD Wheel	916	995
	64G	20 Machined-Aluminum King Ranch Wheels	824	895

  

MODEL	TRIM SERIES	TRIM TYPE	SEATS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XL		W	Cloth 40/Console/40 Front Seat	\$ 272	\$ 295
XLT		U	Cloth 40/Console/40 Front Seat	272	295
		H	Leather Trimmed Heated/Cooled Captains Chairs w/ Console & Floor Shifter -- Lariat	599	650
		H	Leather Trimmed Heated/Cooled Captains Chairs w/ Console & Floor Shifter -- w/ Lariat Sport Package	Incl.	Incl.

  

	OPTION CODE	OTHER OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
<b>AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED</b>	44G	Electronic 10 speed automatic transmission Limited and Raptor	N/C	N/C
	XL4	E-locking 4.10 axle	STD	STD
	T7C	LT245/75Rx17 BSW All-Season -- Incl w HD Payload Pkg	\$ 272	\$ 295
	T8C	LT275/65R18C OWL A/T	272	295
	642	20 Machined-Aluminum Wheels -- XL / XLT	Incl.	Incl.
	642	20 Machined-Aluminum Wheels -- Lariat	Incl.	Incl.
	86A	XL Chrome Appearance Package	713	775
		XL Chrome Appearance Package Net	253	275
	861	XL Sport Appearance Package	713	775
		XL Sport Appearance Package Net	253	275
	86B	XLT Chrome Appearance Package	1,560	1,695
		XLT Chrome Appearance Package Net	869	945
	862	XLT Sport Appearance Package -- w/ 301A	1,836	1,995
		XLT Sport Appearance Package Net	1,145	1,245
		XLT Sport Appearance Package -- w/ 302A	276	300
	61X	XLT Special Edition Package	1,744	1,895
	86L	Lariat Chrome Package	1,560	1,695
		Lariat Chrome Package Net	869	945
	863	Lariat Sport Package -- w/ 501A	1,836	1,995
	86L	Lariat Sport Package Net	1,145	1,245
	863	Lariat Sport Package -- w/ 502A	276	300
	61L	Lariat Special Edition Package	1,744	1,895
	86K	King Ranch Chrome Package	1,836	1,995
		King Ranch Chrome Package Net	1,145	1,245
	61M	King Ranch Monochromatic Package	N/C	N/C
	U35	Navigation Discount	(460)	(500)
	55A	Off-Road Package	709	770
	53B	Class IV Trailer Hitch -- XL/XLT	88	95
	53A	Trailer Tow Package	824	895
	53C	Max Trailer Tow Package	1,100	1,195
		Max Trailer Tow Package -- w/ 627	1,008	1,095
	47E	Pro Trailer Backup Assist w/Raptor	364	395
		Pro Trailer Backup Assist	Incl.	Incl.
	68P	Snow Plow Prep	47	50
	52L	SYNC 3	415	450
	655	Extended Range Fuel Tank	364	395
	595	Fog Lamps -- XL	128	140
	153	Front License Plate Bracket (where available)	N/C	N/C
	954	Two-Tone Paint -- XLT/Lariat	231	250
	413	Skid Plates - 4x4	148	160
	Skid Plates -- with 55A	Incl.	Incl.	
168	Carpeting & Floor Mats	133	145	
47R	Full Coverage Rubber Floor Mats	88	95	
16G	Vinyl Flooring Black	N/C	N/C	
76C	Rear View Camera -- XL/XLT	231	250	
59R	Remote Start System -- w/ 300A, 301A, & Raptor Series	180	195	
96T	Tonneau Pickup Box Cover - Soft Folding	483	525	
96X	Tonneau Pickup Box Cover - Hard	916	995	
96L	Wheel Well Liner -- Late Availability	165	180	
96W	Bedliner -- Spray-In	456	495	
54R	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn -- XL	280	305	
	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim -- Raptor	336	365	

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	<b>54M</b>	Manually Telescoping/Manual Glass/Manual-Folding Trailer Tow Mirrors with Black Skull Caps -- XL	<b>83</b>	<b>90</b>
	<b>54Y</b>	Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XL	<b>364</b>	<b>395</b>
	<b>54R</b>	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto- dim -- XLT	<b>175</b>	<b>190</b>
	<b>54Y</b>	Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XLT	<b>253</b>	<b>275</b>
	<b>OPTION CODE</b>	<b>OTHER OPTIONS (continued)</b>	<b>DEALER INVOICE W/HOLDBACK</b>	<b>SUGGESTED RETAIL</b>
<b>AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED</b>	<b>59S</b>	Super Puddle (LED Puddle/Side Mirror Light)	\$ 161	\$ 175
	<b>54W</b>	Power Telescoping/Power Glass/Power Folding with LED Puddle/Spot and Black Skull Caps -- Lariat/Platinum/KR	231	250
	<b>43M</b>	Moonroof (Single Panel on SuperCab)	916	995
	<b>43V</b>	Moonroof (Twin Panel on SuperCrew)	1,192	1,295
	<b>91V</b>	110v/400w Outlet -- 1 Outlet	184	200
		110v/400w Outlet -- w/ 88V, 88W, and 88U (2 Outlets)	231	250
	<b>63S</b>	Pickup Box Access Step	299	325
	<b>90R</b>	Bed Ramps (req. 55B) -- Late Availability	548	595
	<b>57Q</b>	Rear Window Defroster -- XL / XLT	203	220
	<b>924</b>	Rear Privacy Glass -- XL	92	100
	<b>435</b>	Power-sliding Rear Window -- XL and Raptor (Including 57Q & 924)	415	450
		Power-sliding Rear Window -- XLT & STX (Including 57Q)	323	350
	<b>18B</b>	Running Boards, Black Platform	231	250
	<b>18E</b>	Running Boards, Black Tubular	276	300
	<b>18C</b>	Running Boards, Chrome Tubular	584	635
	<b>188</b>	Running Boards, Chrome Angular	717	780
	<b>18P</b>	Running Boards, Power Deployable	916	995
	<b>63E</b>	Stowable Bed Extender	231	250
	<b>85P</b>	Pickup Box LED Lighting -- XLT & Raptor	115	125
	<b>55B</b>	BoxLink -- XL	73	80
	<b>63T</b>	Tailgate Step	345	375
	<b>94K</b>	Kicker Subwoofer	640	695
	<b>67T</b>	Trailer Brake Controller	253	275
	<b>66A</b>	Active Park Assist	404	440
	<b>50A</b>	Adaptive Cruise Control and Collision Warning	1,151	1,250
	<b>17B</b>	BLIS with Cross-Traffic Alert	543	590
	<b>17A</b>	Inflatable Rear Safety Belts -- Crew Cab only	184	200
	<b>68T</b>	Technology Package	911	990
	<b>76R</b>	Reverse Sensing System	253	275
	<b>47C</b>	Ford Telematics™ powered by Telogis® includes 1 year of service	736	800
	<b>96P</b>	Bedliner -- Plastic, Drop-In	323	350
	<b>90D</b>	Bed Divider (req. 55B)	272	295
	<b>PUG</b>	Tri-Coat Paint	548	595
	<b>PU6</b>	Tinted Clearcoat Paint	364	395
	<b>98G</b>	CNG/Propane Gaseous Engine Prep Pack	289	315
	<b>91A</b>	Smoker's Package	88	95
	<b>61S</b>	STX Appearance Package	1,836	1,995
	<b>U17</b>	STX Appearance Package Discount	(691)	(750)
	<b>60C</b>	SYNC® Connect	216	235
	<b>61C</b>	Carbon Fiber Package	916	995
<b>55G</b>	Exterior Graphics Package	989	1,075	
<b>55R</b>	Hood Graphics Package	828	900	
<b>60R</b>	Interior Color Accent Package	691	750	
<b>68R</b>	Raptor Technology Package	1,795	1,950	
<b>61T</b>	4.10 Front-Axle w/Torsen® Differential	460	500	
<b>64D</b>	17 Forged Aluminum Bead-Lock Capable Wheel	1,072	1,165	
<b>90H</b>	Second-row heated seats (SuperCrew® Only)	115	125	
<b>67H</b>	Heated Steering Wheel	143	155	
<b>763</b>	360-degree Camera (reqs. BLIS® (17B)	345	375	
<b>66R</b>	Tailgate Appliqué	456	495	
<b>60F</b>	Flex Fuel Badge (Fleet Only)	4	5	
	<b>AUDIO</b>			
	<b>58C</b>	Single CD with Sirius -- w/ 101A	180	195
	<b>58D</b>	Sony Audio with Single CD & HD Radio	561	610
	<b>50N</b>	Navigation	732	795

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	OPTION CODE	FLEET OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
<b>AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED</b>	<b>85A</b>	XL Power Group - Regular Cab	\$ 893	\$ 970
		XL Power Group - Super Cab / Crew Cab	1,077	1,170
	<b>53A</b>	Trailer Tow Package w/o TBA -- Fleet only	456	495
	<b>53C</b>	Max Trailer Tow Package w/o TBA -- Fleet only	732	795
		Max Trailer Tow Package w/ 627 w/o TBA -- Fleet only	640	695
	<b>52B</b>	SYNC -- Fleet Only	387	420
	<b>58B</b>	Single CD with AM/FM -- Fleet Only	267	290
	<b>58C</b>	Single CD with Sirius -- w/ 100A -- Fleet Only	447	485
		Single CD with Sirius -- w/ 300A -- Fleet Only	180	195
	<b>655</b>	Extended Range Fuel Tank -- 100A, 300A, 500A	364	395
	<b>50S</b>	Cruise Control	207	225
	<b>85H</b>	Back Up Alarm System	115	125
	<b>942</b>	Daytime Running Lamps	41	45
	<b>66S</b>	SSV (Special Services Vehicle) package	47	50
	<b>41H</b>	Engine Block Heater	83	90
	<b>94S</b>	LED Warning Strokes	621	675
	<b>90L</b>	Manual Driver Lumbar	36	40
<b>17C</b>	Front / Rear Chrome Bumper	161	175	
<b>91P</b>	8-Way Power Driver Seat	323	350	