Genuine Land Rover KIT assures confidence

Land Rover would like to remind you that accessories which are non-genuine Land Rover are not warranted by Land Rover North America and may not be serviceable at other Land Rover Retailer Centers. If your Land Rover Center or sales guide offers you non-genuine Land Rover parts or accessories, we recommend finding out whether they have a warranty, where they can be serviced, and what company provides these warranties and service.

Please recycle this brochure after use.

Why buy a car when you can own a Land Rover?

2011+ AND 2008–2010 MODEL YEAR ACCESSORIES

LR2 KIT
Add a touch of even greater individuality

EXTERIOR

Tailor your Land Rover’s elegant lines to suit your own unique tastes

PAGES 2-3

PAGES 4-7

PAGES 8-9

CARRYING & TOWING

Sometimes even a Land Rover takes on added capacity

INTERIOR

Luxury and practicality

PAGES 10-12

PAGE 13

PAGES 14-15

TOURING

To assist you in your travels

LAND ROVER LR2 VEHICLE KIT

Add style or add practicality. You can add both with LR2’s exceptional range of specialized accessories. This is the perfect opportunity to tailor the vehicle to your personal activities and tastes while adding distinguished styling cues.

The truly comprehensive range features carrying and towing options as well as exterior- and interior-styling additions. Importantly, all LR2 accessories are available individually, at any stage in the vehicle’s life — not just when it’s new. Seasonal or year-round, for extreme sports or touring activities, the great outdoors or the demands of urban life — we’ve got everything you need to get geared up. In fact, LR2 is as versatile as you need it to be.

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Why Buy Genuine Land Rover KIT?

KIT: The Land Rover Retailer-fitted vehicle accessory range engineered specifically for Land Rovers

Just as all Land Rover vehicles deliver outstanding on- and off-road performance, so does the extensive range of Land Rover engineering-approved accessories. As a complement to the Land Rover owner’s lifestyle, these accessories are engineered to ensure seamless integration with Land Rover vehicles.

KIT has no equal — ranking above any aftermarket counterpart — when it comes to proper performance with Land Rover. Here’s why:

PREDICTIVE ANALYSIS

Using the latest predictive stress analysis methods validates the safety and durability of Land Rover KIT.

VIRTUAL ENGINEERING

Computer-aided design helps ensure that accessories are conceived to complement the vehicle’s lines and stylish looks. This ensures the high quality of fit and finish one expects from Land Rover.

ENVIRONMENTAL

Different climates provide different challenges for these accessories. Land Rover KIT is tested under a range of climate conditions to ensure quality performance.

DURABILITY

All accessories undergo the same test plan as the vehicles themselves — rigorously analyzed far beyond the extremes of normal customer use.

RIG TESTING

Heavily integrated parts, such as roof bars, are developed and tested very early on during vehicle development to ensure seamless compatibility.

WARRANTY

The genuine Land Rover vehicle accessory warranty commences on the date of purchase of the accessory and is covered for 12 months unlimited mileage or the balance of the new vehicle/emissions warranty, whichever is greater.
WHEELS

22-inch, 18-Spoke Alloy Wheel and Tire — Shadow Chrome Finish
LRO028088 (315MHz)
Tire size — 235/55R22
Center Cap — Shadow Chrome Finish — LRO028395H2
Bright Polished Finish — LRO006396A2

20-inch, Triple Sport Alloy Wheel and Tire — High-Gloss Finish
LRO002796 (315MHz)
Tire size — 235/60R20
Center Cap — High-Gloss Finish — LRN020300XM
Bright Polished Finish — RRJ500060MUZ

22-inch, 5-Spoke Fans Alloy Wheel and Tire — Sparkle Silver Finish
LRO002797 (315MHz)
Tire size — 235/60R22
Center Caps — Sparkle Silver Finish — LRN000300XM
Bright Polished Finish — RRJ500060MUZ

Snow Traction System
LRO01816
For front 17-inch and 18-inch wheels only.

Engine Block Heater (not pictured)
LR008792
In the order catalog, the Engine Block Heater makes starting your LR2 easier by pre-heating the engine in frigid temperatures.

Valve Stem Caps
Let the Land Rover presence permeate every detail of your LR2 — right down to its tire valve stem caps. These caps are compatible with the Tire Pressure Monitoring System.

Wheels
When choosing vehicles fitted with specific wheels and tires combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage. Please discuss your requirements with a retailer when selecting your vehicle and specification. Wheels and tires are not supplied with center caps.

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Wheel Lock Kit
LR008794
Help protect your LR2’s wheels from theft with locking wheel nuts that can only be removed with a special tool that accompanies the kit. Fits 2006 model year onward.

For Full Color Logo — LRN00706
Black Logo on Silver — LRN00705

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**EXTERIOR**

<table>
<thead>
<tr>
<th>Component</th>
<th>Part Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stainless Steel Undershield</td>
<td>VPLFT0004</td>
</tr>
<tr>
<td>Stainless Steel Rear Bumper Tread Plate</td>
<td>VPLFB0040</td>
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<tr>
<td>Stainless Steel Tailgate Latch Finial</td>
<td>VPLFB0039</td>
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<tr>
<td>Front Mudflaps</td>
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</tr>
<tr>
<td>Rear Mudflaps</td>
<td>LR003322</td>
</tr>
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<td>Side Protection Tube — Black</td>
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<td>Side Protection Tube — Stainless Steel</td>
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<tr>
<td>Body Colored Mirror Caps* Primed Caps* (with lock symbol) — LR006877</td>
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<tr>
<td>Stainless Steel Tailgate Latch Finial</td>
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*Please contact your Land Rover Retailer for advice on paint finishing these accessories in your chosen color.

**FRC compatible with certain derivatives, please speak to your local Land Rover Retailer.**

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**Exterior**

**Bumper Styling Cover**

LR003319

Supplement the sporty appearance of your LR2 with this attractive Bumper Styling Cover. (Fits only 2008-10 model year LR2s.)

**Twin Pod Driving Lamp**

LR004088

Illuminate your driving environment with these powerful lamps that come in a sporty pod design. The system houses your LR2’s driving lamp and fog lamp utilizing your existing fog lamp wiring. The lamps come complete with all necessary wiring. (This is a kit only 2008-10 model year LR2s.)

**Rear Spoiler**

LR002464

Add a sporty finishing touch to your LR2 with an attractive Rear Spoiler. (Fits the LR2 SE 2008 model year only.)

Car Cover

LR007085

Shield your LR2 from dust, dirt and other particles with this durable Car Cover. Ideal for the indoors or outdoors, it conveniently stores when not in use.

**License Plate Frames**

Add a stylish accent to your LR2 with attractive license plate frames.

- Matte Black Finish
- Brushed Silver Finish
- Polished Silver Finish
- Matte Black Finish with Land Rover Logo
- Brushed Silver Finish with Land Rover Logo
- Polished Silver Finish with Land Rover Logo

**Land Rover Logo Plates**

Trumpet the arrival of your LR2 with these durable, stylish Land Rover Logo Plates that feature a domed raised Land Rover medallion mounted to the plate.

- Brushed Silver
- Matte Black

**License Plate Frames**

LR005210

- Matte Black

LR005208

- Brushed Silver

LR005204

- Polished Silver
CARRYING & TOWING

Aqua Sports Carrier*
LR006846
Carries one surfboard or sailboard and mast, or one canoe or kayak. Load capacity: 99.20 lbs (45kg).

Cross Bar Kit*
LR002417
Easily removed when not in use. Vehicle height when fitted: 72.91 inches (1,852mm). Vehicle must have accessory Raised Roof Rails and Cross Brace Kit fitted.

Ski and Snowboard Carrier*
LR006849
Lockable for security. Carries four pairs of skis or two snowboards. Incorporates slider rails for easy loading. Load capacity: 79.36 lbs (36kg).

Raised Roof Rails and Cross Brace Kit*
LR007220
Panoramic Sunroof vehicles. Cross Bars are sold separately—see asterisk below.

Luggage Box*
VPLDR0003
Lockable for security. Opens from both sides. External dimensions: 62.99 inches (1,600mm) long, 37.79 inches (960mm) wide, 16.14 inches (410mm) high. Volume: 450 liters.

Luggage Rack*
LR006848
Load capacity: 125.66 lbs (57kg) on Roof Rails and Cross Bar. *Roof Rails and Cross Bars are required for all Land Rover roof-mounted accessories. Objects placed above the roof-mounted satellite antenna may reduce the quality of the signal received by the vehicle and could have detrimental effect on the navigation and satellite radio systems, if fitted.

Lashing Eye Kit*
VUB503160
Six additional tie-down points for use with Cross Bar T-slots.

Ratchet Strap
CAR500010
Nylon tie strap for securing items to the Cross Bars and Luggage Carrier. 196.85 inches (5 meters) long, 0.78 inches (20mm) wide. Supplied individually.

Roof-Mounted Bike Carrier
LR006847
Lockable bike carrier designed for holding a single bike (except Roof Rails and Cross Bar Kit will accommodate up to three bike carriers).

Drawbar and Adapt-a-Ball Kit
LR006441
Working in conjunction with the Tow-Hitch Receiver, this accessory includes a 1.25-inch (31.75mm) tow bar, two different-sized adapt-a-balls and a locking pin in a sturdy carrying case. Requires the Tow-Hitch Receiver.

Towing Electrics
These sockets, deftly mounted in your Land Rover LR2’s rear bumper, provide electric power and rear lighting for your trailer.

N&S 7&4-Pin (2007-08 Model Years) — LR003108
N&S 7&4-Pin (2009 Model Year onward) — VPLFT0003

Collapsible Cargo Carrier
EEA500050PVJ
Store items during transport with this handy Collapsible Cargo Carrier. Includes separators for added convenience.

Rolling Duffel Bag
LR004681
This rainproof duffel bag features 4 cu. ft. of storage, a telescoping handle and inline wheels.

Roof Cargo Bag
LR004683
Store up to 15 cu. ft. of goods in this durable, attractive bag. Made from weatherproof materials, it comes with eight straps.

Tow Hitch Receiver
LR006905
Tow your boat or trailer with help from this sturdy, lockable hitch receiver. Handles up to 5,000-lb (2,267.9kg) trailer load capacity and a 500-lb (226.8kg) tongue weight capacity. Convenient and easy to remove from the vehicle exterior model. Shown ready in accompanying bag.

CARRYING & TOWING

Rolling Duffel Bag
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Roof Cargo Bag
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Collapsible Cargo Carrier
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INTRODUCTION

Flexible Loadspace Liner
VPLFS0014
Heavy-duty fabric protects loadspace up to window height.

Covers loadspace floor with second-row seats folded.

Rigid Loadspace Protector
LR002424

Loadspace Rubber Mat
VPLFS0001
Waterproof with retaining lip and non-slip surface.

Luggage Net
LR003852
Secured to rear of second-row seating.

Load Retention Net
VUB503130
Utilizes loadspace tie-down points. Includes floor net and two ratchet straps. Length approximately 78.74 inches (2 meters).

Strap length approximately 78.74 inches (2 meters).

Cargo Barrier
LR002521
Easily removed.

Cargo Divider
LR002522
Separates pets from cargo. Lockable outer gate on one side. Must be fitted with Cargo Barrier.

Ebony Carpet Mats
LR002486
Nutmeg Carpet Mats
LR007817
Rubber Mat Set
LR002488

Audio Connectivity System
VPLFE0002
Link lead installation to integrate iPod® Nano Gen 1, 2 and 3, iPod® Video 30GB + 60GB + 80GB, Classic, iPhone© and iPod Touch into the vehicle audio speaker system, using the steering wheel controls (where fitted) for track selection and volume. In addition, the link lead also acts as a charger for your iPod® device (iPad© excluded)*.

Front and Rear Set Tread Plate Kit
LR002525
Finished in highly polished stainless steel.

*iPod® is a registered trademark of Apple Inc.
Fascia Kits
Personalize your vehicle’s already appealing interior with these fascia panels. Designed specifically for your LR2, the panels frame both the center console and front air vents. Available in two styles. (Fits only 2008-10 model year LR2s.)

- Sport (Aluminum Effect)   LR005036
- Walnut (Wood Effect)  LR005035

Waterproof Seat Covers
Protect seats from mud, dirt, and wear and tear. Machine washable and 100% nylon. Includes headrest and armrest covers. Colors shown may differ from the actual product.

- Black (Fits 2011 model year onwards)
  - Front Seats — VPLFS0108PVJ
  - Rear Seats (with armrest) — VPLFS0109PVJ

- Almond (Fits 2011 model year onwards)
  - Front Seats — VPLFS0110SVA
  - Rear Seats (with armrest) — VPLFS0111SVA

Electric Cool Bag
VUP100140L
- Powered by the 12-volt auxiliary socket.
- Thermostatically controlled temperature.

Bulb Kit
LR003013

Tow Strap
STC8919AA
- Includes storage bag that can be attached as a warning flag to the strap. 6613.86-lb (3,000kg) maximum load capacity.

Touch-up Paints
A comprehensive range of touch-up paint sticks and aerosols to help your Land Rover LR2 look as good as new despite those minor chips and scrapes. Please consult your Land Rover Retailer for details.

- Aspen (Fits 2008-10 model year LR2s)
  - Front Seats — LR004921
  - Rear Seats (no armrest) — LR004927
  - Rear Seats (with armrest) — LR004928

- Sand (Fits 2008-10 model year LR2s)
  - Front Seats — LR004920
  - Rear Seats (no armrest) — LR004926
  - Rear Seats (with armrest) — LR004929
In 2007, we announced a joint investment into new technologies to improve the environmental performance of our vehicles. This joint investment now stands at $1.3 billion. In 2008, we revealed our new concept vehicle, the LRX: a Land Rover in body and spirit but conceived as a hybrid 2.0-liter diesel with potential CO2 emissions of 120g/km.

SUSTAINABLE MANUFACTURING


Our manufacturing facilities at Solihull and Halewood have reduced emissions by around 4 percent year on year, over the last 5 years. Total energy used in manufacturing each vehicle has been reduced by 30 percent since 2002 while water use per vehicle has been cut by 14 percent over the same period. We’re also offsetting all CO2 emissions by the manufacturing assembly of Land Rover vehicles at both plants. Partnered with specialist organization Climate Care, our projects include a wind farm in China and hydroelectric generators in Tajikistan. In addition, Land Rover vehicles are now designed to be 85 percent recyclable, with all current models meeting the European End of Life Vehicles Directive. Sustainable and recyclable materials play an important role too: LR2 contains 10 percent recycled and 10 percent renewable materials.

SUSTAINABLE TECHNOLOGIES

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CO2 OFFSETTING

In 2006, in the UK, we launched a pioneering program for customers, independently administered by Climate Care, to offset CO2 emissions for the first 45,000 miles of all new Land Rovers. This program is being rolled out progressively to other countries around the world. We’re also the first automotive company to offset 100 percent of our manufacturing assembly CO2 emissions.

GLOBAL CONSERVATION AND HUMANITARIAN PROJECTS

Land Rover vehicles are used by conservation and humanitarian organizations worldwide and are often the first choice for difficult tasks. Organizations include the Born Free Foundation, Biosphere Expeditions, Royal Geographical Society (with IBG), China Exploration and Research Society, and Earthwatch Institute. Our projects are diverse, ranging from an initiative to help with the protection of rare wolves in Ethiopia, to a project funded by our CO2 offset program that provides efficient cooking stoves to rural parts of Uganda.

OUR PLANET

We take our responsibility to our planet very seriously. Our vehicles are designed for purpose. As part of our Fragile Earth policy, Land Rover has actively promoted responsible off-road driving since 1990. Our Experience Centers teach drivers to understand the full potential and unique breadth of the capability of their vehicles while reducing their impact on nature and the environment in a wide range of activities.

To find out more, and to see our progress, visit www.landrover.com/ourplanet.
**INDEX**

<table>
<thead>
<tr>
<th>A</th>
<th>E</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aqua Sports Carrier</td>
<td>Electric Cool Bag</td>
<td>Ratchet Strap</td>
</tr>
<tr>
<td>Audio Connectivity System</td>
<td>Engine Block Heater</td>
<td>Rear Bumper Tread Plate</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rear Lamp Guards</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rear Spoiler</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rolling Duffel Bag</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Roof Cargo Bag</td>
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<td>Roof-Mounted Bike Carrier</td>
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<tr>
<td></td>
<td></td>
<td>Roof Rails and Cross Brace Kit</td>
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<tr>
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<td></td>
<td>Rubber Mats</td>
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<td>Stil Tread Plates</td>
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<td></td>
<td></td>
<td>Ski and Snowboard Carrier</td>
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<td></td>
<td>Snow Traction System</td>
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<tr>
<td></td>
<td></td>
<td>Tailgate Latch Finisher</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Touch-up Plants</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tow Hitch Receiver</td>
</tr>
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The genuine Land Rover vehicle accessory warranty commences on the date of purchase of the accessory and is assured for 12 months unlimited mileage or the balance of the new vehicle/warranty warranty, whichever is greater. All Land Rover-supplied accessories are rigorously tested to the same existing standards as those applied to our vehicles. Performance in extreme hot and cold temperatures, corrosion resistance, impact and airbag deployment highlight some of the exhaustive product testing carried out to ensure accessories are both durable and, importantly, continue to comply with current legislation.

All our accessories are designed to be an integral part of Land Rover vehicles. While many items such as roof carriers are simple to fit, some products require specialist tools and diagnostic equipment to ensure correct integration with the vehicle structure and maximum protection. Land Rover recommends that all work崭ance is completed by an authorized specialist. All Land Rover approved Accessories are rigorously tested to the same exacting standards as those applied to our vehicles. Performance in extreme hot and cold temperatures, corrosion resistance, impact and airbag deployment highlight some of the exhaustive product testing carried out to ensure accessories are both durable and, importantly, continue to comply with current legislation.

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Genuine Land Rover KIT assures confidence

Land Rover would like to remind you that accessories which are non-genuine Land Rover are not warranted by Land Rover North America and may not be serviceable at other Land Rover Retailer Centers. If your Land Rover Center or sales guide offers you non-genuine Land Rover parts or accessories, we recommend finding out whether they have a warranty, where they can be serviced, and what company provides these warranties and service.

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