

2014 NISSAN SENTRA FEATURES EXTENSIVE LIST OF REFINEMENTS FOR THE NEW MODEL YEAR – PRICING STARTS AT \$15,990 USD

- New content, performance enhancements accelerate evolution of Nissan’s popular seventh-generation Sentra compact sedan
- Enters 2014 model year with sales up 16.6 percent (through October 2013), prestigious awards – including being named “Most Affordable Compact Sedan” by AutoPacific* and “Best-In-Class Compact Car” by Cars.com
- Updated NissanConnect™ with Navigation system’s capabilities now include SiriusXM Travel Link® (SiriusXM subscription required, sold separately), along with all-new NissanConnect™ Apps smartphone integration for iPhone® and Android
- Seven 2014 Sentra models on sale now, starting at \$15,990 USD M.S.R.P.

NASHVILLE (November 18, 2013) –With the books on the all-new Nissan Sentra compact sedan’s highly successful first year now closed– with sales up 16.6 percent (calendar year-to-date versus 2012 CYTD) – Nissan today announced pricing and an extensive list of refinements and enhancements for the 2014 Sentra. It is on sale now at Nissan dealers nationwide.

“Though totally revised just last year with a ‘class above’ look and feel inside and out, at Nissan we continuously strive to make our great vehicles even better,” said Fred Diaz, divisional vice president, Nissan Sales & Marketing, Service & Parts, Nissan North America, Inc. “With Sentra, we looked at every aspect of the vehicle – chassis, handling, quietness, fabrics and other critical customer touchpoints – and dialed things up to a higher level of refinement.”

Manufacturer’s Suggested Retail Prices*** (MSRP) for the 2014 Nissan Sentra include:

Sentra S 6MT	\$15,990 USD
Sentra S CVT	\$16,790 USD
Sentra FE+ S CVT	\$17,190 USD
Sentra SV CVT	\$17,490 USD
Sentra FE+ SV CVT	\$17,890 USD
Sentra SR CVT	\$18,690 USD
Sentra SL CVT	\$19,590 USD

Destination and handling \$810.

The evolution of Sentra includes a wide range of changes designed to provide an even more rewarding driver and passenger experience. For example, Sentra’s available NissanConnect™ with Navigation now includes all-new NissanConnect™ Apps smartphone integration for iPhone® and Android, allowing the user to connect with Pandora, iHeartRadio, Facebook and more. It also has improved voice recognition and one-shot destination entry. In addition to the new app integration, the NissanConnect™ with Navigation system’s capabilities now include SiriusXM Travel Link® (fuel prices, movie times, stock updates and weather; SiriusXM subscription required, sold separately).

The 2014 Sentra's performance enhancements include:

- A reduction of engine noise into the passenger cabin through use of improved body insulation and sealing, along with a change in engine mount layout
- More responsive steering feel, through use of a quicker steering ratio (16.3:1 versus the previous 18.5:1) and retuning of the Electric Power Steering (EPS) system
- Body roll has been reduced through use of retuned spring, shocks and thicker stabilizer bars (22.0 mm front versus previous 18.0 mm, 24.6 mm rear versus previous 21.7 mm)
- Ride comfort has been increased through improved body motion control, due to shock absorber damping force tuning
- And acceleration feel has been enhanced through retuning of the Xtronic CVT[®], including the addition of a D-Mode step shift program

Seat comfort has been improved with new seat frame spring tuning and revised foam density and shaping, additional lateral support and a feeling of seat plushness. In addition, a sliding front armrest is now standard on the SL grade and added to SV Driver Package and SR Driver Package. New front seat lower cushion storage pockets are standard on all models and an Auto Hazard Warning Signal is added for all models.

Once again for 2014, Sentra offers an elegant, modern and refined exterior, reflecting a "professional" character targeted at upwardly bound buyers who aspire to drive something more premium than some of the other designs in the segment. It features Nissan's bold signature trapezoid-shaped grille and large wraparound headlights with standard LED accents and a 0.29 coefficient of drag. In the rear, LED taillights are also standard, which complements Sentra's sophisticated styling.

Sentra's refined look continues inside with a high-quality interior design featuring materials not usually found in compact vehicles, including a soft-touch instrument panel and door armrests, available leather-appointed seating and available Maple wood-tone trim. Along with offering ample roominess in a compact-size exterior, including an outstanding 37.4 inches of rear seat legroom, the intuitive interior layout emphasizes driver control and outstanding seat comfort for all occupants.

Sentra utilizes a fuel-efficient 1.8-liter 4-cylinder engine, which along with the next-generation Xtronic CVT[®] with sub-planetary gear, helps deliver 34 miles-per gallon combined highway/city fuel economy, a more than 415-mile real-world driving range**. Sentra FE+ models achieve 40 mpg on the highway. Other CVT-equipped Sentra models are rated at 39 mpg on the highway. All CVT models achieve an EPA rated 34 mpg combined (city and highway, 50-state emissions).

The 2014 Nissan Sentra is offered in seven well-equipped trim levels: S 6MT, S CVT, FE+ S, SV, FE+ SV, SR and SL.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized as an ENERGY STAR[®] Partner of the Year in 2010, 2011, 2012 and 2013 by the U.S Environmental Protection Agency.

More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the Americas media sites NissanNews.com and InfinitiNews.com.

About Nissan

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance.

Operating with more than 236,000 employees globally, Nissan sold more than 4.9 million vehicles and generated revenue of 9.6 trillion yen (USD 116.16 billion) in fiscal 2012. Nissan delivers a comprehensive range of over 60 models under the Nissan and Infiniti brands.

In 2010, Nissan introduced the Nissan LEAF, and continues to lead in zero-emission mobility. The LEAF, the first mass-market, pure-electric vehicle launched globally, is now the best-selling EV in history. For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>.

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*Best in Class Vehicle Satisfaction from AutoPacific®, © 2013 AutoPacific Inc. Vehicle Satisfaction Award. Compact Car.

** 415 mpg estimated range calculated using estimated 2014 EPA Fuel Economy Estimate 34 mpg Combined multiplied by 13.2 gallon capacity, minus 1 gallon. Actual mileage may vary with driving conditions – use for comparison only.

*** MSRP excludes applicable tax, title, license fees and destination charges. Dealer sets actual price. Prices and specs are subject to change without notice. Destination and handling \$810.