

2014 Land Cruiser Pricing and Specifications Announced

KEY POINTS

- UK pricing and specification announced for 2014 Land Cruiser
- Toyota Touch 2 touchscreen multimedia system available for the first time, featuring Google Street View – a UK industry first for Toyota with this technology
- 2014 Land Cruiser Icon and Invincible grades deliver enhanced specification for the same on-the-road price
- Deliveries from 1 December, with prices from £34,995
- Further product details on 2014 Land Cruiser can be found [here](#)

2014 Land Cruiser will be launched in the UK on 1 December. The model benefits from a refreshed exterior design, improvements to the interior, new entertainment features and advanced off-road technologies. The new range has a starting price of £34,995 on-the-road.

Toyota Touch 2 multimedia

Building on the success of the Toyota Touch touchscreen multimedia system, which is now widely available across the Toyota range, 2014 Land Cruiser gains the latest Toyota Touch 2 system.

The new system improves screen resolution by a factor of four, and introduces smartphone style ‘drag and swipe’ gesture technology for improved operation. Developments have been made to the provision and accuracy of traffic information with the adoption of

Tom Tom Real Time Traffic alerts.

Destination selection has been improved with the use of Google Street View functionality, allowing users to see a high resolution image of their destination before selection. No other mainstream manufacturer currently offers this feature in the UK.

Tom Tom Real Time Traffic and Google Street View are pre-installed on Toyota Touch 2 and are available free of charge for one year from purchase of the car.

Model line-up

2014 Land Cruiser is the latest Toyota to adopt the new grade naming system of Active, Icon and Invincible. The car benefits from significant enhanced specification on Icon and Invincible grades, while retaining the pricing levels of the corresponding outgoing grades.

Full specification details of the model range can be found below:

Active	Icon (in addition to Active)	Invincible (in addition to Icon)
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- 17" Alloy
Wheels
- Front fog
lamps
- LED
headlamps
- LED Daytime
Running
Lights
- Electric
windows
- Body
coloured door
handles
- Body
coloured
retractable
door mirrors
- Chrome
radiator grille
- Climate
control
air conditionin
g
- Toyota Touch
2 with 9
speakers,
radio/CD &
Multimedia
connectivity
- Rear view

2014 Land Cruiser retains its engine, transmission, bodystyle and seat configuration options. A summary of the line-up can be found below:

	3dr/5 seat 3.0D M/T	5dr/5 seat 3.0D A/T	5dr/7 seat 3.0D A/T
Active	X	X	X
Icon	N/A	N/A	X
Invincible	N/A	N/A	X

Safety Pack

In addition to the comprehensive range of safety features available as standard on 2014 Land Cruiser, customers can specify an additional safety pack. This includes adaptive cruise control with pre-crash system, designed to minimise the chances of injury in the event of a collision. This pack is priced at £1,360.

Off-road Pack

The Icon grade can be specified with all the off-road driver assistance technology available as standard on Invincible grade. This pack is priced from £1,650.

Two-tone leather

Icon and Invincible grades can be specified with two-tone leather upholstery as a 'no-cost' option.

2014 Land Cruiser is available to order now, with customer deliveries from 1 December

MODEL	ENGINE/TRANSMISSION	BODYSTYLE	OTR PRICE
Active	3.0D M/T	3 Door/5 Seat	£34,995

Active	3.0D A/T	5 Door/5 Seat	£38,750
Active	3.0D A/T	5 Door/7 Seat	£39,145
Icon	3.0D A/T	5 Door/7 Seat	£47,495
Invincibl e	3.0D A/T	5 Door/7 Seat	£52,495